Maryland Chapter

Value of Academic Libraries: Academic libraries demonstrate alignment with and impact on institutional outcomes.

1. Leverage existing research to articulate and promote the value of academic and research libraries.
The Future is Tomorrow: Fall program, featured presentation by Steven Bell, a panel of MD librarians and a series of creativity exercises. 45 in attendance.

4. Develop and deliver responsive professional development programs that build the skills and capacity for leadership and local data-informed and evidence-based advocacy.
Assessing the Value of Academic Libraries: Program hosted by Towson University, we provided some financial support.   Making the Most of User Feedback, Survey Comments and Focus Groups: Analyzing Qualitative Data: Program at Maryland Library Assn/Delaware Library Assn annual conference. Presenters discussed how to use content analysis to make sense of qualitative data, including hands-on activities.

Student Learning: Librarians transform student learning, pedagogy, and instructional practices through creative and innovative collaborations.

Maryland Chapter

1. Build librarian capacity to create new learning environments (physical and virtual) and instructional practices.

If You've Got It, Flaunt It: Making the Most of Our Collections in a Fragmented World: Spring unconference. Theme of "collections" was defined very broadly, and presenters included local librarians who discussed providing access to and descriptions of database resources, how to integrate ebooks into instruction, and more.   Through the Users' Eyes: Discovery Tool Usability: Session at Maryland Library Assn/Delaware Library Assn conference. Presenters discussed usability testing on a variety of discovery service platform, from a perspective of whether or not the patrons found them useful. Included some discussion of both ad hoc and formal instruction sessions for the tools.   Takin' It to the Streets: Steering Students Toward Information Literacy: Session at Maryland Library Assn/Delaware Library Assn conference. Presenters discussed a variety of initiatives meant to encourage students to make use of reference & instruction services.   Creating Tutorials Using Screencasting Software: Pre-conference at Maryland Library Assn/Delaware Library Assn conference. Hands on workshop focused on Camtasia, included discussion of best practices for creating tutorials.   Survivor: Instruction Season: Online discussion in our spring discussion series. Attendees discussed various ways that they manage time and stress during instruction season. Much of the discussion focused around how people prepare for classes.

3. Increase collaborative programs that leverage partnerships with other organizations in order to support and encourage local and national team approaches.

So Happy Together: A Librarian-Laden Happy Hour Sponsored by ACRL MD, MILEX and SLA: Joint networking happy hour cosponsored with the MD chapter of the Special Libraries Assn and the Maryland Information Literacy Exchange.

Enabling Programs and Services

2. Publications

From Practice to Publication: Scholarly Opportunities for Library Professionals: Session at the Maryland Library Assn/Delaware Library Assn conference. Presenters discussed the scholarly publishing process and offered suggestions and hints for sucessfully publishing.

4. Member Engagement

This year we worked hard to make sure people from across the state could participate more easily. We conducted all of our business meetings in a hybrid online/in person format. We also offered a series of online discussions (one was previously mentioned; the second was a discussion of articles published in a recent issue of C&RL, and the third was a discussion/recap after the Maryland Library Assn/Delaware Library Assn conference). We also planned a happy hour that was held at the conference, and encourage librarians of all types to join us and get to know one another.   In addition to those mentioned in this report, we sponsored four other sessions at the conference: how to conduct an environmental scan, improving communication with customers, outreach initiatives, and a study of types of reference questions & the medium used to ask them. All of the conference sessions were developed through an open call for proposals that was followed by a process of blind peer review. This was meant to (and we believe it did) increase interest in attending the conference among academic librarians.