### **Florida Chapter**

## Value of Academic Libraries: Academic libraries demonstrate alignment with and impact on institutional outcomes.

### 4. Develop and deliver responsive professional development programs that build the skills and capacity for leadership and local data-informed and evidence-based advocacy.

The 2011 FACRL program was about how academic libraries are articulating and advocating the role of librarians.

# Student Learning: Librarians transform student learning, pedagogy, and instructional practices through creative and innovative collaborations.

### 3. Increase collaborative programs that leverage partnerships with other organizations in order to support and encourage local and national team approaches.

The conference theme that FACRL has been planning for the fall of 2012 -- "Outside the Box: Buildling Academic Library Partnerships" -- ties in with the ACRL focus on collaboration and partnerships.

### **Enabling Programs and Services**

#### 2. Publications

FACRL created a new brochure and selected a logo for the redesigned website.

#### 3. Advocacy

- Identified advocay areas for FACRL.

#### 4. Member Engagement

- Identified and planned communication tools

-- brochures, website redesign and moved

- Identified Scholarship needs. Identified and worked on improving payment system/refistration for FACRL events