

Developing a Pay-Per-View Model in a Financially Challenging Budget Year

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The situation in 2006...

- \$2.4 million for journals budget
- 37,000 unique titles
- Bundles, bundles, bundles



The situation today...

- \$1.2 million for journals budget
- Canceled bundles
- Cut over 4,500 titles



Decisions, decisions...

- How can we reinvent our collection to make it sustainable and relevant?
- How can we get users the articles they need?



Reinventing the collection...

- Looked at COUNTER usage reports
- Started “Collections News” blog
- Used liaison program to communicate with users



Getting articles to users...

- 52 titles reinstated
- Interlibrary loan



Obstacles...

- ILL fees → \$15 per article



Making it work...

- Subsidize ILLs by using 20% of journal budget
- Set up deposit accounts with publishers for pay-per-view access
- Develop relationships with other academic libraries that supply articles at a discounted fee



Questions?

- The full paper will be published in an upcoming issue of *The Serials Librarian*
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