



The OpenCon Ohio Planning Committee invites you to join us for OpenCon Ohio 2024, a FREE, virtual on **Friday, May 17!**

During the preceding week, there will be asynchronous lightning talk viewing and discussion on Discord. Friday, May 17 will be live, with two keynote presentations, a 45-minute birds of a feather event, and a one-hour panel discussion on automatic textbook billing. More information about our fabulous keynote speakers is below!

The registration deadline is **May 10, 2024 at 12:00pm ET.**

**Register for OpenCon Ohio 2024:** <https://forms.gle/VDYakAyVgEdBocQg6>

### **Keynote Speakers (May 17) via Zoom:**

**Strategic Synergy: Open Education, AI, and the Imperative for Innovating Opportunities, Elizabeth Robertson Hornsby**



**Dr. Elizabeth Robertson Hornsby** is an Assistant Professor, Fay Warren Reimers Endowed Professor in the Humanities, and Graduate Coordinator in the Department of Communication and Media Studies at Southeastern Louisiana University. She serves on the advisory board for the monograph series *Pedagogy Opened: Innovative Theory and Practice* and was a 2022-2023 OER Research Fellow with the Open Education Group. At Southeastern, Elizabeth has led a redesign of the master's curriculum, taught over 20 online courses, and contributed to online course quality processes. Through a statewide grant, she has co-authored a *Fundamentals of Communication dual-*

*enrollment OER* and is currently authoring OER content for undergraduate and graduate strategic communication programs. Elizabeth has been involved in multiple initiatives related to online teaching and OER across the University of Louisiana System, including serving as the 2023 University of Louisiana System's Content Expert in Online Teaching and Learning. She believes that integrating AI thoughtfully into OER can promote student success if designed to enhance human relationships and interactions in education. Elizabeth has presented nationally, regionally, and locally and published in several journals on communication, media studies, and pedagogy. She is committed to exploring the potential of AI in OER while considering ethical implications.

## Brave New Worlds: Teaching, Writing, and Creating with Generative Artificial Intelligence, Liza Long



**Liza Long** is an Assistant Professor of English at the College of Western Idaho. She holds a B.A. in Classics from Brigham Young University (1994); an M.A. in Classics from the University of California, Los Angeles (1997), and an Ed.D. in Organizational Leadership from Argosy University (2016). Her dissertation research focused on mental health advocacy and leadership strengths. Liza's book, *The Price of Silence: A Mom's Perspective on Mental Illness* (Hudson Street Press, 2014), was a "Books for a Better Life" award winner. She is passionate about both generative artificial intelligence and Open Education Resources. Liza completed the Creative Commons licensing course in

2020 and the Rebus Textbook Success Program in 2021. She is a current facilitator for Rebus, working with faculty to develop their open education resources, and she is also one of CWI's "OER Champions." Liza presented or co-presented at Open Ed in 2020, 2022, and 2023. With her colleague Joel Gladd, she developed open resources on writing and artificial intelligence in July 2023 and implemented generative AI tools in her writing courses. Using ChatGPT 3.5, she co-wrote *Critical Worlds*, a textbook for her literary analysis course.

### More about the Conference:

**OpenCon Ohio** is an annual event that celebrates the benefits of open education to student learning. Faculty, students, librarians, instructional designers, administrators, and others are all welcome to attend our virtual conference. This event is FREE. The OpenCon committee has prepared a conference that provides flexibility and engagement opportunities!

Here's what you can look forward to at the conference!

- The theme of our event this year is **innovation in open education**.
- The event begins on Monday, May 13<sup>th</sup> when attendees can view lightning talks at their leisure via Discord. Conference attendees are also encouraged to participate in asynchronous discussions via Discord.
- On Friday, May 17<sup>th</sup> the conference will shift to synchronous discussion in our live presentations. Our first keynote presentation, given by Dr. Elizabeth Robertson Hornsby, will take place at 10:45 a.m. EST. Our second keynote presentation, given by Dr. Liza Long, will take place at 2:30 p.m. EST. An OhioLINK course redesign/Birds of a Feather event will be held at 12:00 p.m. EST, and a panel discussion on automatic textbook billing will be held at 1:30 p.m. EST. Presentations will be held via Zoom and participants can ask questions of the speakers.

More information about the virtual [OpenCon Ohio 2024](https://engagedscholarship.csuohio.edu/oa/opencon2024/) event can be found at: <https://engagedscholarship.csuohio.edu/oa/opencon2024/>

We hope you can join us!

The OpenCon Ohio Conference Planning Committee