Library-Press Collaboration: Partnering Across and Within Institutional Lines

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ALCTS panel on Library-Press Collaborations
ALA Annual Meeting • June 25, 2011
Mathematics and statistics resources online

- 63 journal titles (64th to be added this summer)
  - 108,436 journal articles
- 161 monographs

Over 70% of content is openly accessible to anyone.
The Library brought:

- Experience operating the technical infrastructure for a content delivery platform
- An environment of application development and support
- Digital preservation experience
- Digital reformatting experience
The Library sought:

- Experience in journals order fulfillment, operations, and capacity
- Customer service
- Journal recruitment, sales, marketing
- Experience and services in the target domain
- Financial management expertise
Well-defined partnership

- Formal, detailed, legal agreement between Cornell Library and Duke Press
- Formal governance structure
- Clearly defined roles and responsibilities
- New hire at Duke dedicated to Project Euclid
The Cornell University Library and Cornell University Press announce a new series:

**Signale: modern german letters, cultures, and thought**

...a new publishing model for:

- the best new English-language book manuscripts in German literature, criticism, and cultural studies
- translations of important German-language works
- selected conference proceedings

Series editor: Peter Uwe Hohendahl, Cornell

http://signale.cornell.edu/
CUL:

- Relationship with local scholars
- “Selection”: Collection development
- Electronic publishing in context of scholarly communications reform

CUP:

- Distinguished imprimatur
- “Selection”: Editorial and peer review
- Book design and production
- Marketing
new books

**Legal Tender: Love and Legitimacy in the East German Cultural Imagination**

*John Griffith Urang*

August 2010, 256 pp., 6x9, 6 halftones  
Cornell University Library and Cornell University Press  
$35.00 paper

- Purchase the print edition from Cornell University Press
- Read the book online

**Paradigms for a Metaphorology**

*Hans Blumenberg; trans. Robert Savage*

August 2010, 160 pp., 6x9  
Cornell University Library and Cornell University Press  
$29.95 cloth

- Purchase the print edition from Cornell University Press
- Read a sample online
- publishing aligned with key academic strength of the institution
- intensive involvement of local scholars in publishing process
- division of labor among Library, Press, and faculty
- attention to sustainability
Goal 1: Ensure access to the full scholarly record for the Cornell community.

Goal 2: Dramatically improve systems for finding and using scholarly resources.

Goal 3: Provide services to support the full cycle of research and scholarly exchange.

Goal 4: Strengthen the educational impact of library programs for students at all levels.

Goal 5: Invest in physical and virtual library spaces.

Goal 6: Expand the Library’s reach through public engagement.

Goal 7: Promote an organizational culture that helps library staff succeed in a changing environment and embraces broader engagement with the Cornell community.

http://www.library.cornell.edu/strategicplanning
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GOAL 3: Provide services to support the full cycle of research and scholarly exchange.

The Library will foster the work of Cornell researchers — faculty, students, and staff — at every stage of the research process. Library professionals will provide high-level consultation services and support the use of specialized tools for content management, analysis, and scholarly communication. The Library will support the creation, use, reuse, and curation of data, visual resource collections, field notes, and other forms of primary research content.

Partnering with others on and off campus, the Library will address issues of sustainability and responsiveness in scholarly publishing and creative expression, paying particular attention to domains with limited dissemination options. The Library will continue to help scholars assert their intellectual property rights and expand access to the results of their research.
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Partnering with others on and off campus, the Library will address issues of sustainability and responsiveness in scholarly publishing and creative expression, paying particular attention to domains with limited dissemination options.
Partner to develop and implement sustainable economic models to support repositories and other Cornell-sponsored scholarly communication venues of high value for researchers, such as arXiv and Project Euclid.

Assess new strategic publishing opportunities in collaboration with faculty, Cornell University Press, and others to offer innovative and sustainable scholarly communication alternatives.