

**PLA Board of Directors II
Midwinter Meeting
San Antonio
Monday, January 23, 2006**

ACTIONS

Present: Dan Walters, President; Clara Bohrer, Past President; Susan Hildreth, President Elect;

Issues and Concerns Cluster: Wayne Crocker (Chair), Carolyn Anthony, Ann Cousineau, Anne Marie Gold, Jan Sanders;

Library Development Cluster: Nicola Stanke (Chair), Jose Aponte, Rita Hamilton, Alan Harkness, Kendi Kelley, Kathleen Reif;

Library Services Cluster: Carol Sheffer (Chair), Karen Danczak Lyons, Sari Feldman, David Paynter, Marcellus Turner, Art Weeks;

PLA Councilor: Norman Maas;

PLA Staff: Greta Southard (Executive Director) Linda Bostrom, Kathleen Hughes, Barb Macikas, and Angela Thullen;

Visitors: Jenifer Grady, ALA-APA; Emily Sheketoff, Washington Office; Michael Golrick, ALA Board Liaison; Keith Michael Fiels, ALA Executive Director.

Absent: Mario Gonzalez (Issues & Concerns)

During the PLA 2006 Midwinter Meeting in San Antonio, TX, the PLA Board of Directors took the following actions:

By consent, approved the agenda with the addition of the following: follow up discussion regarding the work of the Leadership Development as related to the mega issue discussion at Board I, and Recruitment of Public Librarians Committee Report, "Public Library Association Recruitment and Retention Plan" (2006.40). *Consent*

By consent, accepted the following reports: 2005 Annual Conference Board Actions (2006.21); 2005-2006 Fall Executive Committee Actions (2006.22); Membership Report/Division Overlap Report (2006.23); PLA Publications Report (2006.24); Partners Program Status Report and Booth Locator (2006.25); *Public Libraries* Magazine Report (2006.26); 2006 National Conference Update (2006.27); Advocacy Campaign Status Report (2006.28); Educational Activities Update (2006.29; Recruitment of Public Librarians Committee Report (2006.40). *Consent Agenda*

Discussion Items:

1. Jennifer Grady, Director of the ALA-APA provided an update to the Board regarding the status of the Certified

Public Library Administrator program, which will begin accepting candidates this spring.

2. Emily Sheketoff, Director ALA Washington Office (2006.31) provided an update on the activities of the Washington Office.
3. Michael Golrick, ALA Executive Board Liaison and Keith Michael Fields, ALA Executive Director provided an update on the proposed ALA dues increase and the 2005 New Orleans Annual Conference. Discussion primarily focused on the proposed dues increase: Keith Fields discussed the planning process that ALA has undertaken which as resulted in the ALA Ahead to 2010 Plan. ALA needs \$4 in income for every \$1 of dues monies to support the work of the organization. The Plan is not the plan of an organization that only has to do a few things well; ALA is an organization that must do a lot of things well. The ALA budget has had 5 years of 0 budget growth. Golrick and Fields asked the PLA Board to do three things:
 - Asked PLA to direct our councilor to vote yes to put a dues increase on the spring ballot;
 - Asked PLA board members as individuals to vote yes for the dues increase if it is on the ballot;
 - Asked for PLA's endorsement, as an organization, of the dues increase.

Lively discussion ensued regarding how ALA might move their plan forward as efficiently and effectively as possible as related to organizational nimbleness, concerns expressed about organizational capacity and overhead as related to increasing general fund capacity. The membership drop off based on past dues increase history: 1% expected in 1st year, 2% - 2nd year by the 4th year we were above membership for year 1 of a dues increase. Discussion of how PLA's name might be used with respect to the request for PLA to endorse the proposed dues increase.

Voted to, defeat the motion that the PLA Board endorses the dues increase. Defeated

Voted to, approve the motion to direct the PLA Councilor to vote yes at Council to putting the proposed dues increase on the spring 2006 ballot for a vote of the membership (2006.38). Approved

4. Clara Bohrer, Chair Budget & Finance presented the following reports, FY 2005 Financial Analysis (2006.32), FY 2006 Financial Analysis and Management Report (2006.33), First Draft of FY 2007 Budget (2006.34). Discussion, overall PLA is in sound financial condition, ended FY 2005 with a \$950,404 fund balance. The substantial fund balance makes us well positioned as we enter FY 2006, which is a National Conference year. The revenues from National Conference support the Associations programmatic efforts in the subsequent non-conference year. Reported out that the Budget and Finance Committee approved including an expenditure of \$72,000 in the draft 2007 Budget for a second year of the Institutional Scholarship Pilot project and to reduce the contribution to the Endowment to \$200,000.
Voted to, include in the draft 2007 budget \$72,000 for a second year of the Institutional Scholarship Pilot project and reduction of the endowment contribution to \$200,000. Approved.
5. **Voted to,** reaffirm the existing policy regarding National Conference speaker registration (2006.36):
 - In accordance with ALA practice, PLA or ALA members will not receive honoraria nor have expenses reimbursed for presenting regular conference programs;
 - Public library staff that is not members of PLA or ALA will receive a one-day waiver of the registration fee for the day they are speaking. They will not receive honoraria nor have expenses reimbursed for presenting regular conference programs;
 - Librarians who are not members of PLA or ALA and who do not work in public libraries will receive a one-day waiver of the registration fee for the day they are speaking. They can have expenses reimbursed for presenting regular conference programs but will receive no honoraria.
 - Speakers who are not covered by policies 21, 22, and 23 will receive a one-day waiver of the registration fee for the day they are speaking. They are eligible to receive honoraria, fee to be established on a case-by-case basis, and to be reimbursed for expenses. Approved.
6. **Voted to,** approve motion to provide complimentary National Conference registration for librarians affected by Hurricane Katrina by using the same zip code verification process ALA has instituted for their conference. Approved

7. Reports from the Cluster Steering Committees

Issues and Concerns, Wayne Crocker chair:

- Penny Jeffries, Intellectual Freedom Committee, will continue to study RFID and Biometrics issue and materials distributed by ALA OIF, attended open hearing to voice PLA's concern about the draft implementation guidelines ALA is crafting. The guidelines are not being forwarded to Council at this time. PLA OIF Committee will contact and work with the Technology Committee for the revision of the RFID Tech Note. Reminder that the other divisions OIF committees can be used to market PLA intellectual freedom activities and materials. Took Penny J. re: RFID;
- After reviewing the PLA strategic plan, the International Committee expressed concern that there was no mention of the word "international";
- Some committees expressed concern with the juried program proposal process; felt that there was a problem getting their program proposals approved;
- Announced that Ann Marie Gold will be the incoming chair of the Cluster Steering Committee.

Library Development, Nicki Stanke, chair:

- Technology in Public Libraries Committee confirmed that the Tech Notes would address RFID. The committee will be chaired by Charles McMorran;
- Announced Kendi Kelly as the incoming chair of the Cluster Steering Committee.

Library Services, Carol Sheffer, chair:

- Committees seem to be on track;
- Raised the question of how to get more people on committees, something we constantly struggle with as we make committee appointments;
- Suggested that it is time to do a entire virtual committee website;
- No new chair to announce yet