Report to ALA Council, Executive Board, Membership, and the Planning and Budget Assembly

Presented by:
Rodney Lippard – BARC Chair

Tuesday - January 18, 2022
January Virtual Meeting
Discussion Topics

- BARC Overview
- ALA Financial Information
- Annual Estimates of Income
- FY 21 Results
BARC Overview

Composition, Purpose, Process, and Partners
BARC Composition

- A standing committee of Council
- 9 members serving non-renewable terms
- Chair selected by Pres-Elect from at-large members
- 6 members appointed at-large from the general membership to staggered 4 year terms
- 2 members appointed from Executive Board to staggered 2 year terms
- Treasurer is a voting member
- Members serve only once unless they are elected as Treasurer
BARC Purpose (Primary Focus - Budget and Programs)

- To review and analyze the proposed budget and strategic plan as forwarded by the Executive Board
- To review, analyze and interpret financial reports
- To review potential actions by Council that may have a financial or budget impact
- To jointly organize the Planning and Budget Assembly (PBA) with the planning component of the Executive Board (President-Elect)
- To conduct the mandated meeting with the Division leadership at LibLearnX and Annual Conference
BARC Committee Process

- Recommendations to the Executive Board resulting from the work of the committee are forwarded to F&A
- Potential resolutions received from Council are reviewed for their potential financial/budget impact and the findings are
  - shared with F&A
  - reported back to Council
ALA Financial Information

Decision Making Process
Budget and Financial Review Cycle
ALA Finance Decision Making Process

Endowment Trustees
- Elected by Executive Board (6)
- Treasurer

Executive Board
- Elected By Membership (4)
- Elected By Council (8)
- Staff Member (Executive Director)

Finance & Audit Subcommittee
- Treasurer (Chair)
- BARC Chair
- Executive Board Members (3)
  - Presidential Appointments

Council
- At-Large Councilors (100)
- Chapter Councilors (53)
- Divisional Councilors (8)
- Executive Board Members (12)
- Round Table Councilors (20)

Planning & Budget Assembly
- Councilors (Elected by Council)
  - At-Large (5)
  - Chapter (5)
- Divisional Representatives
- Round Table Representatives
- ALA Committee Chairs
  - Presidential Appointments

Budget Analysis & Review Committee (BARC)
- At-Large Members (6)
  - Presidential Appointments
- Executive Board Members (2)
  - Presidential Appointments
- Treasurer

Other
- Divisions
- Round Tables
- Offices
With the dual goals of mission attainment and financial sustainability, the process for FY23 begins in Oct-Dec 2022 (1st Quarter FY22)
BARC’s Budget and Financial Review Cycle

- ALA’s Current Fiscal Year 2022
  - Starting September 1, 2021 – Ending August 31, 2022

- Budget Review and Development is on a Continuous Loop* and Covers Three Fiscal Years
  - Fall Meeting will discuss/review Fiscal Year 2021 – Preliminary Year End Results
  - Fall Meeting will discuss/review and finalize upcoming Fiscal Year 2022 budget
  - Midwinter Meeting will discuss/review Fiscal Year 2021 – Final Year End Results
  - Midwinter Meeting will discuss/review Fiscal Year 2022 – 1st Quarter Results
  - Midwinter Meeting will discuss/review budget assumptions for Fiscal Year 2023
  - Spring Meeting will discuss/review Fiscal Year 2022 – 2nd Quarter Results
  - Spring Meeting will discuss/review/develop in detail preliminary Fiscal Year 2023 budget
  - Annual Conference will discuss/review preliminary Fiscal Year 2022 8/9 month results
  - Annual Conference will discuss/review Fiscal Year 2022 Year End Projections

*The Association’s Five-Year Plan is updated as needed and reviewed throughout the year.
ALA Financial Learning Series

Topics
- Budget Planning for a Pre-Conference or a One Time Event
- Organizational Structure
- Budget Cycle and Process
- The Operating Agreement
- The Long-Term Investment Fund
- Round Tables Financial Orientation

http://www.ala.org/aboutala/treasurerspage
Annual Estimates of Income
**FY22 ANNUAL ESTIMATE OF INCOME**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALA Net Assets (projected at end of FY 2021)</td>
<td>$27,231</td>
</tr>
<tr>
<td>FY 2022 Budgeted Revenues</td>
<td></td>
</tr>
<tr>
<td>General Fund</td>
<td>$27,239</td>
</tr>
<tr>
<td>Divisions</td>
<td>13,559</td>
</tr>
<tr>
<td>Round Tables</td>
<td>502</td>
</tr>
<tr>
<td>Grants &amp; Awards</td>
<td>4,310</td>
</tr>
<tr>
<td>Endowment</td>
<td>(794)</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$44,816</strong></td>
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**FY 2022 Annual Estimates of Income** $72,047
## FY 21 Results – Total ALA

<table>
<thead>
<tr>
<th></th>
<th>FY 21 Actual</th>
<th>FY 21 Budget</th>
<th>Variance</th>
</tr>
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<tbody>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$43,675,650</td>
<td>$39,880,522</td>
<td>$3,795,128</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>42,552,993</td>
<td>40,710,788</td>
<td>(1,842,205)</td>
</tr>
<tr>
<td><strong>Net Revenue (Expenses)</strong></td>
<td>$1,122,657</td>
<td>$(830,266)</td>
<td>$1,952,923</td>
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Questions?
Thank You!

- ALA Finance Staff:
  - Dina Tsourdinis
  - Denise Moritz
  - Keith Brown
  - Joanne Lee
  - Brad Geene
  - Holly Robison

- ALA Executive Director
  - Tracie Hall

- BARC members:
  - Tamika Barnes
  - Maggie Farrell
  - Susan Hildreth
  - John Lehner
  - Kevin Reynolds
  - Alexandra Rivera
  - Karen Schneider
  - Deb Sica