



A ROUND TABLE OF THE AMERICAN LIBRARY ASSOCIATION

## Publications & Communications Committee

01/19/2018

### Past

- We've updated the IFRT website to include a new Resources Tab
  - Content for this is still in very flexible. **Let us know if there's something you want to see on this page!**
- We're continuing to promote the activities of the Round Table on social media and Connect
  - Including nominations deadlines and strategic planning efforts
- We're meeting monthly to keep everything on track
- Designed an IFRT branded Banned Author Birthday printable calendar for 2019

### Upcoming

1. Working on some tweets with graphics for the Midwinter Meeting ALA Spotlight
2. Working on a campaign to solicit IFRT pictures from members for addition on ALA Connect and for future marketing/communication
3. We'll continue with posts celebrating banned author birthdays.
4. We'll continue with IFRT Thoughtful Thursdays
5. Marketing for the Annual Conference events:
  - a. Capitol Steps
  - b. Breakfast and Raffle
  - c. IFRT Chair's Program
6. We're getting a Production Services designed template for the IFRT Report to be distributed via Informz template

## Questions for Members/ Ways to Get Involved

- Do you have pictures that you'd like to share?
- Is there particular content that you'd like to see? On a particular platform?

Respectfully Submitted by:

Stephanie Barnaby, Chair Publications & Communications Committee