**TO:** PLA Board of Directors

**FROM:** Angela Maycock, Manager of Continuing Education, [amaycock@ala.org](mailto:amaycock@ala.org)

**RE:** Continuing Education

**DATE:** December 30, 2018

**ACTION REQUESTED/INFORMATION/REPORT:** Report

**ACTION REQUESTED BY:**

**DRAFT OF MOTION:**  N/A

**OVERVIEW**

This report covers PLA educational programming at the 2019 ALA Midwinter Meeting, the 2019 ALA Annual Conference, and the PLA 2020 Conference; and PLA online learning.

**KEY CURRENT ACTIVITIES/METRICS**

**PLA @ ALA Midwinter Meeting**

PLA will offer the full-day Midwinter Institute, “Advancing Racial Equity in Public Libraries: Normalizing, Organizing, and Operationalizing” on Friday, January 25, 2019 in Seattle. At the time of this writing, 54 individuals were registered for this event. PLA will measure the effectiveness of this full-day training using our Project Outcome-approved evaluation tool.

PLA is also cosponsoring the ODLOS half-day Midwinter Institute, “Implicit Bias, Health Disparities and Health Literacy: Intersections in Health Equity” on Friday, January 25, 2019 from 9 AM–12 PM. At the time of this writing, 83 individuals were registered for this event.

The ALA Midwinter Meeting website is located at [https://2019.alamidwinter.org/](https://2019.alamidwinter.org/a) and a list of PLA-sponsored programs is available at <http://www.ala.org/pla/education/conferences/alamidwinter>.

**PLA @ ALA Annual Conference**

The PLA Annual Conference Program Subcommittee selected 14 programs to present at the 2019 ALA Annual Conference in Washington, DC. They are listed below with preliminary dates and times:

|  |  |  |
| --- | --- | --- |
| **Program Title** | **Date** | **Time** |
| Libraries and the Opioid Epidemic: Community-based Responses | Saturday, June 22 | 10:30 AM - 11:30 AM |
| Empowering Digital Citizens: Public Programming to Fight Fake News | Saturday, June 22 | 1:00 PM - 2:00 PM |
| Take the Lead! Librarians Can Build the Confidence to Command Leadership Roles, Drive Community Action and Equity, Advance Library Relevancy, and Win Funding for Key Projects | Saturday, June 22 | 2:30 PM - 3:30 PM |
| Ensuring Everyone Counts (and is Counted) in the 2020 Census | Saturday, June 22 | 2:30 PM - 3:30 PM |
| Civility – It's more than just being nice | Saturday, June 22 | 4:00 PM - 5:00 PM |
| XR (Augmented, Mixed and Virtual Reality) Programming in Libraries | Sunday, June 23 | 9:00 AM - 10:00 AM |
| Performance Acceleration: A 21st Century Evidence-Based Approach to Managing Employees | Sunday, June 23 | 9:00 AM - 10:00 AM |
| Co-Creating Library/Social Services Partnerships: A Statewide Collaboration | Sunday, June 23 | 10:30 AM - 11:30 AM |
| Building Equity From the Ground Up | Sunday, June 23 | 1:00 PM - 2:00 PM |
| Going Deskless: Moving from Fort Reference to Point-of-Need Service | Sunday, June 23 | 2:30 PM - 3:30 PM |
| Creating a Community Profile to Learn More about Your Current and Potential Patrons | Sunday, June 23 | 4:00 PM - 5:30 PM |
| Safer Libraries: Building Staff Resiliency and Library Safety Branch by Branch | Monday, June 24 | 10:30 AM - 11:30 AM |
| Food for Thought: Nourishing the Mind and Body at Public Libraries | Monday, June 24 | 2:30 PM - 3:30 PM |
| Code for America and Your Public Library: How to Harness the Awesome Power of the Collective Will | Monday, June 24 | 4:00 PM - 5:00 PM |

In addition to these 14 programs, PLA has two placeholder program slots, with plans to present one additional program on financial literacy in collaboration with Capital One and another on a hot topic TBD by the program subcommittee, for a total of 16 PLA programs in DC.

Finally, PLA plans to offer a half-day preconference titled, “Librarians and Social Workers: Partnerships that Work for Connecting People in Need” on Friday, June 21, 2019. This preconference will be led by members of the PLA Social Work Task Force in collaboration with ODLOS and YALSA, both of whom are cosponsoring this preconference in name only.

**PLA 2020 Conference**

PLA is preparing to open its call for proposals for the PLA 2020 Conference in February 2019.

**PLA Online Learning**

Since our last update to the Board in June 2018, PLA has offered the following free webinars:

|  |  |  |
| --- | --- | --- |
| **Date** | **Title** | **Registration** |
| July 18 | Beyond Surveys: How to Measure Outcomes Using Alternative Data Collection Methods | 722 |
| July 25 | Fresh Food, Fresh Thinking: An Innovative Approach to Youth Development and Learning in Rural Communities | 168 |
| August 29 | Photography, Storytelling, and Community Connections: How to Develop a Photovoice Project | 343 |
| September 19 | Project Outcome Panel: Summer Reading Surveying Reflections and Discussion | 51 |
| September 26 | Project Outcome: Planning for Summer Reading Surveys | 313 |
| October 10 | Advancing Racial Equity in Your Library | 218 |
| October 17 | Benchmarking and Longitudinal Studies:  How to Measure Outcomes Over Time | 358 |
| November 15 | Libraries Connecting You to Coverage | 141 |
| December 4 | Thinking Sideways: Computational Thinking and Early Literacy | 445 |
| December 12 | Creating Data-Driven Professional Development Pathways for Public Library Staff | 510 |

**BUDGET**

Total revenue for the full-day PLA Midwinter Institute is currently at $7,150.

**ASSESSMENT**

PLA collects evaluation data on each of its continuing education offerings, using Project Outcome-approved questions to measure attendees’ learning and confidence, and is currently exploring options for how to aggregate evaluation data so it can best be used to make decisions.

**PLA STRATEGIC GOAL LINK (check all that apply)**

TRANSFORMATION  LEADERSHIP  ADV. & AWARENESS  E.D.I.S.J.  ORG. EXCELLENCE