

Tuesday, 8/9 at 1 pm Pacific / 2 pm Mountain / 3 pm Central / 4 pm Eastern:

Attendees:

Mary Beth Lock (Member-at-Large)
Madeleine Charney (Past-Chair)
Rebekkah Smith Aldrich (Member-at-Large)
Rene Tanner (Chair)
Lindsay Marlow (Treasurer)
Kate Hutchens (Secretary)

Agenda

- Sustainability projects and initiatives that interest you
- Ideas for speakers on the topic of sustainability for ALA in partnership with SRRT
 - Naomi Klein
 - Bill McKibben
 - James Hansen
 - Derrick Jensen
 - Colin Beavan
 - Others?
- SUSTAIN RT LinkedIn page
- Exhibitor booth at PLA
- Membership:
 - free memberships for students
 - gifting membership
- Conference kits
- Membership and Outreach
 - ideas about how to reach out, add value, and increase membership
 - Jodi Shaw has volunteered
 - Additional volunteers?
- Scholarships for LIS student
 - Increase amount of scholarship to \$500 or more?
 - Start application process during early-bird registration in January
 - maybe a video instead of a paper?
 - Ways to increase visibility (Likes on FB?)
 - What might inspire creative responses?
- Former/New Board transition highlights

Minutes/Notes

- Ideas for speakers on the topic of sustainability for ALA in partnership with SRRT
 - Pursuing Naomi Klein, then second Bill McKibben
 - Other ideas offered:
 - Robert Bullard
 - Winona LaDuke
 - Van Jones
 - Majora Carter
 - Delores Huerta
 - Ta-Nehisi Coates
 - Considerations particularly about speaker fees
- SustainRT LinkedIn - discussion to be picked up with other social media/branding conversations
- Exhibitor Booth at PLA
 - Table has costs of both money (\$2400; \$1200 with ALA division discount, not sure if this applies) and volunteer time
 - PLA info, via M. Charney: The exhibitor prospectus is still in development but we are accepting reservations for Philadelphia. Reservations can be made online through our live floor plan. You can view that here:
<http://s15.a2zinc.net/clients/corcoran/PLA2018/public/enter.aspx>
 - Booth rate is \$2400 per 10' x 10'. ALA divisions receive a 50% discount.
 - Contact: Carly DiVito
 - Exhibit Manager, PLA 2018
 - carly@corcexpo.com
 - Hope is to engage/outreach to public libraries
- Free memberships for students
 - Pros/Cons
 - 226 members at the moment: Students = 17
 - Tabled for future discussion
- Gifting membership
 - R. Tanner will follow up with ALA staff liaison, John Amundson, about how this could possibly be administrated
- SustainRT branded mess kit for likely distribution at ALA Annual/Midwinter Meetings
 - L. Marlow volunteers work on this.
 - Suggestion that we acquire non-custom kits that can be “branded” with SustainRT stickers.
- Membership and Outreach
 - Sharing membership with other sections/roundtables: discussion of what is possible here, administratively, and suggestion that we seek overlaps/commonalities with other groups.

- Interested volunteers, please contact R. Tanner or J. Shaw to become more formally involved.
 - Christina Gangwisch is mentioned as having devised a plan, and R. Smith Aldrich volunteers to help with continuity.
- Scholarships for LIS students to attend ALA Annual Meeting
 - Report on 2016: \$100 scholarship for an essay
 - Part of \$300 allocated by the board to the Membership/Outreach committee
 - Some hiccups in the timing
 - Discussion of whether more money (suggested \$500) would be appropriate for 2017
 - Timing suggested to coincide with early-bird registration
 - See [*“Changes in Bundle Registration for the 2017 Midwinter...Annual...”*](#)
 - Tabled until more is known about SustainRT budget after next board meeting
- Board transitions
 - R. Tanner intends to share the whole contents of the SustainRT Google Drive folder(s) with new SustainRT board members (completed)
 - M. Charney brings up nominations for board elections for next year, requests that all present attempt to think of potential nominees

Highlighted quote about sustainability (speaker not recalled): “It’s about more than what you buy - it’s not the frosting, it’s the cake and the plate.”