

CLENE Virtual Meeting
Wednesday, March 18th
2:00pm EST
OPAL

Attending: Pat Carterette, Stacy Schrank, Mary Ross, Paul Signorelli, Dawn Lowe-Wincentsen, Betha Gutsche, Melissa Latanzi, Jasmine Posey, Louise Whitaker, Darlena Davis, and Jay Turner.

The meeting was called to order by Pat Carterette at 2:00pm. Stacy joined the meeting late. Betha G was charged with the task of 'producer' for the session and reminded Pat to archive the session. Melissa L agreed to be the time-keeper and was charged with reminding the group when time was up for each area of discussion.

Stacy S was the note taker and kept record of the 'action items' by recording them on the chat window. He also kept a record of 'parking lot items' which are topics that we may wish to consider in future meetings. These items will be discussed in the coming paragraphs.

The first order of business was the discussion of the upcoming pre-conference and conference programs at the ALA Annual Meeting in Chicago. Stacy and Shelley W. have both been in contact with Darlena in regards to equipment needs for these programs. Darlena reported that conference services only has corded lavalier microphones and NOT cordless. Paul messaged that it was the first time anyone has really made an attempt to put a leash on him and he wished us good luck. Darlena commented that she has the information she needs for now and if any changes need to take place it will happen at the conference.

Discussion took place in regards to presentation handouts. Darlena will need to have all participant handouts by June 15th to ensure copies are made in time for the convention.

ACTION: Shelley W will coordinate with Darlena on the handouts.

Discussion on the ALA Pavilion presentations took place. Stacy reported that he has not received word back from John C on a schedule yet. Darlena commented that it may be a little early yet as annual is later in the summer than in the past but that we should be hearing something in the coming weeks.

ACTION: Stacy S & Janie H will work with John C on the scheduling of CLENE presentations at the ALA Pavilion

Discussion on the BIGWIG partnership was deferred as Pet B sent out an e-mail message prior to the meeting reporting that he had no new information to report.

Pat C reported that Pat Wagner did receive her refund for the \$200 she donated to CLENE to furnish refreshments at the Midwinter Staff Development Discussion Group session. Pat Wagner plans to do something else for CLENE at annual this year with the monies.

Pat C brought up the idea of having a CLENE booth at the Training Showcase – a place where people could get info and sign-up for membership right there. She referred to Pet B as the membership chair and thought this might be something he would do. Louise W volunteered to help Pete B on the booth at the showcase.

ACTION: Louise W & Pete B will work together on a CLENE booth for the Training Showcase at Annual.

Stacy S reported that he and Pat C had a discussion about ordering CLENE badge ribbons to have available at annual. Stacy S commented that he is waiting to hear what Lori R and John C have in mind for the marketing campaign so that the ribbons can be a part of that process.

ACTION: Stacy S will work with Lori and John on badge ribbons for CLENE

Reference was made to the CLENE social event which is being planned to piggy-back with the LITA social event. Pete B is working on this process to get location and time for the LITA event

Discussion moved to the second topic area – CLENE @ Midwinter Boston, MA

Stacy reminded the group about John C's recommendation for CLENE to do a pre-conference program at Midwinter. Betha G reminded the group about the discussion we had at Midwinter about expanding Good CLENE Fun into an interactive program. Mary R added that she is interested in exploring interactive ice-breakers and activities for online learning. Both Paul S and Melissa L are also interested in exploring these ideas. The program form for Midwinter needs to be submitted at Annual in July.

ACTION: Mary R, Paul S, Betha G, and Melissa L will work on putting together some ideas for a half-day pre-conference program in Boston to be reported on at a future meeting.

Discussion took place on the other meetings of CLENE at Midwinter. Two Board Meetings - Saturday morning and Monday late morning; Sunday afternoon Training Showcase Planning Meeting; and a Monday afternoon Staff Development Discussion Group. The group discussed replacing the Friday evening strategic planning meeting with a social event for current & potential CLENE members. Dawn L-W recommended having it at a local restaurant where people could order their own food/beverage.

ACTION: ALL On-going discussion on how to proceed with CLENE social event.

Discussion moved onto the topic of CLENE @ PLA in Portland, OR

Stacy asked Mary R to comment on any information she had on the program she submitted for PLA. She referred to comments Stacy had told her and she asked him to share. Stacy reported that his library director served on the PLA program selection committee and she told Stacy that the CLENE proposal was approved. Mary mentioned that she has not received anything in writing to confirm the approval.

Mary R also commented that there are two other programs that are being proposed by WALT that CLENE could be a partner with. One is a pre-conference program on the Respect Service & Safety program offered by the Crisis Prevention Institute. The other is a program on something or another... Guess I didn't write that down!

ACTION: Stacy & Mary R will keep the group informed of any word on the approval of these programs.

Discussion moved to the last topic – CLENE BIZ/BD

Stacy asked Mary R and Betha G. to comment on the partnership agreement between CLENE and WebJunction in regards to the webinars. Mary R referred to her report presented at Midwinter where she recommended that there be the formation of a small group of members who coordinate and brainstorm ideas for upcoming webinars. Based on her current commitments, Mary R is not interested in taking the lead role, but is happy to serve on the committee. Louise W volunteered to take on the leadership role for this committee.

ACTION: Louise W will lead the Webinar group with assistance from Betha G and Mary R – others may be identified.

Stacy mentioned that Lori R had contacted him in regards to seeking funds from the CLENE budget to help with the creation of a new CLENE logo. Stacy mentioned that he has been in contact with Darlena and there is funds set aside in the current budget for marketing tasks. Stacy told Lori that there would be a maximum of \$200 to assist in the logo design. Lori's response was that this amount should be sufficient. As of the meeting, no one had a report from Lori on the progress of the marketing plan.

ACTION: Lori R will present an update on the marketing plan at the next CLENE virtual meeting.

The last piece of business was the discussion of future meeting time. Shelley W asked that we discuss the possibility of having an established day/week that we meet. Pat C volunteered to send out a Doodle survey to get a couple of possible days/weeks for these meeting. It was recommended that we could alternate between a couple of times so that we don't keep missing the same people.

ACTION: Pat C. will inform the group of the upcoming meeting dates/times once the result of the Doodle survey are completed.