



**PLA Board of Directors Meeting
Virtual Meeting-1:00-4:00pm CT, May 21, 2021**

Zoom Logistics

- Login instructions are below.
- Use Zoom in gallery view.
- Mute by default except the speaker
- PLA President Michelle Jeske will call on people so people don't speak over one another.
- Feel free to use chat; staff will keep an eye on the chat and bring those questions into the discussion when appropriate.
- Use the yes-no-raised hand options.
- We will use screen sharing where appropriate. Be sure to have your board docs accessible too!
- We will take multiple breaks during our virtual board meeting.

Agenda

1. **Welcome and Introductions**, *Michelle Jeske, PLA President*
2. **Action Item:** Adoption of the agenda
Additional items may be added to the agenda prior to the adoption of the agenda. Items may also be removed from the consent agenda and moved to a discussion item. The PLA Board's adoption of the consent agenda constitutes approval of those items on consent that have not been removed for discussion. PLA policies related to Board service, the strategic plan and Board roster have been included in ALA Connect as reference materials. These are not agenda items.

Consent Agenda	Document Number
3. April Virtual Meeting Minutes	2021.65

Action/Discussion/Decision Items	Document Number
4. Introduce new PLA ED, <i>Michelle Jeske, all</i>	no document
5. PLA President Update, <i>Jeske</i>	no document
6. ALA Executive Board Liaison Update, <i>Larry Neal</i>	no document
7. PLA President-Elect Update, <i>Melanie Huggins</i>	no document
8. Membership Dues Increase, <i>Mary Hirsh</i>	2021.66
9. New Business, <i>all</i>	no document

10. Adjourn

Zoom Instructions

PLA Meetings is inviting you to a scheduled Zoom meeting.

When it's time, please click this link to join the meeting:

<https://ala-events.zoom.us/j/95261431087?pwd=eld5T2JU0drS1R0SWZValJhdStNUT09>

Meeting ID: 952 6143 1087

Passcode: 033981

Then follow the on-screen prompts to connect your audio via either computer or telephone.

If you're unable to join the meeting online and can only listen in via telephone, then use these numbers.
Use this telephone-only option only if you have NOT joined the meeting via the link above:

One tap mobile

+19294362866,,95261431087# US (New York)

+13017158592,,95261431087# US (Germantown)

Dial by your location

+1 929 436 2866 US (New York)

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

Meeting ID: 952 6143 1087

Find your local number: <https://ala-events.zoom.us/j/aij5L1ONi>



**PLA Board of Directors Meeting
April 23, 2021
Virtual**

- Present:** Melanie Huggins, President Elect; Ramiro Salazar, Past President; Directors-at-large: Cindy Fesemyer, Toby Greenwalt, Amita Lonial, Brandy McNeil, Dara Schmidt, Kelvin Watson; ALA Division Councilor: Stephanie Chase
- Absent:** Michelle Jeske, President; Clara Bohrer, Fiscal Officer
- Guests:** Mike Borges, Maverick & Boutique; Jane Darling, Maverick & Boutique; Abby Straus, Maverick & Boutique
- PLA Staff:** Mary Hirsh, Interim Executive Director; Scott Allen, Deputy Director; Larra Clark, Deputy Director; Samantha Lopez, Manager, Marketing and Membership; Angela Maycock, Manager, Continuing Education

Agenda

1. Welcome and Introductions, *Huggins*.
2. By consent, the board approved the adoption of the meeting agenda.
3. By consent, approved the consent agenda as presented.

<u>Consent Agenda</u>	<u>Document Number</u>
a. March Virtual Meeting Minutes.....	2021.60
b. FY20 First Close Financial Memo.....	2021.61
c. FY20 First Close Financial Reports.....	2021.62 a-d
a. 2021 PLA Election Results	2021.63

- | <u>Action/Discussion/Decision Items</u> | <u>Document Number</u> |
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4. ALA Executive Board Liaison Update (no document). Hirsh confirmed that Neal and Jeske are continuing to have regular update sessions regarding ALA Executive Board discussions. Huggins will represent PLA at an upcoming Executive Board meeting which Jeske cannot attend.
 5. PLA President-Elect Update, *Huggins* (no document). Huggins is currently presenting at the Texas Library Association (TLA) conference and in doing so promoting PLA activity. A brief update on Building America's Libraries and related efforts of the ALA Public Policy and Advocacy Office was provided. Huggins mentioned that unit President-elects will be convening to meet and coordinate efforts.

6. ED Search Update, *Hirsh* (no document). Hirsh reported that interviews are complete, and ALA Human Resources is outreaching to the preferred candidate to negotiate, conduct a background check, and complete other hiring business.
7. Outreach to E-Lending Aggregators, *Watson, Clark* (2021.64). **ACTION.** Board members reviewed the draft of the letter intended to be sent to six aggregators, asking them to enable multiple lending models and display them together in one place. It was moved and **approved** to send the letter to the listed aggregators (Baker & Taylor, Biblioteka, DPLA, Hoopla, Midwest Tape, and OverDrive), to be timed along with the publication of the Digital Content Working Group (DCWG) recommendations. When responses from the aggregators are received, the PLA President will reach out to other board members to ask who would like to be involved in next steps.
8. New Business, *all* (no document). Members shared the following updates from activity in which they are engaged.
 - a. Lonial reported that she is on the advisory committee of an Institute of Museum and Library Services (IMLS) grant to the Black Caucus of the American Library Association (BCALA) which is developing a comprehensive taxonomy on Black History Month (BHM) programming.
 - b. McNeil noted that the PLA Digital Literacy committee is currently engaging various partners in new initiatives, and updates will be coming to the PLA board.
 - c. Fesemyer is engaged with the ALA Rural, Native, and Tribal Libraries of All Kinds Committee. The Committee will release details on its May summit in the near future.
9. Adjournment, *all* (no document). There being no further business, the meeting was adjourned at 1:30pm Central. The next meeting of the board will be held on Friday, May 21 from 1pm to 4pm Central.

TO: PLA Board of Directors
RE: FY22 Membership Dues
DATE: April 21, 2021

ACTION REQUESTED/INFORMATION/REPORT:

Action Requested

ACTION REQUESTED BY:

Samantha Lopez

DRAFT OF MOTION: It is hereby resolved that:

- 1) the PLA Board of Directors approves increasing PLA member dues for fiscal year 2022 (FY22) by \$1-2 per membership category as presented.

In 2011, PLA members approved a dues schedule that increases dues annually, based on the Consumer Price Index (CPI), rounded up to the nearest dollar. Each year, PLA decides whether or not to impose this increase and can do so without further member approval.

Dues were not increased for FY21, based on the COVID-19 pandemic and ALA's decision to not increase dues. For FY22, the ALA Board has approved dues increases of \$1-\$2. The FY22 budget for ALA membership dues was developed with a 1.4% CPI* adjustment and the following proposed structure:

Member Type	Current Dues	FY22 Proposed Dues
1st year	74	75
2nd year	112	114
3rd year+	148	150
Student	39	40
Earning <\$30,000	53	54
Support Staff	53	54
Retired	53	54
Associate	67	68
Trustee	67	68
Friend	67	68
International	89	90

* <https://www.bls.gov/opub/ted/2021/consumer-price-index-2020-in-review.htm>

Following the same 1.4% CPI adjustment, PLA is proposing dues increases of \$1-\$2, as detailed below.

Member Type	Current Dues	FY22 Proposed Dues
Regular	77	78
Student	34	35
Retired or Non-Salaried	56	57
Corporate	109	111
Organizational	109	111