Division-level Committee Year-end Report and Work Plan Template

Committee

Visit the ACRL Directory of Leadership to find your charge.

Committee Name: ACRL New Publications Advisory Board

Charge/Tasks:

To encourage research, writing, and nonprint media production that may be appropriate for a separately published title by ACRL; to solicit topics and, without guarantee of publication, to suggest them to appropriate authors; to review all manuscripts/materials submitted for possible publication as a separate ACRL published title; to serve as an advisory body to the ACRL publications officer.

Committee leadership

Visit the ACRL Directory of Leadership to find your committee roster. Click the "Next Year" link to view 2019–20 roster information.

- Rebecca Miller Waltz (Chair, July 1, 2016, to June 30, 2019)
- Craig Gibson (Member, July 1, 2017, to June 30, 2020)
- Ms. Eboni A. Johnson (Member, July 1, 2016, to June 30, 2019)
- Michael Levine-Clark (Member, July 1, 2015, to June 30, 2018)
- Susanne M. Markgren (Member, July 1, 2016, to June 30, 2019)
- Courtney Greene McDonald (Member, July 1, 2015, to June 30, 2018)
- Mr. John D. Shank (Member, July 1, 2015, to June 30, 2018)
- Mary Ellen K. Davis (Ex-Officio Member, July 1, 2017, to June 30, 2018)
- Erin L. Ellis (Ex-Officio Member, July 1, 2017, to June 30, 2018)
- Mr. Daniel Clark Mack (Ex-Officio Member, July 1, 2016, to June 30, 2021)
- Dr. Irene M.H. Herold, (Board Liaison, July 1, 2017, to June 30, 2018)
- Erin Nevius (Staff Liaison, July 1, 2017, to June 30, 2018)

Submission information

Year-end report written by: Rebecca Miller Waltz

Work plan submitted by: Courtney Greene McDonald

2018-19 Year-end Committee Report

This report will be included in the Committee's official record of activities maintained by the ACRL staff.

What were the major projects/activities accomplished by your committee in the 2016–17 membership year?

A brief bulleted list is suggested here; reference 2017-18 work plan projects

- Worked with ACRL staff to successfully publish 13 titles in FY 19; a full 10 titles were published in advance of the ACRL 2019 Conference, in order to be promoted at the Conference
- Created an ACRL Books 2019 catalog for use at both the ACRL Conference and ALA Annual, and to be sent to ACRL Chapters.
- Offered a 30% discount on all books to ACRL Conference attendees, and a 20% discount to all Immersion faculty and attendees
- Worked with ACRL staff to work toward publishing 18 titles in FY 20
- Reviewed and approved 23 new proposals for publication by ACRL through calendar year 2021, including a new 5-book series, *The Community College Library*
- Conducted new outreach activities to recruit authors and promote existing publications, including:
    - Hosting a panel at ACRL 2019 to discuss publishing books and articles with ACRL
    - Supported Erin Nevius in hosting "pitch the editor" meetings at ACRL 2019
    - Continued conversations about publications through webinars
- Identified new subject areas for publications and identified/recruited authors for these areas
- Continued our joint email and direct mail marketing campaigns with ALA Editions, and sent promotional pieces throughout the year featuring books on the following topics:
    - social justice
    - LIS textbooks
    - scholarly communication
    - marketing and outreach
    - new titles in academic librarianship
- Included books in ACRL-wide marketing for Open Access Week, Preservation Week, and Love Data Week
- Appointed two new members to the Board and recruited new chair, Courtney Greene McDonald

How did you go about getting them done?

A brief bulleted list is suggested (correspond bullets to those above)

- Working with advisory board members through email, conference calls, and business meetings

What were the relevant results for your projects?

A brief bulleted list is suggested that includes assessment as appropriate (correspond bullets to those above). Be as specific as possible. For example: 300 proposals/applications reviewed, 32 selected; Developed and conducted three podcasts (list podcast titles, speakers, etc.) Reviewed ten standards and guidelines (list titles)

- Supported Erin Nevius and other ACRL staff in offering webinars related to new ACRL publications, including a four-part series on The Scholarship of Teaching and Learning to coincide with the publication of *The Grounded Instruction Librarian: Participating in The Scholarship of Teaching and Learning*
- Reviewed and offered feedback on the 51 titles currently in the ACRL Publications pipeline

Are any 2018-19 projects ongoing?

A brief bulleted list is suggested here

- We are continuing to explore better ways to use advisory board members' individual areas of expertise to enhance the review process
- We are continuing to identify additional innovative recruitment and publicity methods

What worked well?

A brief bulleted list is suggested here

- New outreach methods, such as the panel at ACRL, have helped us reach new potential authors and made the publishing process more transparent and accessible

What could have worked better?

A brief bulleted list is suggested here

- We are still exploring better methods for reviewing proposals and offering helpful feedback to authors in a timely, sustainable, and effective manner

What do you wish someone had told you before starting work on this committee?

Optional

What made this work most rewarding (observations/comments/accolades)?

Optional

- Seeing the books and other publications we helped create actually get published
- Working with authors and other scholars to distribute and share their work

Any other comments, recommendations, or suggestions?

Optional

2019-20 Committee Work Plan

Note: Each activity/project should be reported using the below form. Copy and paste the form as many times as needed to detail each activity/project. Plans should be **Specific, Measureable, Attainable, Realistic, and Timely or SMART).**

Activity/Project Name

A brief, straightforward, descriptive name is preferred.

Ongoing recruitment and review of high quality proposals

Brief Description

A brief description of project.

Continue to work with ACRL staff to help identify, recruit, and develop authors and proposals for publication with ACRL Publications.

Goal Area

Select the *single* best connection to the ACRL Plan for Excellence and provide a brief sentence connecting your project to the Plan.

☐ **Value of Academic Libraries**
- ☐ 1. Articulate a research agenda that communicates the value of academic and research libraries.
- ☐ 2. Promote the impact and value of academic and research libraries to the higher education community.
- ☐ 3. Build on Assessment in Action to expand community of practice and professional development opportunities.
- ☐ 4. Support libraries in advancing issues of equity, access, diversity, and inclusion in higher education.

☐ **Student Learning**
- ☐ 1. Challenge librarians and libraries to engage learners with information literacy skills in a way that is scalable and sustainable.
- ☐ 2. Increase the impact of information literacy by forming strategic partnerships with relevant higher education organizations.
- ☐ 3. Build capacity for librarians to collaborate with faculty and other campus partners in instructional and curricular design and delivery that will integrate information literacy into student learning.
- ☐ 4. Articulate and advocate for the role of librarians in setting, achieving, and measuring institutional student learning outcomes.

☐ **Research and Scholarly Environment**
- ☐ 1. Increase the ways ACRL is an advocate and model for open dissemination and evaluation practices.
- ☐ 2. Enhance members' capacity to address issues related to scholarly communication, including but not limited to data management, library publishing, open access, and digital scholarship.
- ☐ 3. Increase ACRL's efforts to influence scholarly publishing policies and practices toward a more open system.

☐ **New Roles and Changing Landscapes**
- ☐ 1. Deepen ACRL's advocacy and support for a full range of information professionals.
- ☐ 2. Equip library workforce at all levels to effectively lead, manage, and embrace change.
- ☐ 3. Expand ACRL's role as a catalyst for transformational change in higher education.

☒ **Enabling Programs and Services (education, advocacy, publications, or member engagement)**

Brief sentence connecting your project to the Plan

Briefly describe how activity matches above selection.

While the ACRL Publications Advisory Board engages in supporting each of the goal areas listed above, we mostly conduct our work in order to directly support the publishing programs and services of ACRL, which in turn also promotes

the value of academic libraries, student learning, the research and scholarly environment, and new roles and changing landscapes.

Timeline

☐ continuous project assigned in charge
☐ short-term project that will be completed this membership year
☐ multi-year project continuing past this membership year (expected completion date: _____)

Note: Multi-year, strategic goal-area projects are tracked in a multi-year planning grid. Expect your staff liaison to follow-up with questions to add this project to ACRL's multi-year planning grid which is reviewed by the Board at its fall Strategic Planning Session and referenced for budget preparation.

Outline the steps and intermediate deadlines planned to complete the project.

(add rows as needed)

Specific Action	Due Date	Party Responsible	**Resources Needed** *(e.g., financial*, technology, staff support)*
Ongoing review of proposals	Ongoing	All board members; chair oversees	Time and attention of board members
Continuing recruitment of authors/editors	Ongoing	All board members and Erin Nevius	Time and attention of board members and ACRL staff
Encourage ACRL leaders to publish with ACRL	Ongoing	Board chair and ACRL staff	Time and attention

Assessment: How will success be measured?

Assess the impact of the entire project rather than the specific actions listed above. A sentence or brief paragraph is adequate. (e.g., what indicators will be used, what tools will be used to collect data, and what targets will indicate success)

Successful content development as exemplified by published works in multiple types of formats (printed books, open access content, digital books, electronically hosted content). Development of strong Association/Member author and editor relationships such that recognition of ACRL as a publisher of content for academic librarians grows and is strengthened.

2019-2020 Committee Work Plan

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Activity/Project Name

A brief, straightforward, descriptive name is preferred.

Outreach and Enhanced Author/Editor Experience

Brief Description

A brief description of project.

Continue to increase efforts to reach out to potential authors and make the entire publishing process more transparent and accessible to all Association and community members.

Goal Area

Select the *single* best connection to the ACRL Plan for Excellence and provide a brief sentence connecting your project to the Plan.

☐ **Value of Academic Libraries**
- ☐ 1. Articulate a research agenda that communicates the value of academic and research libraries.
- ☐ 2. Promote the impact and value of academic and research libraries to the higher education community.
- ☐ 3. Build on Assessment in Action to expand community of practice and professional development opportunities.
- ☐ 4. Support libraries in advancing issues of equity, access, diversity, and inclusion in higher education.

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- ☐ 1. Challenge librarians and libraries to engage learners with information literacy skills in a way that is scalable and sustainable.
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- ☐ 1. Deepen ACRL's advocacy and support for a full range of information professionals.
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Outline the steps and intermediate deadlines planned to complete the project.

(add rows as needed)

Specific Action	Due Date	Party Responsible	**Resources Needed** *(e.g., financial*, technology, staff support)*
Identify new potential titles and areas for publication	Ongoing	All board members; chair oversees	Time and attention
Offer programs at conferences on our work	Ongoing	All board members; chair oversees	Time and attention; collaboration with ACRL staff and Association members involved in conference planning
Effectively market our work and its products	Ongoing	All board members; chair oversees	Time and attention; collaboration with other areas of ACRL related to serial publications, conferences, and other outreach mechanisms: C&RL News, ACRLog, ACRL email, something sort of like ACRL member of the week
Enhance ACRL author/editor experience	Ongoing	All board members; chair oversees	Staff support: Work with staff to help craft ways to enhance and personalize the experience of working with ACRL on a publication; tenure timing, post-

Specific Action	Due Date	Party Responsible	**Resources Needed** *(e.g., financial*, technology, staff support)*
			publication letters and marketing support, etc.

Assessment: How will success be measured?

Assess the impact of the entire project rather than the specific actions listed above. A sentence or brief paragraph is adequate. (e.g., what indicators will be used, what tools will be used to collect data, and what targets will indicate success)

Recruitment of new authors, publishing in new areas, enhanced member awareness of and regard for ACRL publications, personalized experience for authors and editors