

Evaluation Questions Based on Objectives**Special Section: Annual Conference Redesign—How Did We Do?**

The ALA Conference Committee and Conference Services has been working over the past few years to update the design of the Annual Conference. The objectives, outlined in the following questions, were intended to simplify and improve the user experience at Annual Conference. Your response to the following set of questions will help them determine if their objectives were met and what additional changes to make in the future for Annual Conference.

1. To what extent do you agree with the following objective: **Offer a more manageable and easily navigable Annual Conference**

Strongly disagree
Disagree
Neither agree nor disagree
Agree
Strongly Agree
Didn't notice a change

2. To what extent do you agree with the following objective: **Reduce campus size in response to extensive member feedback**

Strongly disagree
Disagree
Neither agree nor disagree
Agree
Strongly Agree
Didn't notice a change

3. To what extent do you agree with the following objective: **Clearly articulate content streams which bring together both programs and peer-to-peer learning (e.g. discussion/interest groups) to better assist in identifying topics of interest to you**

Strongly disagree
Disagree
Neither agree nor disagree
Agree
Strongly Agree
Didn't notice a change

4. To what extent do you agree with the following objective: **Reduce schedule conflicts between sessions on the same topic**

Strongly disagree
Disagree

Neither agree nor disagree

Agree

Strongly Agree

Didn't notice a change

5. Of the changes listed above, what do you think worked well?

6. Of the changes listed above, what would you like to see improved?

Discussion Questions for the Group:

- **Are the objectives clear in their meaning?**
- **Do we need a question that gets at the quality of programs (because we are jurying) and what should that question be?**