

**TO:** LITA Board of Directors

**TOPIC:** New Fundraising Committee

**ACTION / INFORMATION / REPORT:** ACTION

**SUBMITTED BY:** Mary Ellen Tyckoson, Chair, Bylaws and Organization Committee

**DATE:** May 11, 2018

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### **SUMMARY**

The Bylaws and Organization Committee has reviewed the proposal to add a new standing committee dedicate to fundraising.

### **BACKGROUND**

The Bylaws and Organization Committee met on April 30, 2018, and reviewed the proposal to add a new LITA committee dedicated to fundraising.

Committee Name: LITA Fundraising Committee

Proposed Charge: The Fundraising Committee is a standing committee that creates fundraising strategy for LITA. It plans and implements fundraising campaigns in coordination with groups such as the ALA Development Office, the LITA Board, the Membership Development Committee, the Communication and Marketing Committee, or other relevant committees or units. The Committee will supervise sponsorship efforts for LITA-associated events such as LITA Forum or preconferences.

The LITA Fundraising Committee will be chaired by the LITA Past President and will consist of 4-6 members with two-year overlapping terms. The Committee will receive assistance from a staff liaison.

### **ACTION REQUESTED**

The Bylaws and Organization Committee recommends the creation of a Fundraising Committee with the charge as presented.