

WHAT'S HAPPENING: A PRE-CONFERENCE UPDATE June xx, 2013

*** NEW THIS YEAR ***

New (or almost new) in the Conference Schedule

The basic Annual Conference pattern has changed. Start here:

➤ **Opening Ceremonies**

Start the 2013 ALA Annual Conference at the **Opening General Session**, Friday, June 28, 4:00-5:15pm, McCormick Place (MCP) Convention Center, Grand Ballroom S100. Join ALA President Maureen Sullivan and speaker Steven D. Levitt.

Join the ALA Executive Board, the chair of the Exhibits Round Table, and Brian Bannon, Commissioner, The Chicago Public Library, at the **Ribbon Cutting**, which will take place at the end of the Opening General Session – and then it's time for the **ALA/ERT Exhibits Opening Reception**, 5:30-7:0pm in the Exhibit Hall.

- ✓ ALA President Maureen Sullivan will announce the launch of “**Authors for Library Ebooks**,” a new initiative that encourages authors to offer their public support to national libraries in their quest for fair and equitable access to e-books. Jodi Picoult, Cory Doctorow and Ursula K. Le Guin have already pledged to continue their long-standing relationships with libraries.
- ✓ **Judith Platt and Russ Feingold have been named to the Freedom to Read Foundation Roll of Honor.** Platt is an FTRF Trustee and past president, who has been a major ally and supporter over her decades of work at the Association of American Publishers. Feingold was the only U.S. Senator to vote against the Patriot Act and worked throughout his final two terms to mitigate the law's overreach.

- **The ALA Council/Executive Board/Membership Information Session** is Saturday, June 29, 3:00-4:30pm, McCormick Place Convention Center, S100C. The Information Session is followed immediately by the **ALA Membership Meeting**, same room, 4:30-5:30pm. See the *It's Your Association* section for additional details.

➤ **ALA Awards and ALA President's Program**

Recognize outstanding contributions at the **ALA President's Program and ALA Awards Presentation**, Sunday, June 30, 3:30-5:30pm, with ALA President Maureen Sullivan and Dan Cohen, Founding Director of the Digital Public Library of America.

- ✓ For a complete list of outstanding Presidents' Programs, see pp. 29-31 in the *Annual Conference Program and Exhibit Directory* or go to <http://bit.ly/ala13presprograms>
- ✓ Late-breaking news: Mark Edwards, 2013 American Association of School Administrators (AASA) National Superintendent of the Year and recent host to

President Obama during the announcement of the White House's ConnectED initiative will speak at the **American Association of School Librarians (AASL) President's Program**, Saturday, June 29, 10:30am, addressing the fundamental rethinking of teaching and learning. Sponsored by Follett.

- **Exhibit Closing**, Monday July 1, 9:00am-2:00pm. Watch for special sales and giveaways on the Exhibit Floor. Register for prizes – including a 2014 Conference Prize Package (complete registration and airfare to the 2014 Annual Conference in Las Vegas). Then, join the **Wrap Up/Rev Up** party with Grammy Award-winning singer-songwriter Janis Ian, McCormick Place Convention Center – Grand Ballroom S100.

- **Closing General Session and Inaugural Event**

Join 2012-2013 ALA President Maureen Sullivan as she passes the gavel to Barbara K. Stripling, 2013-2014 ALA President, and introduces the 2013-2014 Division presidents, Tuesday, July 1, 9:30-11:00am, McCormick Place Convention Center, Grand Ballroom S100. Academy award-winning actor and author, Octavia Spencer, will be the closing speaker.

After the Closing General Session, join the 2013-2014 Presidents at the **Inaugural Brunch**, 11:15am-1:30pm, McCormick Place Convention Center, Grand Ballroom S100 (ticketed), for food, entertainment and more. Tickets will be available for purchase on site at the “Ticket Counter” booth in the registration area. This change is intended to enable broader participation in an important association transition.

OTHER FIRSTS

- Leave your mark at ALA Annual Conference!
 - ✓ At the Networking Uncommons (near Registration) you'll find the **Idea Exchange** [#UnIdeaX]; the **Storytelling Wall: Story #1** [#UnStory1] (we'll start you off with the perfect first line provided by our in-house experts at *Booklist* magazine and then you'll help tell the story); **Level Up Missions** [#UnLVLUP] tailor-made to level you up personally and professionally – ask the student volunteer for a Level Up Mission and make it happen.
 - ✓ At the Membership Pavilion (Exhibit Hall booth #1231) leave your mark on the **Graffiti Wall** [#UnGrafWall] – drop your tag, make your mark, start a conversation, MAKE ART!; and the **Storytelling Wall: Story #2** [#UnStory2].
- The **Gerald Hodges Intellectual Freedom Chapter Relations Award** recognizes an intellectual freedom-focused organization that has developed a strong multi-year/ongoing program or a single/one-year project that exemplifies support for intellectual freedom, patron confidentiality and anti-censorship efforts. The award consists of \$1,000 and a citation. This is the initial year of the award, which will be presented at the 40th anniversary celebration of the Intellectual Freedom Round Table. Friday, June 28, 7:30–10:00pm, Chicago Cultural Center, Preston Bradley Hall, 78 E. Washington Street (ticketed).
- Be sure to attend the announcement of the inaugural list of **AASL Best Apps for Teaching and Learning!** Presenters will also address the use of apps in the school library, how to use these tools to engage students, and provide opportunities for developing skills needed by 21st Century learners for college and career readiness. Sunday, June 30, 10:00am-noon, McCormick Place Convention Center, S404bc.

- **AASL Student Special Interest Group (SIG)** will hold its first meeting on Sunday, June 30, 4:00-5:30pm, Hilton Chicago – Buckingham Room. The new group will elect a chairperson and discuss possible strategic initiatives and projects.
- **LLAMA's first-ever Annual Conference Happy Hour** is on Sunday, June 30, 6:30pm, at the [original] Billy Goat Tavern, 430 N. Michigan Ave., Lower Level.

ANNIVERSARIES and REMEMBRANCES

- Celebrate the **Caldecott 75th Anniversary** by participating in one of ALSC's many Caldecott-related events including the **Caldecott Anniversary Red Carpet** at the Newbery-Caldecott-Wilder Banquet, Sunday, June 30, 5:45-6:30pm, Sheraton, Chicago IV-X, or the **ALSC Charlemae Rollins President's Program: Think with Your Eyes**, Monday, July 1, 1:00-3:00pm, McCormick Place Convention Center S106b.
- The **50th Anniversary** presentation of the **AIA/ALA Library Building Award**, with ALA President Maureen Sullivan and American Institute of Architects President Mickey Jacob, is Monday, July 1, 2:00-4:00pm, at the Chicago AIA offices, 35 E. Wacker Dr., Suite 250.
- Join ALA's **Office for Human Resource Development and Recruitment** or **HRDR** (formerly the Office for Library Personnel Resources – or OLPR) celebrating its **40th** anniversary, Saturday, June 29, noon-1:30pm, in the ALA JobLIST Placement Center.
- **IFRT (Intellectual Freedom Round Table)** will celebrate its **40th** anniversary on Friday, June 28, 7:30-10:00pm, in the Preston Bradley Hall of the Chicago Cultural Center, 78 E. Washington. (Tickets must be purchased by June 24 – www.ala.org/ifrt)
- Join the **Library Support Staff Interests Round Table (LSSIRT)** as the members celebrate the **20th** anniversary of the group. LSSIRT will present a program *Best Practices – Support Staff Edition*, Sunday, June 30, 1:00-2:30pm, in MCP Convention Center, N427a. The program will be followed by light refreshments.

KEY NUMBERS

❖ Registration: 2012 Annual Meeting

Final advance registration for the 2013 ALA Annual Conference in Chicago is 13,533, compared to 10,310 for the 2012 ALA Annual Conference in Anaheim. Additionally, exhibitor and exhibitor guest registration is 8,373, compared to 6,161 in 2012.

❖ ALA Membership

		<u>May 31, 2013</u>	<u>May 31, 2012</u>
Total ALA Membership		57,303	58,847
Including:	Personal	54,543	55,980
	Organizational	2,572	2,654
	Corporate	188	213

Division Memberships	<u>May 31, 2013</u>	<u>May 31, 2012</u>
American Association of School Librarians (AASL)	7,049	7,663
Association for Library Collections & Technical Services (ALCTS)	3,874	4,016
Association for Library Service to Children (ALSC)	3,891	3,924
Association of College and Research Libraries (ACRL)	12,106	12,052
Association of Specialized and Cooperative Library Agencies (ASCLA)	795	740
Library Leadership and Management Association (LLAMA)	4,039	4,148
Library and Information Technology Association (LITA)	3,129	3,295
Public Library Association (PLA)	8,610	9,832
Reference and User Services Association (RUSA)	3,821	3,979
United for Libraries (UNITED – formerly ALTAFF)*	1,251	1,311
Young Adult Library Services Association (YALSA)	5,114	5,205

*In the Spring 2012 ALA Election, the ALTAFF membership voted to change the name of the division to United for Libraries: The Association of Library Trustees, Advocates, Friends and Foundations.

Round Table Memberships	<u>May 31, 2013</u>	<u>May 31, 2012</u>
Ethnic and Multicultural Information Exchange Round Table (EMIERT)	572	575
Exhibits Round Table (ERT)	535	599
Federal and Armed Forces Libraries Round Table (FAFLRT)	518	698
Games and Gaming Round Table (GAMERT)	331	209
Gay, Lesbian, Bisexual, Transgendered Round Table (GLBTRT)	926	933
Government Documents Round Table (GODORT)	785	853
Intellectual Freedom Round Table (IFRT)	1,241	1,359
International Relations Round Table (IRRT)	1,828	1,852
Learn Round Table (LEARNRT)	339	332
Library History Round Table (LHRT)	427	443
Library Instruction Round Table (LIRT)	1,601	1,554
Library Research Round Table (LRRT)	1,301	1,413
Library Support Staff Interest Round Table (LSSIRT)	471	442
Map and Geospatial Information Round Table (MAGIRT)	323	313
New Members Round Table (NMRT)	1,586	1,825
Retired Members Round Table (RMRT)	186	149
Social Responsibilities Round Table (SRRT)	862	907
Staff Organizations Round Table (SORT)	148	142
Video Round Table (VRT)	487	562

BE INFORMED & JOIN THE DISCUSSION: HOT TOPICS

Access to Information

- ✓ Catch the **ALA Washington Update**, Saturday, June 29, 8:30-10:00am, McCormick Place Convention Center, S502, to learn about the latest developments on national politics and policy and the implications for the library community. This session will feature **Susan Crawford**, a former Special Assistant to President Obama for Science, Technology, and Innovation Policy, who will provide her views on the challenges of enabling access to broadband and information for everyone. Crawford is the author of *Captive Audience: The Telecom Industry and Monopoly Power in the New Gilded Age*, and a regular contributor to Bloomberg View and Wired magazine. Crawford is a Roosevelt Institute Fellow and a member of New York City Mayor Michael Bloomberg's Advisory Council on Technology and Innovation. **Susan Hildreth**, Director of the Institute for Museum of Library Services, will also speak. For more information, see <http://www.districtdispatch.org/ala2013>

Accreditation

- ✓ **BRASS/RUSA EMERALD AACSB Workshop**, Friday, June 28, 1:00 – 4:00pm, MCP-S104b, will help academic business librarians to identify how they can be involved in the AACSB (Association to Advance Collegiate Schools of Business) accreditation process with colleges of business administration. Dr Dan LeClair, VP and Chief Knowledge Officer, leader of AACSB International, will give a presentation regarding academic business school accreditation changes and the way in which the library can be involved in the process. The workshop will address how the library can support business schools through the accreditation process. It will facilitate discussion between AACSB and academic business librarians on the future of this relationship. Pre-registration is required and is available here: <http://www.emeraldinsight.com/research/workshops/brass.htm>
- ✓ **Accreditation Transparency and Information Disclosure – How Bare is Fair?** Converse with members of the ALA Committee on Accreditation (COA) and Joseph Vibert, Executive Director of the Association of Specialized and Professional Accreditors (ASPA) – <http://www.aspa-usa.org/>, about what information concerning ALA-accredited programs ought to be publicly available. Sunday, June 30, 4:30-5:30pm, Hilton, Conference Room 4M.

Climate and Preservation

- ✓ Ian Bogus and Tom Clareson will lead a **Discussion to Plan a Study on the Impacts of Regional Climates on Library Collections** at the PARS Forum, Sunday, June 30, 4:30-5:30pm, MCP Convention Center, S404bc. Earlier this spring, members of the preservation community were asked to review a draft proposal describing a study that would assess the impact of regional climate on stored print-based collections materials. Attendees will be engaged in discussion and in planning next steps.

Copyright

- ✓ **Copyright in a Non-Book Media: A Primer in Art, Music, and Film** will bring together librarians and copyright experts to discuss the complexities of the copyright law as applied to non-print formats. How copyright exceptions apply (or not) to “born digital” materials will be discussed, as well as the Copyright Office report on pre-1972 sound recordings. Speakers include Eric Harbeson (University of Colorado, Boulder), Tom Lipinski (Kent State University), and Laura Quilter (University of Massachusetts). The program is Saturday, June 29, 1:00-2:30pm, McCormick Place Convention Center, S402a. For more information, see <http://www.districtdispatch.org/ala2013/>
- ✓ **ALA Supports WIPO Treaty**
The American Library Association supports the Treaty for the Blind, a treaty that would allow international book lending to print-disabled people – including those who are blind, have low vision, are dyslexic, have a learning disability or other disability that prevents them from accessing print – by promoting an exception to copyright law. The exception would ask WIPO member nations to establish a national exception that authorizes the making of accessible copies. This copyright exception would be similar to the Chafee Amendment in the U.S. copyright law. In addition, the exception would allow countries to share accessible copies (Braille, large print, digital formats like accessible e-books) across borders. Negotiations are reaching a fever pitch with many powerful corporations, including General Electric, Exxon, and the motion picture and publishing industries opposing the treaty, fearing that an exception to international law will weaken copyright.
- ✓ **Obama Administration Backs Public Access to Federally-Funded Research**
In February, John Holdren, director of the White House’s Office of Science and Technology Policy, released a Memorandum for the Heads of Executive Departments and Agencies. The White House has directed federal agencies that fund research to develop plans to make freely available the published results of that research within one year of publication. This memo comes at an opportune time, as two weeks ago the bicameral, bipartisan Fair Access to Science and Technology Research Act (FASTR) was introduced in the House and Senate. There are many similarities between Friday’s memo and FASTR; however, it is important to understand that the open access fight is not over! While the memo became policy the day the White House released it, the next president could overturn the policy on his first day in office. We must continue to work with Congress to make FASTR into law.
- ✓ **ACRL’s Copyright Discussion Group** will address recent case, legislative and regulatory developments, including the Kirtsaeng v. John Wiley & Sons, Inc. case, Saturday, June 29, 10:30-11:30am, Hyatt Regency Chicago, Comiskey.

Cybersecurity

- ✓ **ALA Calls for National Dialogue to Reform the Nation’s Surveillance Laws**
ALA is saddened that two major revelations about our country’s surveillance practices confirm our gravest worries: the government has obtained vast amounts of personal information about the activities, especially electronic communications of all kinds, of essentially everyone in the United States.

ALA released two statements in response to June news reports regarding the U.S. government's surveillance tactics. NSA used a program, called PRISM, that obtained the internet records from nine U.S. companies: Microsoft, Yahoo, Google, Facebook, PalTalk, AOL, Skype, YouTube, and Apple. The leak came after the revelation on June 5th that the FISA Court had order Verizon (and possibly other phone companies) to turn over the phone records of all Verizon customers over the last seven years.

- ✓ Are you surprised by the latest revelations of government surveillance programs? Are you interested in the government's need to improve the balance between individual privacy rights and terrorism prevention? Michael German, senior policy counsel of the American Civil Liberties Union (ACLU), will detail government spying during **"WE TOLD YOU SO... Proven Use of the "Library Provision,"** an interactive session that will be held on Sunday, June 30, 3:00-4:00pm, McCormick Place Convention Center, S501BCD.

German will discuss the latest wholesale use of Section 215 of the USA PATRIOT Act by the NSA and the FBI to get cell phone records from cell carriers and how those carriers just turned over all subscriber phone records. Attendees will also have the opportunity to hear about surveillance of AP Wire Service reporters, the search for whistleblowers and the implications of those activities for the First Amendment and Freedom of the Press.

- ✓ In the wake of near-daily revelations about government surveillance, Geoffrey Stone, professor of law at the University of Chicago, will lead **"Do Not Track Me: A Cross-Generational Discussion of Personal Privacy,"** joined by high school students from Chicago Public Schools' Lane Technical High School. This program is jointly sponsored by the Intellectual Freedom Committee and the Committee on Legislation and will take place on Monday, July 1, 10:30am, McCormick Place South, Room 401.

Digital Literacy

- ✓ The **ALA Digital Literacy Task Force** (which is led by the ALA Office for Information Technology Policy) released its recommendations to advance and sustain library engagement in digital literacy initiatives nationwide. These recommendations build on the January 2013 Task Force report, "Digital Literacy, Libraries, and Public Policy," and constitute a call to action on the part of the ALA, library education programs, front-line librarians, various funding bodies, and the diverse stakeholders who use and support library services. These conclusions and recommendations culminate the Task Force's work over 18 months and include comments from several public programs held at ALA conferences, as well as two online virtual public programs and task force meetings that included observers from different stakeholder groups. Find the recommendations at http://www.districtdispatch.org/wp-content/uploads/2013/06/digilit-recs-6_11_13_V2.docx
- ✓ Children and families are increasingly online. Our libraries have the opportunity to reinforce the storytime environment and demonstrate early literacy skills using online videos. Join representatives from King County Library System and Washington County Cooperative Library Services as they demonstrate filming, editing and uploading videos right before your eyes. You will discover a variety of video and editing tools and learn how to incorporate online video into your library's early literacy offerings. You will see: Flip Camera, Zoom Q3HD Camera, Final CutX editing

software, Windows Movie Maker, YouTube and MediaWiki. The program **DIY Video Creation** will be on Saturday, June 29, 1:00-2:30pm, McCormick Place Convention Center, S103a, sponsored by ALSC.

- ✓ How do trends in education such as “bring your own device,” social networking and collaborative learning spaces influence how students learn and how educators teach? In what ways can school librarians take advantage of these technologies and the interest in using them in K-12 education to support student learning long-term? Learn how public policy shapes K-12 education by attending the interactive session “**National Public Policy, School Libraries, and Technology**,” hosted by ALA’s Office for Information Technology Policy, Saturday, June 29, 3:00-4:00pm, McCormick Place Convention Center, N427BC.
- ✓ **Beyond Crafts: Digital Literacy and New Media Programs for Students**, McCormick Place Convention Center, S105d, Saturday, 4:30-6:00pm. It is important that youth services librarians include new media programs on their calendars next to traditional arts and crafts. This presentation is designed to give them knowledge of 21st century skills and resources as they relate to digital literacy. Projects discussed will include light animation, robotics, sand animation, claymation and digital photography, among others. Sample budgets and hands-on lessons will be included. The session is sponsored by YALSA.
- ✓ **DigitalLearn.org: A New National Digital Literacy Tool**, Sunday, June 30, 10:30-11:30am, McCormick Place Convention Center, N139. Join this session to learn how the new DigitalLearn.org, an online digital literacy resource from PLA, can save you time and benefit your library. Panelists will share how they are planning to leverage this tool in their organizations and discuss ways others can get more involved in this project and other digital literacy initiatives.
- ✓ **Digital History: New Methodologies Facilitated by New Technologies**, from RUSA, is scheduled Sunday, June 30, 1:00-2:30pm, MCP Convention Center, S402a. Digital History is providing new pathways to traditional historical research methodologies. Helping students and faculty members utilize the myriad of historical research options is becoming a major task for reference and instructional librarians. Panelists will address the opportunities in researching with digital history and the problems they have encountered using these sources.

E-Books and Digital Content

- ✓ The co-chairs and other leaders of **ALA’s Digital Content Working Group (DCWG)** will summarize recent activities and talk about the strategy and plans for the future. A couple of featured speakers will provide perspectives on improving ebook access through libraries. One key theme will be how to engage authors to ensure that their ebooks are available in libraries. The session will focus on the topics included in the recently released *American Libraries* digital supplement “**Digital Content: What’s Next?**” Copies of the digital supplement will be available at the session, Saturday, June 29, 1:00-2:30pm, McCormick Place Convention Center, S502. For more information, see <http://www.districtdispatch.org/ala2013/>
- ✓ In “**Maintaining Teen E-Collections**,” sponsored by the Young Adult Library Association (YALSA), participants will have the opportunity to talk to and connect

with experts who are piloting teen e-collection projects and developing best practices. Speakers include Christopher Harris (Genesee Valley Educational Partnership), Gretchen Koderup (Bronx Library Center, New York Public Library), Courtney Lewis (Wyoming Seminary College Preparatory School), Rachel McDonald (King County Library System), Jackie Parker (Lynnwood Library, Sno-Isle Libraries), and Marijke Visser (ALA Office for Information Technology Policy). Learn more at: <http://www.districtdispatch.org/ala2013/>

E-Government

- ✓ As governments continue to increase their use of digital technologies to provide services, libraries serve as essential community anchors that link people to government services and information, and promote civic engagement. Join **“How Do I Become A Citizen? Libraries and E-Government: Meeting the Needs of Your Community”** to learn how a new website (www.libegov.org) can help you more easily serve the e-government needs of your communities. This site is intended to serve as a gateway to selected e-government services and practices, embed librarian-based expertise and digital reference, serve as a point of collaboration between libraries and government agencies, as well as offer guidance on the provision of e-government services and roles to assist libraries as they continue to serve as critical community providers of e-government to a range of populations. Through partnerships with USCIS, the IRS, state library agencies, public libraries, and others, the site brings agencies and libraries together to collaborate and serve the public. The project is funded by the Institute of Museum and Library Services. Speakers include John Bertot, Ursula Gorham-Oscilowski and Jessica McGilvray and is scheduled on Saturday, June 29, 10:30am-noon, McCormick Place Convention Center, S402a. For more information, see: <http://www.districtdispatch.org/ala2013/>
- ✓ How can your patrons use Census figures which are now available? On Saturday, June 29, 3:00-4:00pm, Hyatt Regency McCormick Place, Burnham Room 23A-B, join officials from the U.S. Census Bureau during **“The Census, Your Patrons and the DataFerrett,”** a hands-on workshop to teach participants how to use the Census datasets available. Stephen Laue, information services specialist for the U.S. Census Bureau’s Chicago Regional Office, will teach participants how to access Census statistics via the American Community Survey. Attendees will learn how to use DataFerrett, an analytical and visualization tool that searches and retrieves data across federal datasets and creates complex tabulations, business graphics and thematic maps.

E-Rate

- ✓ **ALA Welcomes White House Call for Increased E-Rate Funding for Libraries and Schools.** ALA President Maureen Sullivan released a statement regarding President Obama’s announcement of the ConnectED initiative. The initiative aims to connect America’s students to high-capacity broadband and high-speed wireless. “ALA is encouraged by President Obama’s announcement of the ConnectED initiative to ensure that libraries and schools have access to robust, affordable high-capacity broadband for many years to come,” said Sullivan. “School and public libraries provide rich opportunities for students to actively engage and collaborate with peers and mentors using increasingly varied technology tools.”
- ✓ Professor Jon Gant, University of Illinois, Urbana-Champaign, will lead a discussion on a new **Gigabit Library Initiative**, funded by IMLS. The purpose of the project is

to help libraries develop applications and services that will meet the needs of the public, leveraging ultra-high-speed Internet service. In particular, the project focuses on socially-inclusive library experiences that meet critical human development needs, particularly for underserved populations. Catch **Gigabit Libraries**, Saturday, June 29, 10:30am-noon, McCormick Place Convention Center, S502a. For more information, see: <http://www.districtdispatch.org/ala2013/>

Elementary and Secondary Education Act

- ✓ **ESEA Reauthorization Bill Introduced in U.S. Senate.** The Strengthening America's Schools Act, a bill that would reauthorize the Elementary and Secondary Education Act (ESEA), was introduced in the United States Senate. S 1094 is a huge victory for libraries as it creates a specific provision for school libraries and implements the Improving Literacy and College and Career Readiness through Effective School Library Program. The bill is the first to recognize the role school library programs play in student learning since the Elementary and Secondary Education Act was first enacted in 1965.

Gun Violence

- ✓ Join **The Friday Conversation – Gun Violence: Community Voices and Library Responses**, Friday, 1:00-3:30pm, McCormick Place Convention Center, S105ABC. Chicago has been plagued by gun violence, which affects each of us. What are the causes? What can libraries and librarians contribute to the solution of this heartbreaking problem? This free pre-conference, continues the Richard Harwood “community conversations” tradition of President Maureen Sullivan. The mission of the group is to apply what many learned about “turning outward” to listen to our communities and use that information to shape library responses—in terms of information and services. The session will be introduced by Michael Pfleger, Pastor of St. Sabina's Church in Chicago and a fervent gun safety activist in our city. Then a panel of community members affected by gun violence—parents, students, gang members, librarians, and researchers—will be led in a discussion by CM Winters Palacio, a librarian at Malcolm X College in Chicago. The session will end in breakout sessions where you will have an opportunity to share your ideas.

Libraries and Health Care Reform

- ✓ Is your library prepared to deal with the rush of patrons who will need help filling out Affordable Health Care Act health form applications this year? In October, library patrons will stream into libraries to learn about new insurance requirements and options available. At **Libraries & Health Insurance: Preparing for October 1**, Sunday, June 30, 1:00 – 2:30pm, McCormick Place Convention Center, S501BCD, learn how to respond. Speakers include Jackie Garner (Medicaid consortium administrator), Susan Hildreth (director, Institute of Museum and Library Services), Ruth Holst (associate director, National Network of Library of Medicine Greater Midwest Regional Medical Library, University of Illinois Chicago) and Kendra Morgan (senior program manager, WebJunction). Learn more at: <http://www.districtdispatch.org/ala2013/>

Mobile

- ✓ Have you signed up for **Mobile Commons**, the new ALA mobile advocacy tool? Hundreds of library supporters have. The tool allows library supporters to receive text message alerts from the ALA's Office of Government Relations. The opt-in service allows ALA to communicate advocacy messages in a quick and effective fashion using an innovative texting and calling feature. Advocates can sign up for the text alerts from the Washington Office to receive up-to-date information on advocacy alerts and events by texting "library" to 877877.
- ✓ The LITA Mobile IG has organized "**We Went Mobile, Now What?**" for Saturday, June 29, 3:00-4:00, MCP, N427a. Join this discussion about "whether it makes sense to build or optimize for mobile, strategies on how to evaluate and assess mobile success, tips on performing usability testing in a mobile landscape and a look at what's next in mobile web design."

Open Educational Resources

- ✓ The open access movement has focused on making scholarship freely available, expanding distribution while lowering barriers for re-use. The open educational resources movement has focused on making teaching and learning materials freely accessible and openly licensed. The skyrocketing rise in the popularity of MOOCs (Massive Open Online Courses) has put this trend squarely on the front burner, bringing openness to pedagogy in a way not previously experienced in higher education – and expanding free distribution of a university course to tens of thousands of students around the globe. Learn more about this trend in higher education at the latest **SPARC-ACRL Forum**. The forum will take place from 3:00-4:00pm, Saturday, June 29, Hyatt Regency Chicago, Grand A Room. The **ACRL Scholarly Communications Discussion Group** will continue the conversation from 3:00-4:00pm on Sunday, June 30, in room N127 in the McCormick Place Convention Center.
- ✓ LITA is offering a program asking if "**Massive Open Online Courses (MOOCs) [are]– the future of learning?**" on Monday, July 1, 10:30-11:30am, MCP, S404bc. MOOCs (massive open online courses) have taken the education world by storm. This session will share examples of MOOCs, advantages and disadvantages, alongside the potential for global education at all levels and the impact on libraries in the future.

Value of Academic Libraries

- ✓ The "2012 Top Ten Trends in Academic Libraries" and 2013 ACRL Environmental Scan list communicate value as one of the main issues continuing to face academic librarians. The **ACRL Value of Academic Libraries (VAL) Initiative** continues to focus on helping libraries and librarians demonstrate their value to higher education and student success with the Assessment in Action (AiA) program. Join ACRL on Sunday, June 30, 1:00-2:30pm, McCormick Place Convention Center, E352, for an update on the ACRL VAL Initiative. The session will provide information on the range of activities being undertaken by ACRL as part of this ongoing initiative, including the IMLS-funded AiA program, a possible framework for assessment competencies, and more. Visit the ACRL Value of Academic Libraries website at www.acrl.ala.org/value for more information on ongoing value initiatives.

- ✓ ACRL's standards and guidelines are a major component of the association's focus on value. Learn about the work of a newly-appointed task force that will substantially revise ACRL's **Information Literacy Competency Standards for Higher Education** by June 2014 at this open forum. The forum will discuss the composition of the task force, the direction it is taking, and opportunities to provide suggestions during the revision process. The forum will be held on Saturday, June 29, 1:00-2:30pm, McCormick Place Convention Center, N132.

Workforce Investment Act

- ✓ **SKILLS Act (H.R.803) Passes in the House**
The House passed the SKILLS Act workforce bill, which included language about libraries. The language ensured that the state plan included a description of the actions that will be taken by the state to foster communication, coordination and partnerships with public libraries. The bill also included a description of the strategies and services that will be used in the local area to coordinate workforce development programs with employment, training and literacy services carried out by libraries. Finally, the bill authorizes public libraries that carry out employment, training and literacy services as additional One-stop partners.
- ✓ **Senator Jack Reed Introduces Workforce Investments through Local Libraries Act**
In May, Senator Jack Reed (D-RI) introduced legislation to amend the Workforce Investment Act of 1998 that will integrate public libraries into state and local workforce investment boards. Senator Thad Cochran (R-Miss.) co-sponsored the bill. The bill, the Workforce Investment through Local Libraries (WILL) Act, would expand libraries' opportunities to take leading roles in helping the public find employment in this weak economy. The WILL Act would support library efforts that provide job search support in communities all across America.

IT'S YOUR ASSOCIATION:

ALA COUNCIL, EXECUTIVE BOARD AND MEMBERSHIP MEETINGS

Membership/Board/Council Information Session, Saturday, June 29, 3:00-4:30pm, McCormick Place Convention Center, S100C

In accordance with Policy A.4.2.5.2 (formerly Policy 5.5.2), the ALA Council/Executive Board/Membership Information Session at the Annual Conference will be open to all members. Be an informed member.

- ALA President's Report – Maureen Sullivan
- ALA President-Elect's Report – Barbara K. Stripling
- ALA Executive Director's Report – Keith Michael Fiels
- ALA Endowment Trustees Report – Kate Nevins, Trustee
- Budget Analysis and Review Committee Report – Clara N. Bohrer, Chair
- ALA Treasurer's Report – James (Jim) G. Neal
- Announcements – Keith Michael Fiels, ALA Executive Director and Secretary of Council

The ALA Membership/Board/Council Information Session is followed immediately by the ALA Membership Meeting, 4:30-5:30, McCormick Place Convention Center, S100C.

COUNCIL I, II, III MEETINGS**

** All meetings of the ALA Council will be in the McCormick Place Convention Center, Room S100C.

ALA COUNCIL I, Sunday, June 30, 8:30-11:00am

- Reports of ALA/Council Committees
 - Nominations for the 2013-2014 Council Committee on Committees (Barbara K. Stripling, Chair, 2012-2013 Committee on Committees)
 - Nominations for the 2013-2014 Planning and Budget Assembly Election (Barbara K. Stripling, Chair, 2012-2013 Committee on Committees)
 - Appointment of the Tellers Committee for COC and PBA Elections (Maureen Sullivan, ALA President)
- Reports of Officers
 - Review of Executive Board Actions Since the 2013 ALA Midwinter Meeting (Keith Michael Fiels, ALA Executive Director and Secretary of Council)
 - Implementation of the 2013 ALA Midwinter Meeting Council Actions (Keith Michael Fiels, ALA Executive Director and Secretary of Council)
- Reports of Special Committees
 - Freedom to Read Foundation Report (Candace D. Morgan, FTRF President)
 - Digital Content and Libraries Working Group (Sari Feldman and Robert Wolven, co-chairs)
- New Business

ALA Council II, Monday, July 1, 8:30-11:30am

- Reports of ALA/Council Committees
 - International Relations Committee (Nancy M. Bolt, Chair)
 - Policy Monitoring Committee (Erlene Bishop Killeen, Chair)
 - Recognition of Retiring Councilors and Executive Board Members (Maureen Sullivan, ALA President)
 - Committee on Literacy (Elizabeth Friese, Chair)
- New Business

ALA Council III, Tuesday, July 2, 7:45-9:15am

- Memorials, Tributes and Testimonials
 - Memorials: Brooke E. Sheldon, Lillian Miles Lewis, Jack Gerts, Herb Davis, Carolyn Forsman, Russell Shank
 - Tributes and Testimonials: 40th Anniversary of the Chinese American Librarians Association (CALA)
- Reports of Officers
 - Approval of the Annual Estimates of Income, FY2014, and Budgetary Ceiling for FY2014 (James [Jim] G. Neal, ALA Treasurer)
- Reports of ALA/Council Committees
 - Report of the Tellers (Marianne Fues, Chair)
 - Committee on Legislation (Vivian R. Wynn, Chair)
 - Intellectual Freedom Committee (Pat R. Scales, Chair)

- New Business

Note: By decision of the ALA-APA Council, the ALA-APA Council meets regularly at the ALA Midwinter Meeting and will meet as the ALA Annual Conference only as the need is determined by the ALA-APA Council.

EXECUTIVE BOARD I, II, III and APA BOARD OF DIRECTORS*

*All meetings of the ALA Executive Board will be in the McCormick Place Convention Center, Room N426c

ALA Executive Board I, Friday, June 28, 8:30-11:15am

- Digital Content and Libraries
- Campaign for America's Libraries Report
- Office for Diversity/Office for Literacy and Outreach Services Report
- Washington Office Report
- Development Office Report
- Board Liaison Visits and Talking Points
- Community Engagement

ALA-APA Board of Directors, Friday, June 28, 11:15-noon

ALA Executive Board II, Monday, July 1, 1:00-4:30pm (Executive Session starting 4:05pm)

- Endowment Trustees Report
- Budget Analysis and Review Committee (BARC) Report
- Finance and Audit Committee (F&A) Report
- PLA 2020 and 2022 Conference Sites
- Rethinking ALA

ALA Executive Board III, Tuesday, July 2, 1:30-4:30pm (Executive Session 2:05-2:35pm)

- Conference Services Report
- 2013-2014 Conference Call Schedule
- Executive Board Liaison Reports
- Conflict of Interest Statements
- Recognition of (outgoing) Board Members

...AND DIVISION BOARDS OF DIRECTORS

AASL

Board of Directors I, Friday, June 28, 1:00-4:00pm, Convention Center S503b.
Board of Directors II, Saturday, June 29, 2:00-5:00pm, Convention Center S503b.
Board of Directors III (Orientation), Monday, July 1, 2:30-4:30pm, Convention Center 503b.

ACRL

Board of Directors I, Saturday, June 29, 1:30-5:30pm, Hyatt Regency Chicago, Comiskey Room.
Board of Directors II, Monday, July 1, 1:30-4:30pm, Hyatt Regency Chicago, Comiskey Room.

ALCTS

Board of Directors I, Friday, June 28, 1:00-5:00, MCP Convention Center S504a.

- The Board will receive and discuss the report from the **ALCTS Advocacy Task Force** focusing on advocacy for technical services, chaired by Louise Ratliff (UCLA). ALCTS members identified advocacy as an area in which they believed ALCTS should be more involved during the Re-Shaping discussions.
 - **ALCTS Programming Review** – Over the last few years, ALCTS has undertaken to review many of its operations. A review of the ALCTS programming initiatives is next up. This will be the initial discussion of what that review will be.
- Board of Directors II, Monday, July 1, 1:00-5:30pm, MCP Convention Center S504a.
- The ALCTS Board will discuss results of the **Emerging Leaders Group D project** to identify alternative funding scenarios for the ALCTS journal – *Library Collections and Technical Services (LRTS)*. Erica Findlay, group mentor, and Regina Gong, ALCTS EL, will be present to lead the discussion.
 - The final report of the **Standards TF** will be presented to the Board. Recommendations will be discussed as well as future directions for ALCTS in regard to the division's involvement with standards development.

ALSC

Board of Directors I, Friday, June 28, 1:00-4:00pm, Convention Center S504d.
Board of Directors II, Tuesday, July 2, 1:30-5:30pm, Convention Center S504d.

ASCLA

Board of Directors I, Saturday, June 29, 4:00-5:30pm, Convention Center S505b.
Board of Directors II, Monday, July 1, 9:00am-noon, Convention Center S503b.

LLAMA

Board of Directors, Monday, July 1, 8:30-11:30am, Convention Center S504a.

LITA

Board of Directors I, Friday, June 28, 10:00-noon, Convention Center S503b.
Board of Directors II, Monday, July 1, 8:30-1:00am, Convention Center S505b.

PLA

PLA Board of Directors, Saturday, June 29, 1:00-4:00pm, Convention Center S505b.

RUSA

Board of Directors I, Saturday, June 29, 1:30-3:30pm, Convention Center S504a.
Board of Directors II, Monday, July 1, 2:00-3:30pm, Convention Center S104.
○ A legislative agenda for RUSA.

YALSA

Board of Directors I, Saturday, June 29, 1:30-5:30, Convention Center, S504bc
Board of Directors II, Sunday, June 30, 4:30-5:30, Convention Center, S504bc.
Board of Directors III, Monday, July 1, 3:00-4:30, Convention Center S504bc.

YALSA Board documents are available online at:

<http://www.ala.org/yalsa/workingwithyalsa/board/documents>

Other Agendas (or Work in Progress)

- ✓ At the meetings of the **AASL Affiliate Assembly**, delegates from school library associations across the U.S. will discuss concerns of great importance to the profession. Join them on Friday, June 28, 8:00-10:00pm, Hyatt Regency McCormick Place – Grant Park 12CD, and Sunday, June 30, 8:00am-noon, McCormick Place Convention Center – E354b.
- ✓ **Libraries Foster Civic Engagement Membership Initiative Group**, Sunday, June 30, 10:30-11:30am, Convention Center, S504d. Join in one of the ongoing discussions: The Promise of Libraries Transforming Communities (an IMLS-funded project with ALA in collaboration with The Harwood Institute), the National Dialogue on Mental Health, or Civic Engagement activities around the country.
- ✓ The **Round Table Coordinating Assembly (RTCA)** meets Friday, June 28, 10:30-noon, McCormick Place Convention Center S504a. On the agenda:
 - Reports:
 - Jim Neal, ALA Treasurer
 - Jenny Levine, ALA Internet Development Specialist & Strategy Guide
 - Ron Jankowski, Director, ALA Membership
 - Molly Raphael, ALA Immediate Past President/RTCA Liaison
 - Mary McInroy, RTCA convenor, reporting on the “ALA 101” webinar, followed by discussion of future RT-focused webinars
 - MAGIRT will present the membership mapping application it developed for ALA (now live)
 - RMRT representative Carolyn Caywood will propose a pre-midwinter virtual meeting for the small RT councilor and leaders from small RTs
 - Group discussion: Current structure for RT representation on ALA Council

FIND SUPPORT

- ✓ **The ALA JobLIST Placement Center** offers an array of services and programs. It is open **Saturday and Sunday, 9:00am to 5:00pm**, for career counseling, resume reviews and interviewing. There will be an Open House in the Placement Center, 10:30am-noon, on Sunday, with employers available to talk to job seekers. (Note: As of this writing, all available individual career counseling sessions had been filled.)

You can also catch one of these programs in the Placement Center:

- Three Things You Need To Know About Being Unemployed (Saturday, 9-10:30am)
- The Ins and Outs of Job Hunting for Library Positions – An Insider’s Perspective (Saturday, 1:00-2:30pm) Repeated on Sunday, same time.
- Guess What You Can Do With Your MLIS Degree? (Saturday, 3:00-4:00pm)
- A Day in the Life – Federal Librarians on the Job. Live Interviews or via Adobe Connect live webcast (Saturday, 4:30-5:30pm)
- The State of Academic Library Jobs: What You Need to Know to be Competitive in the Current Job Market (Sunday, 9:00-10:30am)
- Open Cover Letters Live: Writing a Cover Letter that Will Get You Noticed (Sunday, 1:00-2:30pm)
- Careers in Federal Libraries: Tips for Job Seekers (Sunday, 3:00-4:00pm)

- ✓ The ALA Endowment Trustees, Library Leadership & Management Association (LLAMA) and United for Libraries (UFL) are sponsoring a seminar on **institutional investing “best practices”** for non-profit organizations. The seminar will be conducted by the Bhatia Group at Merrill Lynch Global Institutional Consulting, Friday, June 28, 2:30-4:00pm, Hyatt Regency McCormick Place Hotel, Superior Room.
- ✓ Interested in publishing your work? The Association for Library Collections and Technical Services (ALCTS) offers a wide variety of public options, including its peer-reviewed journal Library Resources & Technical Services (LRTS). Get an overview of the ALCTS publishing program and concrete advice on getting your work published at **Publish with ALCTS!** Saturday, June 29, 8:30-10:00am, MCP-S404a.

PREPARE TO SPEAK OUT

- ALSC launched the **Everyday Advocacy** website in 2013 – a member-driven companion for simple, effective ways to learn, share and make a difference in your community. Join ALSC Content Editor, Jenna Nemec-Loise at the Advocacy Corner, Sunday, June 20, 1:30-2:00pm on “Everyday Advocacy.” For more information see <http://www.ala.org/everyday-advocacy>
- Check out other **Advocacy Corner** sessions, Membership Pavilion, in the Exhibits, Saturday and Sunday, noon – 3:00 pm. Get advice from Advocacy leaders such as Susan Schmidt (United for Libraries and Friends of the Montgomery County Library), Patricia Tumulty (New Jersey Library Association), Patricia Glass Schuman (1991-1992 ALA President), John Chrastka (EveryLibrary), Kristen Simensen (Calhoun County Library), Faith Lane (Anderson County Library), Judith Gibbons (ALA Committee on Library Advocacy), Bart Flaherty (consultant) and Phil Lauria (Retail Nexus Insights), along with Megan Humphrey (ALA Public Information Office), Ted Wegner (ALA Washington Office), Joaquin Falcon (ALA Office for Library Advocacy) Beth Nawalinski (United for Libraries). See the Scheduler for dates and times.
- **David Vinjamuri** will speak at the **2013 PR Forum**, Sunday, 8:30-10:00, McCormick Place Convention Center, S402a, about why libraries matter and can do more in the era of e-books, social media and branding. In January 2013, Vinjamuri wrote a two-part post about libraries and e-books in his Forbes.com blog. He is president of ThirdWay Brand Trainers, a contributor to Forbes.com, and adjunct professor of marketing at NYU, as well as author of *Accidental Branding: How Ordinary People Build Extraordinary Brands*, and the novel *Operator*. (ALA Public Awareness Committee)
- Everyone knows why libraries matter. And yet, some people are questioning our role and value in the 21st century. How do we share the excitement for how libraries are evolving and innovating as a community institution? In this keynote, you’ll learn storytelling strategies specific to the unique opportunities and challenges faced by libraries today. For the past year, our presenter, Michael Margolis, CEO of Get Storied, has collaborated closely with both the California and Pennsylvania State Libraries around this issue. Come learn why it’s important to tell your story, how to do it right, and some simple ways to get storied at the **ASCLA President’s Program: Storytelling Mojo: Creating the 21st Century Library Narrative**, Sunday, June 30, 10:30am – 12:00pm, MCP-S502. Your story matters.

ENGAGE – DISCUSS – PARTICIPATE – AND ENJOY

Are you using the Conference Scheduler? We recommend it!

Highlights of the [Scheduler](#) include: multiple ways to browse sessions and events and ease of adding, prioritizing, and updating them; an easy-to-create personal schedule that can be shared or kept private; tailored lists of recommendations based on division, groups, library type and interests specified in the user profile; ease of adding booth visits and meetings with specific exhibitors; finding an attendee to send a personal message; and getting word on any session or program cancellations.

The [mobile app](#) for the [Conference Scheduler](#) puts all the information right at your fingertips, including your existing schedule, list of exhibitors, and personal notes from the full Scheduler site. All the information to [get going with the mobile app](#) is on the [Annual Conference site](#).

Get updates and join the conversations: Cognotes; Twitter: #ala2013; the [Conference Scheduler](#) (and [mobile app](#)); the [Facebook Event](#); the [Pinterest](#) page; and the [conference Tumblr](#).

Visit the Exhibits:

1200+ Booths of New Ideas—and Special Programs, too:

Make a plan! The **Exhibit Floor Map** is on p.196 in the *Annual Conference Program and Exhibit Directory*. Check out the **specialty pavilions**. See p. 171 in the *Annual Conference Program and Exhibit Directory* for a complete list of specialty pavilions.

Authors? Of course! See pp. 172-190 in the *Annual Conference Program and Exhibit Directory*.

And...Please say “thank you”:

- ✓ To ALA Library Champions (see p. 56 for a list) for their support of library advocacy.
- ✓ To Gale Cengage for all those buses

...Visit the ALA Store

Find the ALA Store at the 2013 ALA Annual Conference... #1224 in the Exhibit Hall

- ✓ See the latest from ALA Graphics, ALA Editions (including Neal-Schuman and Facet) and ALA Divisions. Buy as many books as you like – and get them shipped free! Prices at the ALA Store automatically reflect the ALA Member discount.
 - Bid on autographed posters of Nathan Fillion, Drew Brees, Tom Angleberger’s Origami Yoda and Darth Paper, Lane Smith’s “It’s a Book,” and more.
 - Stop by at 2:00pm on Saturday to meet Snoopy and see him unveil the new Snoopy Poster (coming in late July 2013).
 - Meet ALA authors – and get autographed copies of their books:

- Friday – 6:00pm – early literacy experts Betsy Diamant-Cohen, Linda Ernst, Saroj Ghoting and Dorothy Stoltz
- Saturday – 10:00am – Ruth F. Metz (*Coaching in the Library: 2d edition: A Management Strategy for Achieving Excellence*)
- Saturday – 11:00am – Catherine Hakala-Ausperk (*Build a Great Team: One Year to Success*)
- Saturday – 3:00pm – Tina Coleman and Peggie Llanes (*The Hipster Librarian's Guide to Teen Craft Projects 2*)
- Sunday – 11:15am – Julia Sweeney and Rob Christopher (*Queue Tips: Discovering Your Next Great Movie*)
- Sunday – 3:00pm – Kenning Arlitsch, co-author (*Improving the Visibility and Use of Digital Repositories through SEO: A LITA Guide*)
- Sunday – 4:00pm – Aaron D. Purcell (*Academic Archives: Managing the Next Generation of College and University Archives, Records, and Special Collections*)

... and the ALA MEMBERSHIP PAVILION - #1231 in the Exhibit Hall

An Exhibits Floor Plan and complete Exhibitor Listings are on pp. 196-158 in the *Annual Conference Program and Exhibit Directory*.

Get Involved!

If this is your first Annual Conference or if you just have some questions, visit the **ALA Chicago Ambassador** member volunteers to help make connections. Find a “Roving Ambassador” with royal blue ribbons and “ASK ME” buttons at the First Time Attendee Concierge Desk in the Registration area. See the tips from NMRT in the *Annual Conference Program and Exhibit Directory* (p.58) and check <http://ala13.ala.org/resources-for-first-timers>.

➤ Try these “101” sessions and other opportunities: (for more information, see pp. 58-59 of the *Program and Exhibit Directory* and see <http://ala13.ala.org/resources-for-first-timers> .

- **Conference 101 (New Members Round Table)**, Friday, June 28, 1:00-2:30pm, McCormick Place Convention Center, S104a.
- **Conference Orientation (New Members Round Table)**, Saturday, June 29, 8:30-10:00am, McCormick Place Convention Center, N228.
- **Association Options Fair (NMRT)**, Sunday, June 30, 1:00-2:30pm, McCormick Place Convention Center, Hall A, Meeting Room D.
- **AASL 101**, Saturday, June 29, 3:00-4:00pm, McCormick Place Convention Center, N133.
- **ACRL 101**, Saturday, June 29, 8:30-10:00am, Hyatt Regency Chicago, Grand CD.
- **ALSC 101**, Saturday, June 29, 4:30-6:30pm, McCormick Place Convention Center, Hall A, Meeting Room A.

- **LITA 101, Open House**, Friday, June 28, 3:00-4:00pm, McCormick Place Convention Center, S402bc.
 - **RUSA 101: Network, Get Oriented, Get Involved** – Friday, June 28, 3:00-4:00pm, Hyatt Regency McCormick Place, Jackson Park 10ABC.
 - **International Librarians Orientation**, Friday, June 28, 2:30-4:00pm, Hyatt Regency McCormick Place, Ballroom A.
 - **Intellectual Freedom 101 (ALA Office for Intellectual Freedom)**, Friday, June 28, 12:30-1:30pm, Hilton, Marquette Room.
 - **Union 101 for Librarians and Library Workers (ALA-APA)**, Sunday, June 30, 3:00-4:00pm, McCormick Place Convention Center, S103bc.
- **You'd Love to Be Involved – But... Those Acronyms!**
 Help is at hand. For a complete list (yes, it's really that long), see pp. 68-69 in the *Annual Conference Program and Exhibit Directory* or view an online list at <http://www.ala.org/tools/library-related-acronyms>

Network and Learn

- Individuals looking to recruit Spectrum Scholars to their organizations and institutions are invited to join the **Spectrum Networking Meet-up**, Friday, June 28, 1:30 –3:30pm, Sheraton Chicago, Michigan A & B. Meet Spectrum Scholars and alumni at this networking event. Spectrum supporters are also encouraged to attend to join us in welcoming another cohort of Spectrum Scholars into ALA and to mutually share ways to make the most of the conference, our professional organizations and our careers.
- Look for innovative ideas at the **Emerging Leaders Poster Session and Reception**, Friday, June 28, 3:00-4:00pm, McCormick Place Convention Center, S405. The ALA 2013 class of Emerging Leaders (ELs) will showcase their final projects at the poster session. The poster session is the culminating event for this class of ELs. Since the Midwinter Meeting they have been working virtually on projects related to ALA or to a professional concern. EL groups have been supported by ALA staff and member guides. The poster session will showcase their creative and innovative solutions for their projects. Light refreshments will be served.
- Attend any of the many **ALA Poster Sessions**, Saturday – Sunday, June 29-30, Booth 1239. See pp. 192-194 in the *Annual Conference Program and Exhibit Directory* for a listing and times.
- Don't Miss the **Special Events Area**, McCormick Place South Exhibit Hall:
 - **Leaders Wanted/LIS Doctoral Program Options Fair: Cultivating Diversity in LIS Education**, Saturday, June 29, 10:30am-noon.
 - **ALA Diversity and Outreach Fair & Parade of Bookmobiles** (Sponsored by Demco), Saturday, June 29, 3:00-5:30pm.

- **PR Xchange – Best of Show** (LLAMA-PRMS), Sunday, June 30, 11:00am-3:00pm.
- **Association Options Fair** (NMRT), Sunday, June 30, 1:00-2:30pm.
- **Learning Round Table Training Showcase (LEARNRT)**, Sunday, June 30, 1:30-3:30pm.
- **Fund Faire: Fundraising Incubator – New Ideas, How to Avoid an Epic Fail**, Sunday, June 30, 3:00-4:00pm.
- **Makers Showcase**, Monday, July 1, 9:00am-2:00pm.

See p. 23 in the *Annual Conference Program and Exhibit Directory* for full descriptions.

Find Your Passion –

- **Find a Discussion or Interest Group** – or several.... Start here -- or find a starting point that fits your interest and professional needs:
 - **Booklist Books for Youth Forum—a stellar panel.** Cory Doctorow, Lois Lowry, Patrick Ness, and Veronica Roth are the star-studded panel for “Bleak New World: YA Authors Decode Dystopia,” the *Booklist* Books for Youth Forum. This popular Friday evening *Booklist* Books for Youth Forum is now a 35-year tradition at Annual Conference. These unmissable, bestselling, award-winning authors will discuss the wildly popular genre of dystopian literature for teens on Friday, June 28, 8:00–10:00 pm, Sheraton, Ballroom 5. Ann Kelley, *Booklist* Books for Youth Associate Editor, moderates.
 - The **First Year Experience** (ACRL) will focus on the library’s role in the first-year experience, Saturday, June 29, 8:30-10:00am, Radisson Blu Aqua Hotel, Pacific 1.
 - The LITA Imagineering Interest Group has organized a panel of authors to discuss “**Science Fiction: The Factual and the Counterfactual**,” on Saturday, June 29, 1:00-2:30pm, MCP, S105, a-c. The speakers include: Brandon Sanderson, Cory Doctorow, David Brin, Elizabeth Bear, John Scalzi, and Timothy Zahn.
 - Saturday, June 29, 1:00-2:30pm, McCormick Place Convention Center, attend **RUSA’s 19th Annual Reference Research Forum** to learn about notable projects conducted in the broad area of reference services such as user behavior, electronic services, reference effectiveness and assessment, and organizational structure and personnel. This year’s topics are: Research Guides Usability Study; Two Birds, One Stone: Using a Mixed Methods Approach to Measure Service Process and Identify Usability Pain Points in Virtual Reference; and, Query Clarification in Chat Reference: A Visual Transcript Analysis.

- Evidence based librarianship and information practices (EBLIP) and the balanced scorecard will be the topics when **ACRL's Assessment Discussion Group** meets, Saturday, June 29, 4:30-5:30pm, MCP N226.
 - The **LITA Top Technology Trends** program features our ongoing roundtable discussion about trends and advances in library technology by a panel of experts including Aimee Fifarek, Char Booth, Clifford Lynch, Gary Price, Lorcan Dempsey (moderator and panelist), and Sarah Houghton. This program is one part of "**Sunday Afternoon with LITA**" which starts at 1:00 at MCP, S105a-c, and continues with the LITA President's Program at 3:00 with Cory Doctorow.
 - Sunday, June 30, 1:00-2:30pm, Sheraton Hotel, Mayfair Room, join the **ALSC Children's Collection Management Discussion Group** as it examines e-book lending/platforms, evaluation of listserv/meetings, and other collection management issues.
 - Sunday, 3:00-5:30pm, MCP-N427bc, enjoy **RDA Implementation Stories and Strategies**, sponsored by ALCTS. Storytellers will include representatives from multiple contexts, including academic, school and public libraries, including international. Share your experiences.
 - Monday, 8:30-10:00am, join the **Publisher/Vendor/Librarian Relations Interest Group** (ALCTS) MCP, N-231, to look at the good, the bad, and the tangled – and what all parties can do to keep relations on a even keel when things get complicated.
 - Check out **GraphiCon** – the mini-comic-con inside the ALA Annual Conference. Intended to inspire innovation and raise the profile of graphic novels and comics in libraries and schools, GraphiCon includes a range of programs and events, "Artist Alley," the Graphic Novel Pavilion, and the Graphic Novel Stage in the Exhibit Hall. To identify relevant events, look for the "GraphiCon" cluster in the Conference Scheduler.
- **Read COGNOTES** (*ALA's conference daily*) for late-breaking conference news, including new additions to the program, changes (including cancellations or room changes) and reporting. Don't miss new programs – or those inevitable room changes or cancellations.
 - **Where are they now? Catch up with Classmates—Attend a Reunion:** See p.57 in the *Annual Conference Program and Exhibit Directory* for a list of LIS reunions – and don't forget to check the *Conference Scheduler* for late listings.
 - **The Merritt Fund "Reception for a Cause,"** Saturday, June 29, 6:00 – 8:00pm, Hyatt Regency Chicago, Wrigley Room. The event features fine food and drink and benefits the Merritt Humanitarian Fund, which provides support to librarians who are denied employment rights or are suffering discrimination on the basis of gender, sexual orientation, race, color, creed, religion, age, disability, or place of national origin or because of their defense of intellectual freedom.
 - **Celebrate Librarianship!**

- Famed novelist and popular Chicagoan Sara Paretsky will be a special guest of honor at the 2013 **Freedom to Read Foundation (FTRF) Annual Member Reception** on Thursday, June 27, 5:00-6:30pm, Hilton Chicago, Joliet Room, following the FTRF Board of Trustees meeting. Attendees will also have the opportunity to meet Amanda Meeks, the recipient of the 2013 Gordon M. Conable Conference Scholarship, and learn about the latest on the Foundation's cases and other activities. If you're not a member, you can join at the door.
- **The ASCLA/COSLA Reception and Awards Presentation** is Saturday, June 29, 5:45-7:30pm, Hyatt Regency McCormick Place, Field 20A-C.
- Are you looking for websites that will infuse your program with inspiration and excitement? Join AASL for the announcement of the **2013 Best Websites for Teaching and Learning!** Sites from this year's list are sure to engage users through innovation, creativity, active participation and collaboration. Saturday, June 29, 8:00-10:00pm, McCormick Place Convention Center, E351.
- Building on a very successful first year, the announcement and presentations of the second **[Andrew Carnegie Medals for Excellence in Fiction and Nonfiction](#)** are on Sunday, June 30, 8:00 p.m.-10:00 p.m. at the Radisson Blu Aqua Hotel, Atlantic Ballroom. Attendees will hear the winning titles and hear from finalists Richard Ford, David Quammen, Timothy Egan, and others, as well as from selection committee chair Nancy Pearl and ALA leaders. (To see the list of shortlisted titles and annotations, visit <http://www.ala.org/carnegieadult>.) The program is immediately followed by a chance to meet, mingle, and celebrate over dessert and drinks. The awards are co-sponsored by *Booklist* and RUSA. Tickets will be available in the McCormick Place Convention Center registration area.
- *Booklist* editors will interview the 2013 Andrew Carnegie Medals for Excellence finalists along with winning and honor authors and audio readers of the 2013 Printz and Odyssey awards. **Interviews with award-winning authors** will be conducted on Sunday, June 30 and Monday, July 1 at the *Booklist* booth, #1817. You can get more information and a schedule of interviews on [Booklist Online](#).
- The **RUSA Awards Reception and Volunteer Appreciation Party**, Sunday, June 30, 5:00-6:30pm, Hyatt Regency McCormick Place, Prairie Room will celebrate winners of RUSA's 2013 achievement awards and the contributions of member volunteers.
- The **ALCTS Awards Ceremony**, Sunday, 5:30, Hilton Hotel, Continental A, will honor individuals and collaborative achievements. Among the award recipients are Barbara Tillet (The Ross Atkinson Lifetime Achievement Award) and Debra Spidal and Donia Conn (Presidential Citations).
- Each year, OITP and LITA recognize **cutting-edge technologies in library services**. In early 2013, five libraries were highlighted for offering innovative programs. Hear them discuss the services that earned them "cutting edge" recognition – Sunday, June 30, 8:30-10:00am, McCormick Place Convention Center (MCP), Room N427bc.

Try Something New –

- They started as Grass Roots Programs – but became **Conversation Starters**. Your colleagues submitted their ideas and you voted – now hear what they have to say. A list of sessions and descriptions are on pp.82-86 in the *Annual Conference Program and Exhibit Directory*. Want something different? You’ll also find a list of **Ignite** sessions there.

Discuss a Great Idea – Share Something New

- **Engage – with Colleagues, with your Community**
 - **The Promise of Libraries Transforming Communities: A Presidential Initiative Update** – Saturday, 8:30-10:00am, McCormick Place Convention Center, S105ABC, with ALA President Maureen Sullivan and Harwood Institute President Rich Harwood.
 - **Community Engagement Conversation: Advancing Library-Led Community Engagement**, Saturday, 1:00-2:30pm, Hyatt Regency McCormick, Grant Park 12A-D.
 - **Libraries Foster Civic Engagement Member Initiative Group**, Sunday, 10:30-11:30am, McCormick Place Convention Center, S504d.
 - **Immigrant Civic Engagement: An IMLS National Leadership Demonstration Project (EMIERT)**, Sunday, June 30, 1:00-2:30pm, MCP N138.
- Try the **Networking Uncommons** space in McCormick Place Convention Center, Hall B1, Level 3 – catch “pop-up” discussions, have a quick meeting, polish your presentation, charge your devices. Check online at <http://ala13.ala.org/uncommons>
Hours: 8:00am-4:00pm, Friday; 8:00am-5:00pm, Saturday-Monday.
- Start at the **Unconference**, a participant-guided experience, Friday, June 28, 9:00am-noon, McCormick Place Convention Center, S104a.
- Meet people and relax at **ALA Play** – an evening of gaming, graphic novels and cosplay, sponsored by the Games and Gaming Round Table and the Graphic Novel Members Interest Group on Friday, June 28, 7:30-10:00pm, Sheraton, Ballroom 1 & 2.
- And “bookend” your conference experience with the **Annual 2012 Library Camp**, Monday, July 1, 3:00-4:00pm, McCormick Place Convention Center, N226. Join colleagues to explore options and reflect on the implications of what you’ve learned.

- Head for a rousing finish at the **Battledecks competition**, Monday, July 1, 5:30pm, McCormick Place Convention Center, N229.

Think Big...

- Pick a “big ideas” session. Try these, or select from other great choices:
 - **Multicultural Programming for Tweens and Families**, Saturday, June 29, 8:30-10:00am, McCormick Place Convention Center, S404d. In the spirit of El día de los niños/El día de los libros, celebrate many children, many cultures, and many books throughout the year. Hear from a panel of librarians and community partners who will share successful programs such as a Festival of Cultures, a Teen Language Café, and a culture-focused, one book-one city initiative. Stay for an I-DÍA Showcase featuring hands-on program activities, and receive how-to handouts from libraries across the country. Presented by ALSC.
 - **Maker Nation: Providing STEM Programming Through Partnership**, co-sponsored by YALSA and PLA, McCormick Place Convention Center, S502, Saturday, 3:00-4:00pm. Learn how Allen County Public Library partnered with the non-profit organization TekVenture beginning in 2011 to offer innovative programming on topics related to science, technology, engineering, math, art, and design for patrons age 12 and up. Create a maker community in your city or town! Presenters include Jeff Krull and Mari Hardacre (Allen County Public Library) and Greg Jacobs (TekVenture).
 - **In Visibility: Race and Libraries**, Sunday, June 30, 8:30-10am, MCP, S103d. This session focuses on the key question: where do we locate race in relation to librarianship—both as a scholarly discipline and a professional practice. Using an interdisciplinary framework, we discuss historical discourses of race and libraries, current trends and experiences, and what this all means for us as library and information workers. Salient questions that shape this session include: How is race visible and how is it invisible? What constitutes this in/visibility, on whose terms, and for what purpose? What are the stakes involved, on a personal, professional, institutional and societal level? This session is a combination of talk and workshop, and takes a praxis oriented approach to address what race means, how it is systematized and enacted, and the consequences it has for the library and information profession.
 - Is your library considering using open source software such as Drupal, WordPress or Omeka to revamp your library’s website, create a digital archive or a staff intranet? Catch **Leveraging Open Source Software to Create Library Websites**, Sunday, June 30, 3:00-4:00pm, McCormick Place Convention Center S404bc, sponsored by ASCLA/RUSA.
 - **"What's Love Got to Do With It?: The Place of Love and Forgiveness in Library and Information Studies,"** Jean Coleman Lecture by Dr. Lorieene Roy, Monday, July 1, 8:30-10am, MCP, N427a. Dr. Roy's talk will draw from her experiences from the Fetzer Institute's Global Gathering: The Pilgrimage on Love in Forgiveness, held in Assisi, Italy in September 2012. The five-day meeting showcased projects exemplifying the power of love and forgiveness

across 16 disciplines, including the Information and Communications Professions. Dr. Roy's presentation will explore what roles love and forgiveness play in library and information studies (LIS).

- ✓ For Auditorium Speakers, see pp. 13-18 in the *Annual Conference Program and Exhibit Directory*.
- ✓ Like movies? Don't miss the Now Showing @ ALA Film Program, see pp. 20-21 in the *Annual Conference Program and Exhibit Directory* for a complete listing.

... and Have Fun!

- Support scholarships – and have fun, too! Unique, customized library-related material will add a special zing to Chicago's legendary sketch comedy theatre, **Best of The Second City**, when they bring some of the best sketches, songs, and improvisations from The Second City's 52-year history to the 2013 ALA Annual Conference. Offering attendees a good laugh while raising money for an important cause, they'll appear at the **ALA /ProQuest Scholarship Bash** on Saturday, June 29, 8:00-10:00pm.
- For an unofficial list of the many social events planned by various groups, see the "Unofficial Google Doc of Social Events":
<https://docs.google.com/spreadsheet/ccc?key=0Avyr7GmiNIFmdFpCVGVUeUtSYVIPQ2huUmRQRmZGU0E#gid=0> and its companion map for their locations:
<https://maps.google.com/maps/ms?msid=214034606423295393851.0004dfad89fc5835c3b98&msa=0>

MARK YOUR CALENDARS

July 15-August 26, 2013	ALSC Online Courses – Summer 2013 http://www.ala.org/alsc/edcareers/prodevelopment/alscweb
August 8-12, 2013	8th National Conference of African American Librarians, Covington, KY http://www.bcala.org
November 7-10, 2013	LITA Forum, Louisville, KY
November 14-17, 2013	AASL 16th National Conference and Exhibition, Hartford, CT
January 23-28, 2014	ALA Midwinter Meeting, Philadelphia, PA
March 11-15, 2014	PLA 2014 Conference, Indianapolis, IN
June 26-July 1, 2014	ALA Annual Conference, Las Vegas, NV
September 18-20, 2014	2014 ALSC National Institute, Oakland, CA http://www.ala.org/alscinstitute
October 31-November 2, 2014	YALSA's YA Lit Symposium, Austin, TX

November 5 – 8, 2014	LITA Forum, Albuquerque, NM
January 29-February 3, 2015	ALA Midwinter Meeting, Chicago, IL
March 25-28, 2015	ACRL 2015 Conference, Portland, OR
June 25-30, 2015	ALA Annual Conference, San Francisco, CA

“THE CHEAT SHEET” – BASIC CONFERENCE INFORMATION

Use the tools. Between pp. 42-54 in the *Annual Conference Program and Exhibit Directory*, you will find the meeting room locator, ALA office locator/floor plan, Exhibit Floor map, shuttle bus schedule, hotel list and map, and meeting room maps for each hotel in which meetings are being held.

Annual Conference Registration – OR, Checking in and Picking Up Materials:

Registration Desk—McCormick Place Convention Center (MCP), North Building, Level 3, Hall B1.

Hours:
 Thursday, June 27, 7:30am-5:00pm
 Friday, June 28, 7:30am-7:00pm
 Saturday-Sunday, June 29-30, 7:30am-5:00pm
 Monday, July 1, 7:30am-2:00pm

Catch the Bus – Bus service starts on Thursday, June 27, through 2:00pm on Tuesday, July 2. See p. 46 in the Program and Exhibit Directory for a complete schedule.

Exhibit Hours:
 Friday, June 28, 5:30-7:00pm
 Saturday, June 29, 9:00am-5:00pm
 Sunday, June 30, 9:00am-5:00pm
 Monday, July 1, 9:00am-2:00pm

Please note: No luggage carts or other carts with wheels are allowed on the exhibit floor during the Exhibition. If you need a cart for a medical reason, please present a doctor’s waiver at Registration. Strollers are permitted only if there is a child in them at all times. Unescorted children are not permitted on the exhibit floor.

- ✓ **ALA JobLIST Placement Center** – Saturday-Sunday, June 29-30, 9:00am-5:00pm
- ✓ **ALA Store (Booth #1224)** – Open during Exhibit hours.

Traveling with an infant? The New Mother's Room is located in McCormick Place Convention Center, South Building, S400b.

Checking email? Need to create or print a document?

- **Wireless Access** – ALA will be offering Wi-Fi Internet Access, courtesy of Credo Reference, in the Convention Center. Wi-Fi “hot zones” will be in all public areas (lobbies, meeting rooms and ballrooms). Look for SSID ALA2013.
- **The Internet Café** will be located in the lobby area of McCormick Place, near the registration area.

- **Computers** – both Windows and Mac – will be available in the ALA Office, McCormick Place. There will be printers, too. Bring your own flash drive. Which gets us to.....
- **The ALA Office**— You’ve heard rumors of it... but where is it? The on-site ALA Office will be in the McCormick Place Convention Center, South Building, Level 3 front of Hall A1. It will be open starting 8:00am on Thursday, June 27, and close at 2:00pm, Tuesday, July 2.
- **Finding Your Way** – Check <http://ala13.ala.org/menu/maps> for maps of just about anything you will need, plus the Unofficial Google Doc of Social Events and its companion Map, to show you where they are.

QUICK LIST OF USEFUL PHONE NUMBERS

Emergency Telephone at McCormick Place: Call Command Center -- 6060 from any MCP house phone or 312-791-6060. MCP security will call 911 if needed-- & they will be able to direct them efficiently.

Hospitals:

Mercy Hospital
2525 S. Michigan Avenue, Chicago, IL 60616 www.mercy-chicago.org.

Northwestern Memorial
251 East Huron, Chicago, IL 60611 www.nmh.org

Pharmacy:

CVS
2545 Martin Luther King, Chicago, IL 60606
<http://www.cvs.com/stores/store-locator-landing.jsp?requestid=313962>

Hotels:

Hilton Chicago (HIL)
720 S. Michigan Ave., Chicago, IL 60605 -- 312-922-4400

Hyatt Regency McCormick Place (HRM)
2233 S. Dr. Martin Luther King Jr. Dr., Chicago, IL 60616 -- 312-567-1234

Hyatt Regency Chicago (HYATT)
151 E. Upper Wacker Dr., Chicago, IL 60601 -- 312-565-1234

Intercontinental Chicago (INTER)
505 N. Michigan Ave., Chicago, IL 60611 -- 312-944-4100

Marriott Magnificent Mile (MAR)
540 N. Michigan Ave., Chicago, IL 60611 -- 312-836-0100

Palmer House, A Hilton Hotel (PALM)
17 E. Monroe St., Chicago, IL 60603 -- 312-726-7500

Radisson Blu Aqua Hotel (RAD)
221 N. Columbus Dr., Chicago, IL 60601 -- 312-565-5258

Sheraton Chicago (SHER)
720 S. Michigan Ave., Chicago, IL 60611 -- 312-464-1000

Westin River North (WEST)
320 N. Dearborn St., Chicago, IL 60654 -- 312-744-1900