Program Implementation Logic Model

Resources	Activities	Engagement Strategies	Short- & Mid-Term Outcomes	Long-Term Impact
	What, Dally Work	Actions	Why	Why
Multiple flexible, technology enriched, collaborative spaces Knowledgeable technical/ professional staff Planning assistance for educational and research showcase events One-stop shop for broad, multifaceted research support	Support faculty/ graduate students to develop a sustained research program Develop specialized training resources Research advice/ consultations Strategic partnerships Communication plan	Promote best practices and provide support for proactively planning, executing, and managing research. Provide training, forums, and events which: - Support peer-to-peer learning - Foster interdisciplinary connections - Teach researchers to develop and apply basic methodological and technological skills for data visualization, digital humanities, and GIS - Advance development of skills required for a sustained research program, including grant seeking, data management, responsible research practices, and scholarly publication	Partner or collaborate with the RC to design and/or provide educational activities supporting research. View the library as an asset for developing and sustaining a research program. Broaden their view of and utilize services and resources which support research. Develop and apply basic skills in the areas of data management and visualization, digital humanities, GIS, and research impact.	Researchers Recognize libraries as a valuable contributor to research success. Actively engage library spaces to advance their work. Use library spaces to establish interdisciplinary connections.
Assumptions:				

Assumptions

As academia increasingly rewards interdisciplinary research, incoming faculty and graduate students are challenged to identify and navigate research support services available through various colleges and units on campus. Arts, humanities, and social science researchers, in particular, lack basic support for technology-based projects in terms of funding, access, and training. Space is needed to facilitate cross-disciplinary connections and to provide a more centralized resource for faculty and graduate research support.

Research Commons Program Implementation Logic Model November 15, 2017 Murphy, Mandernach, J. Sadvari, Hernandez

	Data Gathering	ata Gathering Plan—11.15.17				
	Audience	Assessment Question	Criteria for Success	Data Source	Task Date	
Relationships	Library and strategic partners	Do strategic internal and external groups partner or collaborate with the RC in the space on educational activities or research showcase events?	☐ # co-sponsored / cross-listed events ☐ # of new partnerships; repeat partnerships	Events calendar Consultant list	Data gathering:	
	Library and strategic partners	Are we reaching our target population in the space and beyond?	□ 90% of program attendees are graduate students or above □ 40% of program attendees from arts, humanities, or social science disciplines □ 90% of office hours consultations are with graduate students or above □ 40% of consultations are with researchers from arts, humanities, or social science disciplines	Event sign-in data Appointments+ data	Data gathering:	
	Researchers	Do RC experts and spaces support my research program and contribute to my research success?	□ Positive user stories □ Increased requests for grant support letters □ Receive acknowledgements	Annual user survey Interviews/focus group	 Data gathering: Ongoing (new Qualtrics form for input of unsolicited feedback/testimonials) Every year (questions in annual user survey) Every other year (interviews/focus groups) Reporting: Annual report Interview/focus group summaries every other year (could be integrated into annual report for on years) 	
	Researchers	Do RC experts and partners help me establish interdisciplinary connections (leading to research collaborations)?	 □ Positive user stories □ Referrals to other researchers □ Increased number of interdisciplinary programs 	Events calendar Annual user survey Interviews/ focus groups	Data gathering: Ongoing (events calendar) Every year (questions in annual user survey) Every other year (interviews/focus groups) Reporting: Annual report Interview/focus group summaries every other year (could be integrated into annual report for on years)	

	Library and strategic partners	Do participants plan to attend future RC programs/workshops/events? Would participants recommend RC programs/services to colleagues?	□ 80% of participants select strongly agree or agree	Add questions to evaluation form for workshops/events	Data gathering: Ongoing (for planning/communication purposes) Reporting: Annual report
Quality and Quantity	Library and strategic partners Researchers	Are the RC partnerships effectively promoting and supporting the development of skills needed to proactively plan, execute, and manage research?	□ Positive partner user stories	Guided conversations with internal and external strategic partners Annual user survey	 Data gathering: Ongoing (for service planning purposes) Every year (questions in annual user survey) Annual partner forum (May/June – guided conversations for collecting partner feedback and brainstorming ideas for the coming year)
					Reporting:
	Library and strategic partners	Are researchers engaging with centralized and specialized research support services offered through the RC?	 □ # all consultations during office hours □ % of appointments filled □ # DH, DM, DV, GIS, and RI consultations outside of office hours □ # Project Interest Form submissions 	Appointments+ data LibAnswers Teamwork (RC prioritization project) Annual user survey	 Data gathering: Ongoing (for planning/communication purposes) Every year (questions in annual user survey)
	Researchers		□ # reference transactions at desk □ Positive user stories	Allitual user survey	Reporting: • Annual report
	Library and strategic partners	Are researchers engaging with RC virtual presence?	 □ % +change in followers/subscribers □ % basic reference/research □ # consultations via email/chat □ # LibGuides views 	Google Analytics and usage stats Twitter Analytics MailChimp Analytics	Data gathering: Ongoing (for communication purposes) Reporting:
			☐ # RC website views	LibAnswers	Annual report
	Library and strategic partners	Are researchers engaging with RC physical spaces?	 □ # room reservations □ % occupancy per room □ % repeat users out of all users □ Positive user stories 	Suma / entrance sensors Room reservations Annual user survey Twitter Analytics (re:	 Data gathering: Ongoing (SUMA, press/social media mentions) Every year (questions in annual user survey)
	Researchers		☐ Press/social media mentions	space mentions/photos) Press mentions list	Reporting: • Annual report

Outcomes and Impact	Library and strategic partners	Do strategic internal and external groups collaborate with the RC staff and experts to design and provide educational activities supporting research?	□ Co-labor, depth of relationship-qualitative □ # of new collaborations; ongoing collaborations	Guided conversations with partners	 Data gathering: Ongoing (for service planning purposes) Annual partner forum (May/June – guided conversations for collecting partner feedback and brainstorming ideas for the coming year) Reporting: Partner forum summary every year (could be integrated into annual report)
	Library and strategic partners Researchers	Do researchers incorporate data management, data visualization, digital humanities, or GIS skills learned from Library experts?	 □ Positive user stories □ % Repeat attendees/consultations □ # of ColLAB participants □ # of finalized DMPs 	Targeted user survey (of workshop, consultation, and ColLAB attendees) Event sign-ins Appointments+ data LibAnswers	Data gathering: • Every other year (targeted user survey) Reporting: • Annual report (integrate targeted user survey summary for on years)
	Library and strategic partners Researchers	Do researchers use RC space to advance their work? Why do researchers choose to use RC spaces rather than other spaces on campus?	□ Positive user stories	Annual user survey Interviews/focus groups	Data gathering: Every year (questions in annual user survey) Every other year (interviews/focus groups) Reporting: Annual report Interview/focus group summaries every other year (could be integrated into annual report for on years)
	Library and strategic partners Researchers	Do researchers collaborate with the RC experts to proactively plan, execute, and manage research?	 □ Co-labor , depth of relationship-qualitative □ # of new collaborations; ongoing collaborations? □ Opportunities for co-authorship 	Interviews/focus groups	Data gathering: • Every other year Reporting: • Interview/focus group summaries every other year (could be integrated into annual report for on years)