

**Public Library Association  
FY2018-FY2019 Financial Report**

PLA Board of Directors  
Midwinter Meeting 2019  
Document no.: 2019.42

**Year-to-Date Report - ADMIN/CORE PROJECTS/CONFERENCE**

| <b>Project</b>                            | <b>FY18 (final)</b> |               |                 | <b>FY19 Budget</b> | <b>FY19 (as of November 2018)</b> |               |                 |
|-------------------------------------------|---------------------|---------------|-----------------|--------------------|-----------------------------------|---------------|-----------------|
| <b>Subproject</b>                         | <b>Budget</b>       | <b>Actual</b> | <b>Variance</b> | <b>full year</b>   | <b>Budget</b>                     | <b>Actual</b> | <b>Variance</b> |
| <u>1. Administration (0000)</u>           |                     |               |                 |                    |                                   |               |                 |
| Revenue                                   | \$ -                | \$ 2,125      | \$ 2,125        | \$ -               | \$ -                              | \$ 500        | \$ 500          |
| Expenses                                  | \$ (819,361)        | \$ (545,205)  | \$ 274,156      | \$ (719,148)       | \$ (181,037)                      | \$ (177,059)  | \$ 3,978        |
| Net                                       | \$ (819,361)        | \$ (543,080)  | \$ 276,281      | \$ (719,148)       | \$ (181,037)                      | \$ (176,559)  | \$ 4,478        |
| <u>2. Service to Members (3000)</u>       |                     |               |                 |                    |                                   |               |                 |
| Revenue                                   | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Dues                                      | \$ 614,400          | \$ 597,655    | \$ (16,745)     | \$ 569,203         | \$ 142,301                        | \$ 148,999    | \$ 6,698        |
| Expenses                                  | \$ (188,250)        | \$ (154,409)  | \$ 33,841       | \$ (154,847)       | \$ (27,212)                       | \$ (15,173)   | \$ 12,039       |
| Net                                       | \$ 426,150          | \$ 443,246    | \$ 17,096       | \$ 414,356         | \$ 115,089                        | \$ 133,826    | \$ 18,737       |
| <u>3. Regional CE, Bootcamp (3007)</u>    |                     |               |                 |                    |                                   |               |                 |
| Registration                              | \$ 25,000           | \$ 1,800      | \$ (23,200)     | \$ 40,000          | \$ 40,000                         | \$ -          | \$ (40,000)     |
| Expenses                                  | \$ (19,550)         | \$ (12,617)   | \$ 6,933        | \$ (26,150)        | \$ (26,075)                       | \$ -          | \$ 26,075       |
| OH & Tax                                  | \$ (6,600)          | \$ (238)      | \$ 6,362        | \$ (10,600)        | \$ (10,600)                       | \$ -          | \$ 10,600       |
| Net                                       | \$ (1,150)          | \$ (11,055)   | \$ (9,905)      | \$ 3,250           | \$ 3,325                          | \$ -          | \$ (3,325)      |
| <u>4. PLA Leadership (3011)</u>           |                     |               |                 |                    |                                   |               |                 |
| Revenue                                   | \$ 25,000           | \$ -          | \$ (25,000)     | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                                  | \$ (26,980)         | \$ -          | \$ 26,980       | \$ -               | \$ -                              | \$ (199)      | \$ (199)        |
| OH & Tax                                  | \$ (3,300)          | \$ -          | \$ 3,300        | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                       | \$ (5,280)          | \$ -          | \$ 5,280        | \$ -               | \$ -                              | \$ (199)      | \$ (199)        |
| <u>5. PLA Partners (3020)</u>             |                     |               |                 |                    |                                   |               |                 |
| Revenue                                   | \$ 25,500           | \$ 48,191     | \$ 22,691       | \$ 41,500          | \$ 3,000                          | \$ 915        | \$ (2,085)      |
| Expenses                                  | \$ (15,280)         | \$ (14,344)   | \$ 936          | \$ (17,950)        | \$ (900)                          | \$ (141)      | \$ 759          |
| Net                                       | \$ 10,220           | \$ 33,847     | \$ 23,627       | \$ 23,550          | \$ 2,100                          | \$ 774        | \$ (1,326)      |
| <u>6. ALA Precons/MW Institute (3026)</u> |                     |               |                 |                    |                                   |               |                 |
| Revenue                                   | \$ -                | \$ -          | \$ -            | \$ 8,000           | \$ -                              | \$ -          | \$ -            |
| Expenses                                  | \$ -                | \$ -          | \$ -            | \$ (5,450)         | \$ -                              | \$ -          | \$ -            |
| OH                                        | \$ -                | \$ -          | \$ -            | \$ (2,112)         | \$ -                              | \$ -          | \$ -            |
| Net                                       | \$ -                | \$ -          | \$ -            | \$ 438             | \$ -                              | \$ -          | \$ -            |

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| <b>Project</b>                                           | <b>FY18 (final)</b> |               |                 | <b>FY19 Budget</b> | <b>FY19 (as of November 2018)</b> |               |                 |
|----------------------------------------------------------|---------------------|---------------|-----------------|--------------------|-----------------------------------|---------------|-----------------|
| <b>Subproject</b>                                        | <b>Budget</b>       | <b>Actual</b> | <b>Variance</b> | <b>full year</b>   | <b>Budget</b>                     | <b>Actual</b> | <b>Variance</b> |
| <b><u>7. Public Libraries (3030)</u></b>                 |                     |               |                 |                    |                                   |               |                 |
| Revenue                                                  | \$ 75,000           | \$ 87,620     | \$ 12,620       | \$ 51,500          | \$ 12,875                         | \$ 9,129      | \$ (3,746)      |
| Expenses                                                 | \$ (143,107)        | \$ (111,365)  | \$ 31,742       | \$ (121,262)       | \$ (29,816)                       | \$ (13,106)   | \$ 16,710       |
| OH                                                       | \$ (9,900)          | \$ (4,904)    | \$ 4,996        | \$ (6,823)         | \$ (1,706)                        | \$ (1,210)    | \$ 496          |
| Tax                                                      | \$ (547)            | \$ -          | \$ 547          | \$ (547)           | \$ (137)                          | \$ (137)      | \$ -            |
| Net                                                      | \$ (78,554)         | \$ (28,649)   | \$ 49,905       | \$ (77,132)        | \$ (18,784)                       | \$ (5,324)    | \$ 13,460       |
| <b><u>8. Web Based CE (3040)</u></b>                     |                     |               |                 |                    |                                   |               |                 |
| Revenue                                                  | \$ 28,600           | \$ 2,972      | \$ (25,628)     | \$ 23,600          | \$ 5,440                          | \$ 3,754      | \$ (1,686)      |
| Expenses                                                 | \$ (14,815)         | \$ (2,954)    | \$ 11,861       | \$ (12,447)        | \$ (2,882)                        | \$ (1,541)    | \$ 1,341        |
| OH & Taxes                                               | \$ (3,775)          | \$ (392)      | \$ 3,383        | \$ (3,127)         | \$ (625)                          | \$ (497)      | \$ 128          |
| Net                                                      | \$ 10,010           | \$ (374)      | \$ (10,384)     | \$ 8,026           | \$ 1,933                          | \$ 1,716      | \$ (217)        |
| <b><u>9. Publications (3058)</u></b>                     |                     |               |                 |                    |                                   |               |                 |
| Revenue                                                  | \$ 7,250            | \$ 1,919      | \$ (5,331)      | \$ 3,510           | \$ 906                            | \$ 365        | \$ (541)        |
| Expenses                                                 | \$ -                | \$ (3,194)    | \$ (3,194)      | \$ (5,605)         | \$ (1,589)                        | \$ (3,924)    | \$ (2,335)      |
| OH & Taxes                                               | \$ -                | \$ (127)      | \$ (127)        | \$ (465)           | \$ (116)                          | \$ (47)       | \$ 69           |
| Net                                                      | \$ 7,250            | \$ (1,402)    | \$ (8,652)      | \$ (2,560)         | \$ (799)                          | \$ (3,606)    | \$ (2,807)      |
| <b><u>10. Family Engagement (3072)</u></b>               |                     |               |                 |                    |                                   |               |                 |
| Revenue                                                  | \$ 30,000           | \$ -          | \$ (30,000)     | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                                                 | \$ (30,000)         | \$ (4,371)    | \$ 25,629       | \$ -               | \$ -                              | \$ (158)      | \$ (158)        |
| OH & Taxes                                               | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                                      | \$ -                | \$ (4,371)    | \$ (4,371)      | \$ -               | \$ -                              | \$ (158)      | \$ (158)        |
| <b><u>11. Equity, Diversity and Inclusion (3073)</u></b> |                     |               |                 |                    |                                   |               |                 |
| Revenue                                                  | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                                                 | \$ -                | \$ 52,899     | \$ 52,899       | \$ (28,000)        | \$ -                              | \$ -          | \$ -            |
| OH & Taxes                                               | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                                      | \$ -                | \$ 52,899     | \$ 52,899       | \$ (28,000)        | \$ -                              | \$ -          | \$ -            |
| <b><u>12. Preschool Literacy (3120)</u></b>              |                     |               |                 |                    |                                   |               |                 |
| Revenue                                                  | \$ 63,500           | \$ 19,182     | \$ (44,318)     | \$ 24,500          | \$ 6,125                          | \$ 4,171      | \$ (1,954)      |
| Expenses                                                 | \$ (39,043)         | \$ (7,759)    | \$ 31,284       | \$ (9,200)         | \$ (2,360)                        | \$ (556)      | \$ 1,804        |
| OH & Taxes                                               | \$ (8,382)          | \$ (2,532)    | \$ 5,850        | \$ (7,420)         | \$ (1,855)                        | \$ (553)      | \$ 1,302        |

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| <b>Project</b>                         | <b>FY18 (final)</b> |               |                 | <b>FY19 Budget</b> | <b>FY19 (as of November 2018)</b> |               |                 |
|----------------------------------------|---------------------|---------------|-----------------|--------------------|-----------------------------------|---------------|-----------------|
| <b>Subproject</b>                      | <b>Budget</b>       | <b>Actual</b> | <b>Variance</b> | <b>full year</b>   | <b>Budget</b>                     | <b>Actual</b> | <b>Variance</b> |
| Net                                    | \$ 16,075           | \$ 8,891      | \$ (7,184)      | \$ 7,880           | \$ 1,910                          | \$ 3,062      | \$ 1,152        |
| <u>13. PO Regional Training (3171)</u> |                     |               |                 |                    |                                   |               |                 |
| Revenue                                | \$ 155,000          | \$ 59,327     | \$ (95,673)     | \$ 89,100          | \$ 8,000                          | \$ -          | \$ (8,000)      |
| Expenses                               | \$ (141,500)        | \$ (31,798)   | \$ 109,702      | \$ (57,000)        | \$ (5,600)                        | \$ (5,531)    | \$ 69           |
| OH & Taxes                             | \$ (9,900)          | \$ (7,831)    | \$ 2,069        | \$ (11,748)        | \$ (1,056)                        | \$ -          | \$ 1,056        |
| Net                                    | \$ 3,600            | \$ 19,698     | \$ 16,098       | \$ 20,352          | \$ 1,344                          | \$ (5,531)    | \$ (6,875)      |
| <u>14. PLDS (3172)</u>                 |                     |               |                 |                    |                                   |               |                 |
| Revenue                                | \$ 500              | \$ 2,085      | \$ 1,585        | \$ 1,500           | \$ -                              | \$ 639        | \$ 639          |
| Expenses                               | \$ (2,500)          | \$ (974)      | \$ 1,526        | \$ (10,000)        | \$ -                              | \$ -          | \$ -            |
| OH & Taxes                             | \$ (66)             | \$ -          | \$ 66           | \$ (198)           | \$ -                              | \$ (26)       | \$ (26)         |
| Net                                    | \$ (2,066)          | \$ 1,111      | \$ 3,177        | \$ (8,698)         | \$ -                              | \$ 613        | \$ 613          |
| <u>15. Digital Learn (3188)</u>        |                     |               |                 |                    |                                   |               |                 |
| Revenue                                | \$ 75,000           | \$ 22,500     | \$ (52,500)     | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                               | \$ (52,460)         | \$ (70,701)   | \$ (18,241)     | \$ (34,980)        | \$ (1,245)                        | \$ (11,516)   | \$ (10,271)     |
| OH & Taxes                             | \$ (3,300)          | \$ -          | \$ 3,300        | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                    | \$ 19,240           | \$ (48,201)   | \$ (67,441)     | \$ (34,980)        | \$ (1,245)                        | \$ (11,516)   | \$ (10,271)     |
| <u>16. National Conferences</u>        |                     |               |                 |                    |                                   |               |                 |
| A. NC General Program (3061)           |                     |               |                 |                    |                                   |               |                 |
| Revenue                                | \$ 1,520,072        | \$ 1,599,375  | \$ 79,303       | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                               | \$ (419,000)        | \$ (394,064)  | \$ 24,936       | \$ -               | \$ -                              | \$ -          | \$ -            |
| OH & Taxes                             | \$ (401,299)        | \$ (422,182)  | \$ (20,883)     | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                    | \$ 699,773          | \$ 783,129    | \$ 83,356       | \$ -               | \$ -                              | \$ -          | \$ -            |
| B. NC Exhibits (3062)                  |                     |               |                 |                    |                                   |               |                 |
| Revenue                                | \$ 1,699,495        | \$ 1,702,687  | \$ 3,192        | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                               | \$ (725,500)        | \$ (548,177)  | \$ 177,323      | \$ -               | \$ -                              | \$ (679)      | \$ (679)        |
| OH & Taxes                             | \$ (385,306)        | \$ (378,462)  | \$ 6,844        | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                    | \$ 588,689          | \$ 776,048    | \$ 187,359      | \$ -               | \$ -                              | \$ (679)      | \$ (679)        |
| C. NC Promotion (3063)                 |                     |               |                 |                    |                                   |               |                 |
| Revenue                                | \$ 95,000           | \$ 44,850     | \$ (50,150)     | \$ -               | \$ -                              | \$ 4,500      | \$ 4,500        |
| Expenses                               | \$ (88,700)         | \$ (35,102)   | \$ 53,598       | \$ -               | \$ -                              | \$ (117)      | \$ (117)        |

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| <b>Project</b>                       | <b>FY18 (final)</b> |               |                 | <b>FY19 Budget</b> | <b>FY19 (as of November 2018)</b> |               |                 |
|--------------------------------------|---------------------|---------------|-----------------|--------------------|-----------------------------------|---------------|-----------------|
| <b>Subproject</b>                    | <b>Budget</b>       | <b>Actual</b> | <b>Variance</b> | <b>full year</b>   | <b>Budget</b>                     | <b>Actual</b> | <b>Variance</b> |
| OH & Taxes                           | \$ (12,540)         | \$ (5,920)    | \$ 6,620        | \$ -               | \$ -                              | \$ (596)      | \$ (596)        |
| Net                                  | \$ (6,240)          | \$ 3,828      | \$ 10,068       | \$ -               | \$ -                              | \$ 3,787      | \$ 3,787        |
| D. NC Registration (3064)            |                     |               |                 |                    |                                   |               |                 |
| Revenues                             | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                             | \$ (25,000)         | \$ (14,483)   | \$ 10,517       | \$ -               | \$ -                              | \$ -          | \$ -            |
| OH & Taxes                           | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                  | \$ (25,000)         | \$ (14,483)   | \$ 10,517       | \$ -               | \$ -                              | \$ -          | \$ -            |
| E. NC Opening/Closing Session (3065) |                     |               |                 |                    |                                   |               |                 |
| Revenues                             | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                             | \$ (270,000)        | \$ (229,960)  | \$ 40,040       | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                  | \$ (270,000)        | \$ (229,960)  | \$ 40,040       | \$ -               | \$ -                              | \$ -          | \$ -            |
| F. NC Programs (3066)                |                     |               |                 |                    |                                   |               |                 |
| Revenues                             | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                             | \$ (110,075)        | \$ (121,460)  | \$ (11,385)     | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                  | \$ (110,075)        | \$ (121,460)  | \$ (11,385)     | \$ -               | \$ -                              | \$ -          | \$ -            |
| G. NC Meal Events (3069)             |                     |               |                 |                    |                                   |               |                 |
| Revenues                             | \$ 100,000          | \$ 75,050     | \$ (24,950)     | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                             | \$ (117,500)        | \$ (76,940)   | \$ 40,560       | \$ -               | \$ -                              | \$ -          | \$ -            |
| OH & Taxes                           | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                  | \$ (17,500)         | \$ (1,890)    | \$ 15,610       | \$ -               | \$ -                              | \$ -          | \$ -            |
| H. NC Preconference (3070)           |                     |               |                 |                    |                                   |               |                 |
| Revenues                             | \$ 100,000          | \$ 138,640    | \$ 38,640       | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                             | \$ (64,700)         | \$ (55,410)   | \$ 9,290        | \$ -               | \$ -                              | \$ -          | \$ -            |
| OH & Taxes                           | \$ (26,400)         | \$ (30,921)   | \$ (4,521)      | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                  | \$ 8,900            | \$ 52,309     | \$ 43,409       | \$ -               | \$ -                              | \$ -          | \$ -            |
| I. NC Promotion/Planning (3145)      |                     |               |                 |                    |                                   |               |                 |
| Revenue                              | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Expenses                             | \$ (156,810)        | \$ (133,032)  | \$ 23,778       | \$ (175,290)       | \$ (20,619)                       | \$ (4,094)    | \$ 16,525       |
| OH & Taxes                           | \$ -                | \$ -          | \$ -            | \$ -               | \$ -                              | \$ -          | \$ -            |
| Net                                  | \$ (156,810)        | \$ (133,032)  | \$ 23,778       | \$ (175,290)       | \$ (20,619)                       | \$ (4,094)    | \$ 16,525       |

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| <b>Project</b>                            | <b><u>FY18 (final)</u></b> |                |                 | <b><u>FY19 Budget</u></b> | <b><u>FY19 (as of November 2018)</u></b> |               |                 |
|-------------------------------------------|----------------------------|----------------|-----------------|---------------------------|------------------------------------------|---------------|-----------------|
| <b><u>Subproject</u></b>                  | <b>Budget</b>              | <b>Actual</b>  | <b>Variance</b> | <b><u>full year</u></b>   | <b>Budget</b>                            | <b>Actual</b> | <b>Variance</b> |
| J. PLA Virtual Conference (3173)          |                            |                |                 |                           |                                          |               |                 |
| Revenue                                   | \$ 40,000                  | \$ 43,540      | \$ 3,540        | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| Expenses                                  | \$ (25,000)                | \$ (21,680)    | \$ 3,320        | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| OH & Taxes                                | \$ (5,280)                 | \$ (5,747)     | \$ (467)        | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| Net                                       | \$ 9,720                   | \$ 16,113      | \$ 6,393        | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| <b>17. Grant Cost Shares</b>              |                            |                |                 |                           |                                          |               |                 |
| A. Early Literacy Cost Share (3181)       |                            |                |                 |                           |                                          |               |                 |
| Revenue                                   | \$ -                       | \$ -           | \$ -            | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| Expenses                                  | \$ -                       | \$ (129,503)   | \$ (129,503)    | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| OH & Taxes                                | \$ -                       | \$ -           | \$ -            | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| Net                                       | \$ -                       | \$ (129,503)   | \$ (129,503)    | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| B. Inclusive Internship Cost Share (3185) |                            |                |                 |                           |                                          |               |                 |
| Revenue                                   | \$ -                       | \$ -           | \$ -            | \$ -                      | \$ -                                     | \$ -          | \$ -            |
| Expenses                                  | \$ (128,880)               | \$ (111,113)   | \$ 17,767       | \$ (174,992)              | \$ (69,683)                              | \$ (103,212)  | \$ (33,529)     |
| OH & Taxes                                | \$ (6,054)                 | \$ -           | \$ 6,054        | \$ (6,592)                | \$ (4,944)                               | \$ -          | \$ 4,944        |
| Net                                       | \$ (134,934)               | \$ (111,113)   | \$ 23,821       | \$ (181,584)              | \$ (74,627)                              | \$ (103,212)  | \$ (28,585)     |
| <b><u>TOTAL ADMIN/CORE PROJECTS</u></b>   | <b><u>FY18 (final)</u></b> |                |                 | <b><u>FY19 Budget</u></b> | <b><u>FY19 (as of November 2018)</u></b> |               |                 |
|                                           | <b>Budget</b>              | <b>Actual</b>  | <b>Variance</b> | <b><u>full year</u></b>   | <b>Budget</b>                            | <b>Actual</b> | <b>Variance</b> |
| Revenue                                   | \$ 4,679,317               | \$ 4,449,518   | \$ (229,799)    | \$ 852,413                | \$ 218,647                               | \$ 172,972    | \$ (45,675)     |
| Expenses                                  | \$ (3,624,011)             | \$ (2,777,716) | \$ 846,295      | \$ (1,552,321)            | \$ (369,018)                             | \$ (337,006)  | \$ 32,012       |
| OH & Taxes                                | \$ (882,649)               | \$ (859,256)   | \$ 23,393       | \$ (49,632)               | \$ (21,039)                              | \$ (3,066)    | \$ 17,973       |
| Net                                       | \$ 172,657                 | \$ 812,546     | \$ 639,889      | \$ (749,540)              | \$ (171,410)                             | \$ (167,100)  | \$ 4,310        |