# WHAT'S HAPPENING: A PRE-MIDWINTER 2016 UPDATE

December 30, 2015

This is a <u>personal</u> guide to the ALA Midwinter Meeting, compiled by staff across ALA. There is more – much more. For additional information and more events, check the following sources:

Get the latest information on the 2016 Midwinter Meeting sessions – and create your own schedule: <a href="http://2016.alamidwinter.org/scheduler">http://2016.alamidwinter.org/scheduler</a>, plus –

For the mobile app, visit: <a href="www.alamidwinter.org/mobile-app">www.alamidwinter.org/mobile-app</a> COGNOTES on the website: <a href="http://2016.alamidwinter.org/news-0">http://2016.alamidwinter.org/news-0</a>

American Libraries preview: http://americanlibrariesmagazine.org/2015/12/09/2016-ala-midwinter-preview/

American Libraries dining guide: http://americanlibrariesmagazine.org/2015/12/10/midwinter-bostons-best-eats/

Twitter: @alamw and #alamw16

Facebook: <a href="https://www.facebook.com/events/110636339291419/">https://www.facebook.com/events/110636339291419/</a>

Pinterest: <a href="https://www.pinterest.com/alamidwinter/">https://www.pinterest.com/alamidwinter/</a>
Tumblr: <a href="https://americanlibraryassoc.tumblr.com/">https://americanlibraryassoc.tumblr.com/</a>

Instagram: https://www.instagram.com/americanlibraryassociation/ #alamw16

# WHAT'S NEW THIS YEAR?

#### **Libraries Transform™**

Attendees will have an opportunity to learn more about how to participate in and make the most of Libraries Transform™, the new ALA national public awareness campaign — as well as have some fun with it. The new campaign highlights the transformative nature of libraries and the critical role they play in the digital age, including the critical roles of librarians, library staff, vendors and supporters. The focus of the campaign is on what libraries do for and with people rather than on what they have for people. It includes all kinds of libraries — public, school, academic, and special — and their roles in the various communities they serve and of which they are part. The goal of the campaign is to change the conversation and, in so doing, to shine a different light on the compelling case for funding. The campaign launched in Washington, DC, on October 29, 2015. For more information, a toolkit with resources for participation, and an online trends center, please visit <a href="http://www.librariestransform.org">http://www.librariestransform.org</a>. #librariestransform

Pick up Libraries Transform™ ribbons and window clings at registration; stickers and postcards in the ALA Lounge.

- Don't miss these key future-forward sessions:
  - Libraries Transform™: Understanding Change

Saturday, January 9, 1:00-4:00pm, Boston Convention & Exposition Center (BCEC), 103 Trainers from Kotter International, experts in the process and leadership of change, will lead an interactive session to explore libraries' current context and look ahead to meeting imperatives for Libraries Transform™. Using Dr. John Kotter's renowned 8-step Process for Leading Change – and its core principles – as a backdrop, session participants will have the opportunity to work with colleagues and Kotter International to answer the questions: Where am I in the process of leading change, and what do I need to be doing now to move my library into the future? (sponsored by the ALA Center for the Future of Libraries)

- Libraries Transform™: Civic and Social Innovation
  - Civic Innovators Sunday, January 10, 8:30-11:30am, BCEC 103
  - Social Innovators Monday, January 11, 8:30-11:30am, BCEC 103

Join Boston-based civic and social innovators -- including representatives from Boston's Mayor's Office of New Urban Mechanics, Boston College's Center for Social Innovation, and leaders from non-profits and design firms – for two outward-looking forums exploring the changes happening in our communities. Learn more about the issues Civic and Social Innovators are addressing and the strategies they are employing. These innovations can inspire our efforts to help libraries transform. Sessions are designed for your busy meeting schedules: each day will feature three presentations and attendees are encouraged to drop in as their schedules allow. (Sponsored by the ALA Center for the Future of Libraries and the ALA Office for Diversity, Literacy and Outreach Services)

- Creativity, Innovation and Change: Libraries Transform™ in the Digital Age! Sunday, January 10, 1:00-2:30pm, Boston Convention & Exposition Center (BCEC) 153AB Join ALA President Sari Feldman and Jonathan Zittrain (Harvard Law School), and others in a conversation about innovative library environments and how we can illustrate our value to decision-makers and influencers. The session will feature work from Harvard's Library Innovation Lab and how it can be leveraged to make our case at the national level through ALA initiatives such as the Policy Revolution, and how you can leverage it to make your case locally through ALA's new public awareness initiative, Libraries Transform™.
- If I Hadn't Believed It, I Wouldn't Have Seen It: Exploring Systemic Racism and Its Implications for Our Lives and Work

  Sunday, January 10, 8:00am-noon, and repeated on Monday, January 11, 8:00am-noon, Seaport Boston Hotel, Constitution Room

  In this interactive workshop, we will explore how race, systemic racism, and racial privilege have implications for our personal and professional lives. The workshop will provide tools to help us better recognize and address racism and other forms of oppression in our relationships, organizations, and institutions. Presented by Paul Marcus and Donna Bivens (Community Change, Inc.). Sponsored by the ALA Task Force on Equity, Diversity and Inclusion.
- The Center for the Future of Libraries Advisory Group will hold its first meeting on Saturday, January 9, 10:30-11:30am, BCEC 255. For additional information, see: <a href="http://www.ala.org/news/press-releases/2015/11/ala-announces-center-future-libraries-advisory-group">http://www.ala.org/news/press-releases/2015/11/ala-announces-center-future-libraries-advisory-group</a>

- And, don't miss the **#LibrariesTransform photobooth** in the ALA Lounge.
- You'll also want to celebrate ALA's 140<sup>th</sup> Anniversary with cake, Saturday, January 9, 2:00pm.
   Enjoy the timeline that offers a glimpse of past and present library transformations and share your own transformation landmarks to the record.
- **The BluuBeam iBeacon** is back! See page 50 in the *Meeting Guide & Exhibits Directory* for download information.
- **Have an accessibility question?** Contact Conference Services at **617-954-3950**. For additional accessibility information, see page 51 in the *Meeting Guide & Exhibits Directory*.

# "DEEP DIVE" SESSIONS

Being piloted this year, "Deep Dive" sessions are intended for active, participatory learning in an interactive workshop setting. Participation is limited to enable maximum interaction. Presenters and course design meet the standards for official Continuing Education Units (CEUs). The course fee covers direct costs of the course, the CEU process and a mid-morning (or mid-afternoon) refreshment break. Three courses are offered in the initial year. On-site registration will be taken, based on available space.

 We Are ALL User Experience Librarians: Creating Change from the Trenches, Saturday, January 9, 1:00-4:15pm, BCEC 207, sponsored by the Reference and User Services Association (RUSA).

This Deep Dive will focus on user testing and understanding your users' experience through a mix of discussion, presentations, and interactive experiences. Presenters will offer design strategies and tools from throughout the life cycle of a user experience design project, as well as a look at pitfalls to avoid and lessons learned. The workshop will focus on providing attendees with concrete skills and techniques they can apply at their home institutions with relatively little expense or pre-planning. Instructors include: Courtney Greene McDonald (Indiana University), Pete Coco (*Weave: The Journal of Library User Experience*, and Boston Public Library), Deirdre Costello (University of Michigan), Lauren McKeen (Northwestern University), and Heidi Steiner Burkhardt (University of Michigan).

For more information see: <a href="http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127764">http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127764</a>

 Trust and Opportunity: Transforming Lives, Transforming Communities in Mid-Sized Urban Settings, Sunday, January 10, 8:15-11:30am, BCEC 207, sponsored by the ALA Public Programs Office (PPO).

All communities have challenges. Libraries can help conquer them – given the right tools. Learn how two mid-sized, urban public libraries – Hartford [CT] Public Library and Springfield [MA] Public Library – are bringing residents, local organizations and city leaders together to tackle daunting issues, including public safety. Representatives from both libraries will talk about their approach, based on the "turning outward" approach created by The Harwood Institute for Public Innovation. Participants will learn the basics of this approach through a series of interactive exercises, will discuss mid-course correction and outcomes assessment, and hear real-world examples of how community engagement can change the perspective of libraries and their role in their communities.

For more information see: <a href="http://www.eventscribe.com/2016/ALA-MidWinter/fsPopup.asp?Mode=presInfo&PresentationID=127765">http://www.eventscribe.com/2016/ALA-MidWinter/fsPopup.asp?Mode=presInfo&PresentationID=127765</a>

 Creating Out-of-This-World Children's Science Programming with Free NASA Resources, Sunday, January 10, 1:00-4:15pm, BCEC 107, co-sponsored by the Association for Library Services to Children (ALSC) and the ALA Public Programs Office (PPO).

Participants will have an opportunity to try a variety of NASA hands-on activities for children and their families, which were developed to use in libraries and use inexpensive materials. Participants will receive guides to upcoming celestial, Earth and NASA mission events, such as International Observe the Moon Night, and learn how to bring these, and other connections, to their communities. The session will be led by Keliann LaConte, informal education lead at the Lunar and Planetary Institute in Texas, and Wini Ashooh, youth services librarian at Central Rappahannock Regional Library in Virginia.

For more information see: <a href="http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127763">http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127763</a>

#### Check out the new Collaboration Point on the Exhibit Floor

Perhaps you've run into a colleague and want to discuss a new idea – or maybe you need to recharge your phone? Try the Collaboration Point, booth 2266. Take a break, pick up Orlando information and take an Annual Conference selfie, continue that author chat, add you library to the map.

# JOIN THE CONVERSATION

# Begin and End your Midwinter Meeting in Conversation:

#### **Midwinter Unconference**

Friday, January 8, 9:00am-12:00pm, BCEC 252AB

An Unconference is a participant-guided experience that harnesses the unstructured conversations people usually have between conference sessions into the conference itself. Unlike most conferences where talking heads and group leaders decide what is important, unconferences are organized by the crowd. Unconferences are about sharing the knowledge and passion we have for our profession and taking what we learn into the world to make a difference. Everyone has something to share. Everyone has something to learn. We can all change the world.

#### **Library Camp**

#### Monday, January 11 • 3:00 pm − 4:00 pm BCEC 151B

Want to ask questions, explore options, make recommendations, examine ideas, share inspirations, and reflect on the implications of updates, conversations, and what you've learned at Midwinter Meeting? If yes, then the informal Library Camp is perfect for you, and everyone is welcome. Round out your experience in Boston with a stimulating conversation, and come prepared to share your experiences and/or lead informal discussion on whatever you want to talk about.

#### Get "News You Can Use":

"News You Can Use" sessions are clustered topically here. See pages 19-22 in the *Midwinter Guide & Exhibits Directory* for a chronological list.

# **Data, Research and Standards**

- Data Visualization for the Rest of Us: A Beginner's Guide, Saturday, January 9, 8:30-10:00am,BCEC 253B.
  - Straight from the 2015 Research Institute for Public Libraries (RIPL, <a href="http://ripl.lrs.org/">http://ripl.lrs.org/</a>), you'll learn quick and easy tips for displaying your statistics so that they tell a powerful story about your library, whether your data visualization aspirations consist of adding a few Excel charts to a report or designing a complex infographic for your website.
- Curiosity Creates: Research and Best Practices in Creativity Programming for Children, Saturday, January 9, 1:00-2:30pm, BCEC 253B, sponsored by the Association for Library Service to Children (ALSC).
  - Engage in a conversation about how libraries encourage children to explore and create through intentional programming and thoughtful use of resources. Erica Fortescue, Associate Director, Center for Childhood Creativity, will present the latest research on creative thinking and recipients of the Curiosity Creates grant will share updates and lessons-learned from their libraries.
- Foundations of Young Adult Success: A Developmental Framework, Saturday, January 9, 1:00-2:30pm, BCEC 253C, sponsored by the Young Adult Library Services Association (YALSA).
  - Strong academic skills alone aren't enough to lead a child to a productive adulthood. What other qualities matter and how can adults nurture them? This session presents a new framework by the University of Chicago Consortium on Chicago School Research. It integrates decades of theory and research and describes what children need to grow and learn, how adults can foster their development, and the obstacles children in poverty and children of color face in achieving their potential.
- Update on Value of Academic Libraries Initiative, Sunday, January 10, 1:00-2:30pm, BCEC 253C.
  - Join ACRL's Value of Academic Libraries Committee for an update session on the Value of Academic Libraries initiative. Learn about a proposed new objective for ACRL's strategic plan the Plan for Excellence to demonstrate how libraries advance issues of equity, access, institutional diversity, and inclusion. In this session, four librarians will present examples of library programs that advance these issues and add value by contributing to university or college goals specifically regarding equity, access to college, and inclusion. See: <a href="http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127774">http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127774</a>
- ACRL/SPARC Forum Complying with Emerging Funder Public Access Policies: How Libraries Can Make It All Work, Saturday, January 9, 3:00-5:30pm, BCEC 253C.
  There has been a proliferation of high-profile funders announcing policies requiring greater access to research articles and data. From the White House to the Canadian Tri-Agency, to the Bill and Melinda Gates Foundation, these policies are now moving into the implementation stage. For libraries, the challenge of determining exactly how to make things work is compounded by differences in the requirements across policies and the ability of individual researchers and institutions to make sense of these differences and comply

- effectively. For additional information, see: <a href="http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127773">http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127773</a>
- News You Can Use: Riding the NxtWave of School Library Research (AASL\_ESLS), Sunday, January 10, 3:00-4:00pm, BCEC 253B.
  - Join PhD students in the NxtWave: Leaders for 21<sup>st</sup> Century School Libraries program. Studies that will be presented include "School Librarians and Censorship: Examining Factors Influencing Selection Decisions" (April Dawkins, University of South Carolina) and "Radical Changes in the Roles of School Librarians" (Lois Wine, Old Dominion University). In addition, there will be updates on AASL's research initiatives, CLASS and the Community of Scholars. For more information, see:
  - http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127772
- News You Can Use: Diversity Research Update, ALA Office for Diversity/Literacy/Outreach, Saturday, January 9, 3:00-4:00pm, BCEC 253A.
   See description below.
- Update on the ACRL Academic Library Trends and Statistics Survey, Saturday, January 9,
   4:30-5:30pm, BCEC 253B.
  - Robert Dugan, Dean of Libraries, University of West Florida, Chair of the ACRL Academic Library Trends and Statistics Survey Editorial Board, will present an update on the ACRL Academic Library Trends and Statistics Survey.
- How Libraries Fit into Community Education Ecosystems, Monday, January 11, 8:30-10:00am, BCEC 253A.
  - Lee Rainie, director of Internet, Science and Technology research at the **Pew Research Center**, will present new research on how people use libraries, the kinds of services and programs people would like from libraries, and how libraries are connected to communication, education and learning environments.
- OCLC Research Update, Monday, January 11, 10:30-11:30am, BCEC 253C.
   Hear descriptions of selected OCLC Research projects on the challenges facing libraries and archives. A question and answer session will follow the presentations.

# **Equity, Diversity and Inclusion**

- News You Can Use: Diversity Research Update, ALA Office for Diversity/Literacy/Outreach, Saturday, January 9, 3:00-4:00pm, BCEC 253A
  - Get updates from recent ALA-sponsored research focused on issues of equity, diversity and outreach. Additionally, the 2015 Achievement in Library Diversity Research honoree will be announced. The update will include discussions of 2014-2015 research from Dr. Shannon Oltman ("In-depth investigation of LGBT collections in school media centers") and Sarah Lightner ("Development of Texts that Mediate and Facilitate Diversity in Adolescent Classrooms"). For more information, see:
  - http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127783
- Library Language Access for Limited English Proficient Patrons, Sunday, January 10, 8:30-10:00, BCEC 253B.
  - How can public libraries provide meaningful access to the over 25 million people in the U.S. who are Limited English Proficient (LEP)? Hear an update on language access laws, policies and recommendations at the city, state and federal level. Hear about key elements of language access plans that have transformed service delivery in hospitals, government and libraries. Explore how we can leverage staff strengths, technology and data analysis to

- engage immigrant patrons in all library services. Sponsored by the ALA Office for Diversity, Literacy and Outreach.
- News You Can Use: Celebrating June is GLBT Book Month @ Your Library ... and In Your Community, sponsored by GLBTRT, Sunday , January 10, 10:30-11:30am, BCEC 253B.

  January is the right time to begin planning for library's events for June is GLBT Book Month.

  Join Gay, Lesbian, Bisexual and Transgender Round Table officers Peter Coyle, Ann Symons,
  Deb Sica, and others to learn about this new ALA initiative and participate in a GLBT book
  month brainstorming session. For more information, see:
  <a href="http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127778">http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127778</a>

## And for related programs....

Don't miss this year's **Arthur Curley Memorial Lecture**, with **Lizzie Velasquez**, talking about bullying, both in-person and online. Saturday, January 9, 4:00-5:00pm, BCEC Ballroom West.

...also catch **Digital Inclusion Now: Policy and Practice**, from the ALA Office for Information Technology Policy, Sunday, January 10, 10:30-11:30am, BCEC 107AB, to look at the impact of various digital inclusion initiatives, ranging from HUD's ConnectHome to FCC Lifeline to individual city projects.

....plus, catch this session being offered at the POPTOP Stage, in the Exhibit Hall: We Need Diverse Books, Sunday, January 10, 11:00-11:50am, with Kody Keplinger, Malinda Lo, Adam Silvera, Heidi Heilig and Marieke Nijkamp to discuss diversifying library shelves, one book at a time. Panelists will discuss how their books add to the diversity of children's literature and how best to introduce LGBTQIA+ and disabled characters to library patrons, along with issues of privilege, bias and the need to hear all stories.

....Join ALA President Sari Feldman at the **ALA President's Program**, featuring NJ Senator Cory Booker, Sunday, January 10, 3:30-5:30pm, BCEC Ballroom West, co-sponsored by the ALA Task Force on Equity, Diversity and Inclusion.

....and, plan to attend the **Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration, Monday, January 11, 6:30-7:30am, BCEC 205BC.** 

Join acclaimed civil rights activist and academic Dr. Mary Frances Berry, ALA Past-President Barbara K. Stripling, and leaders from across the Association, including 2015-2016 ALA President Sari Feldman and ALA Executive Director Keith Michael Fiels to reflect on the inspiration of Dr. King's legacy for our work as library professionals. The theme of this year's celebration is "Hold Fast to Dreams," in honor of Langston Hughes' iconic poem and its inspiration for Dr. King's "I Have a Dream" speech. Coffee and tea will be served, courtesy of longstanding Celebration sponsor World Book, Inc. The event is co-sponsored by the ALA Social Responsibilities Round Table (SRRT) and the Black Caucus of ALA, Inc. (BCALA).

# **Information Policy and Advocacy**

 How you can use WIOA (Workforce Innovation and Opportunity Act) to enhance your job preparedness services, Saturday, January 9, 8:30-10:00am, BCEC 253C. Libraries have the opportunity to partner with adult education and local Workforce Investment Boards (WIBs) to enhance services to community members in need of job readiness and career pathway opportunities.

- Washington Office Update Session: Libraries and Policy Issues on the Forefront, Saturday, January 9, 8:30-10:00am, BCEC 253A.
  - IMLS Director Dr. Kit Matthew teams up with ALA Washington Office Director Emily Sheketoff to announce the launch of *Open E-Books*; ALA's Washington leadership team discusses the new education bill and next step for libraries to leverage new funding opportunities; a WiFi policy forecast highlighting opportunities and threats to expand and improve WiFi for librarians and their patrons; and, updates on copyright, privacy and Workforce Innovation and Opportunity (WIOA) issues.
- Washington Office Breakout Session III: Should There Be a Right to Be Forgotten? Saturday, January 9, 10:30-11:30am, BCEC 253C, OITP
  In the European Union, a user has the right to have links to certain personal information removed from the results of web searches involving his or her name. This "right to be forgotten" in Europe has stimulated robust debates about the appropriateness of such a regime in other countries. Hear the pros and cons and ask questions about possible adoption in the U.S.
- Lessons in Censorship: How Schools and Courts Subvert Students' First Amendment Rights, Saturday, January 9, 3:00-4:00pm, BCEC 253B.
  George Washington University law professor and author Catherine J. Ross will outline the court rulings that define the speech rights of young people in school settings and discuss how schools fail to respect students' civil liberties and how we can protect free expression without disrupting education. The session is sponsored by the ALA Office for Intellectual Freedom and the Freedom to Read Foundation.

....You may also want to catch the **2015 Robert B. Downs Intellectual Freedom Award** presentation to **HP Kids Read**, Saturday, January 9, 5:30pm, Seaport Hotel, Flagship A Room. **HP Kids Read** was formed in 2014 by parents at Highland Park (TX) High School in response to challenges by other parents to several books in the school's curriculum. The group successfully advocated for policies that prevented a small group of parents from altering the curriculum for all students.

See: http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127601

# **Innovating the Future**

- WO Breakout Session II How do you do YouTube? Saturday, January 9, 10:30-11:30am, BCEC 253B.
  - The Internet's favorite repository for cat videos has undergone an unexpected transformation in the last 10 years. Okay, it's still a repository for cat videos, but more than that, it's a place of curiosity and community. With this introductory session, ALA's Washington Office will be hosting a series of panels and workshops to explore how libraries can get started on YouTube. Learn about Curiosity Correspondents, gaining internal support for a YouTube project, and how to make the most of your channel (including community outreach, education and federal advocacy).
- Aspen Dialogue Report: Learn about the Action Guide for Use in Your Community, Saturday January 9, 1:00-2:30pm, BCEC 253A.

- Amy Garmer, Project Director at the Aspen Institute; John Palfrey, Head of School, Phillips Academy, and author of *BiblioTech: Why Libraries Matter More Than Ever in the Age of Google*; and, 2012-2013 ALA President Maureen Sullivan will provide an update on the project work and introduce the Action Guide, along with guidance and tips for the effective use of the Dialogue Report and Action Guide.
- The "New" Youth Librarianship: Y(outh) eX(perience), Saturday, January 9, 4:30-5:30pm, BCEC Room 253A, sponsored by the Young Adult Library Services Association (YALSA). Both the "Re-envisioning the MLS" and the "IMLS Focus Learning in Libraries" reports indicated the need for libraries to consider the learning sciences when developing youth services. This session will demonstrate how design thinking and participatory design are the "new" competencies in youth librarianship. There will also be discussion of the Y(outh) eX(perience) specialization at the University of Maryland's College of Information Studies to prepare librarians who deeply understand the dynamic contexts of youth and youth services to meet the needs of 21<sup>st</sup> century teens.
- LITA Top Technology Trends, Sunday, January 10, 10:30-11:30am, BCEC 253A

  Join a panel of LITA's technology experts for a don't-miss discussion of trends and advances in library technology that they believe will have an impact on the library world. Panelists include Jason Griffey (Berkman Center for Internet & Society at Harvard), Jim Hahn (University of Illinois, Urbana-Champaign), Jamie Hollier (Anneal, Inc. & Commerce Kitchen), Alex Lent (Mills Public Library), Thomas Padilla (Michigan State University), Rong Tang (Simmons College), and Ken Varnum (University of Michigan). Panelists will also suggest ways that you can take advantage of these trends. For more information about this session, see the Top Tech Trends site: <a href="http://www.ala.org/lita/ttt">http://www.ala.org/lita/ttt</a>
- New Developments at the Digital Public Library of America, Sunday, January 10, 1:00-2:30pm, BCEC 253A. As DPLA approaches its 3<sup>rd</sup> anniversary, important new developments are expanding its mission, its network of libraries, and its partnerships. Hear from DPLA Executive Director Dan Cohen and DPLA staff on these new developments, including work on international rights statements for cultural heritage items, new digital infrastructure for libraries, broader access to ebooks, and additional DPLA hubs across the U.S.
- Project Outcome: News You Can Use, Sunday, January 10, 1:00-2:30pm, BCEC 253B. Learn the latest about Project Outcome, the Public Library Association's (PLA's) field-driven outcome measurement initiative, designed to help public libraries understand and share the true impact of essential library services and programs with simple-survey instruments and an easy-to-use process for measuring and analyzing outcomes. Project Outcome Task Force members will also share early results and best practices from survey implementation tests. Find out next steps and how your library can get involved. For more information, see: <a href="http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presinfo&PresentationID=127766">http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presinfo&PresentationID=127766</a>
- Knight News Challenge on Libraries, Sunday, January 10, 3:00-4:00pm, BCEC 206AB In March, the Knight Foundation will launch its second Knight News Challenge on Libraries, offering innovative projects a share of \$3 million. Learn more about the Challenge's 2016 focus, get tips on applying, and hear from past winners about how they're working to advance the future of libraries.
- Update on DigitalLearn.org: New Features and Modules, Sunday, January 10, 3:00-4:00pm, BCEC 253C, sponsored by the Public Library Association.
  Learn the latest on this important resource for libraries and others to provide patrons with access to training modules on basic computer skills. It is also an online hub for digital literacy trainers to share and learn from each other. In 2016, DigitalLearn.org will add modules, translate content to Spanish, improve opportunities for trainers to share and roll

- out customized registration and learning plan options. Hear how your library can use DigitalLearn.org. For more information, see: <a href="http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127780">http://www.eventscribe.com/2016/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=127780</a>
- Math + Literature + Tots + Teens = Mathical Books! Monday, January 11, 10:30-11:30am, BCEC 253A. The Mathematical Sciences Research Institute (MSRI) of Berkeley teamed up with the Children's Book Council (CBC) to create a prize aimed at inspiring a love of math pattern, sequence, creative order in everyday life. Winners in the inaugural year (2015) ranged from a steamy mystery novel whose heroine uses logic to solve puzzles, to a keenly illustrated book interpreting really big numbers, to picture books on counting and sharing. Learn about using these resources to introduce kids to the joy of math.
- New Visions for Academic Library Spaces, Monday, January 10, 10:30-11:30am, BCEC 253B. Explore new visions for academic library spaces, using Perry Dean Rogers/Partners Architects' work with the UMass Lowell Libraries as a starting point for thinking about the connection between faculty, users, and collections.
- The State of Academic Librarian Spaces, Monday, January 11, 1:00-2:30pm, BCEC 253A. When an academic library is built or renovated, focus is placed on how to make patronserving spaces more flexible and adaptable. Work spaces that serve the library's staff often do not receive the same level of design focus. In the face of changing and expanding roles for librarians, the design demands on those spaces is also greater.

# ...In early? Start with a tour

• Join LITA colleagues for "Makerspaces: Inspiration and Action, Friday, January 8, 8:30am-4:30pm, Pick-Up and Drop-Off Location –For tickets go to: <a href="https://www.eventbrite.com/e/makerspaces-inspiration-and-action-registration-19968887480">https://www.eventbrite.com/e/makerspaces-inspiration-and-action-registration-19968887480</a>
The tour will include Artisan's Asylum, one of the country's premier makerspaces, with a broad array of tools, workspaces for rent by artists and an extensive array of public classes; and, Parts and Crafts, a makerspace for kids that runs camp, afterschool, weekend and homeschooling programs, all with a philosophy of supporting self-directed creativity and learning. Parts and Crafts is also home to the Somerville Tool Library.

# ...and Talk with Library Innovators at the Masters Series

- Jason Griffey, "Measuring the Future: How Understanding Your Spaces Can Make Your Library Better for Everyone," Saturday, January 9, 12:30-1:30pm, BCEC 206AB

  One of the most valuable assets a library has is the physical building itself yet aside from gate count, we often have remarkably little information about how it's used. What if you could have a Google Analytics-style dashboard and understanding of what happened in your library yesterday. Come have a discussion about these issues and what you'd like to see from the Measure the Future project (<a href="http://measurethefuture.net">http://measurethefuture.net</a>).
- Rebekkah Smith Aldrich, "Sustainable Thinking," Sunday, January 10, 12:30-1:30pm, BCEC
   206AB
  - Libraries must take an active, visible role in building sustainable, resilient and regenerative communities. Our future depends on it. Explore how to infuse the core value of sustainability into everything we do, taking a "whole systems approach" to leading our libraries into the future and building our base of support among those we serve along the way .

# **More Related Sessions:**

- Re-envisioning "Technical Services" to Transform Libraries: Identifying Leadership and Talent Management Practices, Friday, January 8, 8:30am-4:00pm, BCEC 104BC, sponsored by the Association for Library Collections and Technical Services (ALCTS) and OCLC. How can libraries enhance and reposition their "technical services" operations to drive ongoing library transformation? Scholarly communications, data curation, digital humanities, cooperative preservation, library publishing, collaborative collection management are all new functions that require a talented staff with significant technical expertise, regardless of their titles or reporting structure. Join colleagues to explore how libraries can recruit and cultivate staff who can serve as both leaders and contributors and provide insight into talent management, including identifying and nurturing leaders; succession planning; promoting diversity; and, connecting staff with the best training options throughout their careers. Find more information, speakers and a full agenda at: http://www.ala.org/alcts/events/mw/2016/vc2 On-site registration is available.
- The Future of Teen Services in LIS Education, Friday, 1:00-4:00pm, BCEC 107AB. (YALSA) Anyone interested in exploring this vital topic is invited to join YALSA's Research Committee and *The Journal of Research on Libraries and Young Adults* (JRLYA) Advisory Board to discuss the recommendations of YALSA's "The Future of Library Services for and with Teens: a Call to Action" (2014). The session will include a moderated panel, facilitated small group discussions and a forum to explore recommendations of the report, the implications of this new vision for LIS education, and potential solutions.
- Summer Reading Workshop, Friday, 1:00-4:00pm, BCEC 109A. (YALSA)

  To stay relevant, libraries need to rethink the traditional summer reading program. This session will provide practical tips and strategies for refocusing towards a broader focus on learning, including digital literacy, STEM, and more. It will also focus on getting out into the community and finding those teens who need libraries the most and explore ways for connecting with other organizations. This event is funded through a grant from the Dollar General Literacy Foundation.
- Leadership & ALSC, Saturday, January 9, 8:30-11:30am, BCEC 153AB

  The Leadership & ALSC program will tackle the newly-revised Competencies for Librarians Serving Children in Public Libraries. Attendees will discuss the impact of these new competencies and how to implement these recommended professional standards in their libraries. This event is open to all attendees. Printed copies of the revised competencies will be available at the event.
- Trends Impacting YA Services: Competencies Needed to Provide Teen Library Services of the Future: Survey of Professionals in Learning Labs and Makerspaces, Saturday, 10:30-11:30am, BCEC 106 (YALSA)
  The presenters investigated the competencies required for professionals to provide teens
  - with resources and services in informal learning spaces, such as Learning Labs and Makerspaces. The study addresses challenges, benefits and goals. This interactive session is hosted by YALSA Past Presidents.
- LLAMA Leadership Development Seminar: The Human Side of Facilitating Organizational Change, Saturday, January 9, 1:00-2:30pm, BCEC 156C
  Are you a leader facing large or small changes at your library? Experienced leaders from academic and public libraries will discuss strategies for considering the human factors of initiating and managing change. This interactive program will provide resources to navigate and understand the emotional dynamics of change, methods for communicating your

- change vision effectively, and assessment tools for measuring outcomes, as well as examples of successes and challenges from actual organizational changes.
- Ask the Preservation Experts at ALA Midwinter, Preservation and Reformatting Section (PARS), ALCTS Saturday, January 9, 4:30-5:30pm, BCEC 102B
  A panel of preservation experts will welcome your questions related to your institution's collection or your own personal collection. Experts are available to advise on a wide range of formats, from books to digital materials. You will also learn from answers to other peoples' questions.
- From Glass Half Empty to Glass Half Full: Evaluating the Current EBook Environment, Sunday, January 10, 8:30-10:00am, BCEC 106 (ALA Office for Information Technology Policy)

Three years ago, major publishers refused to sell ebooks to libraries, few knew how to download an ebook file, and staffs of public libraries were hit with an unforeseen surge of patron interest in ebooks. This session will focus on how things have changed and what libraries can expect in the not-too-distant future. Speakers include: Mark Kuyper (Book Industry Study Group), Andrew Richard Albanese (Publishers Weekly), Kelvin Watson (Queens Public Library), Erika Linke (Carnegie Mellon University) and Carolyn Anthony (Skokie Public Library). Linke and Anthony are co-chairs of the ALA Digital Content Working Group. For more information, see: <a href="http://www.ala.org/news/press-releases/2015/12/glass-half-empty-glass-half-full-evaluating-current-ebook-environment-0">http://www.ala.org/news/press-releases/2015/12/glass-half-empty-glass-half-full-evaluating-current-ebook-environment-0</a>

- Digital Humanities in the Library, Sunday, January 10, 1:00-2:30pm, BCEC 105 (sponsored by American Libraries and Gale Cengage)
  Join Kathy Rosa, Director, ALA Office for Research; Thomas Padilla, Digital Scholarship Librarian, Michigan State University Libraries; and, Jon Cawthorne, Dean of Libraries, West Virginia University Libraries for a discussion on the changing roles and structures of libraries as they relate to digital humanities research and projects.
- Mashcat panel, Midwinter Forum of the Association for Library Collections and Technical Services (ALCTS), Monday, January 11, 10:30-11:30am, BCEC 204AB
  While library cataloging and metadata people, software and systems may have a lot in common, there are sometimes barriers to collaboration. Mashcat is a banner under which librarians can gether together to work past those barriers. Mashcat began as a conference in the U.K. focused on building the best possible tools to manage library data. Mashcat activities include a monthly Twitter chat, a Slack channel, a post-Midwinter meeting and forthcoming webinars. At this session, Mashcat regulars Erin Leach, Galen Charlton, Shana McDanold and others will join ALCTS president Norm Medeiros for a moderated panel discussion on fostering collaboration and communication between the data and systems sides of the house.

# **Celebrate Books, Their Creators and Their Champions**

ERT/Booklist Author Forum, Friday, January 8, 4:00-5:15pm, BCEC Ballroom West
Hear documentarian Ken Burns (*The Civil War, Baseball*, and others) and nonfiction writers
Mark Kurlansky (including the forthcoming *Paper: Paging Through History*) and Tempest
Williams (including the forthcoming *The Hour of Land: A Personal Topography of America's National Parks*) discuss the theme of "The Writer as Witness."

- See pages 10-13 in the 2016 Midwinter *Meeting Guide and Exhibits Directory* for complete information on the Midwinter Auditorium Series and other special speakers:
  - O Isaac Mizrahi (I.M.), Saturday, January 9, 10:00-11:00am, BCEC Ballroom West
  - Andre Dubus III (Dirty Love), with Nancy Pearl, Saturday, 1:00-2:00pm, BCEC Ballroom
     West
  - O **Jo Ann Jenkins** (Disrupt Aging: A Bold New Path to Living Your Best Life at Every Age), Sunday, January 10, 10:00-11:00am, BCEC Ballroom West

#### ...And also

- Lizzie Velasquez (A Brave Heart: The Lizzie Velasquez Story ) at the Arthur Curley Lecture, Saturday, January 9, 4:00-5:00pm, BCEC Ballroom West
- Senator Cory Booker (United: Thoughts on Finding Common Ground and Advancing the Common Good)

  — at the ALA President's Program, Sunday, January 10, 3:30-5:30pm, BCEC Ballroom West
- Mary Frances Berry (Five Dollars and a Pork Chop Sandwich: Vote Buying and the Corruption of Democracy) – at the Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration, BCEC 205BC
- Chelsea Clinton (It's Your World: Get Informed, Get Inspired & Get Going!) at the Closing Speaker Session, BCEC Ballroom West
- Spotlight on Adult Literature (United for Libraries and ALA Conference Services), Saturday,
  January 9, 2:00-4:00pm, Boston Convention & Exhibition Center, Exhibits Hall
  Publishers will be giving away advance copies of books and hosting author signings. See page 33
  in the Meeting Guide & Exhibits Directory for a list of participating publishers.
- AAP LibraryReads Debut Author Panel, Saturday, January 9, 3:00-4:00pm, BCEC 102B (sponsored by the Association of American Publishers (AAP)/Library Reads)
   Hear from first-time authors who are soon to become the next best seller, learn about the inspiration behind their debut work, the act of writing – and their library love stories.
- RUSA Book & Media Awards Ceremony and Reception Sunday, January 10, 5:00-6:30pm, Boston Park Plaza, Grand Ballroom A For the first time, the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction will be announced during this Midwinter Meeting event, with award presentation and speeches at the 2016 Annual Conference in Orlando. RUSA will also unveil the Reading List, Notable Books and Listen List selections, the Dartmouth Medal, the Sophie Brody Medal for Jewish literature, the Zora Neale Hurston Award for achievement in promoting African-American literature, and the Louis Shores Award for book reviewing. All Midwinter attendees are invited to this event. Light refreshments will be provided. The event is sponsored in part by NoveList.
- ALA Youth Media Awards

Monday, January 11, 8:00-9:00am, BCEC Ballroom (Doors open at 7:30am.)

Join ALA in honoring books, videos, and other outstanding materials for children and teens at this high-profile event. Recognized worldwide for the high quality they represent, the ALA Youth Media Awards, including the prestigious Newbery, Caldecott, Printz, and Coretta Scott King Book Awards, guide parents, educators, librarians, and others in selecting the best materials for youth. Selected by committees composed of librarians and other literature and media experts, the awards encourage original and creative work in the field of children's and young adult literature and media.

- The ALA also will offer a live webcast of the announcements and results in real-time on Twitter (@ilovelibraries). For more information, please visit <a href="http://ilovelibraries.org/yma">http://ilovelibraries.org/yma</a>
- Morris & Nonfiction Award Program & Presentation (YALSA)
   Monday, January 11, 10:30-noon, BCEC 205BC [Ticketed event]

Celebrate the 2016 honorees and winners for the Morris Award and the YA Nonfiction Award. Enjoy coffee, tea and pastries and listen to the winner and finalists speak about their honored titles – then mingle with the authors and pick up free copies of their books. Tickets are \$19 and include a continental breakfast and 2-3 free books, generously donated by the publishers. Purchase your tickets in advance at <a href="http://2016.alamidwinter.org/ticketedevents">http://2016.alamidwinter.org/ticketedevents</a>. A limited number of tickets will be available at the door.

 Gala Author Tea, Monday, January 11, 2:00-4:00pm (sponsored by United for Libraries, with support from ReferenceUSA)

United for Libraries will recognize the winners of the 2015 National Friends of Libraries Week Awards during this event, which features authors Janice Y.K. Lee, Liz Moore, Jannifer Haigh and more. A book signing follows the event. This is a ticketed event; on-site tickets will be \$65, if available.

# Boost your Energy at the IGNITE Sessions, Saturday-Monday, January 9-11, 11:30am-noon, BCEC 206AB

These five-minutes and twenty slides presentations will cover a broad range of topics. For a full lineup, see pages 25-27 in the *Meeting Guide & Exhibits Directory* or see <a href="http://alamidwinter.org/ala-masters-and-ignite-sessions">http://alamidwinter.org/ala-masters-and-ignite-sessions</a>

# Find Your Niche, Build Your Network – and Share

There are over 200 discussion and interest group sessions at the 2016 Midwinter Meeting. Here is a **sample** to get you started. Find a list of Discussion/Interest Group meetings on pages 96-104 in the *Meeting Guide* – or go to the ALA Scheduler for the most up-to-date listing.

\*\*\*Acronyms got you down? There is a complete list on pages 54-55 of the Meeting Guide.\*\*\*

- Saturday, January 9
  - o Diversity Officers Discussion Group (LLAMA), 8:30-10:00am, BCEC 160C
  - o Middle Managers Discussion Group (LLAMA\_LOMS), 8:30-10:00am, BCEC 159
  - Cataloging Norms Interest Group, 10:30-11:30am, BCEC Room 107AB (ALCTS) Join cochairs Susan Matveyeva and Robert Rohrbacher for three timely discussions:
    - "Enhancing Access to Pacific-Language Resources at the University of Hawaii at Manoa & in OCLC WorldCat," with Michael Chopey (University of Hawaii at Manoa Libraries);
    - "Bridging the Gap between Metadata Librarians and Art Conservators," with Peggy Griesinger (George Mason University Libraries); and,
    - "Where's the data," with Andrea Payant, Betty Rozum and Liz Woolcott (Utah State University).
  - Role of the Professional Librarian in Technical Services Interest Group, 10:30-11:30, BCEC 103 (ALCTS)

- "Solution Creators: Enabling Innovation in Technical Services Departments," with Sally Gibson (Illinois State University)
- "Technical Services Librarian as Factotum: The Reality in a Small Academic Library," with Denise Garofalo (Mount Saint Mary College)
- Library Friends Discussion Group (United for Libraries), 1:00-2:30pm, BCEC 258A
- Public Library Trustees Interest Group (United for Libraries), 1:00-2:30pm, Renaissance
   Waterfront, Pacific Salon D
- Human Resources Emerging Trends Discussion Group (LLAMA\_HRS), 1:00-2:30pm, BCEC 157C
- Women Administrators Discussion Group (LLAMA), 1:00-2:30pm, SEAPORT, Cityview 2

#### Sunday, January 10

- Planning & Evaluation of Library Services Discussion Group (LLAMA\_LOMS), 8:30-10:00am. BCEC 258C
- Metadata Interest Group, 8:30-10:00am, BCEC 107AB (ALCTS)
  - Jennifer Liss and Kevin Clair of the ALCTS/LITA Metadata Standards Committee will present a draft document: "Principles for Evaluating Metadata Standards."
  - An international committee with representatives from the Digital Public Library of America, Europeana and Creative Commons have developed a set of standardized rights statements for digital cultural heritage materials to be available as URLs, along with additional technical requirements for implementation: "Rightsstatements.org: An International Framework for Standardized Rights Statements for Cultural Heritage."
- LLAMA/NMRT Discussion Group, 10:30-11:30am, BCEC 205B
   This Joint Committee on Collaboration plans the biannual New Leaders Discussion
   Group and explores additional projects or programs for joint collaboration between
   LLAMA and NMRT.
- Continuing Resources Standards (CRS) Forum, Sunday, January 10, 10:30-11:30am, BCEC 106 (ALCTS)
  - Is your library planning an ILS migration? Have you thought about what will happen to your serials data? Join Beth Bernhart (UNC Greensboro), Sharon Wiles (Lehigh University), and Sion Romaine (University of Washington) to discuss how serials data moves from one system to another. Panelists will offer a few tips and tricks and share lessons learning along the way. Topics include migrations from Sirsi to OCLC, Symphony to Kuali OLE, and Millennium to Alma.
- O State Library Agencies-Library Development Interest Group: Hot Topics, Sunday, January 10, 10:30-11:30am (ASCLA)
  - "The RIPL Effect," the Research Institute for Public Libraries (Linda Hofschire, Colorado State Library)
  - Project Outcome (Emily Plagman, Project Manager; Carolyn Anthony, Past-President, PLA)
  - ....and more
- Cataloging & Classification Research Interest Group, 10:30-11:30am, BCEC 204AB (ALCTS)
  - Cataloging Self-Published Items
  - The Treatment of False Memoirs in Cataloging Practice: Practical Concerns and Ethical Implications
- o Library Foundation Interest Group (United for Libraries), 1:00-2:30pm, BCEC 258A

- Emerging Technologies Section Hot Topics Discussion Group: "Pay No Attention to the Librarian Behind the Curtain: Virtual Reference and Privacy in Libraries," RUSA, Sunday, January 10, 1:00-2:30pm, Seaport Hotel, Plaza Ballroom C
   Join in the discussion of trending topics such as the TOR anonymous browser, as well as other tools being designed to protect patron privacy.
- Hot Topics in Assessment Discussion Group (LLAMA\_MAES), 4:30-5:30pm, BCEC 105
- ALSC All-Discussion Groups: Preschool Services, Managing Children's Services, and Public Library /School Partnerships, 4:30-5:30pm, BCEC 102A
  - Preschool Services Discussion Group will be discussing Electronic Media: Effects on young children and the new guidelines by the American Academy of Pediatrics. How do librarians relate to these changes and share them with communities. Bring your comments, questions and concerns.
- ALSC Collection Management Discussion Group, 4:30-5:30pm, BCEC 150
   Join the discussion on youth collection management.

#### Monday, January 11

- o Dialog with Directors (LLAMA), 8:30-10:00am, BCEC 101
- Technical Services Workflow Efficiency Interest Group (TSWEIG), 1:00-2:30pm, BCEC 103 (ALCTS)

Four presentations are planned:

- "Streamlining ETC Processing at the University of Iowa using Trello Boards" (Amanda Z. Xu, University of Iowa Libraries)
- "From Excel ETD Metadata to MARC Bib and NACO Records in 4-8 12 easy steps!" (Steven W. Holloway, James Madison University)
- "Catalog ALL THE THINGS: Leveraging Automation to Catalog a Massive Audio-Visual Collection" (Lucas Mak, Autumn Faulkner and Joshua Barton, Michigan State University Libraries)
- "From MODS to OCLC through the WorldCat Metadata API" (Akhtar Shaun, Dartmouth College Library)

#### ADD YOUR VOICE TO THE ALA CONVERSATION

• Office for Diversity, Literacy and Outreach Services Merger Discussion

All interested parties are invited to attend the Diversity, Literacy and Outreach Services All-Committee Meeting on Friday, January 8, 10:00am-noon, Westin Waterfront, Galleria Room. The Office for Diversity and the Office for Literacy and Outreach Services were recently merged into one office. With this merger, it became clear that we would need to reflect on our name and our mission in order to develop a unified purpose. As an office that supports our members and their work, we are looking for broad feedback from all of our stakeholders to join us in shaping the newly merged office. Comments, questions, suggestions and concerns can also be emailed to diversity@ala.org

#### Kitchen Table Conversations

We asked for your feedback, and we got it! ALA is influential and great for networking – but we can also be too complex, sometimes bureaucratic, and we send a lot of email. Well, we heard you loud and clear, and we are working on it. Help us stay on track. Through a series of

"kitchen table conversations" at the 2016 Midwinter Meeting, attendees will gather to dig deeper into the ALA member experience. Topics may include joining and renewing, reducing email "chatter," and making sure you get the information that matters most to you. You do the talking; we'll be there to listen, learn, and then act. Please participate in the conversation and help us shape a new ALA together. To ensure your seat, please register in advance by visiting <a href="http://vols.pt/Mp9mEN">http://vols.pt/Mp9mEN</a>. All sessions are in Westin, Adams Room. Sessions are currently scheduled 10:30am-noon, 1:00-2:30pm and 3:00-4:30pm on Saturday and Sunday, and 8:30-10:00am, 10:30am-noon, 1:00-2:30pm and 3:00-4:30pm on Monday.

Public Hearing: Competencies for Special Collections Professionals, Saturday, January 9, 6:00-7:30pm, Westin Copley Plaza, Essex South

Join the ACRL RBMS Task Force to *Review Competencies for Special Collections Professionals* for an opportunity to share your ideas about this important standard. A final draft can be found at <a href="http://connect.ala.org/node/248263">http://connect.ala.org/node/248263</a>

#### LLAMA Kitchen Table Conversation

Join LLAMA President Jeff Steely and other division leaders for an informal conversation about LLAMA's present and future. Members and nonmembers alike are invited to share ideas and perspectives. Monday, January 11, 10:30-11:30am, BCEC 205A

# **Get Acquainted Sessions, Socials and Celebrations:**

#### **Friday**

- ALA/ERT Exhibits Opening Reception, Friday, January 8, 5:30-7:00pm, BCEC Exhibit Hall
- Nuts & Bolts for Trustees, Friends, and Foundations, Friday, January 8, 8:30am-4:00pm United for Libraries' popular program will begin with coffee and a meet & greet at 8:30am. Beginning at 9:00am, there will be a series of speakers discussing issues of particular interest to trustees, friends and library foundations. Lunch is on your own.
- ASCLA/COSLA Networking and Happy Hour: Friday, January 8, 7:00-8:00pm, Westin Boston
  Waterfront, Birch Bar. Kick off the 2016 ALA Midwinter Meeting with the Association of
  Specialized and Cooperative Library Agencies (ASCLA) and Chief Officers of State Library
  Agencies (COSLA). All attendees are welcome.
- PLA Happy Hour: Friday, January 8, 7:00-8:30pm, Whiskey Priest Pub, 150 Northern Avenue.
  PLA and its Membership Advisory Group invite you to eat, drink, and mingle with other public
  library professionals as well as learn more about how to get involved with PLA. Two PLA 2016
  Conference Author Lunch Registrations and one Full Conference Registration will be raffled.
  Winners will be announced at 8:00pm; you must be present to win. For more details, go to:
  <a href="http://www.ala.org/pla/education/alamidwinter">http://www.ala.org/pla/education/alamidwinter</a>

## Saturday

- **RUSA Membership Social:** Saturday, January 9, 5:30-7:00pm, Hyatt Regency Boston, Grand Ballroom B. Join members of RUSA for an opportunity to eat, drink, network, win door prizes and learn more about RUSA and its sections. All attendees are welcome!
- YALSA Happy Hour: Saturday, drop in anytime between 5:30-7:00pm. Mingle with other YALSA members and supporters. Cash Bar. Rosa Mexicano, 155 Seaport Blvd.

- ALCTSfest will be held on Saturday, January 9, 6:00-8:00pm, Renaissance Waterfront Hotel, Atlantic Junior Ballroom. Open to everyone, this year you'll have an opportunity to talk on camera (1-2 minutes) about what this community means to you. Videos will be hosted online. Come, enjoy the company of friends and colleagues and let us know why ALCTS?
- **LLAMA Happy Hour:** Saturday, January 9, 6:00-7:30pm, at JJ Foley's, 21 Kingston Street, in Boston. Join the LLAMA Membership Committee and friends and colleagues from around the country for good cheer and fun. <a href="http://www.jjfoleys.com/home.html">http://www.jjfoleys.com/home.html</a>

# **Sunday**

- LITA Open House, Sunday, 4:30-5:30pm, Seaport Hotel, Harborview 2. For more information, see: <a href="http://www.eventscribe.com/2016/ALA-MidWinter/fsPopup.asp?Mode=presInfo&PresentationID=127478">http://www.eventscribe.com/2016/ALA-MidWinter/fsPopup.asp?Mode=presInfo&PresentationID=127478</a>
  LITA Open House is an opportunity for current and prospective members to talk with Library and Information Technology Association (LITA) leaders, committee chairs and interest group participants while building valuable connections.
- LITA Happy Hour: Sunday, January 10, 6:00-8:00pm, MIJA Cantina & Tequila Bar, Quincy Market, 1 Faneuil Hall Marketplace (857-284-7382). Please join the LITA Membership Development Committee and members from around the country for networking, good cheer, lively conversation and great fun!

#### Monday

• ALSC & YALSA Joint Member Reception, Monday, 6:00-7:30pm, Westin Harbor Ballroom. Hors d'oeuvres will be served and a cash bar will be available.

#### **ENJOY!**

The ALCTS Photo Scavenger Hunt Returns! Running Friday, January 8, through Monday, January 11, you can score points – and maybe even win a prize – by snapping photos, posting them (Flickr, Twitter, or Instagram – but only one site per person) and tagging them (#alamw16 and #alctsgames). For the list of scavenger items to be photographed, see <a href="http://connect.ala.org/node/85257">https://connect.ala.org/node/85257</a> or <a href="https://www.flickr.com/groups/alctsmw16">https://www.flickr.com/groups/alctsmw16</a>
 For questions regarding this year's scavenger hunt, contact game organizer Casey Ann Mitchell (caseyann.mitchell@pepperdine.edu)

# **BE INFORMED: HOT TOPICS**

# Framework for Information Literacy for Higher Education

How has the ACRL Framework for Information Literacy for Higher Education grown and developed over the last year? Join ACRL for the update session **Using the ACRL Framework for Information Literacy: Examples and Ideas** to learn more about the Framework. The session will explore examples and themes in Framework dialogue and practice. Attendees will also learn about the Framework Advisory Board Action Plan for providing resources to support and encourage librarians in their use and understanding of the Framework. Copies of the new print Framework booklet will be available for attendees. Sunday, January 10, 10:30-11:30am, BCEC 153AB.

## **Public Access to Funded Research**

Over the past few years, there has been a proliferation of high-profile funders announcing policies requiring greater access to research articles and data. From the White House, to the Canadian Tri-Agency, to the Bill and Melinda Gates Foundation, these policies are now moving into the implementation stage. This challenge is compounded by differences in the requirements across policies, and the ability of individual researchers and institutions to make sense of these differences and comply effectively. The **SPARC-ACRL Forum**, Complying with "Emerging Funder Public Access Policies: How Libraries Can Make It All Work," will explore ways in which the library community can be instrumental in supporting the compliance efforts. Along with identifying some issues and possible strategies, the panelists will discuss services that are being, or have been created or expanded to help address some of the issues that have been raised. Saturday, January 9, 3:00pm, BCEC 253C.

# **Right to Be Forgotten**

Personal blogs, arrest records, explicit photos and business critiques are now typically published forever. Should individuals have the right to have links to certain personal information removed from web search results? The European Union has decided the answer is yes – but should the United States adopt a comparable policy? ALA's Office for Information Technology Policy (OITP) will examine this important topic on Saturday, January 9, 10:30-11:30am, BCEC 253C. Laying out the conflict at the heart of this issue, Dan Lee, Chair, OITP Advisory Committee (University of Arizona) noted: "Libraries and librarians preserve and provide access to information. Since RTBF obscures information or essentially hides it from those searching on the Internet, it effectively removes access to information. This poses a challenge to a librarian's social responsibility to help users find the information they need, and is especially harmful when there is a clear public interest in having access to it. On the other hand, people should have control over the visibility of their own information. Sometimes, there are compelling reasons why access to certain information should be eliminated or minimized. Thus, there is a fundamental tension between the rights of individuals and society."

#### **USA Patriot Act & USA Freedom Act**

The Hill, an inside-the-Beltway news outlet that covers Capitol Hill and lobbying, named the American Library Association – along with Edward Snowden, many in the tech industry (including Google, Apple, AOL, Facebook and Microsoft, among others), and the American Civil Liberties Union as one of the public policy "winners" for passage of the USA Freedom Act, which alters several provisions of the USA Patriot Act, passed in the wake of the September 11, 2001 attacks. There was opposition from both sides of the aisle, with some Republicans pushing to extend the Patriot Act provisions, unchanged, for another five years, and some liberal and libertarian groups seeking to go further in curtailing mass surveillance. The USA Freedom Act imposes new limits on the National Security Agency's (NSA) collection of domestic phone records and requires new transparency measures, among other changes.

# IT'S YOUR ASSOCIATION: GOVERNANCE IN ACTION

# **ALA Council and ALA-APA Council Meetings:**

All meetings are in Westin Boston Waterfront – Grand Ballroom.

# Get Information: ALA Council/Executive Board/Membership Information Session,

#### Saturday, January 9, 3:00-4:30pm

- o ALA President's Report (ALA President Sari Feldman)
- o ALA President-Elect Report (ALA President-Elect Julie Todaro)
- ALA Executive Director's Report (ALA Executive Director Keith Michael Fiels)
- o Budget Analysis and Review Committee [BARC] Report (Chair Ann M. Martin)
- ALA Treasurer's Report (ALA Treasurer Mario Gonzalez)
- ALA Endowment Trustees Report (Rodney Hersberger, Chair, Endowment Trustees)
- o 2016 ALA Nominating Committee Report (Chair Larry P. Neal)
- Announcements (ALA Executive Director Keith Michael Fiels)

!!! Don't miss the ALA Candidates Forum, immediately following the ALA Council/Executive Board/Membership Information Session (same room). Hear from candidates for ALA President and ALA Treasurer.

#### Join ALA Presidential Candidates:

- Christine Lind Hage, Director, Rochester Hills Public Library (MI)
- Lisa Janicke Hinchliffe, Professor & Coordinator for Information Literacy Services and Instruction, University of Illinois, Urbana-Champaign
- James G. (Jim) Neal, University Librarian Emeritus, Columbia University (NY)

#### And Treasurer Candidate:

 Susan Hildreth, Executive Director, Califa Group, Pacific Library Partnership, Peninsula Library System, and Administrator, Northnet Library System (CA)

Please Note: The ALA Council agenda is dynamic and continues to build during the course of the ALA Midwinter Meeting, as resolutions are developed by individuals and groups in response to current issues and member concerns. The agendas below are the starting point, only.

#### • ALA Council I – <u>Sunday</u>, <u>January 10</u>, 8:30-11:00am

- Adoption of the Rules and Agenda Review
- o Nominations for the Council Executive Board Election (ALA President-Elect Julie Todaro)
- Appointment of Tellers for the ALA Executive Board Election (ALA President Sari Feldman)
- Review of Executive Board Actions since the 2015 Annual Conference (ALA Executive Director Keith Michael Fiels)
- Implementation of the 2015 ALA Annual Conference Council Actions (ALA Executive Director Keith Michael Fiels)
- New Business
- Announcements (ALA Executive Director Keith Michael Fiels)

# • ALA-APA Council\* – Sunday, January 10, 11:00-11:30am

- Adoption of the Rules, Agenda Review, Minutes (ALA-APA President Sari Feldman)
- o Executive Director's Report (ALA-APA Executive Director Keith Michael Fiels)
- Treasurer's Report (ALA-APA Treasurer Mario M. Gonzalez)
- New Business
- Announcements (ALA-APA Executive Director Keith Michael Fiels)

#### • ALA Council II – Monday, January 11, 10:00am-12:15pm

- Policy Monitoring Committee Report (Councilor Vicky Crone, Chair)
- o Constitution and Bylaws Committee Report (James R. Rettig, Chair)
- Committee on Organization (Susan Considine, Chair)
- o Freedom to Read Foundation Report (FTRF President Julius C. Jefferson, Jr.)
- FY2017 Programmatic Priorities (ALA Treasurer Mario M. Gonzalez)
- New Business
- Announcements (ALA Executive Director Keith Michael Fiels)

#### • ALA Council III – Tuesday, January 12, 9:30am-12:30pm

- Memorials, Tributes and Testimonials
- Report of the Tellers (Kent Slade, Chair)
- o International Relations Committee Report (Leslie B. Burger, Chair)
- o Intellectual Freedom Committee Report (Pamela R. Klipsch, Chair)
- Committee on Legislation Report (Ann Dutton Ewbanks, Chair)
- New Business
- Announcements (ALA Executive Director Keith Michael Fiels)

#### ALA Executive Board and ALA-APA Board of Directors:

All meetings are in the Westin Boston Waterfront – Webster Room

#### • ALA Executive Board I—Friday, January 9, 8:30-11:15am

- Consent Agenda/Written Reports: ALA President, ALA President-Elect, ALA Executive Director
- Executive Committee Report (ALA President Sari Feldman)
- Center for the Future of Libraries Report (Miguel Figueroa, Director, ALA Center for the Future of Libraries)
- Digital Content Working Group Report (Carolyn Anthony, Co-Chair; Erika Linke, Co-Chair;
   Alan Inouye, Director, ALA Office for Information Technology Policy [OITP])
- Washington Office Report (Emily Sheketoff, Associate Executive Director, Washington Office)
- Development Office Report (Jeffrey Roth, Interim Director, ALA Development Office)
- Task Force on Equity, Diversity, and Inclusion Report (Trevor Dawes, Co-Chair; Martin Garnar, Co-Chair)
- Board Liaison Visits and Talking Points
- Board Effectives (ALA Immediate Past President Courtney Young)

#### • ALA-APA Board of Directors, Friday, January 9, 11:15am-noon

- Consent Agenda/2015 Fall Meeting Minutes (ALA-APA President Sari Feldman)
- Progress Report (ALA-APA Director Lorelle Swader)
- Treasurer's Report (ALA-APA Treasurer Mario Gonzalez)

- ALA Executive Board II Monday, January 11, 2:00-4:30pm [Note: the Board is scheduled to go into executive or closed session for approximately 30 minutes, starting approximately at 2:50pm)
  - FY2015 Audit Report (Jeff Delheimer and John Fedus, Mueller & Co.; Mark Leon, ALA Associate Executive Director, Finance)
  - Legal Update Executive Session (Paula Goedert, Barnes & Thornburg, LLP)
  - o Report out of Executive Session (ALA President Sari Feldman)
  - Accreditation Task Forces Reports:
    - Task Force on Accreditation Process and Communication (Barbara Stripling, Chair)
    - Task Force on Context for Future Accreditation (Peter Hepburn, Chair)
  - Policy Revolution!/Information Policy Report (Alan Inouye (Director, ALA Office for Information Technology Policy; Larra Clark, Deputy Director, OITP)
  - Board Effectiveness (ALA Immediate Past President Courtney Young)
- ALA Executive Board III Tuesday, January 12, 1:30-4:30pm
  - Budget Analysis and Review Committee (BARC) and Finance and Audit Committee (F&A)
     Report (Ann M. Martin, Chair, BARC; Mario M. Gonzalez, ALA Treasurer)
  - o Endowment Trustees' Report (ALA Treasurer Mario M. Gonzalez)
  - Conference Services Report and Approval of 2017 Skeleton Schedules (Paul Graller, Manager, ALA Conference Services; Mary Ghikas, Senior Associate Executive Director, ALA)
  - Information Technology and Telecommunications Services (ITTS) Update (Sherri Vanyek, Director, ITTS)
  - Liaison Reports
  - o Board Effectiveness (ALA Immediate Past President Courtney Young)

# **Division Boards of Directors: (and other leadership sessions)**

- American Association of School Librarians (AASL)
  - Board I Saturday, January 9, 9:00am-noon, Seaport Hotel Cityview 2
  - Board II Sunday, January 10, 1:00-3:30pm, BCEC 154
     You may also want to note the following meetings:
  - Affiliate Assembly I Saturday, January 9, 1:00-3:00pm, Seaport Hotel Cityview I
  - Affiliate Assembly II Sunday, January 10, 9:00am-1:00pm, BCEC 156AB
  - Educators of School Librarians Section Meeting Saturday, January 9, noon-2:30pm, BCEC 108
  - Independent Schools Section Meeting, Saturday, January 9, 3:00-5:30pm, BCEC 108
  - Supervisors Section Meeting, Saturday, January 9, 3:00-5:30pm, BCEC208
- Association for Library Collections and Technical Services (ALCTS)
  - Board I Friday, January 8, 1:00-5:00pm, BCEC 159
  - Board II Monday, January 11, 1:00-5:00pm, BCEC 161
    - Topics include the future of RDA governance, membership survey, and mentoring
- Association for Library Service to Children (ALSC)
  - O Board I Saturday, January 9, 1:00-5:30pm, BCEC 101

Board II – Monday, January 11, 1:30-5:30pm, BCEC 159

# Association of College and Research Libraries (ACRL)

- o Board I Saturday, January 9, 1:30-5:30pm, Westin Copley, St. George AB
- o Board II Monday, January 11, 1:30-4:30pm, Westin Copley, St. George AB

## Association of Specialized and Cooperative Library Agencies (ASCLA)

- o Board I Saturday, January 9, 8:00-10:00am, BCEC 205A
- Board II Monday, January 11, noon-1:30pm, BCEC Room 203
   You may also want to note the following meetings:
  - ASCLA Leadership Session, Saturday, January 9, 10:00-11:30am, BCEC 205B
     Join in a discussion with Stephanie Capparell, coauthor of the international
     bestseller Shackleton's Way.
  - ASCLA Finance & Planning/All-Committee Meeting, Saturday, January 9, 3:00-5:30pm, BCEC 254A

## Library and Information Technology Association (LITA)

- o Board of Directors, Saturday, January 9, 1:30-4:30pm, BCEC 203
- o Board of Directors II, Monday, January 11, 1:30-4:30pm, BCEC 157C

## Library Leadership and Management Association (LLAMA)

- o Board of Directors I, Friday, January 8, 3:00-5:00pm, BCEC 153C
- Board of Directors II, Monday, January 11, 1:00-3:00pm, BCEC 101
   You may also want to note the following meetings:
  - All Sections/All Committees Meeting, Saturday, January 9, 8:30-10:00am, Westin Galleria
  - All Division Committees Meeting, Saturday, January 9, 10:30-11:30am, Westin Galleria

#### Public Library Association (PLA)

 The PLA Board of Directors will meet Saturday, January 9, 1:00-5:30pm, Hyatt Regency Boston, Room Rockport

#### Reference and User Services Association (RUSA)

- o Board I Saturday, January 9, 1:30-3:30pm, BCEC 205B
- Board II Monday, January 11, 2:00-4:00pm, BCEC 153C
   You may also want to note the following meetings:
  - RUSA Executive Committee Meeting, Friday, January 8, 1:00-4:00pm, BCEC 203
  - RUSA Budget & Finance Meeting, Sunday, January 10, 11:30am-1:00pm, Westin Boston Waterfront, Faneuil

#### United for Libraries (UFL)

 United for Libraries Board will meet Sunday, January 10, 3:30-5:00pm, Westin Boston Waterfront, Faneuil. The Board will be working on a Branding plan. Anyone with interest or expertise in this area is cordially invited to attend.

# Young Adult Library Services Association (YALSA)

- Board of Directors I, Strategic Planning Session, Saturday, January 9, 9:00am-5:00pm,
   BCEC 158
- Board of Directors II, Business Meeting, Sunday, January 10, BCEC 158
- O Board of Directors III, Business Meeting, Monday, 1:00-2:30pm, BCEC 158

# Round Table Coordinating Assembly (RTCA):

 The Round Table Coordinating Assembly will meet Friday, January 8, 10:30am-noon, Westin, Burroughs Room.

Need more acronyms? See http://www.ala.org/tools/library-related-acronyms-and-initialisms

# **NETWORKING EVERYWHERE**

# **Stay Connected**

#### Mobile App

The 2016 ALA Midwinter Meeting App is available in the Apple App Store and in the Google Play store (links below). Search using: "ALA Midwinter". If you plan on using the app, please install the mobile app and download the presentations before your arrival to the event. You will need Internet access while downloading the app. (*Please note, for iOS devices you will need iOS 8.0 or higher and for Android devices you will need Android 4.0.2 or higher.*)

Options for downloading the APP include:

**Apple iOS Devices** - <u>install the free Apple iOS App</u> and download the conference materials to your device:

**Android Devices** - install the free Google Play App and download the conference materials to your device;

To log in once you install and start up the app, use your username (the email used to register for Midwinter) and password (badge #).

- Basic Wi-Fi access will be available throughout BCEC at no charge.
- Use the hashtag #alamw16 to get your tweet into the Midwinter meeting stream, so it shows up on the ALA home page, convention center monitors, and other places.
- The Internet Café features a comfortable place for delegates to surf the Internet and check email. Located in the North Lobby of Boston Convention & Exhibition Center (BCEC), the Café is open from 6:00 am − 10:00 pm, Friday through Monday, and on Tuesday 6:00 am − 1:00 pm. Wi-Fi access will also be available throughout BCEC at no charge

#### Networking Uncommons

Have an impromptu meeting, follow-up on a discussion, recharge your batteries (figurative or literal)? The Networking Uncommons is your space — with tables, chairs, convention center WiFi, power cords, a projector and screen, and some gadgets to help you push out content in real time. Check online at <a href="http://www.alamidwinter.org/networking-uncommons">http://www.alamidwinter.org/networking-uncommons</a>. Sign up for a time slot if you want to plan ahead — or just show up. We also invite you to leave your mark in various ways in the Uncommons. Not only can you add to our Idea Exchange or tag the Graffiti Wall, now you can get crafty. Make a quick project at the Sewing Station—supplies and machine are all set up! (BCEC-Level 1, North Lobby)

Friday, January 8, 8:00 am—4:00 pm Saturday, January 9, 8:00 am—5:00 pm Sunday, January 10, 8:00 am—5:00 pm Monday, January 11, 8:00 am—5:00 pm

# **JOB-HUNTING? CAREER PLANNING?**

Take advantage of the services of the **ALA JobLIST Placement & Career Development Center** (<u>no registration required</u>). See pages 40-41 in the *Meeting Guide*. Check out the <u>new ALA JobLIST at http://joblist.ala.org</u>

**Placement Center Orientation:** Saturday, January 9, 8:30am Both employers and job seekers are welcome to attend.

Placement Center Hours: Saturday, January 9, 9:00am-5:00pm

Sunday, January 10, 9:00am-5:00pm

**Career Counseling:** Saturday-Sunday, January 9-10, 9:00am-5:00pm, in the ALA/JobLIST Placement & Career Development Center.

Recharge your career by meeting with a professional career coach. She can guide you in strategizing for the next phase of your career, solving a problem in your current job situation, defining goals, and/or rejuvenating your career. Each one-on-one session is 20 minutes and is completely confidential.

# **Special Placement Services: (no registration required)**

- Check Out a Librarian. Saturday, January 9, 2:00-3:00pm
   Are you a job seeker? Looking to find your librarian niche? Want to move up the librarianship ladder but not sure how? Talk with working librarians who are doing great and interesting things in their careers. All types of libraries will be represented.
- Open House/Job Fair, Sunday, January 10, 10:30am-noon
  Employers will be available to talk to conference attendees about their institutions. You do not have to be an active job seeker to attend. No appointment is necessary.
- Photography Service, Saturday and Sunday, January 9-10, 9:00am-5:00pm
   Need a professional "headshot" photo package? Sign up for an appointment with ALA's conference photography team to have a professional photo taken and a set of digital images created for your use in job applications, social media and other networking opportunities.
- Resume Review Service, Saturday and Sunday, January 9-10, 9:00am-5:00pm
   If you need help getting your resume polished, stop by the Placement Center. Discover the best way to show your most recent accomplishments with an updated resume.

# Career Development Workshops (CDW): (no registration required)

 "Family Care and Workplace Culture Issues Facing 21<sup>st</sup> Century Working Women," Saturday, January 9, 9:00-10:30am Jacqueline Cooke, Regional Administrator, Women's Bureau, U.S. Department of Labor, will focus on women working to support themselves and their families while also caring for themselves, their children, and often their aging parents. While hourly and low-wage employees may experience more challenges with their dual roles, higher wage and salaried individuals also experience situational, economic and cultural challenges. Possible solutions – including flexible hours, telework, advance scheduling, parental leave, sick days, and equal pay will be discussed.

 "Preparing for Today's Job Market: the Search, the Application, and the Interview," Saturday, January 9, 11:00am-noon

The number one goal for many of us, whether fresh out of library school or not, is finding a job — not just any job, but a job we like, a job we can grow in, learn from and feel proud of, a job that will propel our careers. But, the process of finding a job can be a difficult one — and, at times, a long and treacherous journey. This hands-on workshop, led by Susanne Markgren, will help you feel more confident in your job search by giving you the tools to organize a search, analyze job listings, write effective, compelling cover letters and resumes, and professionalize your interview game.

- How to Get Your Bounce Back!, Saturday, January 9, 1:30-2:30pm
   The quality of your work life and your health are more important than ever especially if you're at midcareer where your expertise may be higher but your energy may have taken a dip.
   Workloads can seem overwhelming with fewer resources and high expectations. But, you CAN take actions that will make a positive difference. Career coach Caitlin Williams will share easy-to-learn tools and techniques to take care of yourself and revitalize your career at the same
- HR Confidential: Insider Tips from Library HR Directors, Sunday, January 10, 9:00-10:30am Join an informal discussion/Q&A session to gain an insider's perspective on the recruitment process from experienced HR Directors. Get tips on how to make your application stand out. Find out how to be your own best advocate for professional development and career advancement. Explore negotiation strategies to ensure you get the most out of your offer package. Discussion leaders include Kathryn Kjaer, Head, Library Human Resources, University of California, Irvine, and Dan Hoppe, Director of Human Resources, ALA.

time.

• Professional Etiquette 101, Sunday, January 10, 1:00-2:30pm. This session is full at this point; check on site for possible openings.

Good manners can mean the difference between success and failure in many aspects of life. This interactive presentation will equip you with essential skills to put your best foot forward and avoid making a faux pas. Trainers Beatrice Calvin and Kimberly Redd will provide an extensive tutorial on etiquette skills needed when meeting potential employers, colleagues, or others in professional and social networking settings.

# Related Career Development sessions (MW or preconference registration required):

 Assembling a Consulting Toolkit: What You Need to Know to be a Successful Library Consultant, Friday, January 8, 8:00am-4:00pm, BCEC 155, sponsored by the Association of Specialized and Cooperative Library Agencies (ASCLA), Library Consultants Interest Group. [ticketed event]

This workshop will help current and prospective library consultants create a business that is sustainable and useful to the profession.

- Sustainable Staff Development: 5 Steps to Create a Culture of Learning, Friday, January 8, 9:00am-1:00pm, BCEC 156C, sponsored by the Association of Specialized and Cooperative Library Agencies (ASCLA), State Library Development Interest Group. [ticketed event] This workshop addresses the ongoing need that all libraries face to encourage professional development and growth amongst staff.
- Strategize Me! Personal Career Planning, Friday, January 8, 8:00am-noon, BCEC 104A, sponsored by the Association for Library Collections and Technical Services (ALCTS). [ticketed event]

We participate in strategic planning to chart our organization's future, but how often in our personal careers do we stop and examine where we've been, where we are, and where we're going? This half-day workshop invites participants to explore ways to energize their career paths by giving them tools, ideas, and a renewed sense of focus. On-site registration is available. <a href="http://www.ala.org/alcts/events/mw/2016/vc1">http://www.ala.org/alcts/events/mw/2016/vc1</a>

Participate in RUSA's Leadership Development and Speed Mentoring Session: Saturday,
January 9, 3:30-5:30pm, Hyatt Regency Boston, Adrienne Salon
Join a group of experienced RUSA leaders and engage in a fun, interactive "speed mentoring"
session. MLS students, new librarians, and mid-career librarians will have an opportunity to gain
leadership advice from a number of senior librarians and RUSA leaders.

# **VISIT THE EXHIBITS**

#### Where and When:

Join over 450 exhibitors in Exhibit Halls A & B of the Boston Convention & Exhibition Center (BCEC).

#### **Exhibit Hours**

Friday, January 8, Opening Reception on the Exhibit Floor 5:30pm - 7:00pm Saturday, January 9 9:00am - 5:00pm Sunday, January 10 9:00am - 5:00pm Monday, January 11, Exhibits Closing Events - Wrap Up / Rev Up Celebration 9:00am - 2:00pm

See pages 118-119 in the *Meeting Guide* for an **Exhibit Floor Plan**. See pages 120-146 for an alphabetical listing of exhibitors, and pages 147-158 for an exhibitor listing by product.

# **Special Features and Events:**

- Enjoy the ALA/ERT Exhibits Opening Reception, sponsored by ALA, the Exhibits Round Table (ERT) and your ALA Exhibitors. Exhibit Hall
- Stop by the **YALSA Booth #1914** in the Exhibit Hall for everything you need for Teen Tech Week™, including free, themed posters, bookmarks, and a Making in the Library toolkit.
- Visit the **Preservation Week booth (#943)** for more information about ALCTS' Preservation Week (April 24-30, 2016): "Pass It On," a week of celebrating the importance of preserving

personal and community cultural heritage. Visit the Preservation Week web site at http://www.ala.org/preservationweek

- Don't miss these special stages: (see pages 34-47 in the *Meeting Guide & Exhibits Directory*)
  - Book Buzz Stage, Saturday, January 9 Sunday, January 10, 9:30am-4:15pm and Monday, January 11, 9:30am-12;15pm, Book Buzz Theater (in one easy-to-find location in the exhibits. Mid 2200 aisle near booths #2251 and #2247).

Hear about the latest titles/ For a complete list of participating publishers, visit http://alamidwinter.org/book-buzz-stage

What's Cooking @ ALA Demonstration Stage, Saturday, January 9, 11:30am-4:20pm and Sunday, January 10, 11:30am-2:20pm, Cooking Demonstration Stage, End of the 1900 aisle behind booth #1961.

See chefs, restaurant owners and food personalities prepare their hottest recipes. For a lineup, see <a href="http://www.eventscribe.com/2016/ALA-MidWinter/agenda.asp?BCFO2=W&h=What%E2%80%99s%20Cooking%20Stage%20Poptop%20Stage">http://www.eventscribe.com/2016/ALA-MidWinter/agenda.asp?BCFO2=W&h=What%E2%80%99s%20Cooking%20Stage%20Poptop%20Stage</a>

 Poptop Stage features a broad range of readings, discussion and presentations. For a full list, see <a href="http://alamidwinter.org/pop-top-stage">http://alamidwinter.org/pop-top-stage</a>

## **Services:**

- The Internet Rooms are open during exhibit hours and are located in the Exhibit Hall behind booth 903. The Rooms are managed by ALA's Internet Room Steering Committee and staffed with volunteers during regular exhibit hours.
- Want to ship books and other materials home? US Postal Services are located in the Exhibit Hall at the end of the 1600 aisle. You must be in line by the posted end time. Attendees receive one mailing envelope or tube, compliments of ALA. Credit and Debit card payments only, not cash.

Saturday, January 9 9:00am-3:00pm Sunday, January 10 9:00am-3:00pm Monday, January 11 9:00am-noon

# Say Thank You – to Sponsors, Corporate Members and Library Champions

See the Meeting Guide for lists of Sponsors (page 44), Corporate Members (pages 42-43) and Library Champions (page 45). Their supports ALA's advocacy mission and provides a richer conference environment for all participants.

## THE ALA STORE

Longer hours and easy access near the Networking Uncommons in the North Lobby, Level 1 of the Boston Convention and Exhibition Center (BCEC) make it convenient to shop and browse at the ALA Store during the Midwinter Meeting.

#### ALA Store Hours:

Friday, January 8 12:00 pm -5:30 pm Saturday, January 9 8:30 am -5:00 pm Sunday, January 10 8:30 am -5:00 pm Monday, January 11 9:00 am -2:00 pm <u>Want new posters?</u> Posters making their conference debuts include Star Wars, Pharrell Williams, Bella Thorne, and Beekle. Popular posters and bookmarks like Batgirl, The Avengers, and Olaf Reading is Cool will also be on hand. Place a bid in our silent auction for a signed Barbara Walters READ poster. Proceeds from the silent auction will go directly back into promoting libraries, literacy and reading.

<u>Conference t-shirt?</u> Stop by early. They sell out fast.

<u>Books and more:</u> See titles from ALA Editions, ALA Neal-Schuman, Facet Publishing UK and ALA Divisions. New titles at the Midwinter store include the 4<sup>th</sup> edition of Richard E. Rubin's *Foundations of Library and Information Science*, the 5<sup>th</sup> edition of William Sannwald's *Checklist of Library Building Design Considerations*, as well as *More Storytime Magic* (Kathy MacMillan and Christine Kirker), *FRBR, Before and After: A Look at Our Bibliographic Models* (Karen Coyle), and *Library Management in Disruptive Times: Skills and Knowledge for an Uncertain Future* (edited by Steve O'Connor). You'll also find eLearning opportunities and have a chance to take part in live demos of RDA Toolkit.

Prices at the ALA Store automatically reflect the ALA Member discount – so no need to dig out that number.

# **CHECKING IN AND GETTING ORGANIZED**

# Registration is located on Level 0 of Boston Convention & Exhibition Center (BCEC),

Registration Hours are:

Thursday, January 7	12:00 pm – 5:00 pm *Exhibitor Registration Only

Friday, January 8 7:30 am - 7:00 pm Saturday, January 9 7:30 am - 5:00 pm Sunday, January 10 7:30 am - 5:00 pm Monday, January 11 7:30 am - 2:00 pm

# **Getting Around**

**Shuttle Buses?** Absolutely! – and thank Gale Cengage (Booth #1405). For a complete list of routes and schedules, see page 56 in the *Meeting Guide*. Shuttle service begins at <u>7:00am on Friday, January 8</u>. For a shuttle schedule, see the Midwinter Meeting website:

http://2016.alamidwinter.org/sites/default/files/MW%20Boston%20Shuttle%20Flyer%20FINAL.pdf

**Need a Map?** See pages 57-59 in the Meeting Guide for a map of the conference campus showing all conference hotels – as well as a Boston Convention & Exhibition Center (BCEC) floor plan. Continue to pages 62-71 for maps of hotels showing meeting room locations.

## **MAKING IT WORK FOR YOU**

ALA Office – Need to pick up meeting materials? A special ribbon? Connect with someone? The ALA Office is in the Boston Convention & Exhibition Center (BCEC) 210. Computers and Printers are also available for member use in the ALA Staff Office. Bring your own software and jump drive; paper will be available. Looking for a particular Office or Division? See page 61 in the Meeting Guide for an ALA Office floor plan.

Accessibility Questions: Contact Conference Services at 617-954-3950

**Gender-Neutral Bathrooms:** Are in the following locations of the Boston Convention & Exhibition Center (BCEC):

Level 0 –SE Lobby B2 (Near Registration)

Level 1 – West side of North Lobby (Next to Outtakes Concession Stand)

Level 2 – North West Lobby (near meeting rooms 207 & 208)

**Lost and Found** – Turn in – or claim – items at the Conference Services counter at the Boston Convention & Exhibition Center (BCEC), Room 210. For help in locating lost items, call 617-954-3950 during the meeting, or 312-280-3222 after the end of the ALA Midwinter Meeting.

**New Mothers Room** – The New Mothers' Room is located on Level 0 near registration, Boston Convention & Exhibition Center.

**ALA Lounge** – North Lobby – Boston Convention & Exhibition Center (BCEC)

#### **KEY NUMBERS**

# **Registration: 2015 ALA Midwinter Meeting**

As of Wednesday, December 30, 2015, paid registration for the 2016 ALA Midwinter Meeting is 4369, compared to 4359 one week before the opening of the 2015 ALA Midwinter Meeting in Chicago. Total pre-registration, including exhibitor personnel, exhibits-only registration and guests is 8665, compared to 9402 a year ago.

# **ALA Membership**

[Note: Due to the early Midwinter Meeting, a November-to-November comparison is being used, rather than the usual December-to-December.]

		November 2015	November 2014
Total		58,952	55,439
	<u>Including:</u>		
	Personal	<i>52,985</i>	52,841
	Organizational	5,792	2,415
	Corporate	175	183

	November 2015	November 2014
Division Memberships		
American Association of School Librarians (AASL)	7,059	7,164
Association of College & Research Libraries (ACR		11,190
Association for Library Collections & Technical	•	
Services (ALCTS)	3,584	3,625
Association for Library Services to Children (ALSC	2) 4,069	3,980
Association for Specialized & Cooperative		
Library Agencies (ASCLA)	812	754
Library & Information Technology Association (LI	TA) 2,723	2,871
Library Leadership & Management Association		
(LLAMA)	3,680	3,692
Public Library Association (PLA)	8,259	8,777
Reference & User Services Association (RUSA)	3,368	3,487
United for Libraries (United)	4,510	1,169
Young Adult Library Services Association (YALSA)	5,181	5,203
Round Table Memberships		
Ethnic & Multicultural Information Exchange		
Round Table (EMIERT)	615	576
Exhibits Round Table (ERT)	515	508
Federal & Armed Forces Libraries Round Table (F	AFLRT) 303	350
Games and Gaming Round Table (GameRT)	487	412
Gay, Lesbian, Bisexual, Transgender Round Table	!	
(GLBTRT)	1,079	935
Government Documents Round Table (GODORT)	681	718
Intellectual Freedom Round Table (IFRT)	1,112	1,113
International Relations Round Table (IRRT)	1,697	1,737
Learning Round Table (LearnRT)	282	307
Library History Round Table (LHRT)	369	368
Library Instruction Round Table (LIRT)	1,532	1,517
Library Research Round Table (LRRT)	1,182	1,152
Library Support Staff Interests Round Table (LSSI	RT) 351	386
Map and Geospatial Information Round Table (M	1AGIRT) 308	295
New Members Round Table (NMRT)	1,177	1,397
Retired Members Round Table (RMRT)	213	196
Social Responsibilities Round Table (SRRT)	1,022	772
Staff Organizations Round Table (S[T]ORT)	142	137
Sustainability Round Table (SustainRT)	203	156
Video Round Table (VRT)	416	423

# **MARK YOUR CALENDAR**

January 8-12, 2016 ALA 2016 Midwinter Meeting, Boston [MA]

March 6-12, 2016 Teen Tech Week™

April 2016 School Library Month

April 5-9, 2016 PLA 2016 Conference, Denver [CO]

April 24-30, 2016 Preservation Week (ALCTS)

April 30, 2016 20<sup>th</sup> Anniversary of Día de los Niños/Día de los Libros May 2-3, 2016 National Library Legislative Day [Washington, DC]

June 23-28, 2016 ALA 2016 Annual Conference, Orlando [FL] September 15-17, 2016 ALSC National Institute, Charlotte [NC]

September 22-25, 2016 GAME – Gaming As Meaningful Education\*, Rochester [NY]

\*AASL, in collaboration with Games and Gaming Round Table

October 9-15, 2016 Teen Read Week™

November 4-6, 2016 YALSA's Young Adult Services Symposium, Pittsburgh [PA]

November, 2016 LITA Forum. More information will be coming soon.

January 20-24, 2017 ALA 2017 Midwinter Meeting, Atlanta [GA]

March 22-25, 2017 ACRL 2017, Baltimore [MD]

June 22-28, 2017 ALA 2017 Annual Conference, Chicago [IL]

November 9-12, 2017 AASL 18<sup>th</sup> National Conference & Exposition, Phoenix [AZ]

February 9-13, 2018 ALA Midwinter Meeting, Denver [CO]
March 20-24, 2018 PLA 2018 Conference, Philadelphia [PA]
June 21-26, 2018 ALA Annual Conference, New Orleans [LA]
January 25-29, 2019 ALA Midwinter Meeting, Seattle [WA]

April 8-13, 2019 ACRL 2019, Cleveland [OH]

June 20-25, 2019 ALA Annual Conference, Washington [DC]

November 11-17, 2019 AASL 19<sup>th</sup> National Conference & Exposition, Louisville [KY]

January 17-21, 2020 ALA Midwinter Meeting, Philadelphia [PA]

February 24-28, 2020 PLA 2020 Conference, Nashville [TN] June 25-30, 2020 ALA Annual Conference, Chicago [IL]

# SOME KEY PHONE NUMBERS TO KEEP AT HAND

# **Emergency Numbers**

First Aid Location, Boston Convention & Exhibition Center (BCEC), Level 1, North Lobby. In case of emergency, call 2222 from a house phone. From outside (or cell phone), call 617-954-3950.

ALA Conference Services Desk, Boston Convention & Exhibition Center (BCEC), Room 210, 617-954-3950 Conference AV Desk, BCEC 210, 617-954-3452.

Shuttle Hotline, 310-975-4528 Exhibits Office, 617-954-3954

#### Hospital:

Tufts Medical Center, 800 Washington Street, Boston – 617-636-5000 Boston Medical Center Emergency, 751 Albany Street, Boston – 617-414-4075

Pharmacy: CVS Pharmacy, 423 W. Broadway, Boston – 617-269-7657

#### **Midwinter Hotels**

\*= Headquarters Hotel/ M = ALA Meeting location

617-556-0006
617-912-1234
617-747-1000
617-262-1000
617-227-8600
617-426-2000
617-338-4111
617-482-1800
617-385-4000
617-236-2000
617-262-9600
617-532-4600

# **ALA Telephone Directory**

Boston Convention & Exhibition Center (BCEC)	<del>-</del> 617-954-2000
Cognotes	617-954-3453
Accessibility / Conference Services	617-954-3950
Exhibits Reception	617-954-3954
Exhibitor's Registration	617-954-3456
PAO (PIO)/Press Counter	617-954-3462
Registration	617-954-3455
Reprographics	617-954-3454