**TO:** PLA Board of Directors

**FROM:** Melissa Johnson, Conference Manager

Angela Maycock, Manager, Continuing Education

**RE:** PLA 2020 Update

**DATE:** June 4, 2019

**ACTION REQUESTED/INFORMATION/REPORT:** Report

**ACTION REQUESTED BY: N/A**

**DRAFT OF MOTION:**  **N/A**

**OVERVIEW**

Plans for PLA 2020 in Nashville, TN, are progressing on schedule.

**KEY CURRENT ACTIVITIES/METRICS**

Exhibits

As of June 4, 2019, 156 companies are confirmed in 480 booths, compared to 148 companies confirmed in 468 booths at this time in 2017.

PLA 2020 Proposals

The deadline for PLA 2020 Conference proposals was April 26, 2019. A total of 588 proposals were received (549 for concurrent program sessions and 39 for preconferences), setting a new record for a PLA Conference. The PLA 2020 Conference Program Subcommittee has completed its review and rating of proposals online. The subcommittee will meet at the 2019 Annual Conference to discuss the results of the reviewing process and select roughly 100 concurrent program sessions and 10 preconferences to offer at PLA 2020 in Nashville. Notifications will be sent to all who submitted proposals in July 2019.

Immersion Experience

PLA staff continue to explore how to create meaningful experiential learning opportunities at the conference that are also recognized to have the same library education content and quality as traditional PLA CE. Based on post-immersion discussions, staff are working on the following and continue to welcome suggestions by the PLA board:

* Offering insight immersion sessions during the conference, facilitated by PLA leaders.
* Identifying speakers from the Nashville insight immersion to speak at the conference in various formats.
* Working with our sponsorship manager at Corcoran to encourage vendors to partner with local organizations on giveaways and off-site events.
* Inviting local organizations to exhibit in pop-up shops at the conference.
* Working with the Nashville Public Library and the PLA 2020 conference local arrangements subcommittee on best ways to integrate relevant local initiatives into the conference.
* Informing the ALA Gay, Lesbian, Bisexual, and Transgender Round Table on plans as they progress.

Registration & Housing

Registration and housing for the PLA 2020 conference will open in mid-September. The early bird deadline is December 20, 2019, and the advance registration deadline is January 31, 2020.

**BUDGET & ASSESSMENT**

PLA staff worked with the ALA library to conduct research on city/state travel bans to Tennessee. Currently the only state with a ban on state-funded travel to Tennessee is California. The California travel ban applies to state agencies, departments, boards, authorities, and commissions. Philadelphia and Washington, D.C. currently have bans on city-funded travel in place to Tennessee. Since the D.C. Public Library is a branch of the municipal government, it seems likely that no public librarians from D.C. will be able to attend unless they pay out of pocket.

PLA staff will continue to assess the possible impact to the 2020 conference budget and will inform the Board of any new developments.

**PLA STRATEGIC GOAL LINK (check all that apply)**

TRANSFORMATION   LEADERSHIP  ADV. & AWARENESS  E.D.I.S.J.  ORG. EXCELLENCE