

# IFRT Logo Proposal

ALA Production Services proposes the following as a brand color scheme. This scheme allows the round table to use the logo on light and dark backgrounds, and to use the colors as accents in IFRT-related work.

Please submit your choice for the primary logo for IFRT — the one that will be used as the round table's avatar on Facebook and Twitter, for example.

**A**

**B**

**1**



**2**

