Image use at University of Miami

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Primary users of images

- Faculty and students
  - Art and Art History
  - Architecture
- Images used for teaching and research by faculty
- Students use images in assignments and research

Department of Art History

- Visual Resources Curator
- Some 100,000+ images in Imagebase (Embark)
- Rich metadata exists for these images; use of VRA Core
- Scans images on demand; some redundancy in scanning
- One assistant to help with scanning

Architecture

- Architecture Librarian in Architecture Library
- Analog slide collection in library is rarely used
- Images used for teaching were scanned long ago
- Faculty use ARTstor to look for images
- Students can use Digital Media Lab in Library to scan images for class projects, etc.

However …

- Technology makes it easier and faster for faculty to capture and store digital images – less paperwork/hassle

- Faculty members now have means to create personal digital collections

- Users first search Google/Flickr for images and then consult LibGuide to find online image resources, other than ARTstor

New users of images

- Political cartoons of the Vietnam War by particular cartoonist
- Populism in Latin America – images of Evita Peron – research by faculty member in Modern Languages
- History of pisco (wine) production and marketing in Peru and Chile – Department of History
- Visual resources needed for research on health care reforms in the US in the 20th century – International Studies department

Workshops conducted by librarians

- Using ARTstor
  - Register for an ARTstor account
  - Search for images
  - Create image groups
  - Download image (groups) to PowerPoint

Workshops (contd.)

- Using Flickr
  - Setting up an account
  - Uploading photographs
  - Using Flickr Commons

Workshops (contd.)

- Librarians direct patrons to various online images resources:
  - NYPL digital library
  - Library of Congress
  - Smithsonian

Visual Resources Working Group

- Participation in development of ARTstor's Shared Shelf platform

- Shared Shelf to enable enable campus faculty and departments to build, manage, access and share visual content across the University of Miami campus and other associated campuses.

Visual Resources Program ...

- Identify current use of visual resources
- Explore services necessary to support and enhance teaching, learning, and research at UM
- Currently use of visual resources in teaching is being managed through a number of areas

Goal of Visual Resources Program …

- to gather information and identify possible ways to combine and/or develop services, inform faculty, and create a useful collaborative visual resources program

VR Group tasks

- Identify current and future stakeholders, departmental collaborations

- Develop and implement needs assessment

- Develop a survey and interview faculty and students at UM to determine the needs across discipline

VR Group tasks …

- Develop organizational and budgetary models to support VR program – includes staffing, skills and training

- Compile findings and data and make recommendations for future directions

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Questions?