**TO:** PLA Board of Directors

**RE:** Projects in Development

**DATE:** June 3, 2019

**ACTION REQUESTED/INFORMATION/REPORT:**

Information

**ACTION REQUESTED BY:**

N/A

**DRAFT OF MOTION:**

N/A

**FAMILY ENGAGEMENT**

*Submitted by Symone Villasenor, Project Manager*

As of April 15, 2019, PLA hired a new Project Manager, Symone Villasenor, to assist PLA and the Family Engagement Task Force with product development. Currently, Symone and Deputy Director Scott Allen are creating 12 distinct content sections, based upon PLA’s existing Ideabook, call to action publication, and family engagement framework. The product is currently in the form of a training toolkit either for libraries to train themselves or as a train-the-trainer model. PLA is creating content and collecting additional research to add to the toolkit along with an assessment tool, exercises, and an evaluation tool. The Task Force will take a pronounced role in the toolkit by editing and reviewing sections, creating new content, supporting the creation of an assessment tool, and providing examples of how libraries are implementing aspects of the family engagement framework for the product. PLA has also reached out to the task force, internal units, and board members to develop a list of additional volunteers to provide content, examples, and/or reviews. Conversations have been initiated with other ALA divisions to share best practices and potential contributions and collaborations. Additionally, PLA has also begun to meet with instructional design experts to find an expert to give advice on product development processes, refine learning objectives, review and edit content, as well as ensure that the learning objectives are strong and are successfully addressed in the learning content. Lastly, PLA has continued to develop its relationship with the National Center for Families Learning (NCFL). We are currently cocreating both a webcast and an in-person session for NCFL’s 2019 conference, asking NCFL to add content to the family literacy section of the family engagement toolkit, and discussing the potential to jointly apply for Institute for Museum and Library Services grants.

**STRATEGIC PLANNING**

*Submitted by Symone Villasenor, Project Manager*

PLA is expanding its strategic planning training to better address the needs of membership. Our membership has indicated that it would like to emerge from training sessions with an actionable and solid plan. Additionally, it wants modernized and updated training sessions and materials. There are several key efforts PLA can work towards fulfilling based on membership wishes including: workshops, training sessions, train-the-trainer models, or new product development. PLA is currently examining existing strategic planning materials, including past Dynamic Planning Institute materials, and leveraging membership feedback to better understand what content PLA has and where gaps exists between what we have and what membership wants. This will guide us to select which effort or efforts to move forward with.

**MICROLEARNING**

*Submitted by Mary Hirsh, Deputy Director*

PLA is experimenting with a new learning format, which will disseminate quick info as a member benefit. Microlearning delivers very short burst of content on demand from learners. PLA believes it is an additional way to reach library staff who cannot travel to conference or dedicated one hour for a live webinar. Two microlearning modules are under development. Each will be about 4 minutes in length, and link to additional resources. The topics—Finding a Mentor and Joining a Network—are common asks of PLA. Content will be drawn from the PLA Leadership Academy. It is expected the modules will go live later this summer.

**PLA STRATEGIC GOAL LINK (check all that apply)**

[x]  TRANSFORMATION [ ]  LEADERSHIP [ ]  ADV. & AWARENESS [ ]  E.D.I.S.J. [ ]  ORG. EXCELLENC