



# CHOOSING PATHWAYS TO OPEN ACCESS

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# ORIGIN STORY

~ 15% of peer-reviewed  
articles published in  
fully OA journals

Accelerating  
progress  
requires  
critical choices



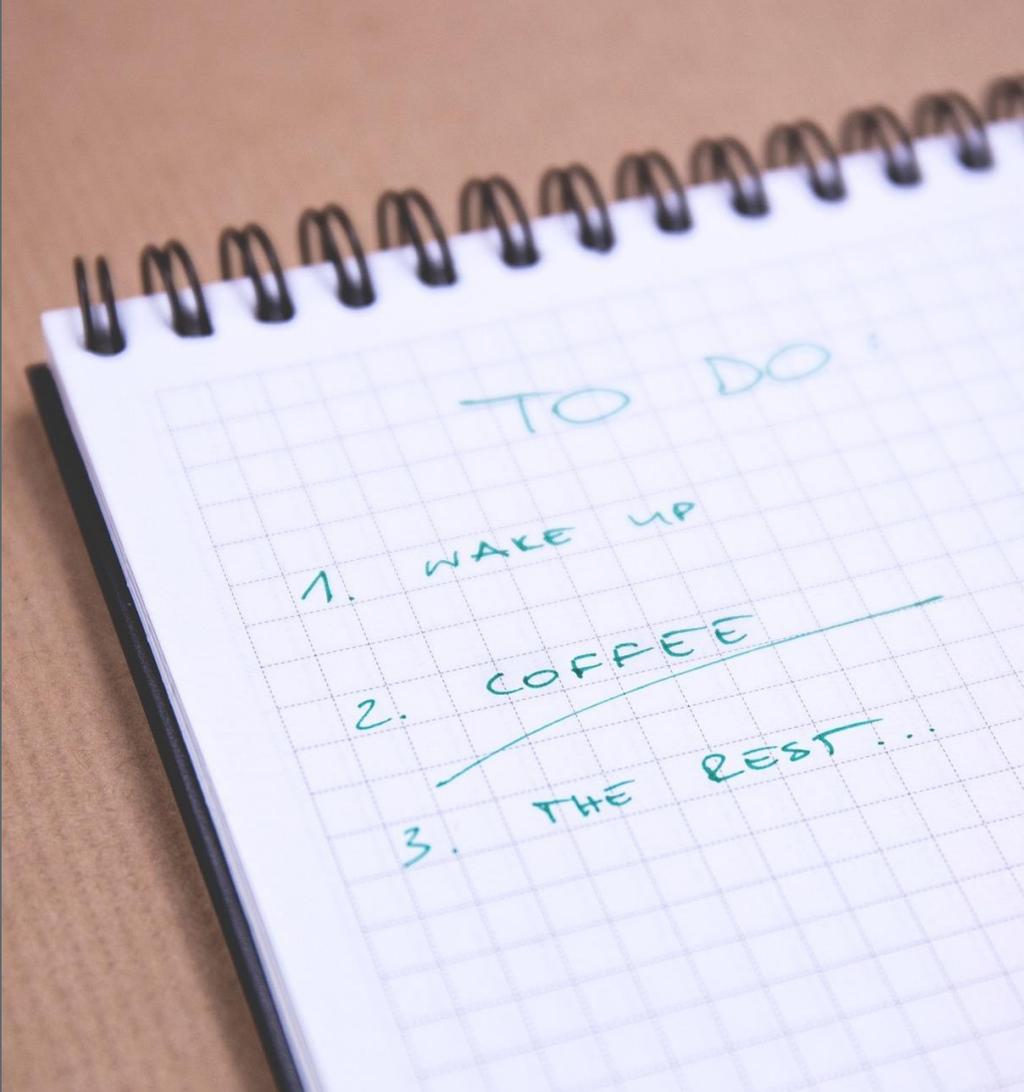


# SYSTEM-WIDE STRATEGIZING

Formation of a  
working group

# CHARGE

Analyze approaches to achieving OA (green, gold APC, gold non-APC), & actionable strategies that exist to implement each



**WE PRESENTED**

**ABOUT**

**PATHWAYS**



# PROPOSED A FORUM

**Action-focused**  
forum to enable  
**deliberations**  
about **redirecting**  
**subscription funds**  
to open access



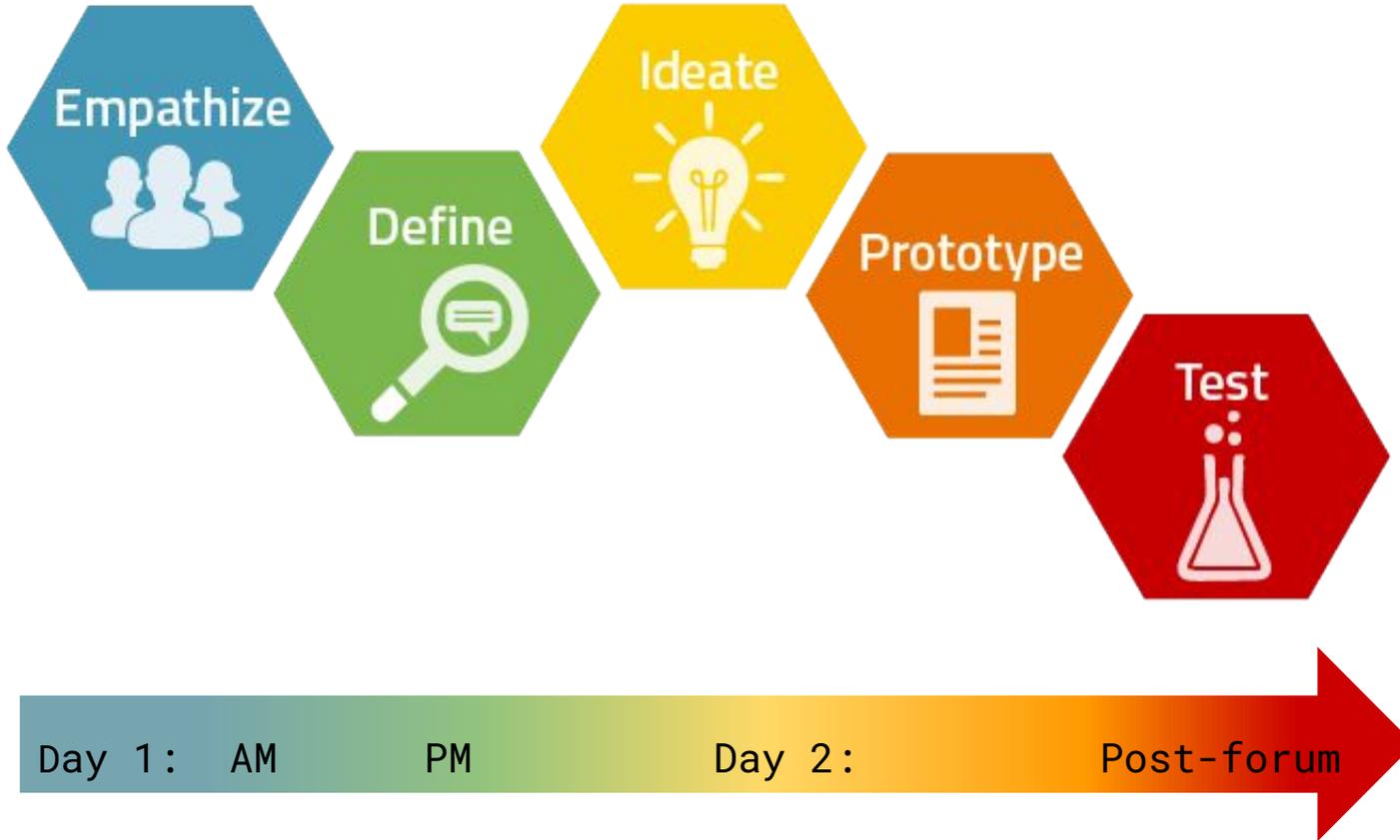
A working forum to make  
Open Access a reality in  
North America | Oct 16–17,  
2018 | Berkeley, CA

[REGISTER](#)

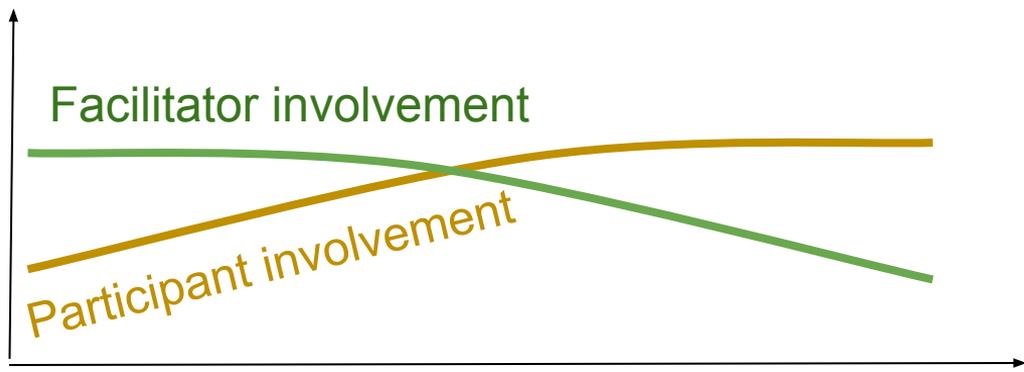
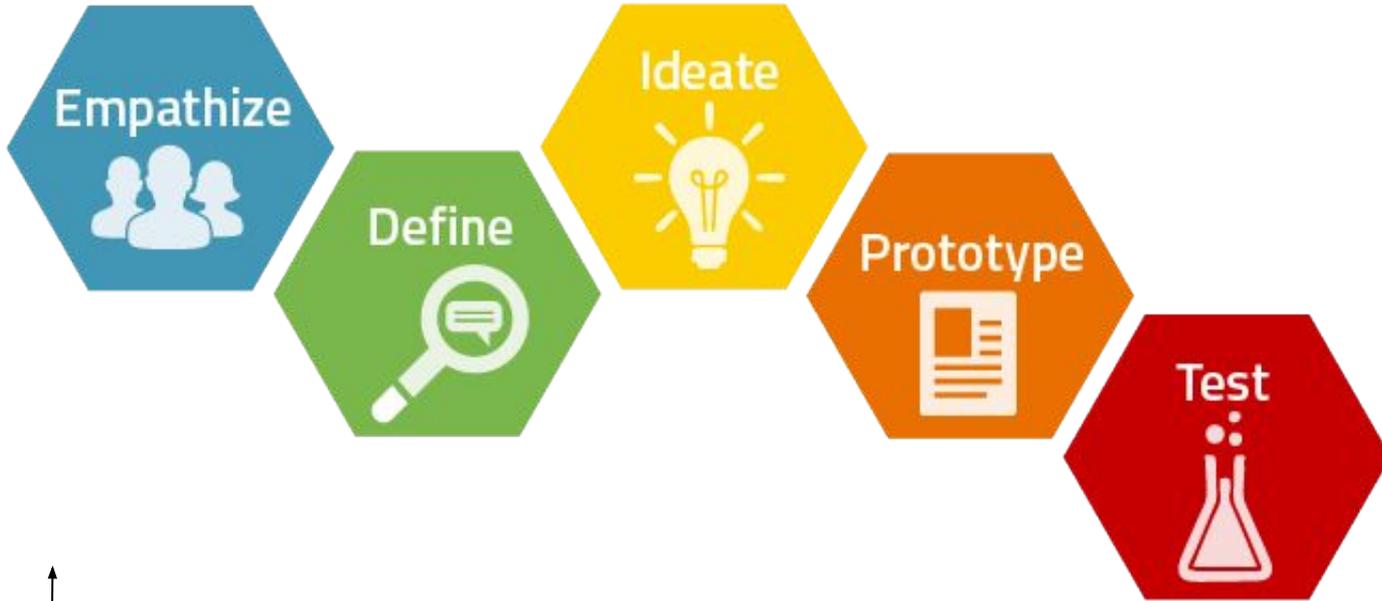
## HOW IT WORKED

By harnessing a  
**design thinking**  
process  
and **novel**  
**meeting**  
**structures**





# ARC OF THE FORUM





# STORYTELLING

# STRATEGY STATIONS



CANCEL ELSEVIER

CANCEL ELSEVIER BIG DEAL

Cancel Elsevier package  
use money for  
~~some~~ funnel millions to  
something ...

Cancel our Elsevier  
subscription and plow  
\$2m into an endowment  
for [OA project]. Convince  
consortial colleagues to do same.

**BOLD IDEAS**



**COMMUNITY & PERSONAL  
IMPLEMENTATION PLANS**

# OUTCOMES



**UNCScholComm**  
@UNCScholComm

Following

I so appreciate the conversation with @punctum\_books this morning at #CP2OA18. I'm feeling energized and have some specific next steps to pursue in #openaccess work in the humanities & social sciences.

11:23 AM - 17 Oct 2018



**ScholarLed**  
@ScholarLed

Following

Replying to @mbschloss @rfrick and 2 others

One great outcome of #cp2oa18 is a task force around library-based publishing, esp. relative to outward facing OA support services for journals and books. & possible also a co-operative around such.

1:16 PM - 17 Oct 2018

Individual

Community

# Community

- Working group to invest collections budgets in **open source infrastructure** to reduce OA publishing barriers
- Working toward “**big deal**” **subscription journal cancellations**
- Setting aside **5% of library budget** to support OA publishing
- Investment in **library-led OA publishing programs**
- Task force to **work with scholarly societies** to provide guidance to support transition

# Community

“We have: 1) reviewed a potential set of responsibilities for an opt-in funded 3yr OA Advocacy and Implementation position at the consortium level. We have also 2) planned a license NDA discussion with our Board, to take place in February. Finally, we are 3) increasing staff investment in a shared IR strategy.”

# Individual

“I am adding a community-based Big Deal Sustainability Plan as a project & goal for the next year.”

“We have made a relatively modest, first-time...contribution toward OA release of content...from the Knowledge Unlatched frontlist. It's a somewhat timid, but important first step for us. Next steps are to evaluate this purchase (e.g., average price per title; quality of content; etc.) and to craft an argument to repeat it, hopefully at a higher level.”

**Individual**

# FEEDBACK



“I thought it was really special at the time, but it's become clear to me in the months since just how exceptional it was. It's been on my mind nearly every workday since. As a result, I feel pressure to move forward on my OA-related work (which is great). Thank you!”



# Next Steps

- Monitor & support
- Report back
- Hit the road

**QUESTIONS?**

