

2020-2021 ALA CD#34

2021 ALA Virtual Midwinter Meeting

Philanthropic Advisory Group

(PAG) presentation to

ALA Council

Midwinter 2021

Philanthropy Advisory Group (PAG)

What is PAG?

- an advisory committee of volunteer leaders
- Works with the Development Office to guide, advise, and assist ALA leadership to advance fundraising

Core Mission:

Expand the culture of philanthropy of ALA and increase philanthropic investment in ALA

Two working sub-committees:

- Communications
- Philanthropy Policies, Procedures and Protocols

Philanthropy Advisory Group (PAG)

- Includes representation from across the association; past/current ALA Council members, Endowment Trustees, and Executive Board
- Leadership
 - Chair - Karlene Jennings (knjennin@uncg.edu)
Executive Director of Advancement
at UNC Greensboro Libraries
 - Vice-Chair – Joyce Garczynski (jgarczynski@towson.edu)
Assistant University Librarian for Development & Communications at Towson University
 - Secretary--Mary Hastler (hastler@hcplonline.org)
CEO, Harford County Public Library

Philanthropic Advisory Group (PAG)

**What does ALA need to do
in order to have a Culture of
Philanthropy?**

Philanthropic Advisory Group (PAG)

**What is essential to get ALA
from here to there?**

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Questions/Discussion