

# Thinking outside the search box: Redefining roles for catalogers in an academic library

**Anna Craft**  
Metadata Cataloger  
arcraft@uncg.edu

**David Gwynn**  
Digital Projects Coordinator  
jdgwynn@uncg.edu

University Libraries,  
The University of North Carolina  
at Greensboro

**ALCTS Metadata  
Interest Group Meeting**  
Anaheim, CA  
24 June 2012

# Overview

- Cataloging department structure and changes
- Adapting to a changing landscape
- Current collaborative projects
- Future directions



Aerial view of campus, 1971: <http://libcdm1.uncg.edu/u?/ui,52>

# Collections at UNCG

- 2.47 million printed books, govdocs, microforms, musical scores
- 37,000 e-journals
- 331,000 e-books
- 370 databases
- Music Library
- Special Collections & University Archives
- Digital Collections
- Institutional repository - NC DOCKS



# Cataloging at UNCG - Then

- 6 professionals
- 11 paraprofessionals
- Temporary workers, practicum students, interns



Interior of Carnegie Library, 1941: <http://libcdm1.uncg.edu/u?/ui,1350>

## Cataloging at UNCG - Now

- 4 professionals
- 8 paraprofessionals\*
- half-time temporary cataloger
- Student workers, practicum students, interns, volunteers
- Cataloging support from Acquisitions

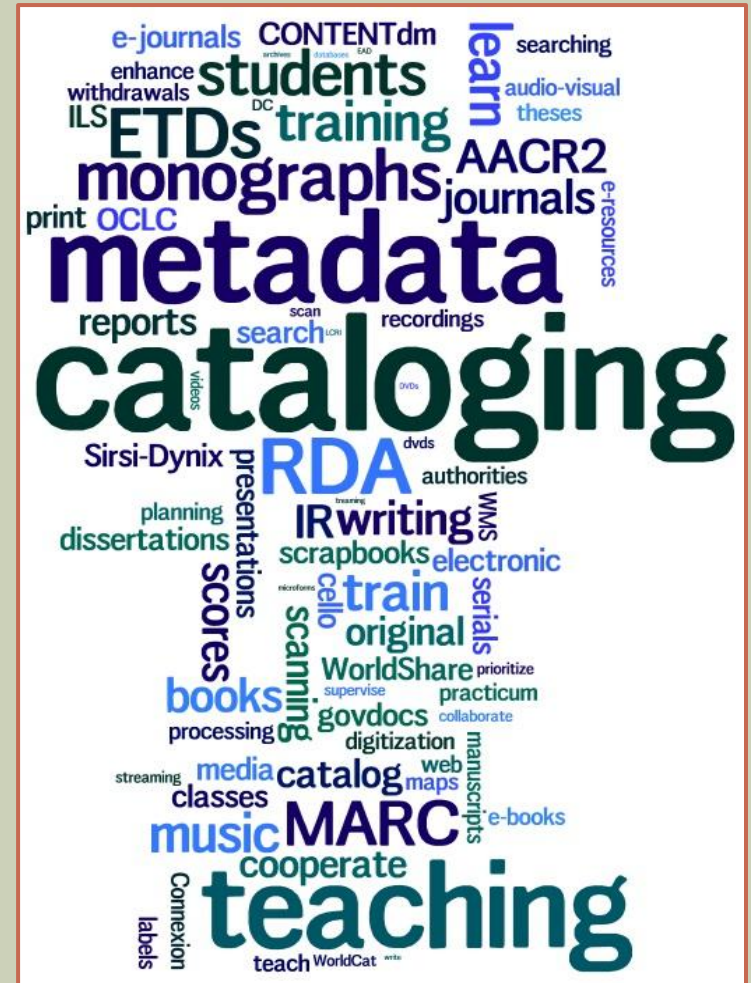


Image created with Wordle: <http://www.wordle.net/create>

# Cataloging functional teams

## ■ Historically:

- Music
- Serials
- Special Collections
- Everything else (monographs / microforms)

## ■ Currently:

- Music
- Serials
- Special Collections
- Digital collections / electronic resources



Women's College basketball team, 1910:  
<http://libcdm1.uncg.edu/u?/ui,30>



# Cataloging – what's new?

- Increased support for electronic resources
- Dual-department positions
  - Electronic Resources and Information Technology
  - Special Collections and University Archives
  - Digital Projects



Aerial view of Tower Village 1 Residence Hall, 1995:  
<http://libcdm1.uncg.edu/u?/ui,989>

# How did we get here?

- Budget cuts
- Retirements, turnover
- Library staffing realignment
- Increased need for digital collection support and skills
- Need to raise awareness of what catalogers can contribute



Construction of the Library, 1949:  
<http://libcdm1.uncg.edu/u?/ui,690>



# Crosswalking and cross-training

- EAD
- Continuing education and conferences (archival and IT)
- Imaging training



# Repurposing metadata

- Dublin Core “Cleanup”
- WorldCat Sync and WMS
- Recycling MARC data for newly-digitized but already-cataloged materials

Home > P.E. Pamphlets > Page 1

Reference URL Share Add tags Comment Rate ☆☆☆☆

**Your future as a teacher of elementary school physical education**

Page 1 3 of 3 Next

View Description View PDF & Text Download Print

PDF Text Text Search

Can you... Could you... Would you want to be of help... to a child

Your future as a teacher of elementary school physical education

Object Description

Rating ☆☆☆☆ Based on 0 rating(s)

Title Your future as a teacher of elementary school physical education

Date 1975

Circs? YES

Subject Physical education and training  
Vocational guidance  
Physical education for children  
Physical education teachers

Type Text

Format Pamphlets

Physical description 1 folded leaf ([8] p.) ill. 22 x 10 cm.

Publisher Washington, D.C. : American Association for Health Physical Education and Recreation

Library Catalogs

ASK

The Library Catalog, and all other online resources and services, will be unavailable on Saturday, June 23, beginning at 5:00am, to accommodate a campus-wide upgrade. The Libraries will also be closed.

New Search Advanced Search Call# Search Reserves Renew/My Account New Items Help

PREVIOUS | Record 2 of 2 records that matched your search.

01130cam 22003491a 4500  
001 ocm47925875  
003 DCOLC  
005 20010907155820.0  
008 010907197u dcua 000 0 eng d  
035 \$a (Sirsi) AKL-0819  
040 \$a NGU \$c NGU  
049 \$a NGUH  
059 \$j 749019  
090 \$a GV361 \$b .Y680  
245 00 \$a Your future as a teacher of elementary school physical education.  
260 \$a Washington, D.C. : \$b American Association for Health, Physical Education, and Recreation, \$c [197-?]  
300 \$a 1 folded leaf ([8] p.) : \$b ill. ; \$c 22 x 10 cm.  
490 1 \$a [Physical education pamphlets]  
500 \$a Cover title.  
590 \$a 749019  
596 \$a JACKSON  
650 0 \$a Physical education and training \$x Vocational guidance.  
650 0 \$a Physical education for children.  
650 0 \$a Physical education teachers.  
710 2 \$a American Association for Health, Physical Education, and Recreation.  
830 0 \$a [Physical education pamphlets]  
947 \$a AKL-0819  
910 \$a [p.e.pam]\*PH 9/7/01  
994 \$a E0 \$b NGU  
948 \$a 09/07/2001 \$b 07/16/2002  
059 \$j 749019  
590 \$a 749019

Options:  
Brief Record List  
Full Record Display  
Download/Email All Records  
Show Only Marked Records  
Items with the Same Subject  
Items on the Same Shelf  
Location Chart  
Persistent Link for this Record  
Cite this Item  
Search UNC Library Express (Libraries Worldwide)  
for this title  
for "I'll your future as a teacher!"

Copyright © 1997–2012 SirsiDynix Corporation. All rights reserved. 3.3.1.0 [545]

Location: 1000 Spring Garden Street, Greensboro NC 27412-0001  
Holding address: PO Box 26170, Greensboro NC 27402-6170  
Telephone: 336.334.5304 or 888.245.0180 V/TTY: 336.334.5304

ASK: Spadan MISC: Genie Webmaster Accessibility: Policy

# Cataloging skills in new areas

- LC subject access for EAD finding aids in Archon
- Working on EAD and MARC simultaneously
- Metadata consultation for digital projects

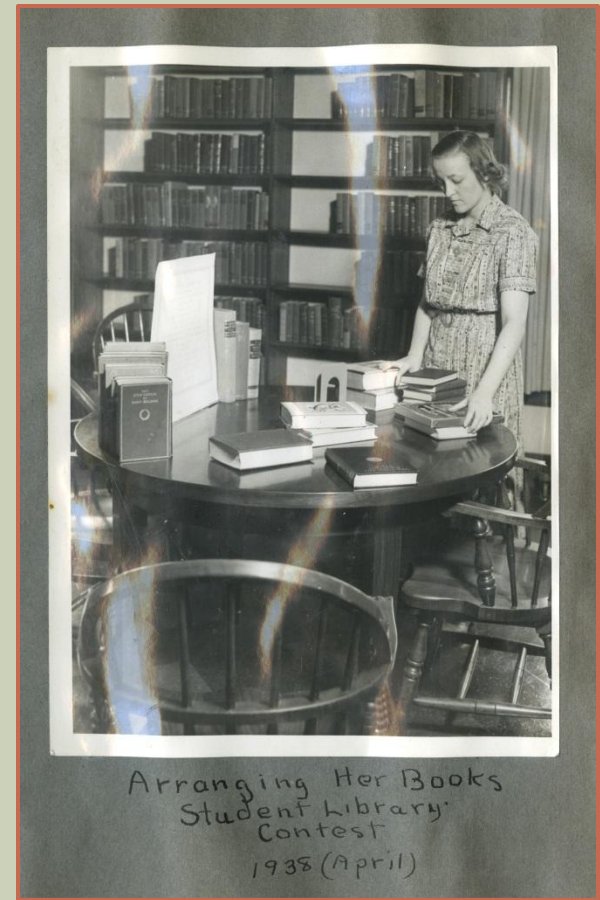
## Browse by Subject | Martha Blakeney Hodges Special Collections and University Archives

[View All](#)

[Actors](#)  
[Advertising cards](#)  
[Africa -- Description and travel](#)  
[African Americans](#)  
[African Americans -- Civil rights](#)  
[African Americans -- South Carolina -- History](#)  
[African Americans -- South Carolina -- Social conditions](#)  
[African American women college students](#)  
[African American women judges](#)  
[African American women lawyers](#)  
[Agriculture](#)  
[American fiction](#)  
[American literature](#)  
[American newspapers](#)  
[American poetry](#)  
[Artists](#)  
[Art objects, Chinese](#)  
[Arts -- North Carolina -- Greensboro -- History](#)  
[Arts -- North Carolina -- History](#)  
[Asia -- Description and travel](#)  
[Authors, American](#)  
[Authors, American -- Political and social views](#)

# Building on strengths

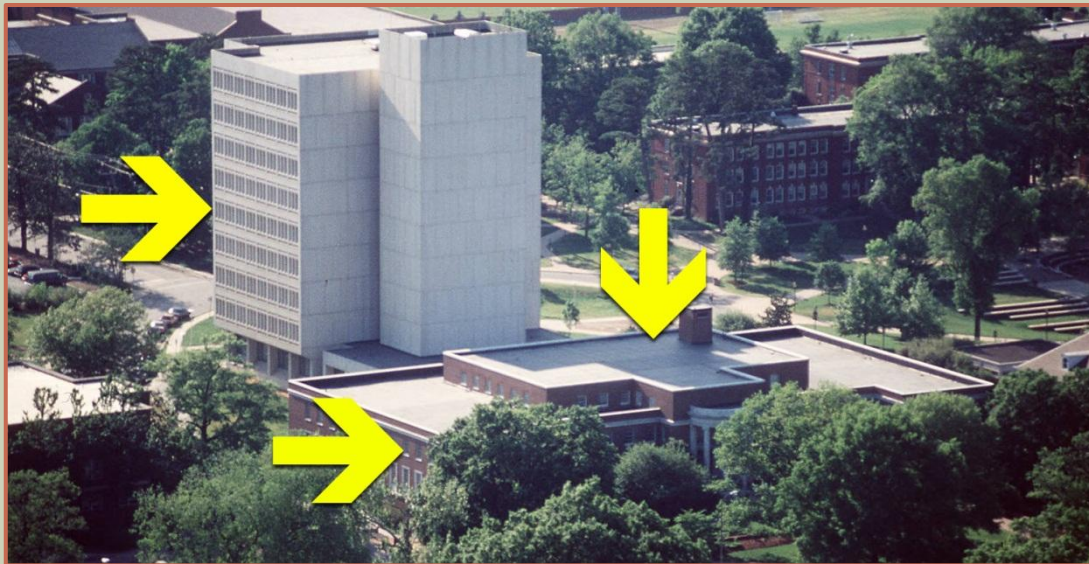
- The scrapbook project
  - Archivists (selection, description)
  - Catalogers (metadata creation and standardization)
  - IT/Digital Projects (imaging standards, metadata and discovery planning)
- Who acts as translator?



Carnegie Library Scrapbook, Unprocessed

# Challenges

- Terminology and “translation”
- Reporting structures
- Physical proximity and new means of communication



Aerial view of Jackson Library, 2000: <http://libcdm1.uncg.edu/u?/ui,1347>



# Benefits

- Learning opportunities for all!
- Design workflows and best practices
- Build relationships; set stage for future collaboration
- Learn new skills



Postcard of pageant characters on May Day, 1912:  
<http://libcdm1.uncg.edu/u?/ui,1784>



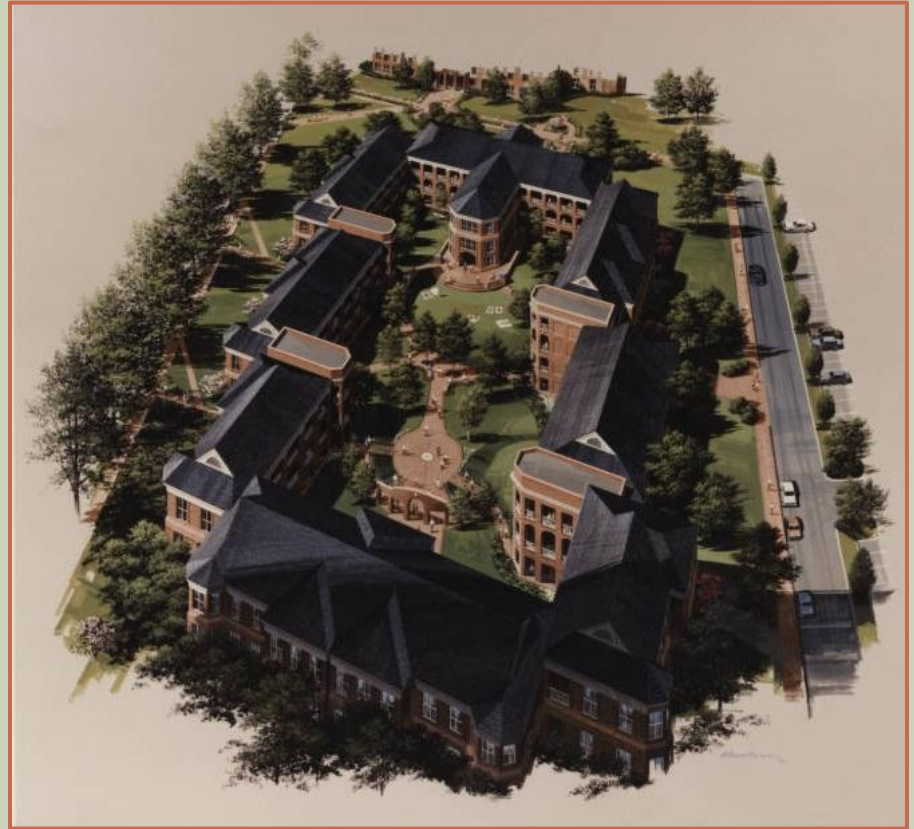
# Teamwork is the assumption

- New positions will likely work in all three worlds to some extent
- Greenhouse Project graduate assistant position
  - Reports to Electronic Resources/IT (Digital Projects)
  - Works closely with Cataloging and Special Collections
  - All three departments collaborated on proposal and job description



# Moving forward

- Collaborate
- Educate
- Demonstrate value



Architectural Drawing of Tower Village 1 Residence Hall, 1990:  
<http://libcdm1.uncg.edu/u?/ui,839>

# Any questions?

**Title:** Unasked questions are foolish ones [electronic resource] / Terry J. Fadem.

**Personal Author:** [Fadem, T. J. \(Terry Jay\), 1948-](#)

Holdings:	Call Number	Status	Location	Format
	EBOOK	World Wide Web Access		Online

**INTERNET Link:** [Available online.](#) [e-book](#)

**Publisher:** [Upper Saddle River, N.J. : FTPress Delivers, c2010]

**Subject Headings:** [Communication in management.](#)  
[Executive ability.](#)  
[Organizational behavior.](#)  
[Electronic book.](#)

**Description:** 1 online resource ( [7] p.).

**Notes:** Mode of access: World Wide Web.  
Title from home page (viewed Apr. 6, 2010).  
Imprint from cover p. [3].  
Excerpted from: The art of asking, by Terry J. Fadem. Cf. resource description page (viewed March 5, 2010).

**Personal Name:** Fadem, T. J. (Terry Jay), 1948- Art of asking.

**Series Title:** [Safari books online 2010.](#)  
[FTPress Delivers elements.](#)

**ISBN:** 9780132542401  
0132542404  
9780137085118