Association of College and Research Libraries
Board of Directors Meeting I
Midwinter Meeting
Saturday, February 10, 2018
1:30–5:30 p.m.
Sheraton Denver Downtown, 1550 Court Place, Governor's Square 14 Meeting Room

Proceedings

Present: Cheryl A. Middleton, Lauren Pressley, Irene M.H. Herold, John A. Lehner, LeRoy Jason LaFleur, John P. Culshaw, Emily Daly, Jeanne R. Davidson, Caroline Fuchs, Kelly Gordon Jacobsma, Beth McNeil, Lori J. Ostapowicz-Critz, Kim Leeder Reed, Mary Ellen K. Davis

Staff: David Free, Sara Goek, Kara Malenfant, Erin Nevius, Allison Payne, Mary Jane Petrowski, Howard Prager

Guests: Penny Beile, Elizabeth Berman, Robin Brown, Alan Carbery, Anne Marie Casey (virtual), Jon E. Cawthorne, Mark Emmons, Elizabeth Galoozis, Susan Hildreth, Patricia Hswe, Kathi Kromer, Mark Leon, Julia Mielish (virtual), Karen Munro, Yasmeen Shorish

1.0 Call to order (Middleton)
ACRL President Cheryl Middleton called the meeting to order at 1:30 p.m.

2.0 Opening remarks (Middleton)
Middleton welcomed Board and guests to the meeting. She reminded the Board of its ground rules and knowledge-based questions.

3.0 Adoption of the Agenda (Middleton)
The Board accepted the agenda as presented.

4.0 ALA Treasurer and ALA CFO Conversation (Hildreth, Leon) #12.0, #30.0, #36.0, #37.0
ALA Treasurer Susan Hildreth and ALA CFO Mark Leon were welcomed to the meeting. The Board began the discussion by asking what strategies will be used to address budget shortfalls in the near term.

Before responding to the question Hildreth commended ACRL on managing its resources over the years, and said that ACRL’s financial strength can be used as a model for ALA. Hildreth said that ALA is exploring a number of strategies including exploring a line of credit, discussing the possibility of a loan from its endowment, leveraging the assets in its office buildings (by exploring with a commercial real estate firm some combination
of selling/leasing/renovating), growing ALA’s donations (ALA Development has already increased donations by nearly 75%) and considering how to streamline the organization and workflow. ALA has also reactivated its New Business Development Committee, chaired by ALA Trustee Rod Hersberger. This group is charged with identifying potential new revenue streams. A mix of members and senior staff comprise the group. Hildreth, working with ALA’s Budget Analysis & Review Committee (BARC), is exploring multi-year budgeting as ALA knows it has a see-saw budget of revenue due to two division conferences held in one fiscal year and only one in the odd year.

The Board shared that the financial situation at ALA mirrors the financial shortfalls many academic institutions have been facing since the recession, and that increasing contributions from institutions may be difficult in the future. Hildreth stated that institutions won’t be the primary focus for increasing revenue, and that ALA is exploring other potential untapped revenue sources.

In January 2018, Mary Ghikas was promoted from interim executive director to ALA Executive Director. The Board asked Hildreth and Leon what financial recommendations they have for the ALA Executive Director.

Hildreth responded that the ALA Executive Board should emphasize the value in the divisions. While the general fund has seen declines in membership, some divisions’ membership numbers have increased or stayed the same. Leon added that ALA is looking for more opportunities for collaboration between the general fund and divisions.

The Board asked if there will be different approaches for different areas of the organization, as each division has unique members and needs.

Hildreth stated that ALA is carefully reviewing membership categories. ALA wants to support the different needs of members without overburdening infrastructure and technology. Hildreth added that ALA welcomes any ideas and input from members on making ALA structure easier to navigate. The Board expressed concern about simplifying ACRL’s structure because ACRL members value ACRL’s niche groups. ACRL Sections have raised concerns regarding simplification and worry that it undervalues their communities.

Middleton thanked Hildreth and Leon for meeting with the Board.

5.0 Board Engagement with Strategic Goal Committees (Middleton) #3.0, #3.1

5.1 Research and Scholarly Environment (Patricia Hswe, Yasmeen Shorish) #4.0, #4.1, #33.0

Research and Scholarly Environment Committee (ReSEC) Chair Patricia Hswe and Vice-Chair Yasmeen Shorish were welcomed to the meeting. They began the discussion by sharing some committee highlights, including the scholarly communication column in C&RL News, scholarly communication toolkit, and planned open access statement. The committee is also making progress on the forthcoming research agenda.

At the Saturday morning ACRL/SPARC Forum, the topic was David Lewis’s 2.5% Commitment Initiative, which encourages academic libraries to contribute 2.5% of their total budget to support open infrastructure and content. Hswe and Shorish asked the Board for input on how ACRL might be involved in the 2.5% initiative.
The Board agreed there is not just one solution to the open infrastructure challenge and that 2.5% can be too much of a commitment for some institutions. The Board requested that ReSEC continue to monitor the initiative and to let the Board know when/if action is needed by ACRL. The ACRL Library Trends and Statistics Editorial Board will also be discussing the 2.5% Commitment, and the Board recommended that ReSEC keep in contact with the editorial board on this issue.

5.2 Student Learning and Information Literacy (Elizabeth Berman, Elizabeth Galoozis) #6.0, #6.1

Student Learning and Information Literacy Committee Chair Elizabeth Berman and Vice-Chair Elizabeth Galoozis were welcomed the meeting. They reported on the eight committee project teams: Diversity & Inclusion in Instructional Design, Framework Community, Framework Professional Development, Information Literacy Self-Studies for Institutional Accreditation, Scholarship of Teaching & Learning, Scholarship of Teaching & Learning, Website, and Intersections.

Berman and Galoozis reported that implementation is going well for the Framework for Information Literacy for Higher Education. The committee held a successful Midwinter forum, “Not just another frame: Diversity, Equity, and Inclusion (DEI) in Information Literacy and Instructional Design.” Additionally, the committee maintains the Framework sandbox, a Framework column in C&RL News, and monitors an active listserv with over 2,000 subscribers. There are eleven “Engaging with the ACRL Framework: A Catalyst for Exploring and Expanding Our Teaching Practices” roadshows scheduled for this calendar year. SLILC is maintaining the websites created by the Framework Advisory Board.

SLILC is interested in speaking with the Immersion coordinators regarding how the Framework is incorporated into the recently revised Immersion Program curriculum. Staff will connect SLILC chairs to the Immersion coordinators.

The committee was pleased to report that SLILC’s Scholarship for Teaching and Learning Project Team is working with ACRL on a forthcoming book to be published in June 2018.

SLILC is conversing with a representative from the National Survey of Student Engagement (NSSE) regarding potential ways ACRL could use NSSE data. The committee will continue discussions with NSSE, and may ask the Board for input in the future.

The Board commended Berman and Galoozis on their leadership and progress made on the many projects the committee has accomplished.

5.3 Value of Academic Libraries (Alan Carbery) #5.0, #5.1

Middleton welcomed Value of Academic Libraries Committee (VAL) Chair Alan Carbery. The committee has been successful promoting the research agenda, Academic Library Impact: Improving Practice and Essential Areas to Research, which was published in September 2017. Carbery and former VAL Chair Lynn Silipigni Connaway presented recently at the AAC&U Annual Conference in January 2018. The committee will continue its work on reviewing and distributing travel scholarships and research grants.
Other VAL projects include a forthcoming advocacy toolkit and ways the committee could support equity, diversity, and inclusion (EDI).

Carbery is working with ACRL President Cheryl Middleton on succession planning for VAL leadership, as both the chair and vice-chair positions will be vacant in the coming program year.

The Board discussed with Carbery the trend in higher education to use quantitative over qualitative metrics to prove library value to administrators. It was agreed that the committee should monitor this trend, which relates to recent questions regarding the importance of higher education and if it is considered a public good.

Middleton thanked Carbery for his leadership.

5.4 New Roles and Changing Landscapes Committee (Mark Emmons) #7.0, #7.1
Mark Emmons, Chair of the New Roles and Changing Landscapes Committee (NRCL), was welcomed to the meeting. The committee has made progress on the OER Constellation project, and has completed some preliminary research. NRCL has connected with SPARC regarding the SPARC Open Education Leadership Program. The program has similarities between NRCL’s planned OER Constellation, but the committee believes that an ACRL OER program could be beneficial to academic librarians.

The committee is working on an online self-guided change management course for teams of librarians. It is expected that the course will require ACRL funding for an instructional designer in FY18 and FY19. The basic content for the change course is planned to be ready for an instructional designer at Annual Conference 2018.

During its next meeting, NRCL plans to discuss how to include activities surrounding equity, diversity, and inclusion (EDI). The Board recommended for the committee to connect with the ACRL Diversity and ACRL Professional Values Committees. The Board asked the committee to consider if the change course model could eventually be adapted for an EDI course.

Middleton thanked Emmons for leading NRCL, and that the Board looks forward to the upcoming projects.

6.0 Consent Agenda (Middleton)
The following items are placed on the consent agenda:

- 6.1 Confirmation of virtual vote on 2017 Annual Conference Proceedings #2.0, #2.0a
- 6.2 Confirmation of virtual vote on 2017 Fall Board proceedings #2.1, #2.1a
- 6.3 Confirmation of virtual vote to postpone indefinitely the proposed name change of the Value of Academic Libraries Committee. #2.2
- 6.4 Approval of Systematic Reviews Interest Group #2.3, #2.3a

*Action*: The Board approved the consent agenda as presented.

7.0 ACRL Conference site locations for 2023 and 2027 (Middleton) #27.0, #27.1, #27.2
The Board discussed the proposed locations for the ACRL Conference in 2023 and ACRL Conference in 2027. The Board discussed if there were concerns regarding the 2027 conference being booked almost ten years in
advance. The Board agreed that there is strong, consistent support for ACRL conferences, and that it was important to lock-in dates to ensure attractive site locations and dates.

The Board asked for more information on the 2025 ACRL Conference. The ACRL 2025 Conference will be held in Minneapolis, Minnesota. ACRL was originally contracted to hold its 2019 conference in Minneapolis but was offered a new contract when the NCAA tournament was scheduled for the same dates.

**Motion:** ACRL Director-at-large Beth McNeil moved that the Board approves the ACRL 2023 Conference in Pittsburgh, Pennsylvania, March 15 – 18, 2023 and the ACRL 2027 Conference in Portland, Oregon, April 7 – 10, 2027.

**Action:** The Board approved the ACRL 2023 Conference in Pittsburgh, Pennsylvania, March 15 – 18, 2023 and the ACRL 2027 Conference in Portland, Oregon, April 7 – 10, 2027.

### 8.0 Officer Reports
- 8.1 President’s Report (Middleton) #1.1
- 8.2 Vice-President’s Report (Pressley) #1.2
- 8.3 Past-President’s Report (Herold) #1.3
- 8.4 Councilor’s Report (LaFleur) #1.4
- 8.5 Executive Director’s Plan for Excellence Activities Report (Davis) #1.5, #1.6

The Officers asked if the Board had questions on the written reports. ACRL Division Councilor LeRoy LaFleur shared that Council will be receive a report on next steps for the Resolution on the Education Requirements for Future ALA Executive Directors.

### 9.0 ACRL Diversity Alliance (Culshaw/Cawthorne) #13.0
Diversity Alliance Chair Jon E. Cawthorne was welcomed to the meeting. Cawthorne has been speaking with campus administrators to increase awareness and participation in the ACRL Diversity Alliance, which establishes residency programs for underrepresented racial and ethnic groups. The Board shared that some institutions may not join because of lack of funding rather than lack of interest.

The University of North Carolina Greensboro is working on an IMLS proposal for an institute directed at the residents of the ACRL Diversity Alliance. In addition, the ACRL Diversity Alliance TF is developing a preconference for the residents that will be held at the 2019 ACRL Conference in Cleveland.

Cawthorne shared that one challenge is defining the Diversity Alliance’s role within ACRL’s and ALA’s broader initiatives to support equity, diversity, and inclusion (EDI). The Task Force has been in contact with ALA diversity groups, as well as other organizations, including the Association of Research Libraries (ARL). Coordinating ACRL EDI activities within ALA and ensuring they complement other work in the field will be an ongoing challenge for the Task Force. As the ACRL Board EDI working group develops recommendations for ACRL’s next steps in EDI, it will keep the DATF apprised.
10.0 Equity, Diversity, and Inclusion (EDI) Working Group (Leeder Reed) #14.0
ACRL Director-at-large and equity, diversity, and inclusion (EDI) working group leader Kim Leeder Reed referred the Board to the group’s documents included in the packet, and shared the group’s recommendation that the Board add a fifth goal to the Plan for Excellence and elevate the existing Diversity Committee to a goal-area committee.

There was some support for elevating the Diversity Committee. However, the Board noted that all committees are being asked to consider EDI in the new work plan template. As the strategic plan is regularly reviewed, the Board asked how the review would impact the Diversity Committee if it became a goal-area committee. There was concern expressed about negative perceptions if at some point in the future the Board changed its goals and EDI was no longer a goal, and the Diversity Committee was no longer a goal-area committee. However, some Board members noted that removing EDI as a goal and the Diversity Committee as a goal-area committee could be viewed as a point of accomplishment and that activities had become operationalized.

The Board considered the implications of adding an additional goal related to EDI and whether they should keep the number of goals constant, which would mean removing a current goal, and thus removing a committee from “goal area” status. The Board felt that further discussion was needed.

The Board considered the working group’s option, IV(b) which was to revise the New Roles and Changing Landscapes goal area to focus explicitly on EDI, and there was some support for this option.

It was agreed that the Board wanted to support a major EDI initiative, but needed more time to determine what it would look like. The Board agreed to defer action and continue this discussion at its Monday, February 12, 2018 Board II Meeting.

11.0 ACRL/LLAMA Facilities annual survey as companion to Trends & Statistics (Casey - virtual) #15.0, #15.1, #15.2, #15.3
Anne Marie Casey, ACRL Co-chair of the ACRL/LLAMA Building Resources Committee, joined the meeting virtually. Casey reported that the committee has been exploring the possibility for an ACRL facilities survey for the past two years and has determined that there is a need in the profession for a facilities survey. The committee has started drafting a buildings survey, and has consulted with Counting Opinions, which administers ACRL Metrics.

Since this is a joint ACRL/LLAMA Committee, the Board asked how the Library Leadership & Management Association (LLAMA) might be involved in the initiative. ACRL Executive Director Mary Ellen Davis will follow-up with LLAMA Executive Director Kerry Ward to see how LLAMA would like to be involved. Following this discussion, the Board may take action on the request through a virtual vote or at the 2018 Spring Board Virtual Meeting on April 3, 2018.

Editor’s note: The Board approved at its April 3, 2018, virtual meeting, the expenditure of $18,500 (a one-time expense) to undertake the initial development for the ACRL facilities survey.
12.0 Community College Engagement Task Force (Leeder Reed/Mielish - virtual) #16.0, #16.1, #16.2, #16.3

The ACRL Community College Engagement Task Force Chair Julia Mielish joined the Board virtually. The task force has completed a national survey to gauge the needs of community college librarians. A focus group and telephone interviews have also been conducted.

The Board discussed the task force’s recommendation regarding a new marketing plan for community college librarians. The Board supported this recommendation and felt that the timeline should be extended to the end of the calendar year. ACRL will be working on persona research, which will include a community college persona. The persona research could be valuable to the development of a marketing plan, and the project is set to be completed by June 2018.

**Motion:** ACRL Director-at-large John Culshaw moved that the Board directs ACRL staff to create a marketing plan by the end of the 2018 calendar year focused on community college librarians based on the value proposition outlined in Recommendation #2 and incorporating Recommendations 1, 5, 6, 10, and 13 found in document 16.1.

**Action:** The Board approved to direct ACRL staff to create a marketing plan by the end of the 2018 calendar year focused on community college librarians based on the value proposition outlined in Recommendation #2 and incorporating Recommendations 1, 5, 6, 10, and 13 found in document 16.1.

The Board next discussed the task force’s second recommendation to have ACRL staff work with CJCLS on updating communication tools. Mielish shared that the task force has been communicating with CJCLS, and that they are looking to update CJCLS’s website and logo.

**Motion:** ACRL Past President Irene M.H. Herold moved that the Board directs ACRL staff to work directly with CJCLS to update all communications tools to update and enhance CJCLS image.

**Action:** The Board approved to direct ACRL staff to work directly with CJCLS to update all communications tools to update and enhance CJCLS image.

The Board agreed that it would not take action on the task force’s third recommendation for ALA to consider a new fee structure, as this would be outside of ACRL’s purview. ALA is in the process of reviewing its technology plan and, based on member feedback, is looking to simplify its pricing structure. If there is an opportunity to request a new pricing category for community college librarians, ACRL will convey this feedback.

13.0 Open Microphone (Middleton) FYI-9

ALA Washington Office (ALA WO) Associate Executive Director Kathi Kromer joined the meeting to give the Board an update on current legislative issues.

Kromer reported that federal funding remains a top priority, and the ALA Committee on Legislation will discuss funding during Midwinter. The FY17 federal budget is operational through March 23, 2018. The FY18 budget is
due to be released after Midwinter and is expected for there to be no federal funding budgeted for libraries again. The ALA WO is prepared to message members regarding advocacy like last year.

The Federal Depository Library Program (FDLP) is looking to modernize governmental printing, and there is a House committee that is working on a bill.

*Editor’s note: The FDLP Modernization Act of 2018 (H.R. 5305) was introduced on March 15, 2018. As of April 10, 2018, the House has not acted on the bill.*

National Library Legislative Day (NLLD) will be held May 7-8, 2018 in Washington, DC. To help attendees prepare, the Congressional Management Foundation will be offering a one-hour online advocacy training in mid-March.

The ALA WO has also been closely monitoring net neutrality and e-rate policies, and will keep members apprised on legislation as it is proposed.

**Adjournment (Middleton)**
ACRL President Cheryl Middleton adjourned the meeting at 5:30 pm.
Board II Proceedings – Draft

Present: Cheryl A. Middleton, Lauren Pressley, Irene M.H. Herold, John A. Lehner, LeRoy Jason LaFleur, John P. Culshaw, Emily Daly, Jeanne R. Davidson, Caroline Fuchs, Kelly Gordon Jacobsma, Beth McNeil, Lori J. Ostapowicz-Critz, Kim Leeder Reed, Mary Ellen K. Davis

Staff: Mark Cummings, David Free, Allison Payne, Mary Jane Petrowski, Howard Prager

Guests: Penny Beile, Wanda Brown, Karen Downing (virtual), Andrea Falcone, Peter Hepburn, Rhonda Huisman, Cinthya Ippoliti (virtual), Lesliediana Jones, Heather Smedberg

14.0 Call to order (Middleton)
ACRL President Cheryl Middleton called the meeting to order at 1:34 p.m.

15.0 Opening remarks (Middleton)
Middleton welcomed the Board and guests.

16.0 Adoption of the Agenda (Middleton)
Middleton advised of the updated printed agenda provided for each Board member. The revised agenda includes the addition of agenda item 19.4 Unbudgeted Expenditures. The accompanying document was provided to the Board in advance of Midwinter in the Joint Board and Budget & Finance Committee Meeting packet.

Action: The Board approved the agenda as amended.

17.0 Standards and Guidelines
Middleton stated that the Board will be considering two documents: Standards for Libraries in Higher Education and Guidelines for Primary Source Literacy.
17.1 Standards for Libraries in Higher Education Review Task Force (Andrea Falcone) #17.0, #17.1, #17.2
Standards for Libraries in Higher Education Review Task Force Chair Andrea Falcone was welcomed to the meeting. The standards were last approved in 2011, and per the review guidelines, the task force was charged to review and update the document if needed. The task force consulted with a variety of stakeholders, including community colleges and accrediting agencies. The task force used stakeholder input to revise the standards. The task force aimed to make the revised standard move inclusive for all types of libraries. The task force also added two new performance indicators and updated the appendices.

**Motion:** ACRL Budget & Finance Chair John Lehner moved that the Board approves the Standards for Libraries in Higher Education.

**Action:** The Board approved the Standards for Libraries in Higher Education.

17.2 Guidelines for Primary Source Literacy (Heather Smedberg) #28.0, #28.1, #28.2
The Board was joined by Heather Smedberg, Chair of the ACRL/RBMS-SAA Task Force on the Development of Guidelines Primary Source Literacy. The task force sought feedback from various stakeholders to create the Guidelines for Primary Source Literacy.

Smedberg advised that since this a joint document, if the Board approves the guideline, then the document will be sent to the Society of American Archivists (SAA) for approval.

**Motion:** ACRL Director-at-large Emily Daly moved that the Board approve the Guidelines for Primary Source Literacy.

**Action:** The Board approved the Guidelines for Primary Source Literacy.

**Next steps:** Smedberg will work with ACRL staff on submitting to SAA for approval.

18.0 ALA Board Liaison Update (Karen Downing, virtual) #35.0
ALA Board liaison Karen Downing was unavailable for the Board meeting.

19.0 Budget and Finance Committee (Lehner)

19.1 FY18 first-quarter report #8.0, #9.0, #9.1, #9.2
ACRL Budget and Finance Chair John Lehner reported that ACRL is performing at budget for the first-quarter. Lehner shared that there was a reporting error and that classified ad revenue is actually 13% better than budget, which will make the second-quarter net 1% better than budget. Choice’s revenue is above budget, and expenses are below budget. A Board member commended Choice Editor & Publisher Mark Cummings for his fabulous job of managing the budget. Lehner reminded the Board that it approved to transfer $350,000 from ACRL’s operating balance to CHOICE’s operating budget to fund the OER initiative. In return for this investment Choice would transfer $350,000 from its Long-term Investment (LTI) to ACRL’s LTI. These transfers will happen near the end of the fiscal year (August 2018).
Lehner referred the Board to Doc 10.0 ACRL FY19 Budget Assumptions, which includes updates to the draft FY19 budget shown with track changes. Lehner reminded the Board that during its Fall Virtual Meeting on October 26, 2017, the Board approved recognizing 100% of registration revenue in the ACRL Conference budget. FY19, although a conference year, will be another planned spend down year so that ACRL can invest its resources in programs and services for members. In Doc 10.1 FY19 Preliminary Budget Overview, it is stated that the budget for Open Choice will not be added until the 2018 ALA Annual Conference when more information is available.

Lehner shared that a Budget and Finance Committee working group led a discussion at Midwinter about the appropriate amount ACRL should hold in its net asset balance. The committee reviewed the working group’s guidelines and determined that they would be useful for future conversations on the ACRL net asset balance.

The Board next discussed a possible registration rate increase for the upcoming ACRL 2019 Conference. The Budget and Finance Committee discussed this during its meeting at Midwinter, and the committee did not support a large increase. There was some support from the Budget and Finance Committee for a slightly increased registration rate. One benefit of slightly increasing the registration rate is that the ACRL conference net could increase. The Board asked staff to update the budget and increase the registration rate from $395 to $399 to avoid the presumed barrier a $400 rate might present.

19.3 Brief report out of Joint Board/B&F meeting
The Board approved the following actions during the joint meeting:

- An ACRL Statement on Vendor Relations.
- The expense in FY18 of up to $25,000 to co-fund a prospect researcher that will do work for ALA, PLA, and ACRL.
- A $50,000 fundraising goal for the 2019 ACRL Conference Scholarship Campaign.
- Authorized ACRL signing on to an AHA statement condemning Polish law criminalizing public discussion of Polish complicity in Nazi war crimes.

19.4 Unbudgeted Expenditures #D Joint Meeting Packet
During Midwinter, the Budget and Finance Committee discussed the request to amend the ACRL Guide to Policies and Procedures regarding unbudgeted expenditures. The committee supported the revised language.

**Motion:** ACRL Budget and Finance Committee Chair John Lehner moved that the Board approve the Budget and Finance Committee’s recommendation to the Board the following amendment to the ACRL Guide to Policies and Procedures:
The Executive Director is authorized to approve individual unbudgeted expenditures, up to and including $10,000 $5,000, not to exceed 1% of the total ACRL and CHOICE budgeted expenses. The Executive Director will notify the ACRL President of such expenditures.

**Action:** The Board approved the Budget and Finance Committee’s recommendation to the Board the following amendment to the ACRL Guide to Policies and Procedures:

The Executive Director is authorized to approve individual unbudgeted expenditures, up to and including $10,000 $5,000, not to exceed 1% of the total ACRL and CHOICE budgeted expenses. The Executive Director will notify the ACRL President of such expenditures.

**20.0 Libraries Transform Task Force (Cynthia Ippoliti, virtual) #18.0, #18.1**

Libraries Transform Implementation Task Force Chair Cynthia Ippoliti joined the Board virtually. The task force has been working with Gale Publishing to update a marketing manual for academic libraries first developed with 3M to support the @your library campaign. Gale was gracious enough to donate their time and expertise to help with this project. The task force is consulting with the Value of Academic Libraries Committee and Library Marketing and Outreach Interest Group to assess the marketing needs of academic librarians.

Ippoliti reported that the task force received new “Because” statements from the ALA Public Awareness Office and referred the Board to the draft statement found in Document 18.1. Overall, the Board felt that these statements did not fully capture the sentiments of academic librarians and that the statements could be redeveloped. The Board recommended that additional stakeholders could be consulted to develop new statements.

**21.0 Equity, Diversity, and Inclusion Working Group (Leeder Reed) #14.0**

The Board continued its discussion from the Saturday Board I Meeting on next steps for equity, diversity, and inclusion (EDI). The Board agreed that it wanted to show ACRL’s commitment to EDI. The Board discussed establishing a signature initiative on EDI, what it might look like, and how it might fit in with current ACRL initiatives. The Board considered whether a signature initiative would have more impact than adding a new goal on EDI to the Plan for Excellence. Some Board members felt that a signature initiative would be a stronger action to take while others thought that having EDI as a goal area would be a stronger action to take. The Executive Director suggested that staff would need to be added to support a large, signature initiative.

It was recommended that a Board working group be charged to review the Leadership Council table feedback from the EDI discussions to help develop a signature initiative.

The Board agreed that it should communicate its commitment to EDI and report out on next steps to ACRL members. ACRL Division Council LeRoy LaFleur volunteered to take the lead on crafting a blog post for ACRL Insider.

The Board also discussed how to engage the ACRL Diversity Committee and agreed to keep the committee apprised and consult with them on new initiatives.
**Motion 1:** ACRL Director-at-large Emily Daly moved that the Board approves in concept a signature initiative dedicated to equity, diversity, and inclusion (EDI).

The Board discussed if it should leave “in concept” in the motion and agreed to amend the motion to remove “in concept.”

**Motion 1 revised:** ACRL Director at-large Emily Daly moved that the Board approves **in concept** a signature initiative dedicated to equity, diversity, and inclusion (EDI).

**Action 1:** The Board approved **in concept** a signature initiative dedicated to equity, diversity, and inclusion (EDI).

There was some agreement that the strategic plan should be reviewed again after the signature initiative is defined. The Board wanted to ensure that EDI is more closely tied to ACRL’s core values.

**Motion 2:** ACRL Budget & Finance Chair John Lehner moved that the Board approves to amend the ACRL Plan for Excellence to include and articulate the signature initiative on EDI no later than Midwinter 2019.

The Board discussed this timeline. An EDI working group may want to convene at the October 2018 SPOS meeting, when the Board is typically joined by goal-area committee leaders. There was some support for having the signature initiative defined by Annual 2018 and to fine-tune details at SPOS 2018. The Board thought that Leadership Council at Annual 2018 might be a good place to poll members on the signature initiative.

**Action 2:** The Board approved amending the ACRL Plan for Excellence to include and articulate the signature initiative on EDI no later than Midwinter 2019.

**Next steps:** A Board Working Group, comprised of Beth McNeil (chair), Irene M.H. Herold, LeRoy LaFleur, Lori Ostapowicz-Critz, and Lauren Pressley, will review Leadership Council responses with stakeholders and will work on defining the signature initiative

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**23.0 ALA Council Committee on Legislation (Lesliediana Jones)**

Lesliediana Jones, member of the ALA Council Committee on Legislation (CoL), was welcomed to the meeting. The committee was looking to have a representative speak with each of the ALA Division Boards of Directors at Midwinter. The committee’s goal was to ensure that all ALA groups are kept in the loop on legislative priorities. There are currently four areas the ALA is looking to promote: Museum and Library Services Act of 2017 (MLSA, S. 2271), Fair Access to Science and Technology Research Act (FASTR), Tribal Connect Act of 2017, and net neutrality.

Jones shared that the Dear Appropriator letters will be prepared to support funding for IMLS, and she encouraged librarians to send the Dear Appropriator letters. Jones also urged librarians to engage through Twitter and in-person meetings with their representatives.

The Board suggested that a CoL representative might speak briefly at a future Leadership Council to engage more ACRL members.
22.0 Enhancing member engagement (Petrowski) #19.0, #19.1
ACRL Associate Director Mary Jane Petrowski reported that ACRL has been working with a member research company to develop fourteen personas that were included in docs 19.0 and 19.1. The Board recommended that ACRL consider adding personas for millennials, young professionals, and adjunct librarians.

ACRL is hoping to use the personas to increase member engagement within the new ALA Connect, which is planned to launch at the end of April 2018. After ACRL implements the new personas into ALA Connect, other ALA divisions plan to use ACRL as a model to help engage their members.

24.0 Councilor’s Update (LaFleur)
ACRL Division Council LeRoy LaFleur began his Councilor’s update by sharing that the ALA Council plans to take action during Midwinter on two statements that are of interest to academic librarians: Net Neutrality: An Intellectual Freedom Issue; and Visual and Performing Arts in Libraries: An Interpretations of the Library Bill of Rights. The ACRL Professional Values Committee discussed these statements, and conveyed feedback to LaFleur at their meeting during Midwinter.


During Council I, Council approved the Lois Ann Gregory-Wood Fellows Program honoring Gregory-Wood’s 50 years at ALA. The fellowship will provide mid-career librarians interested in governance a travel scholarship to attend the ALA Midwinter Meeting and Annual Conference. Council also approved an honorary membership for Librarian of Congress Carla Hayden.

ALA Council approved a dues increase, which was based on the Consumer Price Index (CPI). The dues increase will be included on the 2018 ballot to give membership the opportunity to vote on the recommendation.

Editor’s note: the dues increase was approved by membership, and personal member dues will increase between $1 and $5 in September 2018, depending upon the membership type.

At Midwinter, the ALA Council discussed organizational effectiveness and completed small group exercises to better understand the needs of ALA members. While ALA is looking to simplify its structure, there are no immediate plans to eliminate ACRL sections.

27.0 ALA Candidate Forum
The Board heard from candidates for ALA President: Wanda Brown and Peter Hepburn. Each candidate was allotted up to three minutes to address the Board.

25.0 Spring Board Meeting Date (Middleton)
The Board overall supported holding a spring virtual board meeting similar to what has taken place in the past. The Board recommended that one agenda item could be an update from the Equity,
Diversity, and Inclusion Working Group. After Midwinter, the Board determine a date for a spring Board virtual meeting.

26.0 Board Meeting Evaluation (Middleton)
The Board was reminded to complete the online evaluation that was included on the agenda after the meeting.

28.0 Adjournment (Middleton)
Middleton adjourned the meeting at 4:26 p.m.