**TO:**  PLA Board of Directors

**RE:** PLA Continuing Education Report

**DATE:**  November 2, 2023

**ACTION REQUESTED/INFORMATION/REPORT:**Information

**ACTION REQUESTED BY:** Mary Hirsh, Deputy Director and Melissa Faubel Johnson, Meeting Planner

**DRAFT OF MOTION:**N/A

**PLA ONLINE LEARNING**

Since our last CE update to the Board in May 2023, PLA has offered four free webinars—one hosted by PLA staff and three additional.

The PLA Leadership Development Committee is hosting a series of [“Stronger Together” networking conversations](https://www.ala.org/pla/leadership) this fall. The first two were held in September and focused on maintaining motivation in providing service. Two conversations a month are planned through January. They are not recorded but meant to provide a networking and dialogue space.

PLA is hosting a second free to members series this month as part of a grant from Google. [Supersearchers](https://www.ala.org/pla/initiatives/informationliteracy/supersearchers) is a free training and toolkit for Google users to understand the context that surrounds what they find when searching the Web. There are three more training sessions and one forum discussion scheduled through the end of the year.

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| --- | --- | --- | --- |
| **Title** | **Date** | **Registration** | **Attendance** |
| Public Library Services for Strong Communities: Results from PLA’s 2022 Survey | July 11, 2023 | 900 | 385 |
| Stronger Together: Purposeful Service | Sept. 5, 2023 | 209 | 107 |
| Stronger Together: Purposeful Service | Sept. 14, 2023 | 155 | 45 |
| Google Super Searchers Webinar #1 of 5 | Sept. 19, 2023 | 1004 | 509 |
| **Total** |  | **2268** | **1046** |

PLA has offered the following paid webinars, topics selected by the PLA Continuing Education Advisory Group:

|  |  |  |  |
| --- | --- | --- | --- |
| **Title** | **Date** | **Registration** | **Attendance** |
| Astronomy Programming in Public Libraries | May 16, 2023 | 64 | 56 |
| Working with Community Partners to Offer Library Programming to Expectant Parents and Parents of Newborns | July 19, 2023 | 55 | 37 |
| Let’s Talk About It: Developing Training Programs for Difficult Topics | July 12, 2023 | 50 | 39 |
| Addressing Emotion and Culture in the Fight Against Fake News | August 9, 2023 | 57 | 43 |
| Putting the Let’s Talk Race Curriculum into Practice | June 7 2023 | 34 | 21 |
| Using Passive Readers’ Advisory to Market Your Collection | Sept 28 2023 | 84 | 60 |
| **Total** |  | **344** | **256** |

These webinars have generated $21,000 in revenue.

[Webinars are scheduled through February](https://www.ala.org/pla/education/onlinelearning/webinars/guidelines). PLA is experimenting with promoting all scheduled webinars well in advance to determine if that impacts registration.

PLA’s next call for webinar proposals will close on November 30th. The PLA Continuing Education Advisory Group will review and select from all proposals submitted by the deadline. Those accepted will be scheduled as webinars for April 2023 – August 2024.

**PLA @ ALA Annual Conference**

PLA received 128 proposals for just 15 program slots at ALA Annual Conference. The 2024 Annual Conference Program Committee, chaired by Laura McGrath, is currently reviewing proposals. Final program slates are due to ALA Conference Services on Nov. 8. The ALA Conference Committee will review in November, and all submitters will be notified of acceptance status sometime in December.

**PLA 2024 Conference**

PLA received over 560 proposals for the 2024 PLA Conference in Columbus. The Conference Program Subcommittee, chaired by Candice Wing-Yee Mack, reviewed and rated all proposals to select: 124 one-hour panel presentations, 8 one-hour roundtables, 4 three-hour workshops and 7 virtual-only programs. An additional 2 ½ day workshops will be programmed by the Ohio Library Council and 2 ½ day workshops will be programmed by PLA. The virtual conference agenda will be rounded out by selecting popular programs from the session preference survey, following close of early bird registration.

The [full list of programs and preliminary schedule](https://www.placonference.org/eYz0YL) can be found on the PLA Conference website.