## Wisconsin Chapter

**Value of Academic Libraries: Academic libraries demonstrate alignment with and impact on institutional outcomes.**

*1. Leverage existing research to articulate and promote the value of academic and research libraries.*
WAAL participates with its parent organization (WI Library Association) in the State Legislative Day. The purpose of this day each year is to highlight the value of all libraries and speak directly with state representatives.

*3. Influence national conversations and activities focused on the value of higher education.*
WAAL participates with its parent organization (WI Library Association) in the National Legislative Day. The purpose of this day each year is to highlight the value of all libraries and speak directly with elected representatives.

*4. Develop and deliver responsive professional development programs that build the skills and capacity for leadership and local data-informed and evidence-based advocacy.*
WAAL offers a yearly 3-day conference in April. This conference was held in Lake Geneva. Of note, one of the keynotes this year was Jenica Rodgers who spoke about building skills and capacity for leadership. Conference Program is available at:
http://wla.wisconsinlibraries.org/waal/conferences-events/2012-waal-conference/programs

**Student Learning: Librarians transform student learning, pedagogy, and instructional practices through creative and innovative collaborations.**

*1. Build librarian capacity to create new learning environments (physical and virtual) and instructional practices.*
At the WAAL annual conference a program was offered on a model of multi-use spaces, peer collaborations, and integrative learning. This program was titled "Academic Partnerships in the Library: Integrating Instructor Initiatives with Library Users."

*3. Increase collaborative programs that leverage partnerships with other organizations in order to support and encourage local and national team approaches.*
WAAL/WLA discussed with our state institution library group (CUWL) about joining forces to offer a combined conference, instead of both groups offering separate conferences. WAAL/WLA worked with WisNet and UW-System to advocate the library's perspective on the Broadband Internet Bill.

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### 4. Build capacity for the librarians' role in supporting faculty development and the preparation of graduate students as instructors.
The WAAL conference offered many programs on Library & Information Literacy Instruction and embedded library services.

## Research and Scholarly Environment:  Librarians accelerate the transition to a more open system of scholarship.

### 1. Model new dissemination practices.
The WAAL Board has discussed new methods/models to provide professional development opportunities to its membership (e.g., webinars, recording of conferences, supplementary discussions, etc.).

### 2. Enhance members' ability to address issues related to digital scholarship and data management.
At this year's WAAL conference there were several programs on professional development for and issues related to data management.

### 4. Create and promote new structures that reward and value open scholarship.
The organization as a whole has moved to a new web platform this spring.  This new platform will better facilitate storage, archiving, and communication among the organization and its membership.

## Enabling Programs and Services

### 1. Education
From this year's WAAL post-annual conference survey 90.2% of attendees rated the conference overall with an "excellent" or "good" rating.

### 2. Publications
WAAL offers an online newsletter three times a year.  Members send in the content (e.g., news about their library or initiatives, new hires, organizational news).  Each cycle there has been enough content to publish such a newsletter.

### 4. Member Engagement
Membership to WAAL has held somewhat steady.  Increased outreach during orientations at the two Library & Information Studies graduate schools in the state has increased the number of graduate student members and active participants on committees in the past couple of years.