**TO:** PLA Board of Directors

**RE:** PLA Strategic Plan Refresh

**DATE:** June 9, 2022

**SUBMITTED** Mary Davis Fournier, PLA Executive Director

**ACTION REQUESTED/INFORMATION/REPORT:** Motion to Approve

**ACTION REQUESTED BY:** Mary Davis Fournier

**DRAFT OF MOTION:** The PLA Board approves the Strategic Plan Refresh as presented, with a planning horizon of 2022 to 2026.

In 2020, PLA began a process to refresh its strategic plan, set to expire in 2022. A rigorous process including members surveys, stakeholder interviews and board work sessions resulted in a set of recommendations for the new incoming executive director. These recommendations, followed by a staff planning retreat, informed a second process to revise the plan, centering EDISJ.

PLA staff have worked with a consultant to coalesce the variety of inputs into a refreshed plan. This plan builds on the successes of the 2018 plan, and points toward a more inclusive future for PLA. PLA believes the plan, which emphasized equity and inclusion, providing relevant services to all library workers, and operating with trust and transparency, will continue to best position PLA to carry out its mission.

Four of the five goals are the same: EDISJ, Advocacy, Transformation, and Organizational Excellence. The fifth goal, Leadership has evolved into Professional Growth. The refreshed plan only articulates goals and objectives. Upon approval, staff will begin work on developing tactics, action plans, and metrics for monitoring progress.

PLA staff welcome questions and discussion and requests board approval of the refreshed strategic plan.