

MAGIRT

Joint Education & Membership/Communications Committee Meeting

ALA Annual Conference

June 24, 2017

Minutes

Andrew Battista, Co-Chair, Membership/Communications Committee

Anne Zald, Chair, Education Committee

Present:

Susanne Tretthahn; Louise Rattliff; Leslie Wagner; Patricia Siska; Marcy Bidney; Ryan Mattke; Miriam Olivares; Kathy Weimer; Maggie Long; Andrew Battista; Anne Zald

Accomplishments 2016-2017

Education Committee collaborated with WAML to host 3 webinars featuring federal agency speakers. These were offered at no charge.

- How a Made-Up Intelligence Discipline Went Viral: Opportunities for Map Librarians and Archivists in Geospatial Intelligence, Monday 24 April 2017, Keith J. Masback
Webinar recording: <http://ala.adobeconnect.com/p2622vy4iyt/>
- Forest Service Update, Part II, Tuesday 21 March 2017
Dave Rugg, Program Manager, Research Data Services, US Forest Service
Webinar recording: <http://ala.adobeconnect.com/p8hzc5fm9/>
- Forest Service Update, Part I, Tuesday 14 February 2017, Betsy Kanalley, Forest Service National Geospatial Products and Services Program Manager and Everett Hinkley, National Remote Sensing Program Manager
Webinar recording: <http://ala.adobeconnect.com/p3ffr7mw2x/>

Membership/Communications Committee

Unfinished Business

Education Committee

- Social Media Outreach to iSchool graduate programs
- Social event at conferences for graduate students
- Video interviews with MAGIRT members describing their work
- Description of progress made on these projects provided in [Midwinter 2016 Meeting Minutes](#)

Membership/Communications Committee

- Streamline ways of getting membership lists archived and accessible to pertinent people; We will develop a plan to archive membership rosters on ALA connect on a regular basis
- New ways of advertising membership in MAGIRT
- Connecting to membership and activities of related groups within the geospatial world

New Business

Discussion of practical and longer term issues including:

Obtaining MAGIRT membership list from ALA via Danielle Alderson (staff liaison to MAGIRT) on a schedule to be established. Share with the Board via ALAConnect. Membership is down from 2016 (275 members as of April 26, 2017).

Discussion of how to reach out to non-librarians in GIS positions. These people often end up with responsibility for paper map collections and may be affiliated with geospatial professional groups.

Expand listservs used to publicize MAGIRT webinars to include UCGIS, ESRI Higher Ed list, FOSS4G, spatial humanities, etc.

Reach out to non-members on the webinar registration lists?

Vision of MAGIRT as bridge between the professional worlds of cartographic and geospatial Librarianship, but how to be effective in this role; how to provide value to those in both these groups? What are the benefits of MAGIRT membership which is in competition with other ALA and non-ALA groups for the participation of members.

Strategies:

- Partner with other ALA groups to raise visibility of MAGIRT - has been done with conference program offerings the past few years
- Twitter-chat and/or other online discussion forums whether asynchronous or synchronous, moderated topical discussion advertised/conducted over X days with daily summary
- Training on librarianship for non-librarians
 - Mentorship
 - Tutorials to support self-study
 - Workshop series, recorded, on topics such as metadata in libraries and how distinguished from metadata as used by gis professionals; collection development for data, licenses; access/discoverability for geospatial data; Spatial humanities (credit courses offered at Purdue by Nicole Kong and Minnesota by Ryan Mattke)

- Cooperate with GODORT Education, ACRL's new Numeric and Geospatial Data Services in Academic Libraries Interest Group
- UCGIS has a repository for GIS tutorials (<http://gistbok.ucgis.org/>)
- Participate in public conversations such as @wethehums (twitter.com/wethehumanities)
- Mentor program - identify individuals and the topics on which they can be consulted, e.g. writing a collection development policy,
- MAGIRT Social Media - needs reorganization
- Two relatively recent textbooks:
 - Map Librarianship (2017) Susan Aber
 - Geographic Information: Organization, Access, and Use (2016) Wade Bishop
- The Core Competencies draft will be circulated soon for comments and can be the topic of workshops, or generate workshop topics

New ALAConnect anticipated to go live in August 2017 and will make more visible the member directory, social media, member profiles. Each group will need to make available this content.

Many options to pursue by the respective committees, continued joint meetings and work was recommended.

New committee leadership will have the opportunity to prioritize and explore these options.