New Jersey Chapter

Value of Academic Libraries: Academic libraries demonstrate alignment with and impact on institutional outcomes.

1. Leverage existing research to articulate and promote the value of academic and research libraries.
The statewide committee of VALE, "Value of Academic Libraries Discussion Group," continues to operate and hold sessions quarterly. The group supports a WIKI to document discussions and the latest research. Melissa Hofmann, co-chair of the Research Committee of ACRL-NJ, attended the VALE Values Discussion group to keep abreast of Values discussions among New Jersey academic librarians. From this, the Committee decided to sponsor a session at NJLA 2012 Annual Meeting, called "Perceptions of Value: How Decision Makers View Our Libraries," with presenters David Pinto, Director of Learning Resources, Richard Stockton College of New Jersey, and Joanne P. Roukens, Assistant Director of LibraryLinkNJ, The New Jersey Statewide Library Cooperative. The extensive stimulating discussion afterward among public and academic librarians was encouraging, as the Committee hopes to foster more research relationships between academic and public librarians and to promote research by public librarians.

2. Undertake and support new research that builds on the research agenda in The Value of Academic Libraries: A Comprehensive Review and Report.
A research study of faculty views of information literacy objectives was conducted by a group of four colleges in NJ, led by Eleonora Dubicki of Monmouth University and Jacki DaCosta (formerly of Georgian Court University). Results were presented at LILAC in Scotland in April 2012. A member library, Seton Hall University, received a grant from Google and has started Phase II of a research project to study the research habits of underclassmen. Beth Bloom and Marta Deyrup are the project leaders and presented results at VALE 2012.

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3. Influence national conversations and activities focused on the value of higher education.

NJLA CUS hosted 14 programs at the NJLA Annual Conference in June 2012. Programs focused on the value of academic libraries included our two keynotes: Steven Bell, Temple U. and David Lankes, Syracuse U. Steven Bell: "Design for an Alt-Librarian: Retooling Yourself for a Retooled Tomorrow". In this presentation, Steven Bell, Associate University Librarian at Temple University and ACRL vice-president/president-elect, proposes an Alt-Librarian model. The Alt-Librarian is a design-influenced model that proposes an enhanced professional skill set to help librarians retool themselves for the challenges of an uncertain tomorrow. Steven publishes the Kept Up Academic Librarian blog (http://keptup.typepad.com/). More about Steven Bell can be found on his personal website -- http://stevenbell.info/. R. David Lankes: "New Librarianship." Lankes is a professor and Dean's Scholar for the New Librarianship at Syracuse University's School of Information Studies, director of the library science program for the school, and director of the Information Institute of Syracuse. Lankes has always been interested in combining theory and practice to create active research projects that make a difference. More about R. David Lankes can be found on his home page http://quartz.syr.edu/blog/ or watch videos http://vimeo.com/rdlankes

4. Develop and deliver responsive professional development programs that build the skills and capacity for leadership and local data-informed and evidence-based advocacy.

User Education Committee sponsored an Info Lit Program (moderated by Nancy Wiener): 22 people attended the program at NJIT on Thursday May 10, 2012 ("Writing Performance Objectives & Developing Assessment for Instruction Librarians").

Student Learning: Librarians transform student learning, pedagogy, and instructional practices through creative and innovative collaborations.

1. Build librarian capacity to create new learning environments (physical and virtual) and instructional practices.

NOTE: VALE = Virtual Academic Library Environment (NJ's academic library consortium; www.valenj.org). It held its Annual Users Conference on January 5, 2012, in partnership with our joint ACRL-NJ & NJLA Section: College & University. VALE talk, "Innovations in Library Instruction: Focusing on Students in Architecture and Visual Arts." Maya Gervits, NJIT; Susan O'Connor, NJIT. VALE talk, "Too hot, to NOT touch: Students editing Wikipedia get first hand experience with how it does and doesn't burn them." Terrence Eppersen, TCNJ. John Oliver, TCNJ VALE talk. Special Users Special Needs: Designing an instructional toolkit for research assistants at a research library." Rutgers: Kate Scherler; Molly Stewart; Judit Ward (Center for Alcohol Studies)

2. Articulate and advocate for the role of librarians in setting, achieving, and measuring institutional learning outcomes.

User Education Committee Members presented a number of programs, as well as a few posters, at the VALE Users' Conference. The User Education Committee also co-sponsored three programs at the NJLA Conference and Committee Members were actively involved with each program. VALE talk: "Meeting challenges by embracing change: creating and implementing an information literacy map." Berkeley: Leslin Charles; Mathew Regan.

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3. Increase collaborative programs that leverage partnerships with other organizations in order to support and encourage local and national team approaches.

The User Education Committee met six times during the 2011-2012 academic year. Five of the meetings were joint meetings with members of the VALE Shared Information Literacy Committee. The idea of having joint meetings was initiated by members who serve on both committees and also because of the common interests shared by the committee members. In addition, a few committee members continued their work on the Information Literacy Progression Standards task force with members of the VALE SIL Committee.

4. Build capacity for the librarians' role in supporting faculty development and the preparation of graduate students as instructors.

VALE talk. "Developmental grantmanship: collaboration with the campus research office." Rutgers: Patricia Bender; Roberta Tipton; and Ann Watkins.

Research and Scholarly Environment: Librarians accelerate the transition to a more open system of scholarship.

1. Model new dissemination practices.

VALE talk: "Librarians Adapt: Open Access E-science/E-research and Data Services." Bonnie L. Fong, Rutgers and Minglu Wang, Rutgers. VALE talk: "Building a Better LibGuide." Claire Clemens, TCNJ. Sharon Whitfield, TCNJ.

3. Influence scholarly publishing policies and practices toward a more open system.

VALE talk on copyright: Janice Pilch, Rutgers. "E-Book Licensing and Interlibrary Loan: An international Perspective." Talk at VALE.

Enabling Programs and Services

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1. Education

At NJLA 2012, the Research Committee sponsored a session on stakeholders' perceptions of the value of both public and academic libraries: "Perceptions of Value: How Decision Makers View Our Libraries," with presenters David Pinto, Director of Learning Resources, Richard Stockton College of New Jersey, and Joanne P. Roukens, Assistant Director of LibraryLinkNJ, The New Jersey Statewide Library Cooperative. The session was well attended by both academic and public libraries and engendered stimulating discussion. A goal of the Research Committee is to foster dialogue and research between academic and public libraries, to strengthen the profession as a whole and to acknowledge the links between academic and public libraries, especially as college student demographics move away from the non-traditional and with the emphasis on lifelong learning.   VALE Annual Users Conference was held on January 5, 2012. Gary Schmidt attended the LISSA career fair in May @ Rutgers. There were two panels: special libraries and academic libraries, and they were very well attended. There was also some advising and resume editing.   Mary Mallery and Paul Martinez of the ACRL-NJ Chapter Marketing and Communications Committee presented a Poster Session at the VALE 2012 Conference on January 5th at the Busch Campus Center of Rutgers University on "Developing a Marketing and Communications Strategic Plan" educating NJ academic librarians about the research of the Committee and the development of the First Year Strategic Plan for Marketing and Communications. In January, 2011, the ACRL-NJ Chapter Executive Board charged the new Marketing and Communications Committee (MCC) to develop and implement a Strategic Communication plan aimed at increasing awareness of ACRL-NJ's mission, activities and the issues facing academic libraries in marketing and communications with new social media tools. In this poster session, members of the CUS Marketing and Communications Committee reviewed selected Communications Strategic Plan models, such as the Yale University Communications Plan Template, the Washington Library Association Strategic Communication Plan, and the Michigan Library Association Strategic Plan. For photos and links to planning resources, see: http://montclair.libguides.com/cusmarketing

2. Publications

Research Committee accepts nominations for the best published research from the previous year. The Research Committee also sponsored the Research Award and Forum sessions at NJLA, from which attendees could learn about noteworthy published and ongoing research by New Jersey librarians. The Research Committee determined the winner of the Research Award to be Sharon Yang and Melissa Hofmann, both of Rider University, for their article "Next Generation or Current Generation? A Study of the OPACs of 260 Academic Libraries in the United States and Canada," published in Library Hi Tech, 29(2), 266-300. The Committee selected two presenters for the Forum: Diane K. Campbell, Rider University, for her research entitled "The Second Stage of an Investigation of Environmental Scanning Practices by Entrepreneurs," and Sharon Whitfield, The College of New Jersey, for her research entitled "Micropayments & Article Rentals: How These Services May Impact the Library." The ACRL-NJ Chapter Newsletter co-editors, Sharon Whitfield of The College of New Jersey and Joan Dalrymple of Bergen County Community College, developed and published the Newsletter in a new format and distribution model using the drupal open source content management system. The new ACRL-NJ Chapter Newsletter Spring 2012 issue is posted online at. http://cus.njla.org/content/newsletter/Spring2012

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3. Advocacy

Luis Rodriguez, ACRL Legislative Advocate for New Jersey attended the ALA National Legislative Advocacy Day on April 24, 2012. Mr. Rodriguez, along with representatives from school and public libraries, met with legislative aides to Congressmen Leonard Lance and Frank LoBiondo.   The Marketing and Communications Committee with the help of the ACRL-NJ Chapter members have accomplished most of the goals in the First Year Action Plan:

a. Creating and maintaining an effective brand strategy for CUS and its communications.

•   Coordinate with NJLA and ACRL to develop brand standards (e.g. use of logo, fonts, colors,etc.) to ensure the professional appearance of CUS materials and activities.

•   Create tools to help Board members communicate CUS's mission, vision and values.

•   Generate expectations for how Committees and Board members promote and market workshops, programs and other activities.

b. Increasing marketing and communications links between CUS and its stakeholders.

• Develop and implement a Strategic Communication plan aimed at increasing awareness of CUS's mission, activities and the issues facing academic libraries.

• Contribute timely and accurate content for CUS Websites, wiki, Facebook page, and other publications.

• Strengthen communications with other library-related organizations and associations.

• Support the planning for the VALE Users Conference and the annual NJLA Conference.

c. Coordinating and improving all electronic forms of communication, including listservs, email groups, newsletters, etc.

d. Researching, evaluating and implementing relevant social networking tools for CUS. (see http://cus.njla.org/content/first-year-action-plan).

The Marketing and Communications Committee members are working on next year's ACRL-NJ Chapter action plan to build on our successes.

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4. Member Engagement

Denise O'Shea of Montclair State University and Melissa Hoffman of Rider University presented a program on "Retooling the College and University Section Website Using Drupal" at the New Jersey Library Association 2012 Conference on Tuesday, June 5th in Atlantic City, NJ focusing on the member benefits of the new drupal Website with automatic updates from the ACRL-NJ Facebook and twitter accounts as well as news from other ACRL Chapters, an interactive calendar for registering for programs, and the ability for individual Committees to customize their pages with links to resources, photos and embedded videos. See: http://cus.njla.org/content/research-committee   New Marketing & Communications Committee was formed during FY12. And the new website was created using Drupal software. NJLA CUS/ACRL-NJ Technology Innovation Award winners for 2012 are RUanalytic: Video annotation tool: enabling learning, transforming scholarly publication, led by Chad M. Mills, Rutgers Digital Library Architect, Grace Agnew, Associate University Librarian for Digital Library Systems and, Yang Yu, Rutgers Library Database Architect. The RUanalytic Team will demonstrate their project at the Technology Innovation Forum on Tuesday, June 5th, at the NJLA Conference in Atlantic City, NJ, along with the other four nominees for the Award.   Trevor Dawes, Director-Circulation Services Division at Princeton University, is the recipient of the 2012 Distinguished Service Award, granted by the New Jersey Library Association's College and University Section / Association of College and Research Libraries New Jersey chapter. This honor is awarded annually to an individual who, by his or her outstanding contributions, has directly enriched the profession of librarianship in New Jersey. He has recently been elected ACRL vice-president/president-elect. Trevor will become president-elect following the 2012 ALA Annual Conference in Anaheim, and assume the presidency in July 2013 for a one-year term.   Sharon Q. Yang, Systems Librarian, Rider University and Melissa A. Hofmann, Bibliographic Control Librarian, Rider University, have been selected as this year's recipients of the NJ Research Award granted by the NJLA CUS/ACRL-NJ Research Committee. The winning article is: "Next Generation or Current Generation? A Study of the OPACs of 260 Academic Libraries in the United States and Canada," published in Library Hi Tech, 29(2), 266-200. Yang and Hofmann's article discusses the results of their study which identified the progress made in the efforts to model current online public access catalogs (OPACs) after the next generation catalog (NGC) in academic libraries in the USA and Canada.   Paul Martinez was ACRL-NJ rep to SCARLA (Student Chapter of Academic & Research Library Association) and stimulated meetings and conversations between the Executive Board and members of SCARLA.