Shapeshift: leveraging institutional reorganization to integrate technical services units and promote innovation in metadata services

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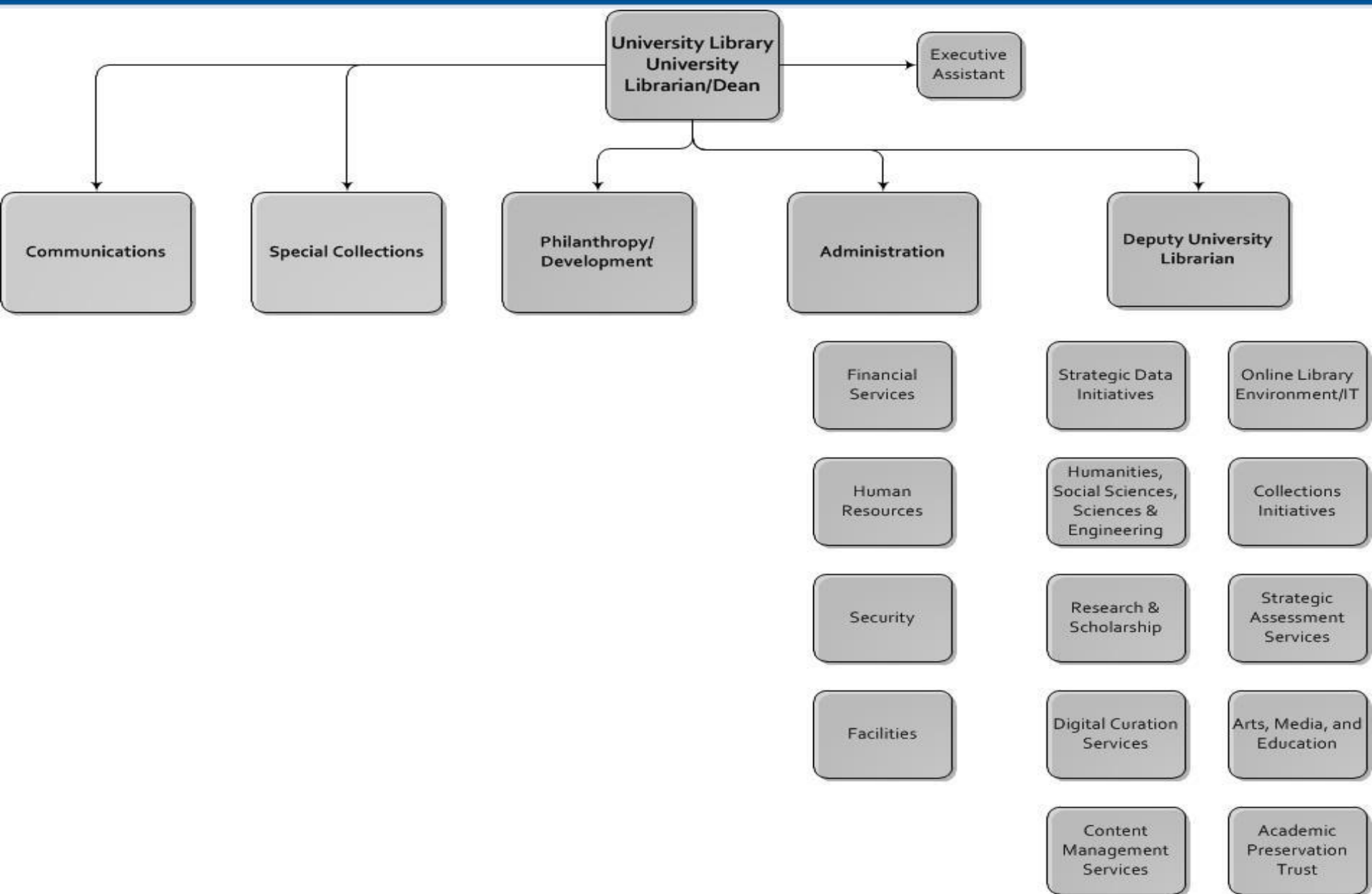
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In short:

- Change at the U.Va. Library
- What does this mean for technical services?
- Re-imagining and integrating metadata units
- Outcomes to date

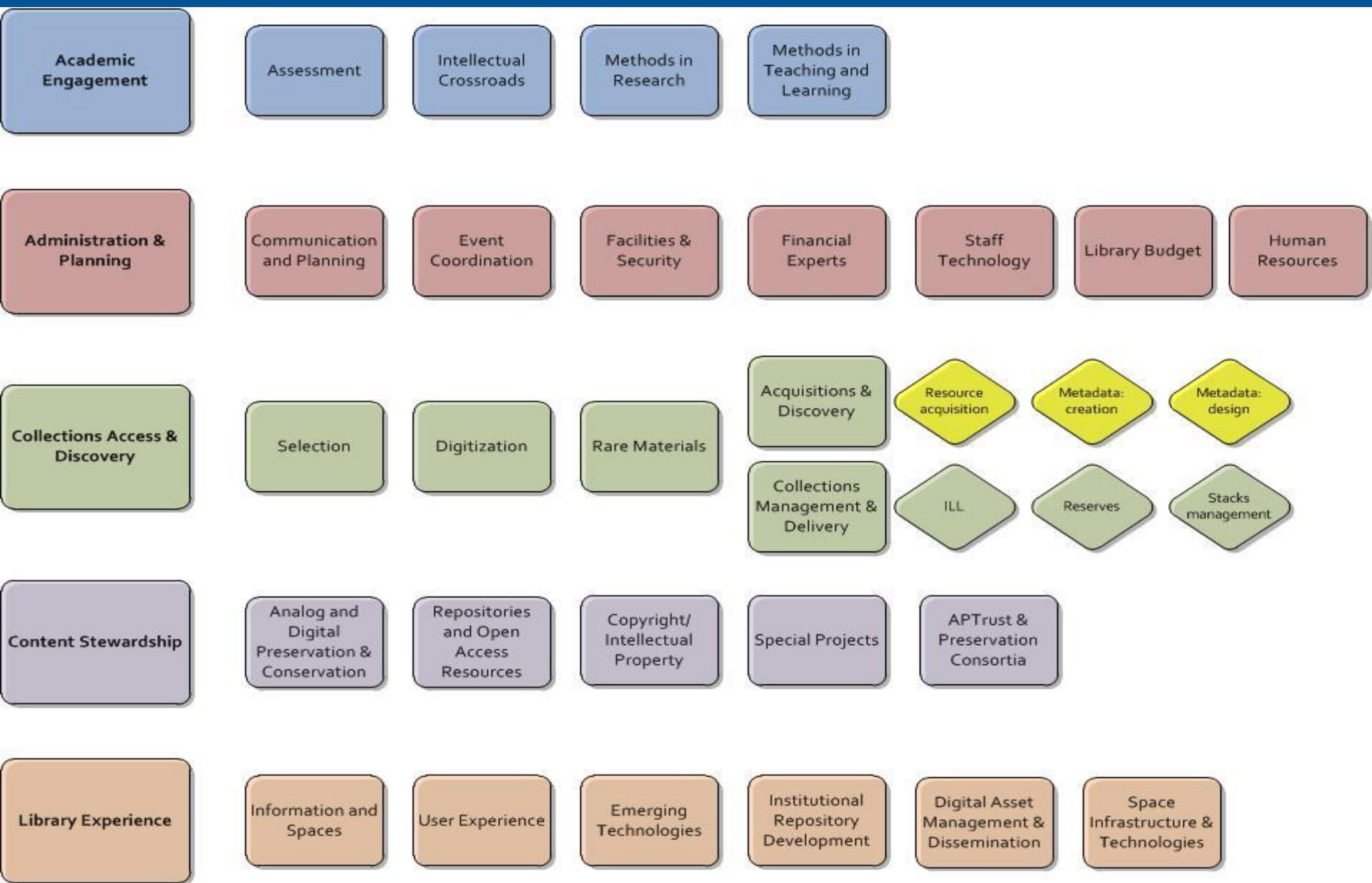# A library in transition

- Pre-2013
- Post-2013

University Library University Librarian/Dean

Executive Assistant

Communications

Special Collections

Philanthropy/ Development

Administration

Deputy University Librarian

Financial Services

Human Resources

Security

Facilities

Strategic Data Initiatives

Humanities, Social Sciences, Sciences & Engineering

Research & Scholarship

Digital Curation Services

Content Management Services

Online Library Environment/IT

Collections Initiatives

Strategic Assessment Services

Arts, Media, and Education

Academic Preservation Trust

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A library in transition

- 2013: new service models
- 2014: planning for change
- 2015: implementing change

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**Academic Engagement**

- Assessment
- Intellectual Crossroads
- Methods in Research
- Methods in Teaching and Learning

Administration & Planning

- Communication and Planning
- Event Coordination
- Facilities & Security
- Financial Experts
- Staff Technology
- Library Budget
- Human Resources

Collections Access & Discovery

- Selection
- Digitization
- Rare Materials
- Acquisitions & Discovery
- Resource acquisition
- Metadata: creation
- Metadata: design
- Collections Management & Delivery
- ILL
- Reserves
- Stacks management

Content Stewardship

- Analog and Digital Preservation & Conservation
- Repositories and Open Access Resources
- Copyright/Intellectual Property
- Special Projects
- APTrust & Preservation Consortia

Library Experience

- Information and Spaces
- User Experience
- Emerging Technologies
- Institutional Repository Development
- Digital Asset Management & Dissemination
- Space Infrastructure & Technologies

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Technical services in transition

- Technical services are centralized in Collections, Access, and Discovery
- Special Collections technical services and non-Special Collections technical services are integrated
- Centralization rather than microcosm

Acquisitions & Discovery

- Resource Acquisition & Description
- Metadata Creation & Organization
- Metadata Analysis & Design

Resource Acquisition and Description

- Order, receive, link to existing metadata, and pay for materials for library collections in all necessary formats
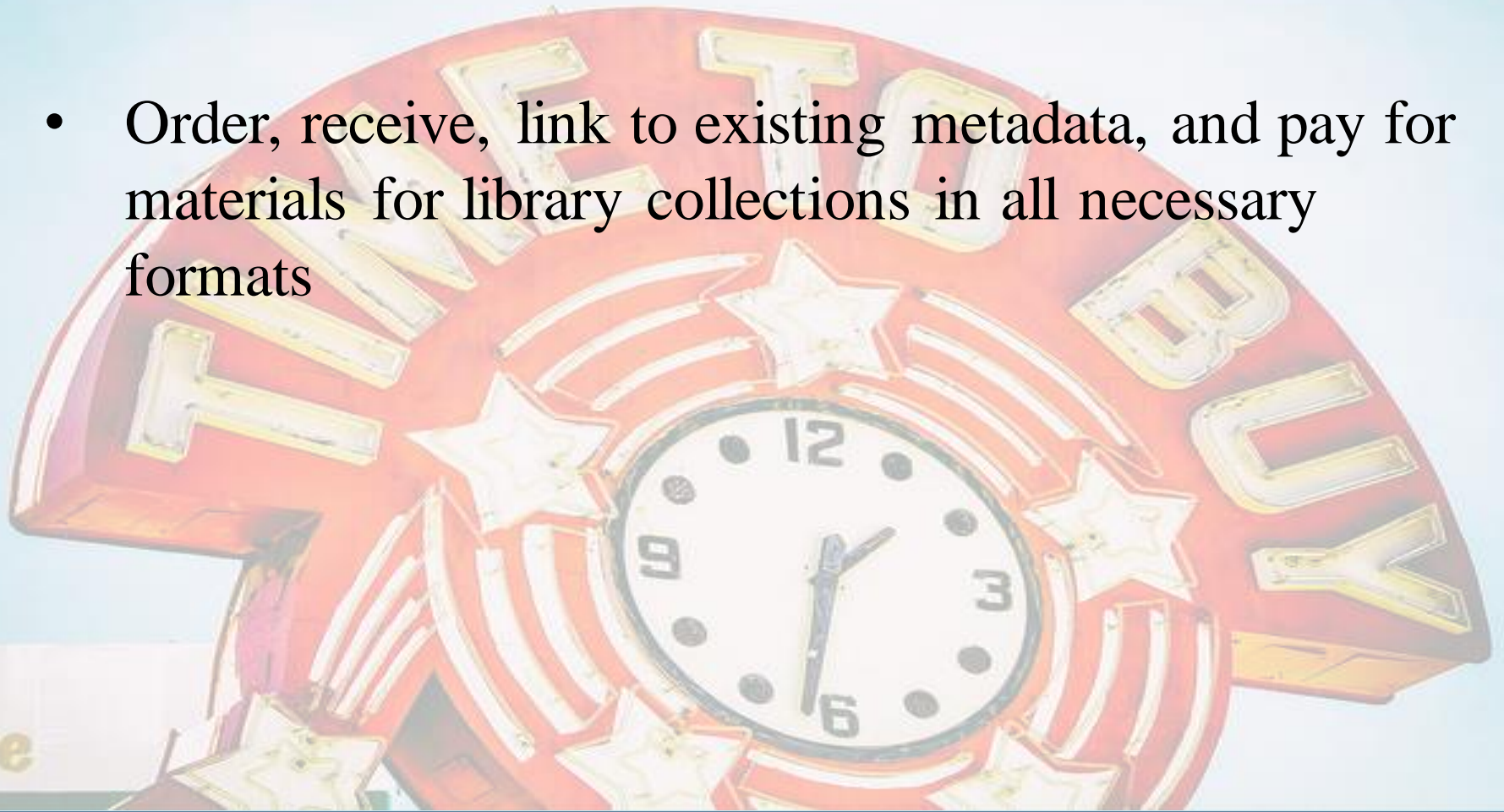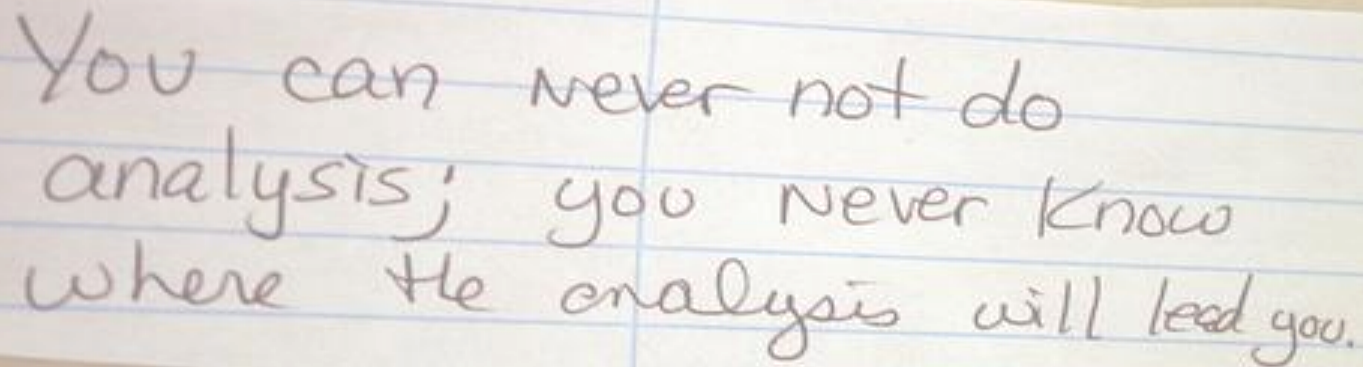
Metadata Creation and Organization

- Arrange and describe materials in all formats for which adequate description cannot be provided by other sources

Metadata Analysis and Design

- Set policies and guidelines for metadata standards and repositories to facilitate discovery and distribution

Education and cross-training

- Focus on function
- Integrating specialist skills and generalist skills for more holistic approach to metadata creation and management

Confronting backlogs

- Legacy finding aids
  - Paper finding aids
  - Finding aids in obsolete formats

Powering a universe of metadata activity

- Expanding metadata services throughout the Library and University
- Pan-University teams focused on metadata interactions with content and systems
- Metadata consultations and content management

Moving forward

- We're hiring!
- Further integration of acquisitions functions

Let's chat

Questions? Comments?

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Image sources

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