*The following talking points have been prepared for PLA board members and member-leaders regarding PLA’s 75th Anniversary. These points can be used when communicating with peers or answering questions about the 75th Anniversary. Please contact Lian Drago at ldrago@ala.org if you need further information.*

* PLA is celebrating its 75th Anniversary this year.
* From now through the PLA 2020 Conference, we are reflecting on our history, honoring the many people who have contributed to our achievements, and preparing for an even brighter future.
* PLA came into being in October 1944, when ALA’s governing council created a Division of Public Libraries.
* PLA will commemorate the 75th Anniversary at several events over the coming months, including at the 2019 ALA Annual Conference and PLA 2020 Conference.
* To learn more, please visit PLA’s 75th Anniversary website (75years.pla.org) and follow the hashtag #PLA75 on social media.
* There are several ways you can get involved with the 75th Anniversary celebration.
  + **Share your story**.
    - We’re currently collecting stories, photos, and inspirational thoughts about PLA to share as part of the celebration.
    - You’re invited to submit an account of how PLA has made a difference in your professional life and supported your work in public libraries.
    - To learn more and submit your story, please visit 75years.pla.org/your-stories.
  + **Donate to our scholarship fund**.
    - To celebrate our 75th and encourage equity, diversity and inclusion in library leadership, we are raising $7,500 to sponsor scholarships for library staff to attend the PLA 2020 Conference.
    - All funds donated to PLA between now and the 2019 ALA Annual Conference go toward these scholarships.
    - All donors will be automatically entered into a raffle for a free PLA 2020 Conference registration.
    - To donate, please visit the ALA giving website (ec.ala.org/donate) and direct your contribution to PLA.
  + **Volunteer your time.**
    - Consider serving on a PLA committee, task force, advisory group, or award jury. If you are interested in volunteering please fill out the Volunteer Form at http://www.ala.org/pla/about/people/committees (ALA.org login required)
    - You may also consider writing for *Public Libraries* magazine as a contributing columnist or blogger. Learn more at publiclibrariesonline.org/contribute.
  + **Spread the word.**
    - The September 2019 issue of *Public Libraries* magazine will include a removable 75th Anniversary poster for you to display in your library.