President's Report to Council

Lori Goetsch, ACRL President, 2009-2010

ALA Annual Conference, June 24-30, 2010, Washington, D.C.

ACRL continued to "Chart Our Future" by advancing our strategic plan in 2009-10. When I outlined the focus for my presidential year in the October 2009 issue of *C&RL News*, I discussed ways in which ACRL can assist the academic and research library community in demonstrating the value of libraries in a variety of settings. In light of this focus, I worked with the ACRL Board of Directors to launch a value of academic libraries research project to provide ACRL leaders with a clearer understanding of what research already exists and where gaps occur in research about the performance of academic libraries. Additionally, the review will provide ACRL members with tools and strategies to demonstrate the value of academic libraries to their institutional leadership. In late December 2009, we announced the selection of Megan Oakleaf, assistant professor in the iSchool at Syracuse University, as lead researcher for the project. A recognized expert in outcomes-based assessment and decision making, Oakleaf will develop and deliver a comprehensive review of the quantitative and qualitative literature, methodologies and best practices currently in place for demonstrating the value of academic libraries. The final report will be available in July 2010.

In addition to the new research study, the association worked in a variety of areas to advocate for libraries this year. Our continued tradition of legislative advocacy focused on issues such as fair use, public access to federally-funded research, and community college libraries. Our membership in the Library Copyright Alliance provided an additional avenue to influence public policy in the copyright arena. ACRL also continued to work with ALA and the Association of Research Libraries to file comments and monitor progress of the ongoing Google Book Search Settlement. Our wide variety of professional development opportunities, ranging from Webcasts to conference programs to journals and books, provide opportunities for academic and research librarians to gain the skills needed to serve their users and advance their libraries in the current climate.

This report highlights ACRL's many accomplishments across all areas of the strategic plan, including higher education and research, the profession, and the association.

Higher Education and Research
ACRL made significant progress in advancing the goals of learning, scholarship, and advocacy. Efforts in information literacy education, scholarly communication activities, and publishing were especially fruitful this year.

Information Literacy

The ACRL "Information Literacy Competency Standards for Higher Education" continue to be widely cited as a benchmark in information literacy instruction. This year the standards were cited in numerous books, journal articles, and blogs along with ACRL's own publications. Since September 1, 2009, 1,369 copies of the standards have been distributed.

E-Learning courses and Webcasts provided additional opportunities to learn more about designing specialized online information literacy courses, design thinking your way to information literacy innovation, and designing and implementing online teaching and learning. ACRL continues to offer online information literacy seminars in partnership with the TLT Group.

ACRL endeavors to improve members' ability to teach and assess lifelong learning skills. To help librarians and institutions develop and implement information literacy programs on their campuses, the ACRL Institute for Information Literacy's Immersion Program was offered in St. Petersburg, Florida from July 26 to 31, 2009. The program provided two tracks of intensive training and education for the 83 attendees. The Teacher Track focused on individual development for librarians interested in enhancing or extending their individual instruction skills, while the Program Track focused on developing, integrating, or managing campus-wide and programmatic information literacy programs.

Standards and guidelines
The development of standards and guidelines for all areas of academic and research librarianship is a core service of ACRL. These standards and guidelines are a key ACRL contribution to the profession. Standards and guidelines published this year include A Guideline for the Screening and Appointment of Academic Librarians, ACRL/RBMS Guidelines Regarding Security and Theft in Special Collections, and ACRL/SAA Joint Statement on Access to Research Materials in Archives and Special Collections Libraries. In addition, a task force has been formed to review and revise the ACRL Standards for Libraries in Higher Education.

Relationships With Learned Societies
A key strength of ACRL is the work of its sections. ACRL sections are organized around subject disciplines and types of library. This creates a focus and synergy for librarians to learn from each other, build on each other's ideas, and raise collective awareness of issues shared by all. Sections act as important liaisons to the higher education community through connecting with and serving faculty.

This year ACRL section members, leaders, and staff participated in meetings and other activities of wide range of groups, including American Anthropological Association, American Association of Community Colleges, American Association of University Presses, American Educational Research Association, American Political Science Association, American Society of Association Executives, American Sociological Association, Association of Learned and Professional Society Publishers, Chicago Collaborative, Coalition for Networked Information, Council of Higher Education Management Associations, Council of Independent Colleges, Council of Library and Information Resource, EDUCAUSE, National Council of Learning

Resources, National Women's Studies Association, and Project Merlot. This grassroots approach to developing relationships builds credibility and relationships one person or association at a time, often leading to increased collaboration.

Scholarly Communication

Scholarly communication issues continue to be a strong focus of the association. The ACRL Scholarly Communication Toolkit now offers twelve cases, integrating information from throughout the toolkit, to help you recognize naturally occurring possibilities to start discussions that may create change on campus. Opportunities to raise scholarly communication issues come up in a variety of settings when interacting with faculty. Librarians can often take advantage of these opportunities to increase awareness of those issues and new developments in scholarly publishing.

In early 2010, we joined joined ALA in submitting comments to the White House Office of Science and Technology Policy (OSTP) supporting increased public access to research funded by federal science and technology agencies. The recommendations include which agencies should be covered, that policies should be mandatory, that earlier access is better, version and format recommendations, how to keep implementation costs reasonable, and the importance of supporting emerging scholarly practice. The association encouraged members to make their voices heard on the issue by leaving comments on the OSTP Public Access Policy blog.

The ACRL Scholarly Communication Committee selected five sites from 40 applications to host the Scholarly Communication 101: Starting with the Basics workshop during spring and summer 2010. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the costs of delivering this proven content by sending expert presenters on the road to focus on new methods of scholarly publishing and communication, open access and openness as a principle, copyright and intellectual property and economics. The institutions selected to host the 2010 road shows are Florida State University in Tallahassee; Lehigh Valley Association of Independent Colleges in Bethlehem, Pa.; Bryan College in Dayton, Tenn.; Kansas State University in Manhattan; and Texas Tech University in Lubbock.

The ARL-ACRL Institute on Scholarly Communication is offering an eight-part Webinar series throughout 2010 to help libraries continue developing their scholarly communication programs. The series will identify how local successes and activities can grow into a comprehensive program plan and strengthen local planning. Featured guest speakers will provide practical perspectives on emerging areas in scholarly communication.

The ACRL Scholarly Communication Discussion Group, Scholcomm discussion list, and the ACRL/ SPARC Forum on Emerging Issues in Scholarly Communication continue to be important venues for strengthening the association's role in supporting new models of scholarly communication. Regular articles on scholarly communication issues and trends in *C&RL News* play an important role in disseminating a body of knowledge for the field.

Legislative Advocacy

Public policy issues effecting higher education remain an essential focus of the strategic plan.

Each year, the ACRL Government Relations Committee, in consultation with the ACRL Board of Directors and staff, formulates an ACRL Legislative Agenda. Drafted with input from the ACRL Scholarly Communications and Copyright Committees, along with additional committees, ACRL leaders, and ALA Washington Office, the legislative agenda is prioritized and includes objectives for legislative action at the national level on issues that may affect the welfare of academic and research libraries. The 2010 ACRL Legislative Agenda focuses on eight priorities including public access to federally-funded research, Section 215 of the PATRIOT Act, network neutrality, government information, orphan works, fair use and anti-circumvention, lead in books, and supporting school librarians.

In September 2009, ACRL joined ALA, the Association of Research Libraries (ARL), the Organization for Transformative Works, and the Right to Write Fund to file an amicus curiae brief asking the U.S. Court of Appeals for the Second Circuit to reverse the Federal District Court judge's ruling in Salinger v. Colting. In July, the District Court ruled in favor of author J.D. Salinger, who claimed that Fredrik Colting, the author of "60 Years Later: Coming Through the Rye," infringed his copyright on "Catcher in the Rye." The District Court's preliminary injunction prohibits the publication and distribution of the book, which the groups believe implicates free speech rights of authors, publishers, and the public protected by the First Amendment. In their "friend of the court" filing, the groups also assert that the judge applied too narrow an interpretation of the "fair use" doctrine, which permits new, transformative works into the marketplace.

The proposed Google Book Search Settlement (GBS) was again an active arena for legislative advocacy this year. In conjunction with ALA and ARL, ACRL sent a letter to William Cavanaugh, Deputy Assistant Attorney General of the U.S. Department of Justice's Antitrust Division, requesting the division to advise the court presiding over GBS to supervise the implementation of the settlement closely, particularly the pricing of institutional subscriptions and the selection of the Book Rights Registry board members. ACRL joined ALA and the Association of Research Libraries to submit a supplemental filing with the U.S. District Court for the Southern District of New York calling on the court to address concerns with pricing review, to direct Google to provide more detail on privacy issues, and to broaden representation on the Books Rights Registry. A summary of filings is now available online at http://www.arl.org/bm~doc/googlefilingcharts.pdf.

ACRL, ALA, and ARL released "A Guide for the Perplexed Part III: The Amended Settlement Agreement," describing the major changes in the amended GBS agreement. The document emphasizes changes in the settlement relevant to libraries. The new guide is available online at http://wo.ala.org/gbs/wp-content/uploads/2009/11/A-Guide-for-the-Perplexed-Part-III-FINAL.pdf.

In late June 2009, Senators Lieberman and Cornyn reintroduced S.1373 the Federal Research Public Access Act (FRPAA). This much-anticipated bill (which was previously introduced in 2006) would ensure free, timely online access to the published results of research funded by 11 U.S. federal agencies. Essentially, the bill would advance and expand the National Institutes of Health (NIH) Public Access Policy — which requires public access to taxpayer-funded research — to additional agencies. A companion bill was introduced in the House of Representatives in

April 2010. ACRL strongly supports FRPAA and distributed a call for members to ask their Senators to demonstrate their support by co-sponsoring the bill.

ACRL members and staff worked with the ALA Washington Office and the American Association of Community Colleges to have an amendment including "community college libraries" added to the bill text of the Student Aid and Fiscal Responsibility Act of 2009 (H.R. 3221). The added language highlights the important role libraries play in preparing students to successfully obtain and retain employment and for encouraging community colleges pursuing the grants to invest in their libraries and the services and resources they offer.

In February 2010, ACRL joined ALA, ARL, and a coalition of public interest and consumer groups in urging a federal appeals court to preserve consumers' rights and the first sale doctrine in a battle over an Internet auction of used computer software.

In November 2009, the Library Copyright Alliance (LCA), composed of ALA, ACRL, and the ARL, released materials on two issues – access to copyrighted works for the visually impaired and international copyright in libraries. LCA joined other groups to file comments on the World Intellectual Property Organization (WIPO) draft proposal to facilitate access to copyrighted works for persons who are blind or have visual impairments and other reading disabilities. The comments address possible solutions to enhance accessibility to information for the blind or other persons with disabilities, and also include an analysis of a new treaty proposal currently under consideration by WIPO and its effect on U.S. copyright law. LCA additionally announced a new series of issue briefs on current topics relating to international copyright and libraries. The briefs outline strategic areas in which LCA is working to voice the concerns of the library community in the international arena, to promote copyright laws that provide the broadest possible use of information for creativity, research and education, and to advance fair and equitable access to information.

In other activities, LCA supported a statement by Justin Hughes, head of the U.S. delegation at the session of the World Intellectual Property Organization (WIPO) Standing Committee on Copyright and Related Rights (SCCR), endorsing library-endorsed international copyright policies during his speech on copyright exceptions and limitations for persons with print disabilities. LCA also filed comments to the Library of Congress' U.S. Copyright Office on facilitating access to copyrighted works for the blind or other persons with disabilities. The comments, which were filed jointly with the Electronic Frontier Foundation, the Internet Archive, and the Chief Officers of State Library Agencies, call for a multilateral treaty to resolve issues of accessibility for the blind and visually impaired.

As part of our continued focus on legislative advocacy, we awarded $250 grants to 10 ACRL Legislative Advocates to attend Library Advocacy Day in Washington, DC on Tuesday, June 29, 2010. For one year only, Library Advocacy Day replaced National Library Legislative Day and featured guest speakers and photo ops, along with a chance for participants to meet with their elected officials and their staffs.

Publications

ACRL released a wide variety of monograph publications in the past year. *ClipNote 40: Emergency Response Planning in College Libraries, Working Together: Collaborative Information Practices for Organizational Learning* and *Framing Library Instruction* (ACRL Publications in Librarianship #61) were issued in the second half of 2009. 2010 saw the release of *Librarians Serving Diverse Populations: Challenges and Opportunities, The Anywhere Library: A Primer for the Mobile Web, Conversations that Work* (ACRL Active Guide #3), *The Comprehensive Guide to Emergency Preparedness and Disaster Recovery,* and *Advocacy, Outreach, Postsecondary Education and America's Librarie*s. The 2008 edition of *Academic Library Trends and Statistics* was issued in September 2009.

ACRL has entered a new partnership with HighWire Press, a division of the Stanford University Libraries, to provide online hosting of *College & Research Libraries (C&RL), College & Research Libraries News (C&RL News),* and *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage. Choice Reviews Online* will also migrate to HighWire in late 2010. The move of ACRL's publications from the association Website to the HighWire platform provides a number of benefits including improved search capabilities both within and across publications, increased Web 2.0 functionality and online access for individual and institutional non-member subscribers. The HighWire platform will also provide a richer user experience for *Choice Reviews Online* subscribers.

Choice is on track to publish in excess of 7,000 reviews for the fourth consecutive year in FY 2010. This year also saw the launch of a new eNewsletter for the Choice Reviews Online (CRO2) site. Publisher's Choice Online joins the five eNewsletters Choice launched last year and lists of all the newest titles participating in the PCO "browse the book" program. For more information, visit the CRO2 site, http://www.cro2.org. Choice made additional steps into the online world this year with the launch of a new Facebook page (http://www.facebook.com/home.php#!/pages/Choice-Reviews-Online/123263348158) and iPhone app, delivering a Choice review of the day. The app is available through the iTunes app store.

The Profession

ACRL strives to provide continuous learning opportunities for our members. A wide variety of professional development activities were offered during FY10, from face-to-face programming to publications and online learning and networking opportunities. Another primary goal of the strategic plan is leadership, with objectives to empower members to communicate the value of their contributions to learning and scholarship and to increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision-making. Through its awards program, which recognizes the achievements of academic and research librarians and libraries, ACRL provides a platform for librarians to bring notice of their work to their broader communities.

Advocacy

In the current economic climate, advocacy is more important than ever for academic and

research libraries. ACRL provides support in this area in a variety of ways. In late December 2009, we announced the selection of Megan Oakleaf, assistant professor in the iSchool at Syracuse University, as lead researcher for our value of academic libraries project. A recognized expert in outcomes-based assessment and decision making, Oakleaf will develop and deliver a comprehensive review of the quantitative and qualitative literature, methodologies and best practices currently in place for demonstrating the value of academic libraries.

The current economic climate and the increased emphasis on assessment and outcomes have forced academic departments' higher education administrators to make tough decisions regarding the funding of programs and units at their institutions. The primary objective of the comprehensive review is to provide academic librarians with a clearer understanding of what research about the performance of academic libraries already exists, where gaps in this research occur, and to identify the most promising best practices and measures correlated to performance. Additionally, this review will provide ACRL members with tools and strategies to demonstrate the value of academic libraries to their institutional leadership.

Technology

This year ACRL offered a variety of technology-related learning opportunities. Seminars, Webcasts and preconferences on the mobile Web, iGoogle gadgets, virtual and SMS reference, podcasting, Web design and usability, open source research tools, and Google Wave were all well attended and received. ACRL published *The Anywhere Library: A Primer for the Mobile Web*, a popular monograph covering mobile Web sites in academic libraries this year. Many ACRL chapters and sections provide additional information technology learning opportunities to their constituents at the subject and local level.

In order to improve our members' access to technology information, ACRL launched a new Web resource, ACRL TechConnect, in early 2010 to provide easy access to association resources dealing with technology issues. The new resource identifies all the ACRL technology-related events, professional development opportunities, publications, articles, podcasts and communities and links them from one location. ACRL TechConnect is available at http://www.ala.org/ala/mgrps/divs/acrl/proftools/techconnect/index.cfm.

ACRL continued our focus on experimenting with new technologies to deliver content this year. In addition to examples mentioned elsewhere in the report, several new ACRL podcasts were produced this year, including "Job of a Lifetime – Brian Mathews," "The Library Instruction Cookbook," "Political Engagement," "Job of a Lifetime – Emerging Technologies," and "2010 Presidential Candidates Forum." The ACRL Virtual Worlds Interest Group offers a variety of programming in the ACRL Second Life space. An ACRL Information Technology Task Force is being formed to explore other ways we can meet member needs related to technology.

Learning
The ACRL e-Learning program offered 32 e-Learning events consisting of 15 Webcasts and 17 multi-week courses this year on a variety of topics such as copyright and the library, electronic collection development, user experience, Web design and usability, virtual reference, and

information commons. More than 531 individuals and 55 groups participated in this year's e-Learning offerings.

To help academic and research librarians maximize their professional development dollars during the challenging economic downturn, the association launched a new e-Learning Frequent Learner Program this year. Starting September 1, 2009, individuals or groups that register for three ACRL e-Learning courses or Webcasts receive complimentary registration to one additional course or Webcast of equal or lesser value to the lowest cost-paid e-Learning opportunity.

ACRL offered two half-day workshops focusing on mobile Websites and SMS reference in conjunction with the ALA Midwinter Meeting in Boston. Preconference sessions at the 2010 ALA Annual Conference in Washington, D.C. provided information on practical pedagogy, creating library mashups, and 21st century learning environments.

We again collaborated with LLAMA to co-sponsor a Spring Virtual Institute, "Doing Well By Doing Good: Entrepreneurial Leadership for Librarians." The online institute, held April 21-22, 2010, explored different models and aspects of leadership and management and their impact on academic librarianship in today's challenged and flat economic environments.

The third ACRL Springboard Event was held on May 5, 2010. The 90-minute Webcast was free for ACRL members and featured a presentation on issues related to privacy in the socially networked environment by John Palfrey of the Harvard University Law School and Berkman Center for Internet & Society. The Webcast is archived on the ACRL Web site.

The 51st annual Rare Books and Manuscripts Section (RBMS) Preconference will be held June 22-25, 2010, in Philadelphia. Inspired by the long-standing close and productive relationship among the members of the Philadelphia Area Consortium of Special Collections Libraries (PACSCL), the theme of the preconference was "Join or Die: Collaboration in Special Collections." The preconference will look broadly collaborative relationships: with coworkers and colleagues; with scholars and students; with donors, funders, and vendors. In short, programs will focus on instances in which librarians can accomplish more by working together than alone, with an emphasis on creative but practical solutions to the challenges.

We continued to offer ACRL OnPoint, a monthly free and open chat series, over the past year. Chat topics included "Are Reference Desks Passé?" (July 2009), "Ph.D.s in Academic Libraries: The Role of the Scholar-Librarian" (September 2009), "H1N1 and the Library Response" (October 2009), "Getting Involved With ACRL" (November 2009), "Job Seeking in a Tough Economy" (December 2009), "Conversational Openings with Faculty about Scholarly Communication" (March 2010), "Maximize Your Chance of Success: Advice for Writing a Winning Proposal for ACRL 2011" (April 2010), and "Getting to Know YOUR Conference" (May and June 2010). Archives of all chats are freely available online.

Knowing that professional development is essential to the success of academic and research librarians, especially during an economic downturn, we awarded more than $38,000 in scholarships this year. Twenty scholarships were awarded to individuals to participate in ACRL

e-learning Webcasts. Scholarships were also awarded for the Harvard Leadership Institute for Academic Librarians, the Immersion Program, and 51st RBMS Preconference.

Strengthening Partnerships With Higher Education

ACRL continues to work with higher education associations to strengthen both partnerships and the profession. We collaborated with seven higher education associations (ACPA, ACHUO-I, ACUI, APPA, NACUBO, NAEP, AND NASPA) to offer the 2009 Women's Leadership Institute. This program brought together mid-level administrators from across campus functions to share experiences, develop a better understanding of the campus as a workplace and culture, and create new networks and networking skills.

The ACRL Council of Liaisons maintains relationships with the American Anthropological Association (AAA), American Association of Community Colleges (AACC), American Council of Learned Societies (ACLS), American Educational Research Association (AERA), American Political Science Association (APSA), American Sociological Association (ASA), Association for the Study of African American Life & History, Council of Independent Colleges (CIC), National Resource Center for The First-Year Experience and Students in Transition (NRC-FYEST), and Society for Information Technology and Teacher Education (SITE).

Several sections have also established liaison relationships with scholarly societies. For example, CJCLS has a strong liaison relationship with the National Council of Learning Resources and RBMS has established liaison relationships with the Antiquarian Booksellers' Association of America; the Bibliographical Society of America; the Society for the History and Authorship, Reading, and Publishing; and the Society of American Archivists. LPSS maintains active relationships with the American Association of Law Librarians, ALA's Government Documents Round Table, the International Studies Association, and the American Political Science Association. IS created a working group with ALISE to gather information on effective practices for preparing students for careers in information literacy and instruction.

Awards
Since 1923, the ACRL Awards Program has recognized and honored the professional contributions and achievements of academic libraries and librarians. This special recognition by ACRL enhances the sense of personal growth and accomplishment of our members, provides our membership with role models, and strengthens the image of our membership in the eyes of employers, leadership, and the academic community as a whole.

In 2010, 22 outstanding individuals and institutions received ACRL awards recognizing their accomplishments. ACRL's top honor, the Academic or Research Librarian of the Year Award was presented to Maureen Sullivan, owner of Maureen Sullivan Associates and Professor of Practice in the Simmons College Graduate School of Library and Information Science Ph.D. Program in Managerial Leadership, in recognition of her impact on the profession by providing personnel management, staff development and organizational development services to a long list of libraries across the country.

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institution. This year's recipients were the Bucks County Community College Library in the community college category, the A.C. Buehler Library at Elmhurst College in the college category and the Indiana University Bloomington Libraries in the university category. The award, sponsored by ACRL and YBP Library Services, includes a presentation ceremony on the campus of each award-winning library.

The Association
ACRL's goals for the association focus on membership and sustainability. ACRL's membership goal focuses on membership growth building on retaining core membership while recruiting from new and diverse communities. The goal for sustainability is for ACRL to have the fiscal resources, staff expertise, and organizational structure to advance the association's strategic plan.

Membership
ACRL's membership activities build on retaining core membership while recruiting from new and diverse communities. As of March 31, 2010, ACRL had 12,323 members, a decrease of 1.2% (150 fewer members) from August 2009. There are currently 11,480 personal members, 810 organizational members, and 33 corporate members. For FY10 to date, ACRL had 2% more member renewals (44) than during the same period during the last non-conference year (2008). This is a positive indicator in a recessionary environment. Also, 4.7% (77) fewer members have dropped their membership compared to the same period during the previous non-conference year (2008).

The association continues to explore new ways to reach out to our membership. The ACRL new member wiki (http://wikis.ala.org/acrl/index.php/ACRL_New_Member_Wiki) continues to be a great success. As of April 1, 2010, the wiki has received 18,467 visits, including 3,788 new page visits since July 2009. The ACRL leader orientation wiki (http://wikis.ala.org/acrl/index.php/ACRL_Leader_Orientation) visits total 5,782 as of April 1, 2010, including 2,194 new page visits since July 2009.

The ACRL 101 program at the Annual Conference continues to educate members on the wide range of ACRL activities and opportunities for participation. ACRL's presences on Facebook, LinkedIn, Second Life, and Twitter continue to grow and provide our membership with new avenues to connect with colleagues and the association. ACRL continues to explore new models for member connections. This year, we held our first virtual orientation session for new leaders. A number of ACRL committees, Interest Groups, and the Board of Directors are holding virtual meetings and taking advantage of ALA Connect to keep the work of the association moving forward year round.

The ACRL Board of Directors approved the formation of three new interest groups at the 2009 ALA Annual Conference including Academic Library Services to International Students, Image Resources, and Virtual Worlds. An additional interest group, Numeric and Geospatial Data Services in Academic Libraries, was established by a virtual vote in September to bring the total number of ACRL interest groups to seven. As of May 2010, the interest groups had a combined membership of 736.

ACRL provides special connections for members, both virtual and personal. ACRL sections offer 17 vibrant and dynamic communities that nurture individual development and foster a deeper connection to the profession. Sections continue to offer successful mentoring opportunities along with programming and special social events at the ALA Midwinter Meeting and Annual Conference to create community among new and continuing members.

Sustainability
ACRL active strives to integrate sustainability into all aspects of the life of the association. This year, we reduced the number of print promotional materials used at the ALA Annual Conference and Midwinter Meeting by combining messaging into one promotional postcard. The annual holiday greetings sent to ACRL members were sent through email instead of a printed card. The Choice advertising department additionally switched from print to electronic media kits for Choice and all other ACRL journals to promote sustainability and reduce costs.

Many ACRL committees and sections are exploring ways to increase sustainability by reducing the amount of paper used in meetings, conducting business through online resources such as ALA Connect, and exploring options for virtual meetings. For example, in May 2010, we held our first-ever virtual orientations for new member leaders. Incoming committee chairs experienced ALA's new meeting software, iLinc, by participating in one of two interactive sessions designed to provide support and guidance in their new roles. The sessions were the first to use ILinc for a large member audience.

Final Thoughts/ An Appreciation

I have thoroughly enjoyed my year as ACRL President. I've logged a lot of miles—physically and virtually!—and met many wonderful ACRL members across the country. We are a dynamic, creative, and resourceful profession and organization, and I am very proud of how academic librarians have navigated these tough economic times. It was a pleasure and honor to serve the association and its members, and I look forward to continuing to be engaged in ACRL for many years to come.

ACRL is a success because of its members and also because of its leaders. The ACRL Board of Directors has worked throughout the year to move the association forward in many strategic areas as described in this report. Board members have given generously of their time and talents and, as a result of their efforts, ACRL is well positioned to move forward in this uncertain climate. I am forever in debt to these extraordinary individuals: Vice-President/President-Elect Lisa Janicke Hinchliffe; Past-President Erika Linke; Budget and Finance Committee Chair, Janice Welburn; ACRL Division Councilor, Locke Morrisey; and Directors-at-Large Mary Carr, Lisabeth Chabot, Beth Dupuis, Linda Kopecky, John Lehner, Michael LaCroix, Debbie Malone, and Ann Campion Riley.

Our association has been in the capable hands of Executive Director Mary Ellen Davis for many years now, and it was a pleasure to have the opportunity to work closely with Mary Ellen this year. I appreciate her patience, her incredible organizational skills, and, most importantly, her friendship. ALA and ACRL were not exempt from the economic downturn, making this a particularly difficult year for staff who faced furloughs and other challenges. Throughout the

year, the ACRL staff rose to the occasion again and again, and I am grateful for the cheerful support I have received from these dedicated individuals: Adam Burling, Margot Conahan, David Connolly, Katie Coombes, Kathryn Deiss, David Free, Ann-Christe Galloway, Francine Graf, Megan Griffin, Kara Malenfant, Dawn Mueller, Tory Ondrla, Mary Jane Petrowski, and Irving Rockwood.

Thanks to all of you who invited me to visit your state chapters and your libraries. One of the highlights of an ACRL president's year is presenting the ACRL Excellence in Academic Libraries Awards. This year's winning libraries—Bucks County Community College, Elmhurst College, and Indiana University—held glorious, festive ceremonies on their campuses, and it was my honor to be a small part of the celebration. I am also honored to present the ACRL Academic/Research Librarian Award to Maureen Sullivan, a long-time friend and mentor.

Last, but certainly not least, I humbly thank the K-State Libraries staff for their support as I pursued this once-in-a-lifetime professional adventure.