

Image Resources Interest Group

Strategic Area: Higher Education and Research

Goal Area: Learning

1. ACRL expands regional, national and international adoption, use and development of information literacy standards.

A. Began developing Visual Literacy Competency Standards for Higher Education, based on ACRL's Information Literacy Competency Standards, and supported by the Information Literacy Standards Committee. Formed Visual Literacy Standards Task Force and Advisory Group to write standards, guide development process, test implementation, and promote adoption.

Strategic Area: The Profession

Goal Area: Continuous Learning

1. Expand ACRL's alignment of programs and other learning opportunities based on data, member needs, and strategic priorities.

A. Surveyed IRIG members in December 2009 to determine primary areas of interest around image resources, and used survey information to guide meeting and discussion group programming. Survey results distributed to members and posted to ALA Connect. B. Planned and conducted meeting/discussion forum at ALA Midwinter 2009, "Interdisciplinary Image Resources in Academic Libraries: Current Practices." Program featured speakers from three academic libraries, and covered image project collaboration, collection development, metadata, reference, technology, and other image-related topics. Presentations were posted to ALA Connect for access by all members.

Strategic Area: The Profession

Goal Area: Continuous Learning

3. Increase ACRL's agility in providing cutting-edge content for learning programs and publications.

A. Responded quickly to member needs and interests, tailoring meeting and discussion forum content to timely issues in a rapidly changing and shifting area of librarianship. B. Developed shared visual literacy bibliography in Zotero, for use in developing Visual Literacy Competency Standards and other projects.

Strategic Area: The Profession

Goal Area: Leadership

1. Develop leadership opportunities for ACRL members and increase professional development offerings on leadership.

A. Provided leadership opportunities within IRIG by way of Convener, Incoming Convener, Past Convener, and Listserv Moderator positions. B. Developed IRIG Visual Literacy Standards Task Force and Advisory Group, with multiple avenues for participation and leadership.

Strategic Area: The Association

Goal Area: Membership

1. Expand the appeal of ACRL membership among current members with a special focus on those new to the profession and early in their careers.

A. Established new ACRL Image Resources Interest Group for librarians working with interdisciplinary image resources in academic libraries, a relatively new area of librarianship. B. Established acrl-ir listserv C. Set up IRIG Facebook presence D. Developed IRIG ALAConnect space

Strategic Area: The Association

Goal Area: Membership

4. Increase the appeal of ACRL membership to broader communities.

A. Created an interest group community within ACRL for academic image librarians who may not have otherwise been directly served by ACRL sections or groups. B. Announced creation of IRIG to several outside image-interested organizations and listservs, and encouraged interested individuals to join ACRL and the IRIG. C. Welcomed new and potential members with information about IRIG, joining IRIG through ALA and ACRL, participating in ALAConnect, and subscribing to acrl-ir

Strategic Area: The Association

Goal Area: Organizational Vitality and Effectiveness

3. Increase and improve ACRL's organizational use of information technology.

A. Used ALAConnect as primary communication space, and encouraged members to join and participate. B. Facilitated and promoted use of acrl-ir listserv C. Investigated development of more robust website and/or wiki for IRIG information and projects