

Pay Per View – Where we were, where we are and where we are going next?

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UNC Greensboro

- Carnegie Classification – Doctoral Intensive Univ. I
- FTE is 17,157
- Collection
 - 2.8 million items (books, gov docs & microforms)
 - 42,666 journals in Journal Finder
 - 400+ electronic databases
- NC's Women's College until 1963



Pay-Per-View Options at UNCG

- FirstSearch – 83 titles (added in 2002)
- EBSCO – 1644 titles (added in 2002)
- American Institute of Physics - 16 (added in 2003)
- Ingenta – 318 titles (added in 2003)
- Science Direct – 882 titles (added in 2003)
- Wiley InterScience – 340 titles (added 1/2004)
- OVID LWW – 187 titles (added 7/2004)

- TOTAL – 3470 titles



Criteria for Selection

- Do not own a subscription to the journal
- Have print but don't have access electronically (usually an up charge added to the pricing)
- Have access electronically through an aggregator, but there is an embargo on that title



Reasons to Provide Pay-Per-View

- More journal titles for your users
- More back files available
- Quicker access to journal articles
- Collection development tool
- More cost-effective for low use titles



Problems with Pay-Per-View

- Reduced budgetary predictability
- Potential for abuse
- Barriers to users



EBSCO Usage Statistics

	2002	2003	2004	2005	2006
Journals available	1644	1403	1443	401	245
Articles ordered	1169	829	835	217	83
Total number of journal titles used	360	320	305	91	36
Accesses through Journal Finder	7296	7640	5752	1603	1215
Average Cost	\$19.48	\$22.21	\$24.83	\$24.73	\$29.90

Total Costs 2002

EBSCO	\$ 22,766.00
FirstSearch	\$ 1,911.30
Total	\$ 24,677.30
Total if we subscribed to all the journals	\$ 203,560.00

Total Costs 2003

EBSCO	\$ 18,411.00
FirstSearch	\$ 2,622.30
Ingenta	\$ 4,900.10
Science Direct	\$ 3,256.00
Wiley	\$ 15,000.00
Total	\$ 44,189.40
Total if we subscribed to all the journals	\$ 393,551.30

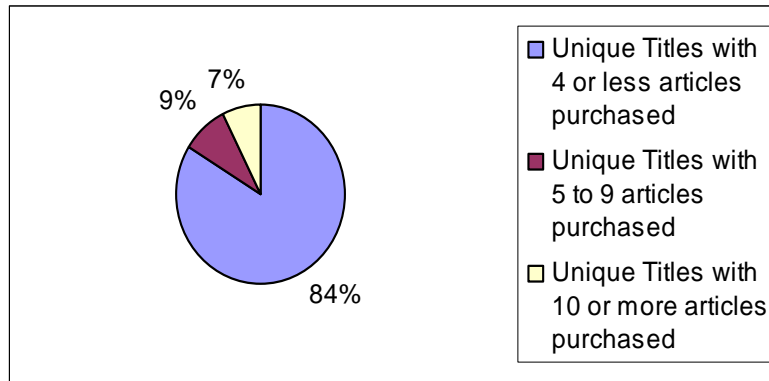


Total Costs 2004

EBSCO	\$ 20,754.50
FirstSearch	\$ 3,250.40
Ingenta	\$ 3,602.42
Science Direct	\$ 3,124.00
Wiley	\$ 10,155.00
OVID	\$ 25,000.00
Total	\$ 65,886.32
Total if we subscribed to all the journals	\$ 587,427.70



PPV – Impact on Collection Development



The Carolina Consortium

- For 2005, 38 schools participated in one or more of the following deals
 - Blackwell – 714 titles
 - Springer – 1164 titles
 - Wiley – 300 titles

Effect on PPV at UNCG

- 75% overall drop in PPV for 2005
- **Wiley titles**
 - 667 Wiley pay-per-view articles ordered from non-subscribed titles in 2004
 - 93% of titles ordered through Wiley last year are now available through our consortia deal
 - 2004 we paid \$10155 in pay per view costs
 - 2005 we paid an extra \$2754 to receive 250 Wiley titles via the Carolina Consortium – Average \$11.00 a title
- Wiley title – American Journal of Medical Genetics, Parts A, B, and C
 - 2004 Subscription cost = \$9333 for ? uses
 - 2004 PPV cost = $64 \times \$10 = \640 for 64 uses
 - 2005 Consortium cost = \$11 for 221 uses



Where we are heading

- Budget problems
- Collection cuts
- 23% journal cuts
- May need to pull out of some big deals



Where we are heading

- Continue with American Institute Physics
- Continue with adding titles in FirstSearch that maybe canceled
- Continue with IngentaConnect
- Continue offering Science Direct PPV for older backfiles
- If we have to drop a big deal we will look into some type of pay per view option.



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