



Advancing the Plan for Excellence Goal Area Committee Midwinter Report

Due: Dec 15

Goal Area: Value of Academic Libraries

Goal: Academic libraries demonstrate alignment with and impact on institutional outcomes.

Committee Name: Value of Academic Libraries

Charge/Tasks:

Committee leadership

Past Chair: Lisa Hinchliffe and Megan Oakleaf

Current Chair: Teresa Fishel

Board Liaison: Mark Emmons

Staff Liaison: Kara Malenfant

Midwinter report written by: Teresa Fishel

Midwinter Committee Report

Report Objective: *This report is intended as a brief mid-year overview to keep the Board apprised of the Committee's progress towards advancing the Plan for Excellence. Please provide concise answers in a bulleted format to share information and issues with the Board prior to your discussion at Midwinter Meeting. The time at Midwinter may then be used to engage in a dialogue with the Board. This report will be included in the Committee's official record of activities maintained by the ACRL office.*

Accomplishments: Provide a brief update on the annual work plan progress. Identify which projects are underway.

1. **Goal 1: Leverage existing research that will articulate and promote the value of academic and research libraries.**
 - a. Ongoing work with maintaining the blog. With an influx in new members in July, we had a few more volunteers for posting news to the blog and made it a goal is to post two new entries per month.
 - b. Provide VAL committee members with training on ACRL Metrics as a baseline knowledge of functionality and capability.
 - i. Mark Emmons provided a webinar on November that was attended by about 5 members of the committee. In the webinar Mark demonstrated the ACRL Metrics as well as the NCES Academic Library Survey report. At our January midwinter meeting we will further discuss how we can use this resource for promoting value.
 - ii. Mary Jane Petrowski did a blog posting on the ACRL Metrics in October.
 - c. Develop a marketing poster for promoting Value. This objective was revised last year and the subgroup working on this will be providing an update on progress at midwinter.
2. **Goal 2: Increase research that demonstrates the value of academic and research libraries.**
 - a. Explore possibility of establishing a framework for assessment competencies for academic libraries in partnership with Assessment Discussion Group. A survey was conducted at ALA Annual during the Assessment Group meeting. Former Chair Lisa Hinchliffe was working on a proposal to request that a task force on this topic be appointed.
 - b. Identify LIS courses focused on assessment and evaluation. Develop a sample syllabus for an LIS assessment and evaluation course. Update expected at midwinter meeting.
3. **Goal 3: Increase the visibility of libraries in national conversations and activities focused on the value of higher education.**
 - a. Develop resources for ACRL Liaisons and assist with training if necessary. We have continued to work with the ACRL liaisons. A conference call was held in November and one of the liaisons is preparing a blog posting. We are working on developing a template for factsheets for liaisons for talking points. A test guide for the American Sociological Association liaison is in process. Two committee members participated in a webinar that was provided on ACRL Liaisons on the Front Line. The coordinator for this objective will be meeting with the Liaison Group during midwinter to continue conversations.
4. **Goal 4: Develop and deliver responsive professional development programs that build the skills and capacity for leadership and local data-informed and evidence based capacity.**
 - a. Working on round 2 of AiA grant. Revised guidelines for submitting and will be revising rubric for evaluating proposals.

- b. A webinar on the AiA for interested individuals thinking about applying was held on December 9, 2013 with 142 participants. We hope to follow up on this interest at the Update Session on Sunday. We've invited one of the current AiA participants to talk about her experiences so far.
- c. At midwinter will be discussing possible plans for ACRL 2015 in Portland.

Opportunities: What new collaborations, opportunities, or directions, if any, been explored?

We've been focusing on working with ACRL Liaisons and developing materials for liaisons to use with their various associations. We've had several conference calls and will be having a joint meeting with the liaisons at midwinter.

Challenges: Describe any challenges or threats the committee faces in executing the work plan. Are there any changes warranted in the multi-year plan?

We identified committee members who would coordinate different goal areas and while some members are making better progress than others, we are making progress. At midwinter, I'll be able to better assess if we need to make changes to the multi-year plan.

Priorities: What will be the committee's priorities between Midwinter and Annual Conference?

- AiA 2nd cohort
- Marketing project
- ACRL Liaisons Fact Sheets
- Identify a program for ACRL 2015 that will focus on leverage existing research to articulate and promote the value of academic and research libraries.

Environmental Scan: Is there anything new of note in this area in the larger higher ed community?

Not at this time.

Board Discussion: What does the committee need from the Board at this point? Are there any other items you would like to discuss during your time together at Midwinter?

Nothing needed from the Board at this point.