

Altmetric.com, Springer, and the Bookmetrix™ platform – in 7 minutes!

Sara Rouhi,

Product Specialist, Altmetric

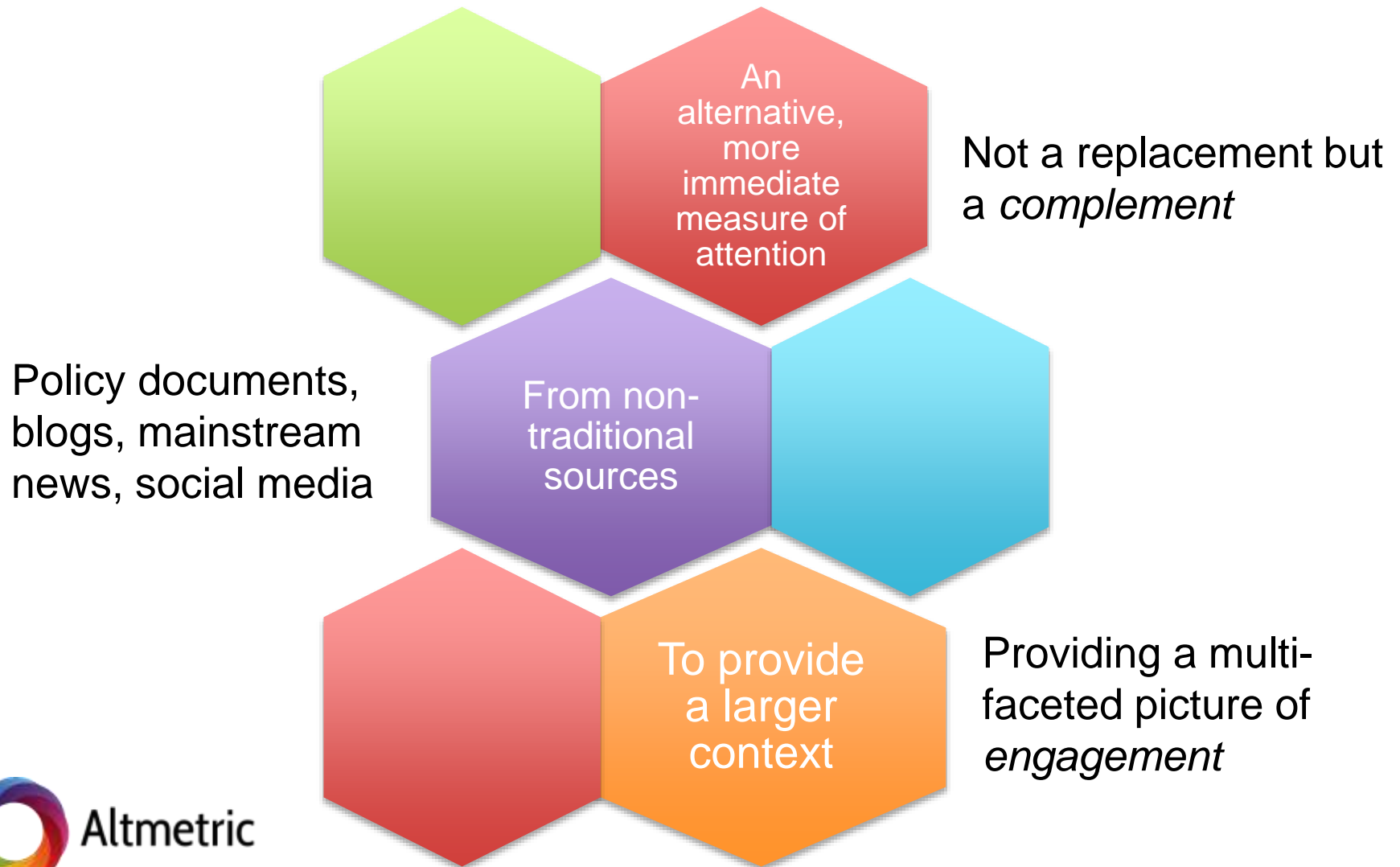
Wouter van der Velde

Senior eProduct Manager eBooks, Springer

7 minutes for

- Who/what is Altmetric.com?
- What are altmetrics?
- Why did we partner with Springer?
- What is Bookmetrix™
- Where does the data come from?
- How can you access this content?

What are altmetrics?



Altmetrics are *qualitative attention indicators*. They are current, dynamic, and contextually based.

You must go beyond the numbers!

Who are we?

Altmetric is a **data science company** that **tracks attention** to research outputs, delivering **output level metrics** via visually engaging, intuitive interfaces.

Why Springer? Why eBooks?

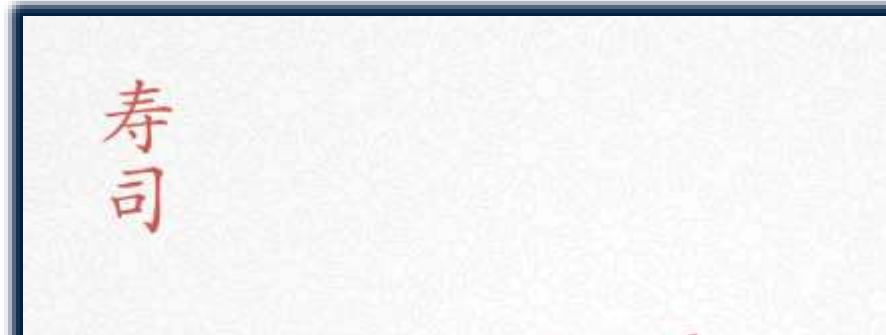
- Springer eBooks have wide distribution
- Springer = ALMs
 - Wanted to extend this data to book readers/authors
- Unique opportunity to innovate
- One time project with book tracking coming soon...!



Bookmetrix

Wouter van der Velde

Stop judging a book by its cover!



Macromolecules, in turn, are also divided into four categories: *carbohydrates (polysaccharides), proteins, fats, and nucleic acids.*



Springer has nearly 200,000 books (eBooks)

- Altmetric turned out to be the best development partner having:
 - Access to robust data sources
 - Matching data connections based on DOI
- No existing alternatives for book metrics
- But moreover.....
- We want to provide readers, authors, institutions and publishers, who are interested in the **performance of a certain book**, with information on **citations, downloads, book reviews and altmetrics for comparison** to help decision making.



Bookmetrix™ on SpringerLink

2014

Open Access

Opening Science

The Evolving Guide on How the Internet is Changing Research, Collaboration and Scholarly Publishing

Editors: [Sönke Bartling](#), [Sascha Friesike](#)

ISBN: 978-3-319-00025-1 (Print) 978-3-319-00026-8 (Online)


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Table of contents (26 chapters)

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Front Matter

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Basics/Background




Book Metrics

	Citations	6
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	Readers	48
	Reviews	1
	Downloads	145K


Provided by Bookmetrix

Author / Reader interface



Bookmetrix tracks social and scholarly activity around published books

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OPENING SCIENCE - 2014

EDITORS Sönke Bartling · Sascha Friesike

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DISCIPLINES Computer Science · Engineering

SUBDISCIPLINES General Issues

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CHAPTER 2 Open Science: One Term, Five Schools of Thought

CHAPTER 3 Excellence by Nonsense: The Competition for Publications in Modern Science

CHAPTER 4 Science Caught Flat-Footed: How Academia Struggles with Open Science Communication

CHAPTER 5

ALL ACTIVITY FOR BOOK:

Opening Science

CITATIONS 6	MENTIONS 128	READERS 48	DOWNLOADS 145k	REVIEWS 1
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CITATIONS SUMMARY

Showing 1–6 of 6 total citations.

2015

[Alternative metrics in scientometrics: a meta-analysis of research into three altmetrics](#)
Journal article in Scientometrics

[Data journals: A survey](#)
Journal article in Journal of the Association for Information Science and Technology

[Perspectives on social media in and as research: A synthetic review](#)
Journal article in International Review of Psychiatry

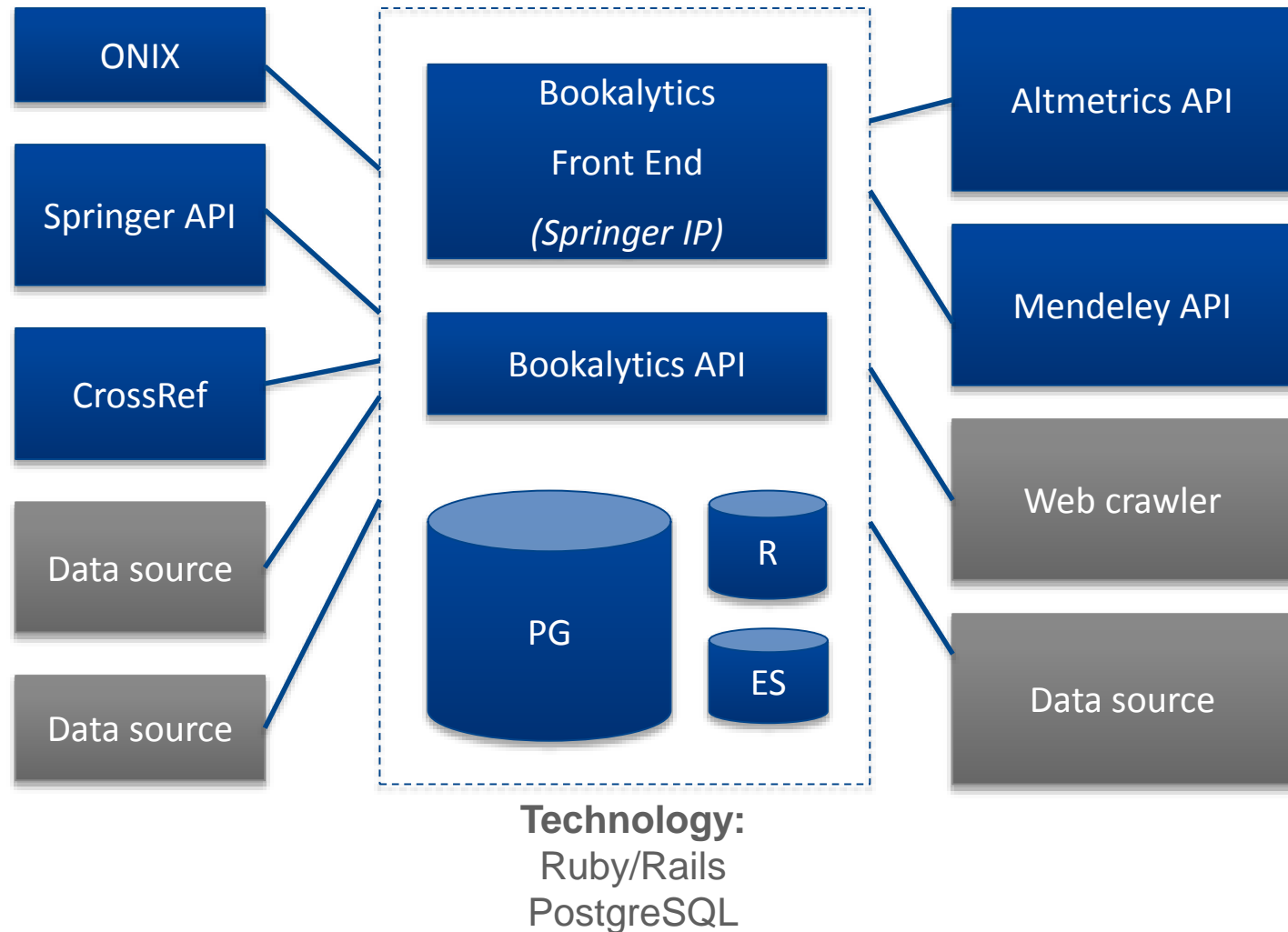
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Journal article in Journal of Computer-Aided Molecular Design

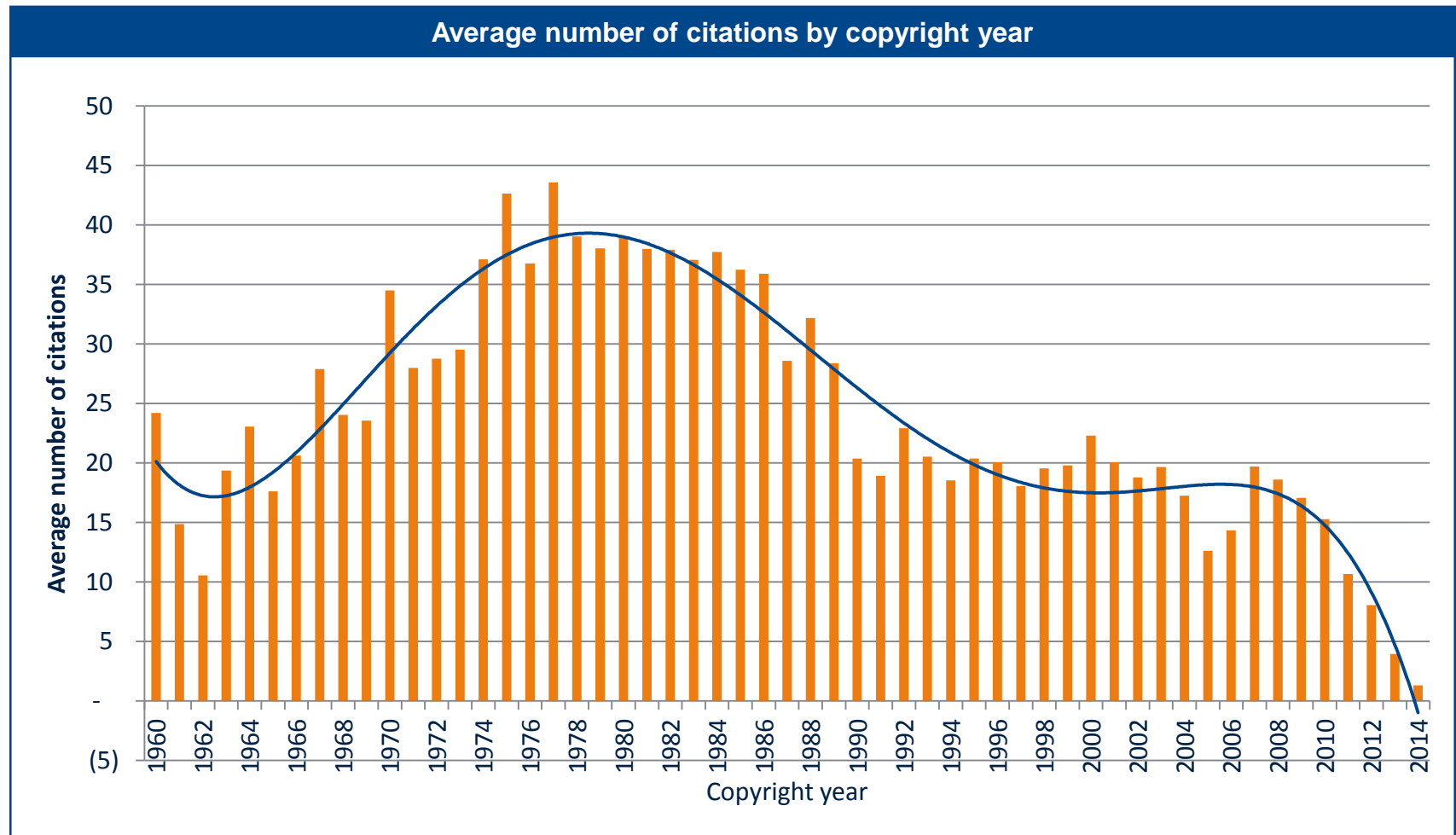
[Opening science: towards an agenda of open science in academia and industry](#)
Journal article in The Journal of Technology Transfer

[The relationship between tweets, citations, and article views for PLOS ONE articles](#)
Journal article in Scientometrics

Various data sources...and more sources are explored!



Surprised about this?



N= 107,313; only titles that are available on SpringerLink

More Information

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Webinars on methodology and intro to our institutional subscription tool: <http://www.altmetric.com/blog/webinars/>

Free access to the institutional demo platform, Lilliput University: <http://www.altmetric.com/institutional-edition.php>

Free widget for article level metrics is www.altmetric.it and the video explaining it is [here](#).

Thank You!

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