



**Association of College and Research Libraries  
Board of Directors Meeting I**

*ALA Annual Conference*  
Saturday, June 23, 2018  
1:30–5:30 p.m.  
Sheraton New Orleans, Borgne Room

## Proceedings

**Present:** Cheryl A. Middleton, Lauren Pressley, Irene M.H. Herold, John A. Lehner, LeRoy Jason LaFleur, John P. Culshaw, Emily Daly, Jeanne R. Davidson, Caroline Fuchs, Kelly Gordon Jacobsma, Beth McNeil, Lori J. Ostapowicz-Critz, Kim Leeder Reed, Mary Ellen K. Davis

**Staff:** Margot Conahan, Sara Goek, Allison Payne, Mary Jane Petrowski

**Guests:** Elizabeth Berman, Alan Carbery (virtual), Karen Downing (virtual), Mark Emmons, Elizabeth Galoozis, Anne Grant, Patricia Hswe, Cinthya Ippoliti (virtual), Lesliediana Jones, Yasmeen Shorish

### 1.0 Call to order (Middleton)

ACRL President Cheryl Middleton called the meeting to order at 1:38 p.m.

### 2.0 Opening remarks/review of ground rules (Middleton)

Middleton welcomed the Board and guests to the meeting. She reminded the Board of its ground rules and the importance of using the knowledge-based questions as agenda items are considered.

### 3.0 Adoption of the Agenda (Middleton)

**Action:** *The Board approved the agenda as presented.*

### 4.0 Goal-area Committee Updates (Middleton) #3.0

#### 4.1 Research and Scholarly Environment Committee (Hswe, Shorish) #3.1

Middleton welcomed Research and Scholarly Environment Committee (ReSEC) Chair Patricia M. Hswe and Vice-Chair Yasmeen Shorish to the meeting.

Hswe advised that the committee is making progress on a forthcoming research agenda by working with consultants, surveying librarians, and holding webinars. A working session, “Research Agenda on the Research Environment and Scholarly Communication System Working Session,” will be held tomorrow at the 2018 ALA Annual Conference.

The committee provided follow-up from the 2018 ALA Midwinter Meeting on the David Lewis 2.5% solution, which advises that institutions spend 2.5% of their budgets on open access. The Mellon

Foundation is investigating current infrastructures, and the committee will report on Mellon's findings as they become available.

The Association of Research Libraries (ARL) is working on an Institute of Museum and Library Services (IMLS) proposal to identify what open access collection development systems could look like for the profession.

*Editor's note: IMLS accepted the "[OA in the Open](#)" proposal in September 2018. Focus groups will be held at the 2019 ALA Midwinter Meeting and 2019 ACRL Conference.*

Hswe and Shorish next discussed ReSEC's role in the ACRL division-level committee appointments process. The committee would like to understand why individuals are appointed to ReSEC, so they can better assign committee duties and ensure that all projects are sufficiently covered. The current appointments process allows for informal communication between committee chairs and the Appointments Committee. The incoming president-elect will work with ACRL staff and the incoming Appointments Committee to formalize this process by creating a survey in addition to emailed communication.

The chairs concluded their report by sharing that the Research Data Management RoadShow is going well.

Middleton thanked Hswe and Shorish for their report and discussion with the Board.

## 5.0 ALA Board Liaison Update (Karen Downing – virtual via Google Hangouts)

The Board welcomed its ALA Board liaison Karen Downing to the meeting. Downing began her report by sharing the possible changes to future ALA Midwinter Meetings. The ALA Conference Committee is considering whether ALA should continue holding Midwinter or if it should restructure the conference to make it more appealing to attendees.

ALA is undergoing an organizational review to modernize the association and make it more agile to member needs, and is focusing on five streams of change:

1. Programmatic and infrastructure investment to build capacity in key areas;
2. An Organizational Effectiveness and Governance Review;
3. An external study on ALA's Membership model and communications;
4. Internal reorganization, led by ALA Management; and,
5. A vision for a national advocacy network, in close collaboration with ALA Chapters and other state associations.

Downing reported that a new steering committee has been appointed to review ALA's organizational effectiveness. The steering committee has an eighteen-month timeline and will begin work after the 2018 ALA Annual Conference. Steering committee members have already been named and were chosen to be representative of the association.

Downing referred to her talking points that were sent before the meeting, and advised that the task force will be holding four open forums at the 2018 Annual Conference. The Board expressed some concern about the lack of notice about the organizational effectiveness open forums, and asked for better communication in the future. The Board also asked for more ways, including virtual, for members to give input.

Downing updated the Board on ALA finances. The current budget is part of a three-year ALA Executive Board-approved investment plan to build capacity for mission-related activities and services. Areas of investment include the ALA Development Office, ALA ITTS, and advocacy. To make these investments, ALA will be reallocating current resources and examining the best use of its current real estate. Downing reported that fiscal year 2018 has been performing better than budgeted due to increased revenues in membership dues and publishing.

The Board received an update from Downing on the ALA Executive Director search. The ALA Executive Board will discuss its plans for the search including the composition of the search committee, selection of the search firm, job description, and timeline at its upcoming 2018 Fall Meeting. The goal is to have candidate interviews in conjunction with the 2019 ALA Executive Board Fall Meeting. Mary Ghikas will serve as the ALA Executive Director until the 2020 ALA Midwinter Meeting.

Downing asked the ACRL Board if they had any questions. The Board expressed concern about the composition of the new ALA organizational review steering committee, and felt that ACRL was not adequately represented. The Board expressed concern that two other divisions had current or past Board members on the steering committee, but ACRL has no Board representative. Downing stated that there are academic librarians on the steering committee, and asked the Board if this was adequate. The ACRL Board emphasized that it would like an ACRL Board representative to serve on this important steering committee and that there needs to be an ACRL Board representative to keep the ACRL Board apprised of the group's activities. Downing said she would let the ALA Executive Board know of ACRL's concerns about the lack of representation.

Middleton thanked Downing for meeting with the Board.

## 6.0 Goal-area Committee Updates (Middleton) #3.0

### 6.1 Value of Academic Libraries Committee (Carbery – Virtual Zoom) #3.2

Value of Academic Libraries Committee (VAL) Chair Alan Carbery joined the Board virtually through Zoom. Carbery began his oral report by sharing some highlights. The committee has been promoting the recently published research agenda, *Academic Library Impact: Improving Practice and Essential Areas to Research*. OCLC Project Lead Lynn Silipigni Connaway has been promoting the research agenda by presenting at higher education conferences, including the Association of American Colleges & Universities' (AAC&U) January 2018 conference. The committee submitted a workshop proposal for the upcoming EDUCAUSE conference. Carbery expressed some concern from the committee about the perceived barrier of engaging with the research agenda. The committee is considering how to address this issue, as it continues to promote the use of the research agenda.

VAL will be awarding research grants to support the research agenda and has already distributed eight grants. In addition to the research grants, the committee will also award \$10,000 in travel scholarships for presentations to promote agenda. The committee has awarded six travel scholarships and is looking forward to the work of the incoming cohort.

The committee is reviewing the research agenda's accompanying data dashboard and is updating the dashboard with current research. Usage of the dashboard is rather low and practitioners may not be familiar with how or why to use it. In the future, the committee may recommend that another group maintain the data dashboard.

Carbery reported that the committee is still considering how to support the new Core Commitment of equity, diversity, and inclusion (EDI), and plans to work on this objective next year. The committee would like ideas from the Board about what work in EDI the VAL Committee might undertake.

Middleton thanked Carbery for meeting with the Board virtually and for his work leading the committee.

### 6.2 Student Learning and Information Literacy Committee (Berman, Galoozis) #3.3

Student Learning and Information Literacy Committee (SLILC) Chair Elizabeth Berman and Vice-Chair Elizabeth Galoozis were welcomed to the meeting. The committee has divided its work into eight projects teams:

1. Assessment Project Team
2. Diversity & Inclusion Project Team
3. Framework Community Project Team
4. Framework Professional Development Project Team
5. Information Literacy Self-Studies for Institutional Accreditation Project Team
6. Intersections Project Team
7. Scholarship of Teaching and Learning Project Team
8. Website Project Team

Earlier in the day at Annual Conference, the self-studies team hosted a discussion forum, "Where Do We Stand? The Accreditation Process and the Library." The chairs reported that the forum was well attended, with about 30 attendees.

The Framework Professional Development Project Team has worked to hold thirteen RoadShows, with four more scheduled for the remainder of the year.

The Framework Community Project Team has been publishing a *C&RL News* column, and has authors lined up for twelve months. The chairs asked if this column should be changed from once every other month to a monthly column due to the high volume of available content. The Board recommended that the chairs should speak with ACRL Content Strategist Erin Nevius regarding potential monographs.

The Framework sandbox has been a valuable tool for members, with 73 resources and 92 contributors. The sandbox is currently managed by Donna Witek. The chairs asked if ACRL could designate a staff person to take over the sandbox management. The Board recommended that SLILC could consider creating a new project team and add more committee members to take on this opportunity. The Board agreed this could be a way to engage more members, who are seeking committee appointments.

The chairs requested feedback from the Board on its request to move the Immersion Committee as a component committee of SLILC. As SLILC has not yet reached out to the Immersion Committee, the Board recommended that the chairs contact the Immersion Committee to discuss how the two committees could work together. If both committees agreed that a restructure would be mutually beneficial, the Board could re-visit this request.

Middleton thanked Berman and Galoozis for their leadership and updates.

### 6.3 New Roles and Changing Landscapes Committee (Emmons) #3.4

New Roles and Changing Landscapes Committee (NRCL) Chair Mark Emmons was welcomed to the meeting. Emmons reported that the committee collaborated with SPARC to develop an ACRL RoadShow,

which was adapted from a SPARC OER curriculum. The committee has started conversations with the Open Textbook Network (OTN) to modify the curriculum. The team submitted a proposal for an ACRL preconference. The Board recommended that Emmons speak with CHOICE Editor and Publisher Mark Cummings, as there may be an opportunity for partnership.

The committee is working on a curriculum for course teams at academic libraries for librarians to foster change at their own institutions. Emmons shared that the curriculum will be completed by the end of July 2018.

Emmons reported that the committee's Collaboration and Partnership team is working with ACRL staff to draft a LibGuide and prepare an ACRL Presents webinar that will serve as a marketing tool to launch a collaborative document that will be crowdsourced by ACRL members and that will be published periodically.

Emmons asked the Board how goal-area committees should work together on ACRL's forthcoming equity, diversity, and inclusion (EDI) Core Commitment. The Board reported that the Board EDI Working Group plans to share an update at the upcoming November 2018 SPOS meeting, and will seek input on next steps during its Strategic Planning and Orientation Session (SPOS).

## 7.0 Consent Agenda (Middleton)

**Motion:** *ACRL Director-at-large Beth McNeil moved that the Board approves the Consent Agenda as presented.*

**Action:** *The Board approved the Consent Agenda as presented.*

### Confirmation of Virtual Votes

- 7.1 2018 ACRL Legislative Agenda #2.1, #2.1a
- 7.2 2018 Midwinter Proceedings #2.2a
- 7.3 2018 Spring Board Proceedings #2.3a
- 7.4 ALA Council resolution to Honor African Americans Who Fought Library Segregation #2.4, #2.4a, #2.4b

### New Consent Agenda Items:

- 7.5 Establishment of the Global Library Services Discussion Group #2.5, #2.5a
- 7.6 Establishment of Status of Academic Librarians Standards and Guidelines Review Task Force #2.6
- 7.7 Renewal of the Academic Library Services to International Students Interest Group #2.7, #2.7a, #2.7b
- 7.8 Renewal of Image Resource Interest Group #2.8, #2.8a, #2.8b
- 7.9 Renewal of the Librarianship in For-Profit Educational Institutions Interest Group #2.9, #2.9a, #2.9b
- 7.10 Renewal of the Universal Accessibility Interest Group #2.10, #2.10a, #2.10b

## 8.0 DataQ Website (McNeil) #4.0

The Board reviewed a request from the ACRL Digital Scholarship Section (DSS) to approve moving the [DataQ website](#) under the management of DSS. This would involve the use of ACRL/DSS logos. DSS would use its basic service funds to pay for the \$300/year hosting fee.

The DataQ website started as an IMLS grant and is currently being run by volunteers and hosted by the Greater Western Library Alliance (GWLA). The move to ACRL would promote long-term sustainability and maintenance of the DataQ website. The DSS Research DataQ Editorial Board has been consulted and is interested in taking on this project.

The Board had some questions regarding intellectual property of the website, as well as if DSS plans to make any changes to the website.

ACRL Director-at-large Beth McNeil will ask the section for more information, and the Board may resume this discussion at its upcoming Monday meeting at the 2018 ALA Annual Conference or as a virtual vote following Annual.

## 9.0 ALA Council Committee on Legislation (Lesliediana Jones) #10.0

Due to scheduling conflicts, Jones did not join the Board as scheduled.

## 10.0 ACRL RoadShow Development (Middleton) #14.0

The Board reviewed a proposal for how to provide operational support for RoadShows. ACRL receives a large amount of requests for the development of new RoadShows from membership groups, and it would be beneficial for staff to have a concrete process for managing these requests.

The Board asked what the process is for retiring current RoadShows. Member oversight committees are responsible for updating curriculums. If a particular RoadShow stops receiving requests, staff may ask the oversight committee to examine if the RoadShow should continue.

**Motion:** *ACRL director-at-large Irene M.H. Herold moved that the Board approves the RoadShow Development process for creation of new ACRL RoadShow workshops.*

**Action:** *The Board approved the RoadShow Development process for creation of new ACRL RoadShow workshops.*

## 11.0 Project Outcome (Jacobsma/Goek) #5.0

ACRL Director-at-Large Kelly Gordon Jacobsma and ACRL Project Manager Sara Goek began their update on Project Outcome. The ACRL Project Outcome Task Force has met in-person and virtually to develop a Project Outcome survey for academic librarians. The task force created surveys in seven areas: undergraduate instruction, events/programs, research support, teaching support, digital collections, library spaces, and library technology. The call for field testers will be announced the Tuesday after Annual Conference. There will be additional field testing in September/October to gather data from schools that do not have a summer semester.

The Board supported the work of the task force and looks forward to the final survey.

## 12.0 Officers' Reports

The presidents referred the Board to their written reports. As there were no questions, the Board moved on to the next agenda item.

### 12.1 President's Report (Middleton) #1.1

### 12.2 Vice-President's Report (Pressley) #1.2

### 12.3 Past-President's Report (Herold) #1.3

### 12.4 Councilor's Report (LaFleur) #1.4

ACRL Division Councilor LeRoy LaFleur thanked the ACRL Board for their support of the ALA Resolution to Honor African Americans Who Fought Library Segregation.

*Editor's note: The resolution passed unanimously at the ALA Annual Conference 2018.*

### 12.5 Executive Director's Plan for Excellence Activities Report (Davis) #1.5, #1.6

ACRL Executive Director Mary Ellen Davis began her report by commending ACRL Manager of Professional Development Margot Conahan and ACRL Content Strategist Erin Nevius on their work on the *Framing Information Literacy* seven-part webinar and book series. The webinars have been very successful, reaching a large number of people and generating gross revenues. They are a good model for disseminating information in various streams.

Davis reported that progress is being made on the Project Information Literacy study, with over 6,000 students at 17 campuses participating. There will be an upcoming webinar, as well as a program at the ACRL 2019 Conference on the report's findings and how students consume news.

### 12.6 ALA Conference Committee Update (Conahan) – new agenda item

ACRL Manager of Professional Development Margot Conahan attended the ALA Conference Committee Meeting that was held on Saturday, June 23, 2018, from 10:30 a.m.–12:30 p.m. Conahan reported that the committee is looking to reimagine future ALA Midwinter Meetings. One idea is for Midwinter to focus on three areas: governance, youth media awards, and programming for the Center for the Future of Libraries. The ALA Conference Committee is looking to make a decision by October 2018, so that cancellation deadlines can be met.

The Board asked if groups, such as RBMS, would still be able to meet at future Midwinter Meetings. Conahan reported that groups would still be able to meet, but there would be a compressed schedule for committee meetings.

Davis advised that the ACRL Board will need to determine what presence ACRL might want to have at a reimagined ALA Midwinter Meeting and what guidance it would want to give to various ACRL units.

### 13.0 Libraries Transform Implementation Task Force (Cinthya Ippoliti – virtual Zoom) #11.0

ACRL Libraries Transform Implementation Task Force Chair Cinthya Ippoliti was welcomed to the meeting. The task force added two more members to help with the [ACRL Libraries Transform Toolkit](#). The task force is looking to add professional development to complement the toolkit. The task force is also looking to partner with the ACRL Library Marketing and Outreach Interest Group to hold a Because statement social media contest.

Ippoliti shared that the Because statements included in the toolkit were developed with the Board's feedback from Midwinter 2018. These statements were shared with Lindsey Simon, Campaign Coordinator in the ALA Communications & Marketing Office (CMO).

The Board thanked the task force for their work with Gale on the toolkit.

#### **14.0 Open Microphone**

As there were no visitors for open microphone, the Board moved on to the next agenda item.

#### **15.0 Executive Session (Middleton)**

Middleton thanked guests for attending the Board meeting, and the Board began its Executive Session.

#### **16.0 Executive Director Review (Middleton)**

The Board completed its Executive Director reviewing during the Executive Session.

#### **17.0 Adjournment**

ACRL President Cheryl Middleton adjourned the meeting.





**Association of College and Research Libraries  
Board of Directors Meeting II**

*ALA Annual Conference*  
Monday, June 25, 2018  
1:30–4:30 p.m.  
Sheraton New Orleans, Bayside C

## Proceedings

**Present:** Cheryl A. Middleton, Lauren Pressley, Irene M.H. Herold, John A. Lehner, LeRoy Jason LaFleur, John P. Culshaw, Emily Daly, Jeanne R. Davidson, Caroline Fuchs, Kelly Gordon Jacobsma, Beth McNeil, Lori J. Ostapowicz-Critz, Kim Leeder Reed, Mary Ellen K. Davis

**Guests:** Carolyn Henderson Allen, April Cunningham, Merinda Hensley (virtual), Jennifer Knieval (virtual), Karen Munro, John H. Pollitz, Meghan Sitar (virtual), Gisèle Tanasse

**Staff:** Mark Cummings, Allison Payne, Mary Jane Petrowski

### 18.0 Call to order (Middleton)

ACRL President Cheryl Middleton called the meeting to order at 1:31 p.m.

### 19.0 Opening remarks/review of ground rules (Middleton)

Middleton referred the Board to its ground rules included on the Board II agenda.

### 20.0 Adoption of Agenda II (Middleton)

Middleton referred to the updated printed agenda for each Board member, which includes the addition of DataQ under new Business, as well as the addition of agenda item 23.4 Infographic.

**Motion:** *ACRL Director-at-large Emily Daly moved that the Board approves its agenda as amended.*

**Action:** *The Board approved its agenda as amended.*

## 21.0 Equity, Diversity, and Inclusion

### 21.1 Board Working Group (LaFleur/McNeil) #12.0, #18.0

ACRL Director-at-large Beth McNeil began the update from the EDI Board Working Group. The group launched a poll in early June 2018 to gather feedback from ACRL members on recommendations for next steps for ACRL's EDI initiatives. The poll launched on June 7, 2018, and the initial deadline was June 29, 2018. The working group extended the deadline to July 13, 2018, and worked with ACRL staff, who will push out reminders after Annual.

The working group is considering hosting a fall virtual meeting to update ACRL members on the survey results. The group would also like to submit an *ACRL Insider* post following the July 13 deadline. There were concerns about scheduling a meeting in October due to the JCLC Conference. There was also concern about an October meeting conflicting with institutions that run on a quarterly academic year.

As some working group members' terms will end at Annual 2018, it was recommended that the group may want to consider adding more members if needed.

The group plans to meet before SPOS 2018 to discuss a potential webinar and possible ideas for follow-up to the EDI discussions held at Leadership Council during the 2018 Annual Conference. The group is considering asking ALA Office for Diversity, Literacy and Outreach Services (ODLOS) Director Jody Gray to present at a future ACRL event.

McNeil will reach out to the ACRL Diversity Committee chairs to update them on the working group's progress and plans. She will also gather feedback from the committee on potential next steps for ACRL's EDI initiatives.

## 21.2 Residency Interest Group (Culshaw) #13.0

ACRL Director-at-large John Culshaw shared that the ACRL Diversity Alliance Task Force (DATF) has worked with the ACRL Residency Interest Group (RIG) to propose a new charge that will provide clarity on the roles of both groups. The proposed RIG charge clarifies that the interest group focus is the residents, while the DATF focus is residency coordinators/administrators.

**Motion:** *ACRL Director-at-large John Culshaw moved that the Board approves to renew the Residency Interest Group (RIG) with a revised charge for another three-year term.*

**Revised charge:** To support resident librarians, former resident librarians, and any interested parties to network, share their expertise, and promote resident librarian groups through: a) centralization of information regarding program availability; b) communication and promotion of core competencies and program evaluation; c) the overall advancement of resident education and residents' professional success through inter-collegiate collaboration. The Resident Interest group provides opportunities and a platform for current and former resident librarians and other interested parties to share their experiences, research, and availability of library residencies. We believe that a resident librarian's point of view is important to the development, growth, and success of a residency program RIG decided to edit the charge to make it more descriptive of the goals and projects we are currently working on.

**Action:** *The Board approved renewing the Residency Interest Group (RIG) with a revised charge for another three-year term.*

## 23.0 Budget and Finance (Lehner)

### 23.1 FY18 3rd Quarter report #6.0, #6.1, #7.0, #20.0

ACRL Budget & Finance Chair John Lehner shared that ACRL actuals are on budget for the year so far. Choice's actuals are about \$53K below budget, but it is expected that Choice will end the year on budget.

### 23.2 FY19 Budget recommendation #8.0, #8.1, #8.2, #8.3

Lehner referred the Board to the FY19 budget documents included in the Board's packet. FY19 will have a negative year-end net, as ACRL spends down its net asset balance by investing in programs and services for members.

Choice is budgeting for a positive budget in FY19. Lehner stated that the FY19 budget includes some modest changes since Midwinter 2018. Development expenses for Open Choice were not included in FY19, as they will be recognized when the product is launched in FY20.

The Board asked if there will be a diversity resident in FY19. ACRL is waiting for the working group's survey results, but can explore a diversity resident or other EDI initiatives pending the survey results.

**Motion:** *ACRL Budget and Finance Chair John Lehner moved that the ACRL Board of Directors approves the Budget and Finance Committee's recommendation for the ACRL FY19 budget with:*

- ACRL Revenues \$5,063,591
- ACRL Expenses \$5,595,339
- ACRL NET (\$531,748)
  
- Choice Revenues \$2,898,722
- Choice Expenses \$2,741,268
- Choice NET \$157,454

**Action:** *the ACRL Board of Directors approved the Budget and Finance Committee's recommendation for the ACRL FY19 budget with:*

- ACRL Revenues \$5,063,591
- ACRL Expenses \$5,595,339
- ACRL NET (\$531,748)
  
- Choice Revenues \$2,898,722
- Choice Expenses \$2,741,268
- Choice NET \$157,454

ACRL Executive Director Mary Ellen Davis reminded the Board of the new way ALA will be calculating benefits in FY19. The following explanation was also included in the Doc 8.0:

*Please note that total expenses may vary slightly from the final budget approved by the ALA Executive Board in October. This variance results from a new way ALA's budgeting software manages salaries and benefits. Benefits are calculated as part of total salaries. Previously each unit's salaries and benefits were self-contained and any changes only affected that unit. ALA's new software has salaries and benefits integrated across all of ALA. If a salary in another unit changes, the benefits are recalculated across ALA. This means that total benefit expenses will change affecting the final total expense. It should be relatively small, but the Board should be aware of this possible variance.*

### New agenda item: DataQ #4.0

As the Board was ahead of schedule, the item from New Business was discussed next.

The Board continued its discussion from its Saturday Board I Meeting, as it had questions for the Digital Scholarship Section (DSS). ACRL Director-at-large Beth McNeil spoke with DSS following the Board I Meeting and found that the group is planning to update the website. There was a lapse between when the grant funding the DataQ project ended, which meant the editorial board in place dissolved, and when DSS would take it over. Because DSS is a relatively new section, it focused on organizational structure and is now prepared to update the website. The Board was satisfied with this explanation and made the following motion.

**Motion:** *ACRL Budget and Finance Chair John Lehner moved that the Board approves moving the DataQ website under the ACRL Digital Scholarship Section (DSS) in order to enable use of ACRL/DSS logos on the DataQ website for mutually beneficial promotional opportunities as well as to enable ACRL/DSS basic services funds to be used to pay for web hosting costs (\$300/year).*

**Action:** *The Board approved moving the DataQ website under the ACRL Digital Scholarship Section (DSS) in order to enable use of ACRL/DSS logos on the DataQ website for mutually beneficial promotional opportunities as well as to enable ACRL/DSS basic services funds to be used to pay for web hosting costs (\$300/year).*

## 22.0 Intellectual Freedom Committee Representative Update (John H. Pollitz)

The Board was joined by ALA Intellectual Freedom Committee (IFC) representative John Pollitz. IFC is reviewing several interpretations of the Library Bill of Rights, including services to people with disabilities, library-initiated programs as a resource, and meeting rooms. The Board requested that Pollitz send the interpretations following the meeting and Pollitz agreed to share the documents.

*Editor's note: ALA Council approved, at its June 26, 2018 Council III meeting, motions to adopt interpretations of the Library Bill of Rights regarding meeting rooms ([CD#19.6](#)), library-initiated programs as a resource ([CD#19.7](#)), and services to people with disabilities ([CD#19.8](#)). Following the approval of the motion to adopt interpretations of the Library Bill of Rights regarding meeting rooms ([CD#19.6](#)), ALA Council rescinded this action in August 2018 due to member concerns regarding the use of the term hate groups. Council referred the policy to the ALA Intellectual Freedom Committee for review. This new draft is currently open for comments and a vote on the interpretation is anticipated at Midwinter 2019.*

Pollitz stated that IFC is working with the ALA Committee on Legislation (COL) to monitor regulating speech on college campuses. The state of Wisconsin proposed Assembly Bill 299, which would require the UW system to adopt a policy that potentially could limit protections for those challenging speech on campuses. The bill did not pass in the Wisconsin legislature, but IFC and COL will continue to monitor this bill and watch for similar proposals.

## 23.3 FY19 Individual member dues rates (Lehner) #9.0, #9.1

The Board next discussed the proposed individual dues rate increase for FY19. Lehner reported that the ACRL Budget and Finance Committee discussed the FY19 dues rates during Annual 2018 and recommends the increase.

**Motion:** *ACRL Budget and Finance Chair John Lehner moved that the Board of Directors approves to raise ACRL regular personal membership dues by two dollar and retired membership rates by two dollars as permitted by the 2017 Higher Education Price Index (HEPI) report. The FY17 HEPI reported a 3.7% increase. This increase would result in the following personal dues rates for FY19:*

- *Personal members: \$66*
- *Retired members: \$43*

There was some dissent from the Board regarding the dues increase due to ACRL's healthy net asset balance and feedback from community college librarians that cost is a barrier to joining. Some Board members felt that the barrier costs were due to ALA dues and not ACRL dues.

Some Board members supported a dues increase, as ALA considers its finances during the ALA organizational effectiveness discussions and planning. The Board also wanted to avoid a large increase in the future and felt that small increases would keep dues in line with inflation.

**Action:** *The Board approved raising ACRL regular personal membership dues by two dollars and retired membership rates by two dollars as permitted by the 2017 HEPI report. The FY17 HEPI reported a 3.7% increase. This increase would result in the following personal dues rates for FY19:*

- *Personal members: \$66*
- *Retired members: \$43*

### 23.4 ACRL Infographic (Lehner) #27.0, #27.1, #27.2

The ACRL Budget and Finance Committee has created an ACRL infographic showing where ACRL expenses are distributed. The committee reviewed three designs and chose option C, shown in Doc 27.2. The committee would like for the infographic to be included in the FY18 annual reports published in the December issue of *C&RL News*.

The Board asked if the infographic will be updated regularly. Lehner advised that the committee intends this to be an ongoing project that is shared annually with membership.

The Board recommended that the ACRL logo be updated from black to match ACRL's color scheme. The Board also recommended a few editorial corrections: that "rare books" be changed to RBMS, adding a comma after "programs on innovation and change" found in NRCL's description, and updating the spacing to look more cohesive. If approved, ACRL staff could make these changes.

**Motion:** *ACRL Budget and Finance Chair John Lehner moved that the Board approves Infographic C with a change to the logo color, text to RBMS, and a correction to the punctuation in New Roles and Changing Landscapes' description.*

**Action:** *The Board approved Infographic C with a change to the logo color, text to RBMS, and a correction to the punctuation in New Roles and Changing Landscapes' description.*

### 18.0 Open Choice (Cummings) #24.0

Choice Editor & Publisher Mark Cummings was welcomed to the meeting to update the Board on the Open Choice project. Cummings distributed printed copies of his Open Choice overview, Doc 24.0.

Cummings shared that there are three components to Open Choice: peer reviews, curated repository, and a peer-to-peer space. Based on a survey of library faculty on the adoption of undergraduate course materials, Choice found that peer recommendation was most important for discovery of course materials. Choice is using the feedback and working with developers this summer and hopes to have the product launched by October 2018.

The Board was overall pleased with the project update. The Board shared that OER might be a term that not all faculty are familiar with.

The Board asked Cummings if he had any questions or requests for feedback. Cummings shared that it would be good to receive feedback on who would be responsible at an institution for purchasing the Open Choice product.

The Board shared that some community colleges have tried using OERs in the past, but they became too expensive to maintain. Cummings advised that Choice is working on a white paper on OERs.

*Editor's note: [Course Materials Adoption: A Faculty Survey and Outlook for the OER Landscape](#), " was published in October 2018.*

### 19.0 Instruction Section Virtual Participation (Merinda Hensley, Meghan Sitar, Jennifer Knievel – virtual)

Instruction Section (IS) Chair Merinda Kaye Hensley and Vice-Chair Meghan Elizabeth Sitar were welcomed virtually to the meeting. IS is looking to become a fully virtual section. Hensley reported that since 2012, IS membership has decreased by 7% and attendance at ALA Annual Conference by IS members has dropped 27% since 2012. IS members are more interested in virtual participation, as members do not have enough resources to attend both ALA Annual and the ACRL Conference during ACRL Conference years. The section leaders offered that they plan to do an assessment of IS participation in ACRL Conference and report back to the ACRL Board at the 2019 Annual Conference.

The Board asked for more information on communication plans if the section becomes entirely virtual. Hensley and Sitar reported that the section is sharing updates and seeking feedback through its listserv and through social media.

The Board wanted more information on the IS appointment process. Starting last year, IS began completing a more transparent process, and shared IS appointments statistics on its listserv. The goal is to give priority to new volunteers and to match personal interests. In past years, over 100 volunteers did not receive appointments, and the section is looking for more ways to involve volunteers with the creation of both informal and formal appointments.

Hensley and Sitar shared how they plan to increase section participation. Their online annual program had over 300 logins, which exceeds past in-person programs that IS has held at conferences.

The IS awards committee has completed its work virtually. They've created a rubric and are considering how to hold virtual awards celebrations. The section may engage with award winners, such as hosting a dinner at non-ALA/ACRL instruction conferences, such as LOEX.

IS has recently created a new task force, Building Virtual Community Task Force, to examine virtual participation within IS. Two other task forces have also been recently formed: Diversity and Inclusion Task Force and Document Review Task Force.

The section is working with ALA Emerging Leaders on a virtual strategy. The section wants to ensure that if it goes virtual, that it can still engage new professionals. IS and ALA Emerging Leaders have submitted a report to the IS Executive Committee on findings and suggestions. Some suggestions included the creation of a social media subcommittee and mentoring discussion group, updating communication procedures, updating the name for the PRIMO database, and changes to the current structure.

IS has plans to meet with the Student Learning and Information Literacy Committee (SLILC) chairs, as both groups are holding information literacy events, and IS would like to avoid overlap.

Middleton thanked Hensley and Sitar for their informative report and for engaging with the Board virtually.

## 20.0 Guidelines for Media Resources in Academic Libraries (Gisèle Tanasse) #17.0, #17.1, #17.2, #17.3

Guidelines for Media Resources in Academic Libraries Task Force Chair Gisèle Tanasse joined the Board meeting. The Board expressed its appreciation for the thorough work the task force completed to ensure stakeholders were consulted as they updated these guidelines.

**Motion:** ACRL Budget and Finance Chair John Lehner moved that the Board approves the revised ACRL Guidelines for Media Resources in Academic Libraries.

**Action:** The Board approved the revised ACRL Guidelines for Media Resources in Academic Libraries.

## 21.0 ACRL Membership Marketing

### 27.1 Student Dues Update (Petrowski) #22.0, #22.1

ACRL Associate Director Mary Jane Petrowski shared some highlights from the FY17 pilot project of \$5 student dues for ACRL. Since the pilot program began, student membership has increased by 37% over FY17, with 859 student members. Retention rates for student membership has also increased, with 36.6% in 2012 and 60.4% in 2018. ACRL is looking to market the \$5 student dues after receiving results from the spring membership survey.

### 27.2 Community College Marketing (Petrowski) #23.0, #23.1

ACRL Associate Director Mary Jane Petrowski referred the Board to the community college marketing plan and persona research. ACRL staff was instructed by the Board in February 2018 to develop a community college engagement marketing plan based on the recommendations made by the Community College Engagement Task Force. Staff used the task force's research, as well as additional member research that was conducted in FY18 to develop the marketing plan.

The Board was overall pleased with the plan and asked that staff share the plan with the Community and Junior College Libraries Section (CJCLS).

## 22.0 Councilor's Report (LaFleur)

ACRL Division Councilor LeRoy LaFleur began his update by sharing that ALA Council unanimously approved a resolution to honor African Americans who fought library segregation. On Sunday, ALA President Jim Neal read the resolution at a program at the main New Orleans Public Library.

At Midwinter 2018, a resolution addressing roadblocks to diversity in the leadership pipeline was referred to Budget Analysis & Review Committee (BARC) and the ALA Committee on Diversity. ALA Office for Diversity, Literacy and Outreach Services (ODLOS) Director Jody Gray and her office have been identifying existing research in this area to see if it can be mined to answer key questions rather than needing additional original research.



During the Council II meeting on June 25, 2018, Council approved redesigning the ALA and Council Committee intern position. Interns on ALA Committees will now be referred to as “associates,” as this title is more beneficial to mid-career professionals.

Also during Council II, Council approved a motion to amend ALA Bylaws to fill ALA Council (Section 7) or division or round table (Section 8) seats if an elected councilor declines the position. The amendment clarifies that, “If a member is elected to Council as an at-large councilor, but declines the position during the period between the announcement of the annual election results and the seating of the new Council at the conclusion of the Annual Conference, the seat will be filled by the candidate who received the highest number of votes among the candidates who were not elected the annual election.” The proposed amendment will be placed on the spring 2019 ballot for vote by ALA membership.

At the upcoming Council III Meeting, Council will review a resolution to reunite detained migrant children with their parents. LaFleur shared that it is expected for this resolution to pass. Council is also expecting to take action at Council III on several interpretations of the Library Bill of Rights regarding meeting rooms. A Tribute Resolution Recognizing Lois Ann Gregory-Wood for Fifty Years of Service as an ALA Staff Member will be presented at Council III.

*Editor’s note: ALA Council approved, on Tuesday, June 26, 2018, the following:*

- *A resolution to reunite detained migrant children with their parents;*
- *To adopt several interpretations of the Library Bill of Rights regarding meeting rooms;*
- *A Tribute Resolution Recognizing Lois Ann Gregory-Wood for Fifty Years of Service as an ALA Staff Member.*

## 24.0 Recognition of outgoing Board members (Middleton)

Middleton gave remarks for outgoing Board members and thanked them for their service on the ACRL Board of Directors.

- Kim Leeder Reed
- John P. Culshaw
- Irene M.H. Herold
- John A. Lehner

## 23.0 New Business (Middleton)

There was no new business added to the agenda.

## 25.0 Passing of the gavel (Middleton)

ACRL President Cheryl Middleton passed the gavel to Vice-President/President-Elect Lauren Pressley.

## 26.0 Adjournment (Pressley)

ACRL President Lauren Pressley adjourned the meeting at 4:20 p.m.