

**Core: Leadership, Infrastructure, Futures
a Division of the American Library Association
Board of Directors Meeting
June 25, 2021; 5:00-6:00 pm Central
Via Zoom**

Zoom Information

You must register in advance for this meeting: <https://ala-events.zoom.us/meeting/register/tJUvde2vrj8pH9Uq0KrmyK1cuySqEVZzzlN2>

After registering, you will receive a confirmation email containing information about joining the meeting, and you can add it to your calendar.

DRAFT AGENDA

1. Board Welcome and Introductions (5 min) Cronin
2. Adoption of Agenda Cronin
21.10 Board Agenda Document
3. Adoption of Consent Agenda (5 min) Cronin
Note: Board members may ask questions about consent agenda reports before voting to accept, and/or ask that a report be removed from the consent agenda for further discussion.

21.11 Councilor's Report
21.12 February FY21 Financial Report
21.13 FY22 Draft Budget
FYI only ALA Pivot Strategy Update for Annual
Continuing Education Update By Date/Type ([Board Connect Dashboard](#))
Membership Report ([Board Connect Dashboard](#))
4. President, President-elect Updates (10 min) Cronin, Cronk
5. Discussion of initial Core Strategic Action Plan (40 min) All
 - Characteristics of the plan:
 - Pared down in June 2021, following staff vacancies and resulting capacity realities
 - Focused on FY22, through June 2022
 - Clear and measurable benchmarks, assignments, deliverables, timelines
 - Tied directly to the ALA Pivot Strategy
 - Provides a framework against which we make choices and focus effort over the short term to establish the Division
 - Sets the stage for longer term planning to follow

- Begins to define what connects Core to the Association, what differentiates Core from other divisions, where Core will establish itself as a leader
- Focus on generating revenue that will sustain the organization:
 - Building up membership rosters
 - Publishing opportunities
 - Continuing Education opportunities
- Goals for Board discussion:
 - Prioritization of the action items
 - Role of the Board and Board members in seeing the action items through
- Adoption of the Core Strategic Action Plan - MOTION

6. Adjournment

Reminder: Core's ALA Annual Happy Hour will be held immediately following the Board meeting, at 6pm Central. [Please click here to register in advance and receive the Zoom link via email.](#)