

ALA American Library Association

May 2021 Informal Membership Statistics Summary

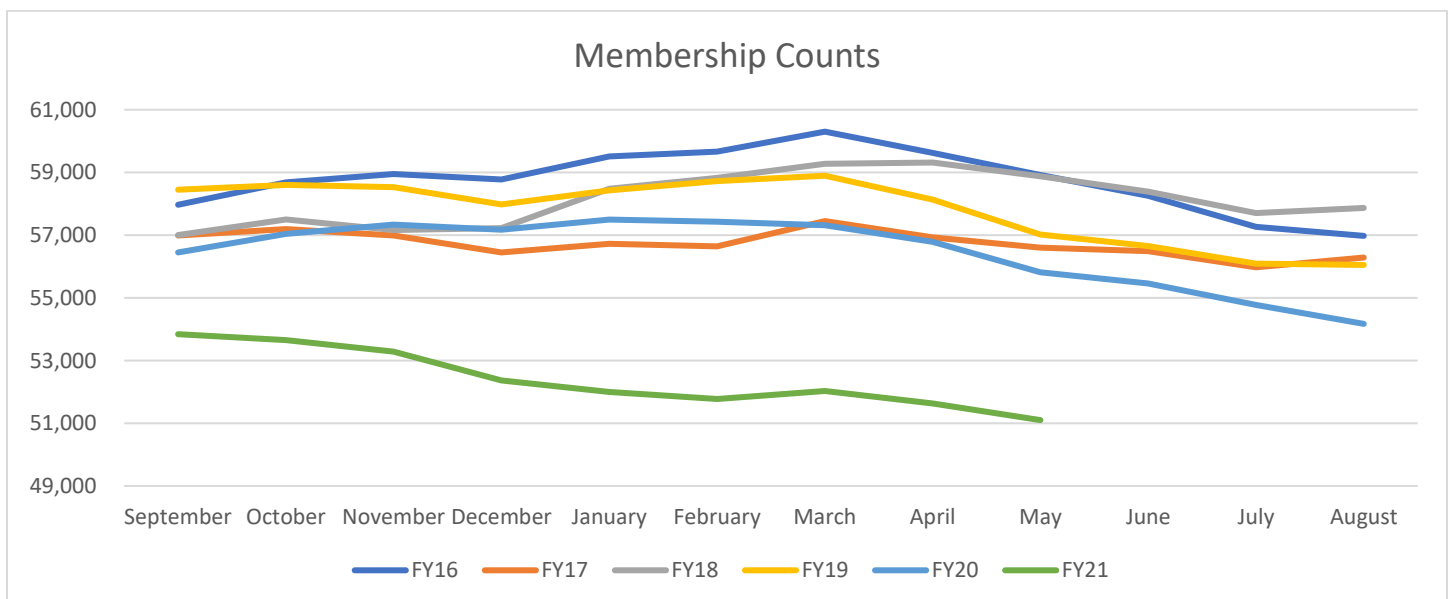
ALA's membership decreased 1% to 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019. This time of year, our membership counts typically decline so we are likely going to face additional decline in the coming months.

The dashboard below shows the distribution of our members by type, as well as the number of members who are still within their grace period and have not renewed. It is common for us to have many members who have not paid by the time of their expiration as we actively bill unpaid members for 90-days post expiration.



March -May were challenging months for membership as our efforts remained focused on accounting deadlines and payment application. Therefore, we did not send any membership renewals in the month of April or May and we are working to catch up on our membership cancellations for members who expired. Now that this work is stabilizing, we are working to resume the eight-point membership renewal process and expect to do so this summer.

ALA Membership Dashboard - History



Impact on Division and Round Tables:

Division memberships currently total 41,411 which is a slight decrease from last month and in alignment with our ALA membership trend. United experienced growth in May as we got all of the statewide groups renewed.

Round table memberships currently total 18,351 which is a slight decrease from last month and in alignment with our ALA membership trend. Four round tables experienced growth this month including LearnRT, LSSIRT, MAGIRT and RMRT.

ALA's membership counts are lowest during the summer and will be expected to start to rebound this fall. Therefore, we can likely expect these declines to continue.

As a reminder, here are our membership priorities for FY21:

The membership team is continuing to focus on the following to drive revenue for the organization and to increase market share:

- **Membership renewals** were not sent in April or May because of our focus on closing the financials; therefore, we need to get the communications back on track. These communications continue to highlight the semi-annual installment payments and the non-salaried membership price as members need flexibility when their employment outlook may be uncertain. We are finalizing a new membership invoice for 2021 as well.
- A cross-organizational team is continuing work on developing a 12-month **membership onboarding campaign to include** emails, videos, virtual meet ups, and web pages to ensure that our new members learn about everything ALA membership can offer. Demonstrating the value proposition of membership is always important, and even more so during this economic downturn. We will launch this in summer, 2021.
- **Onboard two additional staff members.** One will focus on membership recruitment and engagement of non-members within ALA's community. This is an important position to our team as we focus on recovering from the pandemic membership count declines. The second will be a shared position with accounting and provide customer service to member inquiries focused on dues and subscriptions.
- **Communicating the value** that is being delivered to members and working across the organization to define and articulate member benefits.

A reminder about the counts:

- *The projected margin of error on these counts is approximately 2% meaning that the official counts might be 2% higher or lower than what is listed here.*

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The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

ALA Membership Counts

DivSec	Member_Type_Condense	Count	
ALA	Associate Member	468	
ALA	Chapter Member	40	
ALA	Continuing (CD & CN)	4,469	
ALA	Corp Contributor	106	
ALA	Friends of ALA	132	
ALA	Honorary Member	29	
ALA	International Member	532	
ALA	Internatl Library	133	
ALA	Libraries (L1-L5)	1,505	
ALA	Library Champion	14	
ALA	Life Member (LD, LN, LNI)	1,026	
ALA	Non-Profit Org	152	
ALA	Non-Salaried Librn	2,779	
ALA	Patron	6	
ALA	Group Membership	2,800	
ALA	Regular Member	24,276	
ALA	Retired Member	2,050	
ALA	State Libraries (S1-S5)	42	
ALA	Student Member	8,490	
ALA	Support Staff Member	1,292	
ALA	Trustee Member	764	
	May Total	51,105	-1.0%
	<i>April Total</i>	<i>51,630</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

Count of ID	
ALA_YRS_TYPE	Total
NEW	447
REINSTATE	183
RENEWAL	1481
Grand Total	2111

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AASL Membership Counts

DivSec	Member_Type_Condense	Count	
AASL	Associate Member	35	
AASL	Chapter Member	3	
AASL	Continuing (CD & CN)	137	
AASL	Corp Contributor	13	
AASL	Friends of ALA	8	
AASL	Honorary Member	8	
AASL	International Member	35	
AASL	Internatl Library	18	
AASL	Libraries (L1-L5)	128	
AASL	Library Champion	2	
AASL	Life Member (LD, LN, LNI)	78	
AASL	Non-Profit Org	9	
AASL	Non-Salaried Librn	256	
AASL	Patron	1	
AASL	Regular Member	3644	
AASL	Retired Member	305	
AASL	State Libraries (S1-S5)	10	
AASL	Student Member	986	
AASL	Support Staff Member	44	
AASL	Trustee Member	7	
	May Total	5,727	-1.7%
	<i>April Total</i>	<i>5,828</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	AASL
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	97
REINSTATE	31
RENEWAL	193
Grand Total	321

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ACRL Membership Counts

DivSec	Member_Type_Condense	Count	
ACRL	Associate Member	46	
ACRL	Continuing (CD & CN)	170	
ACRL	Corp Contributor	17	
ACRL	Friends of ALA	3	
ACRL	Honorary Member	12	
ACRL	International Member	169	
ACRL	Internatl Library	76	
ACRL	Libraries (L1-L5)	397	
ACRL	Library Champion	2	
ACRL	Life Member (LD, LN, LNI)	261	
ACRL	Non-Profit Org	15	
ACRL	Non-Salaried Librn	312	
ACRL	Patron	1	
ACRL	Regular Member	6242	
ACRL	Retired Member	178	
ACRL	State Libraries (S1-S5)	13	
ACRL	Student Member	957	
ACRL	Support Staff Member	92	
ACRL	Trustee Member	9	
	May Total	8,972	-2.4%
	<i>April Total</i>	<i>9,190</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	ACRL
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	91
REINSTATE	36
RENEWAL	323
Grand Total	450


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ALSC Membership Counts

DivSec	Member_Type_Condense	Count	
ALSC	Associate Member	45	
ALSC	Continuing (CD & CN)	139	
ALSC	Corp Contributor	10	
ALSC	Friends of ALA	13	
ALSC	Honorary Member	10	
ALSC	International Member	22	
ALSC	Internatl Library	16	
ALSC	Libraries (L1-L5)	134	
ALSC	Library Champion	1	
ALSC	Life Member (LD, LN, LNI)	57	
ALSC	Non-Profit Org	12	
ALSC	Non-Salaried Librn	309	
ALSC	Regular Member	2217	
ALSC	Retired Member	165	
ALSC	State Libraries (S1-S5)	13	
ALSC	Student Member	444	
ALSC	Support Staff Member	87	
ALSC	Trustee Member	2	
	May Total	3,696	 -1.8%
	<i>April Total</i>	<i>3,762</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	ALSC.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	62
REINSTATE	10
RENEWAL	107
Grand Total	179

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ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

Core Membership Counts

DivSec	Member_Type_Condense	Count	
CORE	Associate Member	33	
CORE	Continuing (CD & CN)	91	
CORE	Corp Contributor	9	
CORE	Friends of ALA	4	
CORE	Honorary Member	14	
CORE	International Member	115	
CORE	Internatl Library	63	
CORE	Libraries (L1-L5)	268	
CORE	Life Member (LD, LN, LNI)	205	
CORE	Non-Profit Org	7	
CORE	Non-Salaried Librn	174	
CORE	Regular Member	3883	
CORE	Retired Member	88	
CORE	State Libraries (S1-S5)	19	
CORE	Student Member	320	
CORE	Support Staff Member	131	
CORE	Trustee Member	12	
	May Total	5,436	-4.7%
	<i>April Total</i>	<i>5,703</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	CORE.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	42
REINSTATE	2
RENEWAL	192
Grand Total	236

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PLA Membership Counts

DivSec	Member_Type_Condense	Count	
PLA	Associate Member	46	
PLA	Continuing (CD & CN)	148	
PLA	Corp Contributor	24	
PLA	Friends of ALA	6	
PLA	Honorary Member	14	
PLA	International Member	72	
PLA	Internatl Library	27	
PLA	Libraries (L1-L5)	276	
PLA	Library Champion	3	
PLA	Life Member (LD, LN, LNI)	128	
PLA	Non-Profit Org	8	
PLA	Non-Salaried Librn	369	
PLA	Patron	1	
PLA	Regular Member	5284	
PLA	Retired Member	156	
PLA	State Libraries (S1-S5)	25	
PLA	Student Member	521	
PLA	Support Staff Member	146	
PLA	Trustee Member	270	
	May Total	7,524	-8.8%
	<i>April Total</i>	<i>8,251</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	PLA
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	79
REINSTATE	23
RENEWAL	238
Grand Total	340

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RUSA Membership Counts

DivSec	Member_Type_Condense	Count	
RUSA	Associate Member	7	
RUSA	Continuing (CD & CN)	77	
RUSA	Corp Contributor	2	
RUSA	Honorary Member	12	
RUSA	International Member	37	
RUSA	Internatl Library	49	
RUSA	Libraries (L1-L5)	227	
RUSA	Library Champion	1	
RUSA	Life Member (LD, LN, LNI)	112	
RUSA	Non-Profit Org	4	
RUSA	Non-Salaried Librn	217	
RUSA	Patron	1	
RUSA	Regular Member	1515	
RUSA	Retired Member	65	
RUSA	State Libraries (S1-S5)	14	
RUSA	Student Member	234	
RUSA	Support Staff Member	67	
RUSA	Trustee Member	3	
	May Total	2,644	-2.4%
	<i>April Total</i>	<i>2,709</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	RUSA
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	29
REINSTATE	14
RENEWAL	86
Grand Total	129


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ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

UNITED Membership Counts

DivSec	Member_Type_Condense	Count	
UNITED	Associate Member	14	
UNITED	Continuing (CD & CN)	36	
UNITED	Corp Contributor	3	
UNITED	Friends of ALA	30	
UNITED	Group Membership	2800	
UNITED	Honorary Member	10	
UNITED	International Member	1	
UNITED	Internatl Library	2	
UNITED	Libraries (L1-L5)	108	
UNITED	Life Member (LD, LN, LNI)	14	
UNITED	Non-Profit Org	9	
UNITED	Non-Salaried Librn	18	
UNITED	Regular Member	300	
UNITED	Retired Member	72	
UNITED	State Libraries (S1-S5)	16	
UNITED	Student Member	59	
UNITED	Support Staff Member	6	
UNITED	Trustee Member	364	
	May Total	3,862	 36.6%
	<i>April Total</i>	<i>2,827</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership. This excludes the activity for the group members.

DUESPRODUCT	UNITED
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	18
REINSTATE	1
RENEWAL	32
Grand Total	51

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ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

YALSA Membership Counts

DivSec	Member_Type_Condense	Count	
YALSA	Associate Member	44	
YALSA	Chapter Member	1	
YALSA	Continuing (CD & CN)	62	
YALSA	Corp Contributor	14	
YALSA	Friends of ALA	16	
YALSA	Honorary Member	9	
YALSA	International Member	26	
YALSA	Internatl Library	15	
YALSA	Libraries (L1-L5)	154	
YALSA	Library Champion	1	
YALSA	Life Member (LD, LN, LNI)	52	
YALSA	Non-Profit Org	4	
YALSA	Non-Salaried Librn	274	
YALSA	Regular Member	2154	
YALSA	Retired Member	92	
YALSA	State Libraries (S1-S5)	12	
YALSA	Student Member	517	
YALSA	Support Staff Member	100	
YALSA	Trustee Member	3	
	May Total	3,550	-2.1%
	<i>April Total</i>	<i>3,625</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.


DUESPRODUCT	YALSA
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	57
REINSTATE	15
RENEWAL	107
Grand Total	179

May 2021 Informal Membership Statistics

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EMIERT Membership Counts

DivSec	Member_Type_Condense	Count
EMIERT	Associate Member	17
EMIERT	Continuing (CD & CN)	24
EMIERT	Corp Contributor	4
EMIERT	Friends of ALA	8
EMIERT	Honorary Member	1
EMIERT	International Member	7
EMIERT	Internatl Library	1
EMIERT	Libraries (L1-L5)	27
EMIERT	Life Member (LD, LN, LNI)	20
EMIERT	Non-Profit Org	9
EMIERT	Non-Salaried Librn	61
EMIERT	Regular Member	615
EMIERT	Retired Member	53
EMIERT	State Libraries (S1-S5)	4
EMIERT	Student Member	186
EMIERT	Support Staff Member	11
EMIERT	Trustee Member	6
	May Total	1,054  -2.7%
	<i>April Total</i>	1,083

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	EMIERT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	17
REINSTATE	5
RENEWAL	28
Grand Total	50


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ERT Membership Counts

Note: ERT will dissolve on 9.1.21 at the start of FY22.

DivSec	Member_Type_Condense	Count
ERT	Associate Member	62
ERT	Continuing (CD & CN)	2
ERT	Corp Contributor	85
ERT	Friends of ALA	1
ERT	Honorary Member	1
ERT	Libraries (L1-L5)	8
ERT	Library Champion	7
ERT	Life Member (LD, LN, LNI)	2
ERT	Non-Profit Org	1
ERT	Patron	5
ERT	Regular Member	46
ERT	Retired Member	1
ERT	State Libraries (S1-S5)	3
ERT	Student Member	8
ERT	Support Staff Member	1
ERT	Trustee Member	2
	May Total	235  -18.4%
	<i>April Total</i>	288

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	ERT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	1
RENEWAL	4
Grand Total	5


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FMRT Membership Counts

DivSec	Member_Type_Condense	Count	
FMRT	Associate Member	5	
FMRT	Continuing (CD & CN)	1	
FMRT	Corp Contributor	2	
FMRT	International Member	3	
FMRT	Internatl Library	3	
FMRT	Libraries (L1-L5)	4	
FMRT	Life Member (LD, LN, LNI)	2	
FMRT	Non-Profit Org	2	
FMRT	Non-Salaried Librn	29	
FMRT	Regular Member	205	
FMRT	Retired Member	5	
FMRT	Student Member	515	
FMRT	Support Staff Member	5	
FMRT	Trustee Member	1	
	May Total	782	 -1.4%
	<i>April Total</i>	<i>793</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.


DUESPRODUCT	FMRT
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	25
RENEWAL	13
Grand Total	38

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GAMERT Membership Counts

DivSec	Member_Type_Condense	Count	
GAMERT	Associate Member	3	
GAMERT	Continuing (CD & CN)	1	
GAMERT	Friends of ALA	3	
GAMERT	Honorary Member	1	
GAMERT	International Member	10	
GAMERT	Libraries (L1-L5)	8	
GAMERT	Life Member (LD, LN, LNI)	4	
GAMERT	Non-Profit Org	1	
GAMERT	Non-Salaried Librn	64	
GAMERT	Regular Member	470	
GAMERT	Retired Member	1	
GAMERT	Student Member	159	
GAMERT	Support Staff Member	19	
GAMERT	Trustee Member	1	
	May Total	745	 -1.7%
	<i>April Total</i>	758	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	GAMERT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	25
REINSTATE	1
RENEWAL	19
Grand Total	45


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GNCRT Membership Counts

DivSec	Member_Type_Condense	Count	
GNCRT	Associate Member	12	
GNCRT	Continuing (CD & CN)	1	
GNCRT	Corp Contributor	4	
GNCRT	Friends of ALA	3	
GNCRT	International Member	8	
GNCRT	Internatl Library	2	
GNCRT	Libraries (L1-L5)	3	
GNCRT	Life Member (LD, LN, LNI)	4	
GNCRT	Non-Profit Org	2	
GNCRT	Non-Salaried Librn	156	
GNCRT	Regular Member	610	
GNCRT	Retired Member	6	
GNCRT	Student Member	244	
GNCRT	Support Staff Member	39	
	May Total	1,094	 -0.5%
	<i>April Total</i>	<i>1,100</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	GNCRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	33
REINSTATE	1
RENEWAL	20
Grand Total	54


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GODORT Membership Counts

DivSec	Member_Type_Condense	Count	
GODORT	Associate Member	2	
GODORT	Continuing (CD & CN)	24	
GODORT	Corp Contributor	3	
GODORT	Friends of ALA	1	
GODORT	Honorary Member	1	
GODORT	International Member	4	
GODORT	Internatl Library	5	
GODORT	Libraries (L1-L5)	53	
GODORT	Life Member (LD, LN, LNI)	7	
GODORT	Non-Salaried Librn	25	
GODORT	Regular Member	333	
GODORT	Retired Member	22	
GODORT	State Libraries (S1-S5)	13	
GODORT	Student Member	44	
GODORT	Support Staff Member	5	
	May Total	542	 -1.8%
	<i>April Total</i>	552	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	GODORT
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	7
REINSTATE	3
RENEWAL	17
Grand Total	27

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IFRT Membership Counts

DivSec	Member_Type_Condense	Count	
IFRT	Associate Member	9	
IFRT	Continuing (CD & CN)	60	
IFRT	Corp Contributor	1	
IFRT	Friends of ALA	4	
IFRT	Honorary Member	2	
IFRT	International Member	7	
IFRT	Internatl Library	2	
IFRT	Libraries (L1-L5)	30	
IFRT	Life Member (LD, LN, LNI)	15	
IFRT	Non-Profit Org	1	
IFRT	Non-Salaried Librn	79	
IFRT	Regular Member	663	
IFRT	Retired Member	81	
IFRT	State Libraries (S1-S5)	4	
IFRT	Student Member	280	
IFRT	Support Staff Member	12	
IFRT	Trustee Member	11	
	May Total	1,261	-1.1%
	<i>April Total</i>	<i>1,275</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	IFRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	22
REINSTATE	2
RENEWAL	26
Grand Total	50

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May 2021 Informal Membership Statistics

The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

IRRT Membership Counts

DivSec	Member_Type_Condense	Count	
IRRT	Associate Member	3	
IRRT	Continuing (CD & CN)	25	
IRRT	Corp Contributor	2	
IRRT	Friends of ALA	1	
IRRT	Honorary Member	2	
IRRT	International Member	497	
IRRT	Internatl Library	128	
IRRT	Libraries (L1-L5)	13	
IRRT	Life Member (LD, LN, LNI)	21	
IRRT	Non-Profit Org	2	
IRRT	Non-Salaried Librn	31	
IRRT	Regular Member	396	
IRRT	Retired Member	55	
IRRT	State Libraries (S1-S5)	2	
IRRT	Student Member	87	
IRRT	Support Staff Member	5	
IRRT	Trustee Member	2	
	May Total	1,272	-2.4%
	<i>April Total</i>	<i>1,303</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	IRRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	12
REINSTATE	11
RENEWAL	53
Grand Total	76


ALA American Library Association

May 2021 Informal Membership Statistics

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ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

LEARNRT Membership Counts

DivSec	Member_Type_Condense	Count	
LEARNRT	Associate Member	8	
LEARNRT	Continuing (CD & CN)	8	
LEARNRT	Corp Contributor	1	
LEARNRT	Honorary Member	1	
LEARNRT	International Member	8	
LEARNRT	Internatl Library	1	
LEARNRT	Libraries (L1-L5)	12	
LEARNRT	Life Member (LD, LN, LNI)	5	
LEARNRT	Non-Profit Org	3	
LEARNRT	Non-Salaried Librn	27	
LEARNRT	Regular Member	299	
LEARNRT	Retired Member	7	
LEARNRT	State Libraries (S1-S5)	6	
LEARNRT	Student Member	33	
LEARNRT	Support Staff Member	16	
LEARNRT	Trustee Member	2	
	May Total	437	 1.4%
	<i>April Total</i>	431	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.


DUESPRODUCT	LEARNRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	21
REINSTATE	2
RENEWAL	9
Grand Total	32

May 2021 Informal Membership Statistics

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ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

LHRT Membership Counts

DivSec	Member_Type_Condense	Count	
LHRT	Associate Member	3	
LHRT	Continuing (CD & CN)	14	
LHRT	Friends of ALA	1	
LHRT	Honorary Member	1	
LHRT	International Member	10	
LHRT	Libraries (L1-L5)	6	
LHRT	Life Member (LD, LN, LNI)	7	
LHRT	Non-Salaried Librn	35	
LHRT	Regular Member	258	
LHRT	Retired Member	28	
LHRT	State Libraries (S1-S5)	2	
LHRT	Student Member	102	
LHRT	Support Staff Member	6	
LHRT	Trustee Member	2	
	May Total	475	 -0.6%
	<i>April Total</i>	<i>478</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	LHRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	9
RENEWAL	13
Grand Total	22

ALA American Library Association

May 2021 Informal Membership Statistics

The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

LIRT Membership Counts

DivSec	Member_Type_Condense	Count	
LIRT	Associate Member	8	
LIRT	Continuing (CD & CN)	11	
LIRT	Friends of ALA	2	
LIRT	Honorary Member	1	
LIRT	International Member	25	
LIRT	Internatl Library	8	
LIRT	Libraries (L1-L5)	57	
LIRT	Life Member (LD, LN, LNI)	7	
LIRT	Non-Profit Org	3	
LIRT	Non-Salaried Librn	101	
LIRT	Regular Member	1249	
LIRT	Retired Member	24	
LIRT	State Libraries (S1-S5)	3	
LIRT	Student Member	213	
LIRT	Support Staff Member	9	
LIRT	Trustee Member	3	
	May Total	1,724	-1.5%
	<i>April Total</i>	<i>1,751</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	LIRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	40
REINSTATE	7
RENEWAL	50
Grand Total	97

May 2021 Informal Membership Statistics

The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

LRRT Membership Counts

DivSec	Member_Type_Condense	Count	
LRRT	Associate Member	9	
LRRT	Continuing (CD & CN)	3	
LRRT	Corp Contributor	1	
LRRT	Friends of ALA	1	
LRRT	Honorary Member	2	
LRRT	International Member	27	
LRRT	Internatl Library	4	
LRRT	Libraries (L1-L5)	14	
LRRT	Life Member (LD, LN, LNI)	5	
LRRT	Non-Profit Org	1	
LRRT	Non-Salaried Librn	36	
LRRT	Regular Member	485	
LRRT	Retired Member	22	
LRRT	State Libraries (S1-S5)	3	
LRRT	Student Member	593	
LRRT	Support Staff Member	8	
LRRT	Trustee Member	2	
	May Total	1,216	-0.7%
	<i>April Total</i>	<i>1,225</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.


DUESPRODUCT	LRRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	26
REINSTATE	6
RENEWAL	29
Grand Total	61

May 2021 Informal Membership Statistics

The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

LSSIRT Membership Counts

DivSec	Member_Type_Condense	Count	
LSSIRT	Continuing (CD & CN)	2	
LSSIRT	Friends of ALA	2	
LSSIRT	Honorary Member	1	
LSSIRT	International Member	5	
LSSIRT	Internatl Library	2	
LSSIRT	Libraries (L1-L5)	18	
LSSIRT	Life Member (LD, LN, LNI)	4	
LSSIRT	Non-Salaried Librn	40	
LSSIRT	Regular Member	146	
LSSIRT	Retired Member	8	
LSSIRT	State Libraries (S1-S5)	1	
LSSIRT	Student Member	49	
LSSIRT	Support Staff Member	172	
	May Total	450	 0.2%
	<i>April Total</i>	<i>449</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.


DUESPRODUCT	LSSIRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	11
REINSTATE	1
RENEWAL	11
Grand Total	23

May 2021 Informal Membership Statistics

The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

MAGIRT Membership Counts

DivSec	Member_Type_Condense	Count	
MAGIRT	Associate Member	3	
MAGIRT	Continuing (CD & CN)	12	
MAGIRT	Corp Contributor	2	
MAGIRT	Friends of ALA	1	
MAGIRT	Honorary Member	1	
MAGIRT	International Member	3	
MAGIRT	Internatl Library	3	
MAGIRT	Libraries (L1-L5)	16	
MAGIRT	Life Member (LD, LN, LNI)	3	
MAGIRT	Non-Salaried Librn	14	
MAGIRT	Regular Member	160	
MAGIRT	Retired Member	14	
MAGIRT	State Libraries (S1-S5)	4	
MAGIRT	Student Member	28	
MAGIRT	Support Staff Member	3	
	May Total	267	 0.8%
	<i>April Total</i>	265	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	MAGIRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	9
RENEWAL	8
Grand Total	17

May 2021 Informal Membership Statistics

The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

NMRT Membership Counts

DivSec	Member_Type_Condense	Count	
NMRT	Associate Member	19	
NMRT	Chapter Member	1	
NMRT	Continuing (CD & CN)	1	
NMRT	Corp Contributor	2	
NMRT	Friends of ALA	9	
NMRT	Honorary Member	1	
NMRT	International Member	9	
NMRT	Libraries (L1-L5)	13	
NMRT	Life Member (LD, LN, LNI)	7	
NMRT	Non-Profit Org	5	
NMRT	Non-Salaried Librn	154	
NMRT	Regular Member	554	
NMRT	Retired Member	1	
NMRT	State Libraries (S1-S5)	2	
NMRT	Student Member	539	
NMRT	Support Staff Member	42	
NMRT	Trustee Member	3	
	May Total	1,362	-1.1%
	<i>April Total</i>	<i>1,377</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.


DUESPRODUCT	NMRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	57
REINSTATE	3
RENEWAL	20
Grand Total	80

May 2021 Informal Membership Statistics

The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

RMRT Membership Counts

DivSec	Member_Type_Condense	Count	
RMRT	Associate Member	2	
RMRT	Continuing (CD & CN)	79	
RMRT	Friends of ALA	1	
RMRT	Honorary Member	2	
RMRT	Life Member (LD, LN, LNI)	11	
RMRT	Non-Salaried Librn	5	
RMRT	Regular Member	26	
RMRT	Retired Member	218	
RMRT	Support Staff Member	1	
RMRT	Trustee Member	3	
	May Total	348	 0.3%
	<i>April Total</i>	<i>347</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	RMRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	6
RENEWAL	7
Grand Total	13


ALA American Library Association

May 2021 Informal Membership Statistics

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ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

RRT Membership Counts

DivSec	Member_Type_Condense	Count
RRT	Associate Member	6
RRT	Continuing (CD & CN)	23
RRT	Corp Contributor	3
RRT	Friends of ALA	6
RRT	Honorary Member	2
RRT	International Member	10
RRT	Libraries (L1-L5)	5
RRT	Life Member (LD, LN, LNI)	14
RRT	Non-Profit Org	3
RRT	Non-Salaried Librn	104
RRT	Regular Member	845
RRT	Retired Member	34
RRT	Student Member	350
RRT	Support Staff Member	29
RRT	Trustee Member	1
	May Total	1,435  -0.8%
	<i>April Total</i>	<i>1,446</i>

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.


DUESPRODUCT	RRT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	31
REINSTATE	4
RENEWAL	49
Grand Total	84

May 2021 Informal Membership Statistics

The following are informal numbers for you to use for your business planning purposes and note that there is a projected margin of error of approximately 2%. For this month, members are defined as those with expiration dates of 1/31/21 or greater.

ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

SRRT Membership Counts

DivSec	Member_Type_Condense	Count	
SRRT	Associate Member	14	
SRRT	Continuing (CD & CN)	27	
SRRT	Corp Contributor	2	
SRRT	Friends of ALA	3	
SRRT	Honorary Member	4	
SRRT	International Member	12	
SRRT	Internatl Library	2	
SRRT	Libraries (L1-L5)	21	
SRRT	Life Member (LD, LN, LNI)	17	
SRRT	Non-Profit Org	1	
SRRT	Non-Salaried Librn	154	
SRRT	Regular Member	787	
SRRT	Retired Member	74	
SRRT	State Libraries (S1-S5)	3	
SRRT	Student Member	883	
SRRT	Support Staff Member	24	
SRRT	Trustee Member	4	
	May Total	2,032	 -1.1%
	<i>April Total</i>	<i>2,054</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	SRRT
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	48
REINSTATE	4
RENEWAL	43
Grand Total	95


ALA American Library Association

May 2021 Informal Membership Statistics

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ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

SORT Membership Counts

DivSec	Member_Type_Condense	Count	
STORT	Associate Member	3	
STORT	Continuing (CD & CN)	4	
STORT	Honorary Member	1	
STORT	International Member	4	
STORT	Internatl Library	1	
STORT	Libraries (L1-L5)	25	
STORT	Life Member (LD, LN, LNI)	2	
STORT	Non-Salaried Librn	16	
STORT	Regular Member	110	
STORT	Retired Member	2	
STORT	State Libraries (S1-S5)	3	
STORT	Student Member	19	
STORT	Support Staff Member	19	
STORT	Trustee Member	7	
	May Total	216	 -3.1%
	<i>April Total</i>	223	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	STORT.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	4
RENEWAL	4
Grand Total	8


ALA American Library Association

May 2021 Informal Membership Statistics

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ALA's membership decreased and is at 51,100. This remains a 9% decline from 2020 and an 11% decline when compared to the same time in 2019.

SUSTR Membership Counts

DivSec	Member_Type_Condense	Count	
SUSTR	Associate Member	7	
SUSTR	Continuing (CD & CN)	6	
SUSTR	Corp Contributor	1	
SUSTR	Friends of ALA	3	
SUSTR	International Member	11	
SUSTR	Internatl Library	2	
SUSTR	Libraries (L1-L5)	3	
SUSTR	Life Member (LD, LN, LNI)	9	
SUSTR	Non-Profit Org	1	
SUSTR	Non-Salaried Librn	76	
SUSTR	Regular Member	457	
SUSTR	Retired Member	29	
SUSTR	Student Member	777	
SUSTR	Support Staff Member	15	
SUSTR	Trustee Member	7	
	May Total	1,404	 -2.1%
	<i>April Total</i>	<i>1,434</i>	

Membership Activity

In this month, the following number of members either joined, renewed or reinstated their membership.

DUESPRODUCT	SUSTR.
Count of ID	
PRODUCT_YRSTYPE	Total
NEW	43
REINSTATE	1
RENEWAL	24
Grand Total	68