

Preservation Administration Interest Group
ALA Annual Meeting
June 29th, 2013
8:30-11:30am
Hyatt Regency McCormick Place, Hyde Park 11AB

Co-chair Introductions

Roger Smith, Digital Library Program and Preservation Coordinator, University of California San Diego

Annie Peterson, Preservation Librarian, Tulane University

Updates from the PARS Chair

Jacob Nadal, Director of Library and Archives, The Brooklyn Historical Society

- Digital Content Working group working on a number of initiatives, recommendations coming out with strong preservation focus
 - Brian Schottlander, UCSD, representative to the Working Group from ALCTS
 - Website: <http://www.ala.org/groups/committees/>
 - Appointed by ALA President, <http://www.ala.org/aboutala/presidents-page>
- Preservation Week
 - Facebook page doing well, beating out other ALCTS pages. Has greatly helped to raise the profile of ALCTS/PARS and ALA in general
 - Preservation week webinars had nearly 3,000 registrants
 - Steve Berry continuing as national spokesperson
 - Preservation Week Facebook URL: <https://www.facebook.com/preservationweek>
- Membership numbers are down in April, PARS is down 1%, but in line with ALA
- ALA digital repository using UIUC IDEALS, built on DSpace. PARS will be tapped regularly to help with that. <https://ideals.illinois.edu/>
- Fundamentals of Preservation: need more instructors, talk to veterans, Karen Brown
- Advocacy Task Force seeking input, canned content for talking about technical services and preservation
- Retired members dues rate of \$35/year has been approved
- Terms of service turn over July 22nd 2013 for section groups, IG, etc.
- Gifts from preservation vendors helped with fundraising (Preservation Technologies <http://ptlp.com/>, <file://localhost/Hollinger> [http://www.hollingermetaledge.com](http://www.hollingermetaledge.com;); George Blood Audio Video <http://georgeblood.com/>)
- ALCTS groups have been working on Preservation Statistics and Digitization Guidelines, to be reported out
- Becky Ryder will be taking over as PARS chair for the coming year

Library of Congress Preservation Directorate Update

Jeanne Drewes, Chief of Binding and Collections Care in the Preservation Directorate at the Library of Congress

- Sequestration has cut budgets to LC, including preservation directorate. The budget for 2013 is now approximately the same budget they had in 2006, however essential work continues. *Library of Congress 2014 Budget Justification* at URL <http://www.loc.gov/about/reports/budget/fy2014.pdf>>
- The Library is participated in the Survey of Preservation Activities in Cultural Heritage Institutions – FY2012, the pilot survey coordinated by the Preservation and Reformatting Section (PARS)
- Active with Preservation Week, special focus in 2013 was on military families and the challenges for preserving correspondence, photographs, and scrapbooks – in both traditional and digital forms, partnering with the Veteran's History Project.
- New Chief of conservation is Elmer Eusman
- Now doing 3D reformatting with IRENE, including wax cylinders, will include recordings of Alexander Graham Bell
- Continuing research on sticky shed syndrome. An Institute of Museum and Library Services (IMLS) collaborative grant with the University of South Carolina was awarded to further develop a tool for detecting sticky-shed tapes before migration.
- The three-year collaboration with the University College London (UCL) – the Collections Demography Initiative with a publication completed later in 2013.
- NDIIP *The Signal* blog URL <<http://blogs.loc.gov/digitalpreservation/>> is a major source of guidance and insight about all aspects of preserving and using digital materials.
- Still have 8K-10K items coming into LC every day.
- Looking at third party digitization. All digitization projects must comply with the principles noted at URL <http://www.loc.gov/about/business/thirdpartydig/principles.html>
- National Book Festival, September 21 and 22 on the mall of DC. More information is available at the Book Festival Website, URL <<http://www.loc.gov/bookfest/>>
- Cataloging reference is now free on the LC website. Library of Congress transitions to online-only cataloging publications. The Library of Congress (LC) announces a transition to online-only publication of its cataloging documentation. After the 2013 printing, future updates and editions will be accessible at URL <http://www.loc.gov/aba/>

Minimum Digitization Capture Guidelines Task Force

Ian Bogus, MacDonald Curator of Preservation at University of Pennsylvania

- Final document available at <http://www.ala.org/alcts/resources/preserv/minimum-digitization-capture-recommendations>
- Draft done in 2012 and sent out for comment
 - Opinions in comments differed, some comments contradicted others
- Guidelines for libraries digitizing content that will not be re-digitized later
- Published version as web document
- Intent is to create agreed upon guidelines for minimum capture, striking balance between digitization for access and for preservation
- Suggesting *minimum*
- A lot of organizations have some minimal standards specific to those institutions, this document is looking to establish guidelines for others
- May also serve as baseline for assessment of HathiTrust copies
- Didn't want to alienate existing projects
- Didn't want to redo existing work
- Wanted it basic enough for novices, but also serviceable for experts in the field
- Flexible enough for people who want to go above these minimums

“Copyright and Preservation: Best Practices, Legislative Proposals, and the Latest Cases”

Brandon Butler, Director of Public Policy Initiatives at the Association of Research Libraries

- "Let the legal analysis follow the library mission"
- Copyright and balance: copyright is intended to be a useful, utilitarian, practical function
- When copyright hinders progress, it is not serving its purpose
- Copyright gives authors their reason to create: profit motive, exclusive right to content for specific period of time
- Limitations and exceptions are just as important
- Recipes not protected, same with directions, facts, etc.
- Section 108 covers reproductions and use by libraries
 - specifies three copies (three copies could be a legacy of microfilm)
- Obsolete formats: takes a lot to be obsolete--hardware must be off the market completely
- Fair use (section 107) is generally wide open space: flexible and open, judges determine outcomes, based on facts of specific cases
- Fair use codified in 1976, but continues to evolve, and has a history of dramatic changes
- Fair use tied to first amendment: if no for fair use, then copyright would be limitation on 1st amendment.
- One of the questions determining your appropriate use of fair use is how much are you hurting the market? Ideally, preservation is outside of that question

- Difficult to access formats, for purposes of preservation, are covered for reformatting
- ARL “Code of Best Practices in Fair Use for Academic and Research Libraries”
<http://www.arl.org/storage/documents/publications/code-of-best-practices-fair-use.pdf>
 - Librarians, small group discussions, helped shape fair use guidelines.
- Publishers think libraries, and preservation librarians, love to copy stuff
- General good practices: don't circulate original and surrogate at the same time, circulate copy to the same constituency as original, full attribution
- Video at risk project at NYU: section 108 guidelines for video reformatting
<http://www.nyu.edu/tisch/preservation/research/video-risk/>
 - Guidelines at http://www.nyu.edu/tisch/preservation/research/video-risk/VideoAtRisk_SECTION108_Guidelines_2013.pdf
- Relevant cases: HathiTrust, AIME v. UCLA
- Policy Reform: ARL has worked on these issues on the Hill, prospect for updating 108 is on the table. Copyright holders say libraries need more rules. Risk in opening up section 108 and ending up with more restrictive guidelines than fair use currently allows.
- Orphan works: shift in the library community towards relying more on fair use for orphan works
- Everyone loves preservation. 99.9999% of us preserving things aren't breaking the law.
- Fair use is your friend.
- www.arl.org/fairuse
- <http://policynotes.arl.org/>
- Twitter: @ARLpolicy

Preservation Education Panel

Ellen Cunningham-Kruppa, Adjunct Assistant Professor, Art Conservation, University of Delaware; Doctoral Candidate, American Studies, University of Texas at Austin
 Roger Smith, Digital Library Program and Preservation Coordinator
 Julie Mosbo, Preservation Librarian, Southern Illinois University at Carbondale

Overviews of different preservation education programs from each of the speakers:

Fundamentals of Preservation, Julie Mosbo

- Four-week, online course through ALCTS
- Taught 4 times/year
- 5-20 students per session
- One live session per week
- 6 units
 - introduction
 - facilities, environment and disaster planning

- library materials
 - care and repair
 - reformatting
 - preserving digital content
- Past participants have been students, people with preservation component thrown into their job
- More instructors needed
- Website is
http://www.ala.org/alcts/confevents/upcoming/webcourse/fpres/ol_templ

Library/Archives Conservation Education

- Three programs: New York University, Buffalo, Winterthur
- NYU: MA in art history, advanced certificate in art history, 4 years, 6 students/year, 1 library/archives
- Buffalo State: MA with certificate of advanced study in art conservation, 10 students/year, 2 library/archives
- Winterthur (WUDPAC): MS in art conservation, 10 students/year, 1 library/archives, but WUDPAC also has minors, so students can minor in library/archives conservation
- Funding from Andrew W. Mellon Foundation given to all three programs, supporting different components of each programs
- Programs incorporate coursework, workshops, internships, intersession courses, visiting lecturers, visits to libraries/archives, etc.
- WUDPAC associated with Simmons, "Preservation for Conservators" certificate, 15 hours of coursework
- Buffalo also sends students to Simmons for classes in the summer
- NYU partners with Columbia for summer intensive classes

Preservation Management Institute, Roger Smith

- Certificate in preservation management
- Total of 3 weeks, with 6 month breaks between 1-week sessions, and assignments between sessions
- Assignments include a preservation survey, disaster plan
- Core instructor, with additional speakers on special topics
- Field trips (i.e. Columbia, CCAHA, OCLC preservation services)
- 20 people per class
- Rutgers interested in re-starting the program
- Survey on preservation education will go out through listservs, as a follow-up to this discussion and to inform the direction of PMI
- Considering online component to the program

Discussion following the presentations

- Has anyone looked at the last 5 years, mid-sized, not necessarily ARL libraries,

- posting for preservation/conservation management type positions—what are they looking for? Who is hiring?
- New preservation managers are working in a shared print world, and that is informing their work
 - AV Preservation administration positions are being created and filled in libraries, many coming from Moving Image Archiving Program at NYU
 - Suggestion to allow some library school students into the PMI program—they would learn from it, but also contribute to it
 - Hard to market general preservation administration? Libraries may be in need of more specialized skills than a broad program offers.
 - Intro to preservation classes need to be incorporated into library education—people end up in jobs with preservation duties and didn't learn anything about it in library school
 - Archives courses/programs have preservation components
 - University administration needs to bring people in—we need to think about enrollment
 - Is preservation a discipline? A sub-discipline? Where does it fit into a university?
 - There are few doctoral holding people in the field of preservation, but the doctorate is currency of higher education

Preservation Statistics: [Some] Results [Briefly!]

Holly Robertson, Preservation Consultant

- Deadline was June 25th, extended until July 31st
- Survey intended to pick up where ARL statistics left off
- “Safeguarding Collections at the Dawn of the 21st Century: Describing Roles and Measuring Contemporary Preservation Activities in ARL Libraries”
<http://www.arl.org/storage/documents/publications/safeguarding-collections.pdf>
- Heritage Health Index <http://www.heritagepreservation.org/hhi/>
- Record and publicly share trends and changes in preservation activities
- Did not seek representative sample
- 51 institutions have completed the survey—many ARL libraries, but also some smaller institutions
- Many people made it part of the way through and haven't finished it—Holly will hunt them down
- Others went all the way through the survey and did not enter any data
- Next steps include presenting data in interesting ways, like geographically locating responses, distributing in a google spreadsheet so others can play with it
- Data will be released August 2013
- There's a gap in the data from 2007-2012, between when ARL stopped and this survey started
- Discussion and brainstorming session at the promoting preservation interest

group on Sunday 6/28

- Survey is still available at <http://www.surveymonkey.com/s/preservation-survey>

Update on eJournal Preservation at Columbia

Janet Gertz, Director of the Preservation and Digital Conversion Unit, Columbia University Libraries

- Submitted application to Mellon Foundation for E Journal preservation pilot project
- Not just thinking about it, but trying to really get some content preserved
- Acknowledgement existing services LOCKSS, Portico, Keeper's Registry in UK, other international efforts
- 22-27% of journals with SSN at Columbia, Cornell and Duke had issue preserved in one of eight agencies in Keeper's Registry
- Even licensing agreements aren't helpful, many predate these services and don't address them
- Identify a set of titles held by academic libraries and are not preserved at the moment.
- Will include some efforts like web harvesting of e published content, how can we get better licensing agreements

Video at Risk update

Kimberly Tarr, Moving Image Preservation Specialist, New York University Libraries

- Background on Video at Risk (VAR) project: NYU studies noted that many videos are getting more and more scarce, not held by many institutions, and are also physically degrading.
- VAR site: <http://www.nyu.edu/tisch/preservation/research/video-risk/>
- Section 108 guidelines at http://www.nyu.edu/tisch/preservation/research/video-risk/VideoAtRisk_SECTION108_Guidelines_2013.pdf
- RFP template: intended to create a template for libraries/archives to use as a starting point for outsourced video reformatting projects
- Worked with vendors and preservation administrators to create the RFP
- RFP template still in development
- Pilot digitization project will test the RFP: 100 hours of VHS content from NYU, Loyola, UC Berkeley

Announcements

- Barb Sagraves, Dartmouth College: Dartmouth College Library will begin recruitment for a Digital Preservation Librarian in August with application review to begin September 16, 2013. Barb encouraged applications from outside the New England area and went on to highlight some of Dartmouth's qualities including collegial environment that values cross collaboration, an emerging

Book Arts Program, outstanding recreational setting, and close proximity to Boston, NYC, and Montreal. For details contact Barb at:
sagraves@dartmouth.edu.

- Dick Smith from Wei T'o announced that he has made new progress in deacidification
- Next year at ALA Annual the Video Roundtable is organizing a pre-conference for managing born digital media content
- Incoming PAIG co-chair is Scott Reinke, Preservation Administrator at University of Miami Libraries