NCSU Libraries
Mobile Scavenger Hunt
Anne Burke
After traditional library instruction sessions of students said they were still confused about navigating the physical spaces of the NCSU Libraries.

44% SPRING 2010 & 37% FALL 2011
In a focus group, ENG 101 instructors said students are **VERY HESITANT TO ASK** a librarian for help & they need **MORE FACE TIME** with a librarian – but it has **to be ACTIVE**
WHAT WERE OUR GOALS?

to **IMPROVE STUDENT ENGAGEMENT** with the library

to **FOSTER CONFIDENCE** in using library & navigating library spaces

&


to **INTRODUCE EMERGING** mobile & cloud-based **TECHNOLOGIES**
Out of the box solutions we considered..

- cost
- geo-location doesn’t work inside one building
- multiple locations named D.H. Hill
- Google Maps address does not correspond to our geographical location
- discoverability of treks
What we wound up using
**NCSU Libraries Scavenger Hunt**

**Team Kermit**

**CLUE**

1. Find the orb-shaped chairs hiding in the west wing. Sit on one yourself sitting in one. Creativity counts!
2. We've got whiteboards all over the library for your use. Write your name on a movie and take a photo of it. If you need a dry erase marker, please ask a staff member.
3. Don't be afraid to ask for help! At the glass case, there is a team waiting to assist you from starting your hunt to fighting the ice by snapping a picture with a librarian.
4. Grab a computer or use the library's mobile website at www.lib.ncsu.edu. What is the call number of this book?
5. While you're on the website, look for the journal available in print, online, or both?
6. Find the Golden Frog in the stacks. What is the catalog number of this book?
7. You can't smoke in the stacks, but you can in the library! Look for a window on one of the upper floors, and take a photo of your smoke.
8. The FAQ on the Library website are a great source of information. Search the FAQs to find out about services. Search the FAQs to find out about the service.
9. The Agromek is NC State's student year end. It has copies dating back to 1953. Find a copy of the yearbook.
10. Photocopy machines will cost you $0.05 per page. Find the name of the manufacturer of the machine.
11. There are two color printers in the building. Find them both.
12. From documents to TV shows to movies, the library's Movie Night features a variety of movies. What is the name of the writer of the movie?
13. The library is located on the main level. Where is the circulation desk? Find the circulation desk.
14. The NCSU Library used to be in Brooks Hall. Use the Wolfwalk app on your iPod to find a picture of the old library. Take a screenshot and upload to Evernote.

**Intro & Directions**

- **Clock**
- **Settings**
- **Safari**
- **Camera**
- **Evernote**
- **Libraries**
- **WolfWalk**
- **Videos**
Clue

1. Find the orb-shaped chairs hiding in the west wing of the library and upload a photo of yourself sitting in one. Creativity counts!

2. We’ve got whiteboards all over the library for your use. Draw a portrait of your Muppet and take a photo of it. If you need a dry erase marker, just ask at the reference desk.

3. Don’t be afraid to ask for help! At the glass desks in the Learning Commons, there’s a team waiting to assist you from starting your research to breaking the ice by snapping a picture with a librarian.

4. Grab a computer or use the library’s mobile site to locate Heartbeat of Jazz: the Bebop Years. What is the call number?

5. Look for the journal The World of Music on the Library Web site online, or both? (Hint: it is much easier to look this up from a computer or smartphone.)

6. Find the book Drummin’ Men: the Heartbeat of Jazz in the stacks. (If the book is out, take a picture of the spot where it would have been.)

You can’t smoke in the stacks, but you can see the NCSU window on one of the upper floors and take a picture of it. (If you don’t know what this is, search for “Steam Plant” using the What’s What in the Wolfpack.)

The FAQs on the Libraries website are a great source for quick services. Search the FAQs to find out how many times you can renew a book.
<table>
<thead>
<tr>
<th>Team</th>
<th>Clue 1</th>
<th>Clue 2</th>
<th>Clue 3</th>
<th>Clue 4</th>
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Reference librarians are available in person till 12 midnight!

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<tr>
<td>Prep</td>
<td>15 min</td>
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<td>Intro &amp; Directions</td>
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<tr>
<td>Scoring &amp; Wrap-up</td>
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<tr>
<td>Breakdown</td>
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STUDENT FEEDBACK

91% considered the activity FUN & ENJOYABLE

93% LEARNED SOMETHING NEW about the library

95% FEEL COMFORTABLE asking a library staff member for help
STUDENT FEEDBACK

“It was groovy.”

“I thought that was really fun!
I wish it was a little bit longer!”

“The library is full of options and opportunities to do well academically.
Thank you for making it so easy to use!”
FACULTY FEEDBACK

“I love this! I wish we had it in my day!”

“I found that this activity engaged students… on a level that led to increased understanding, deeper learning, and almost complete recall of important library functions.”

“[My students] really have not stopped talking about the great experience!”
Details & Logistics
TIMELINE

<table>
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<th>2011</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
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LAUNCH!

pilot

r&d

idea
Existing Infrastructure
ADJUSTMENTS

• Introductory explanation
• 50 vs. 100 minute sessions
• 3 sessions scheduled in a row
• Number of teams
• Staffing
EXPECT THE UNEXPECTED

- Russian botnet attacks
- Oops! Evernote server maintenance
- Misinformation
- Laggy iPods & variable wi-fi signal
- Open attendance sessions
REFINEMENTS & ADDITIONS

• Training graduate & undergraduate students

• Streamlining the scheduling & staffing support process

• Self-guided version for mobile devices
Find the orb shaped chairs hiding in the west wing of the library and attach a photo of yourself sitting in one!
Find the book [various titles] in the stacks.
Upload a photo of it.
Don’t be afraid to ask for help!
Break the ice by snapping a picture with a librarian.