

**Core: Leadership, Infrastructure, Futures
a Division of the American Library Association
Board of Directors Meeting
January 22, 2021; 2:00-3:30 pm Central
Via Zoom**

Zoom Information

You must register in advance for this meeting:

<https://ala-events.zoom.us/j/98274381579?pwd=SWNGNHFHGpLUXR5MVN0dS95M2RhQT09>

After registering, you will receive a confirmation email containing information about joining the meeting, and you can add it to your calendar.

DRAFT AGENDA

1. Board Welcome and Introductions (5 min) Cronin

2. Adoption of Agenda Cronin
 - 21.01 Board Agenda Document

3. Adoption of Consent Agenda (5 min) Cronin

Note: Board members may ask questions about consent agenda reports before voting to accept, and/or ask that a report be removed from the consent agenda for further discussion.

 - 21.02 2021 Election Slate
 - 21.03 Councilor's Report
 - 21.04 September FY21 Financial Report
 - 21.05 ALA/Core Office Update
 - 21.06 Committee Update: Changes to ITAL Review Process
 - 21.07 LRTS Editor Report
 - 21.08 LRTS Book Reviews Report
 - 21.09 ALA Pivot Strategy Update for Midwinter Continuing Education Update By Date/Type ([Board Connect Dashboard](#))
Membership Report ([Board Connect Dashboard](#))

4. President, President-elect Updates (10 min) Cronin, Cronk
 - a. Board Liaisons to Division Committees -- sign-up sheet coming
 - b. Board Orientation - look for possible dates in mid-Feb

5. Discussion of initial Core Strategic Action Plan (40 min)
 - Process facilitated by Rachel Vacek, former LITA President
 - Development now through Annual
 - Characteristics of the plan:
 - Focused on FY22, through June 2022

- Clear and measurable benchmarks, assignments, deliverables, timelines
- Tied directly to the ALA Pivot Strategy
- Provides a framework against which we make choices and focus effort over the short term to establish the Division
- Sets the stage for longer term planning to follow
- Begins to define what connects Core to the Association, what differentiates Core from other divisions, where Core will establish itself as a leader
- Focus on generating revenue that will sustain the organization:
 - Building up membership rosters
 - Publishing opportunities
 - Continuing Education opportunities
- Goals for Board discussion:
 - Process
 - Engagement with Core leadership (Exec, Board, Section Leadership Teams)
 - Engagement with Core Division staff
 - Engagement with members
 - Town Hall (March 2020?) -- venue for members to express what represents **value** in membership; what will inspire continued membership and what will draw in new members
 - Present the final plan to members at Annual in place of the President's Program
- [Google Doc for Capturing Small Group Discussions](#) (note takers complete during discussions)

6. Adjournment

Upcoming Meetings:

March 4, 2021: Board Update with Leadership Group and Section Leadership Teams