

Transactional Access

Google Generation/Fast Food Nation/Economic Downturn ...Meet the Library

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Our Story :

- 4 years ago our journal budget was cut
- We are looking at a bleak fiscal future for at least the next 3-5 years
- Even a flat-lined budget means cuts
- OUR Faculty and Students NEED Access and want it NOW



Finding the Answer:

- Reviewed Journal Literature
- Emailed Listservs
- Talked to colleagues and vendors
- Discussed transactional access options with the deans of the target colleges



Our Decision:

- We opted for a limited first launch of the program vs. an open IP-Based Solution
- We allocated each department within the target college(s) funds and assigned departmental logins to track usage
- Students will have access through the reference desk



Our Decision:

- Use of ILL will be encouraged when the article is not immediately needed
- Participating departments will see a small decrease in their one-time purchase budgets
- Program will commence Fall 2009



Where do we go from HERE?

- Track usage by login
- Continue to investigate other/additional pay-per-view programs
- Assess user satisfaction
- Expand or discontinue the program in the coming years

