Missouri Chapter

Value of Academic Libraries: Academic libraries demonstrate alignment with and impact on institutional outcomes.

- 1. Leverage existing research to articulate and promote the value of academic and research libraries.

 2nd Annual MACRL Webinar MACRL @ ACRL National Addressing the Total Customer Experience: The Impact of Branding in Shaping Tomorrow's Libraries
- 4. Develop and deliver responsive professional development programs that build the skills and capacity for leadership and local data-informed and evidence-based advocacy.

Putting the Library in Your Pocket: Creating a Library Website for Mobile Devices Web 2.x Tools to Make You Look Cool 3: Tools for Tomorrow Security in Libraries: Preventive Practices, Emergency Policies, and Post Crisis Management The OPAC and the Web: Harmonious Future or Perpetual Discord? Making an Impact! Using Library Impact Statements in Collection Development

Student Learning: Librarians transform student learning, pedagogy, and instructional practices through creative and innovative collaborations.

1. Build librarian capacity to create new learning environments (physical and virtual) and instructional practices.

Teaching Information Literacy: Is More Necessarily Better? Pre□teach and Post□teach: Maximizing Librarian Involvement in Courses Catch Them While you Can! Embedding Librarians and Resources to Enhance Patron Services Library Transformations: Addressing Multiple Learning Styles and a Case Study on a Learning Commons Online Information Literacy Instruction: Challenges and Strategies

2. Articulate and advocate for the role of librarians in setting, achieving, and measuring institutional learning outcomes.

Building a Better Student: Increasing Information Literacy through Library Instruction Assessment Authentic Assessment: Evaluating the Growth of Student Research Skills Information Literacy Instruction \Box From Present to Future

Missouri Chapter

3. Increase collaborative programs that leverage partnerships with other organizations in order to support and encourage local and national team approaches.

Promoting Diversity and Literacy: African American Read ☐ In Programs in Missouri Libraries It's All Academic: Connecting with Campus Communities through Cultural Programs Transforming the Student Experience of Research from High School to Higher Education

4. Build capacity for the librarians' role in supporting faculty development and the preparation of graduate students as instructors.

Evolving the MLA Way: How 10 Years of Conference Attendance Helped One Librarian's Professional Development Future of Librarians as Leaders and Teachers

Research and Scholarly Environment: Librarians accelerate the transition to a more open system of scholarship.

1. Model new dissemination practices.

Campus Copyright Support from a University Library Usability Study on MU Libraries: The Louisiana Purchase Exposition: 1904 St. Louis World's Fair

2. Enhance members' ability to address issues related to digital scholarship and data management. MACRL Luncheon with Joyce Ogburn, ACRL Chair 2011 □ 2012

Enabling Programs and Services

1. Education

sponsored classes at the Missouri Library Association meeting (see other pages)

4. Member Engagement

Battledecks at Missouri Library Association meeting Annual meeting participation in annual webinar