PLA Board of Directors Meeting
Virtual Meeting-1:00-1:30pm CT, April 23, 2021

<u>Zoom Logistics</u>

- Login instructions are below.
- Use Zoom in gallery view.
- Mute by default except the speaker
- PLA President Michelle Jeske will call on people so people don't speak over one another.
- Feel free to use chat; staff will keep an eye on the chat and bring those questions into the discussion when appropriate.
- Use the yes-no-raised hand options.
- We will use screen sharing where appropriate. Be sure to have your board docs accessible too!
- We will take multiple breaks during our virtual board meeting.

Agenda

1. **Welcome and Introductions**, *Michelle Jeske, PLA President*

2. **Action Item:** Adoption of the agenda
   Additional items may be added to the agenda prior to the adoption of the agenda. Items may also be removed from the consent agenda and moved to a discussion item. The PLA Board's adoption of the consent agenda constitutes approval of those items on consent that have not been removed for discussion. PLA policies related to Board service, the strategic plan and Board roster have been included in ALA Connect as reference materials. These are not agenda items.

Zoom Instructions

PLA Meetings is inviting you to a scheduled Zoom meeting.

When it's time, please click this link to join the meeting:
https://ala-events.zoom.us/j/94023709293?pwd=cng4OGZyYWErSldjdDR1Q0ZwYTdYdz09

Meeting ID: 940 2370 9293
Passcode: 436267

Then follow the on-screen prompts to connect your audio via either computer or telephone.

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Use this telephone-only option only if you have NOT joined the meeting via the link above:

One tap mobile
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Meeting ID: 940 2370 9293
Find your local number: https://ala-events.zoom.us/u/abeIJcl6H8

PLA Board of Directors Meeting
March 26, 2021
Virtual

Present:	Michelle Jeske, President; Melanie Huggins, President Elect; Directors-at-large: Cindy Fesemyer, Toby Greenwalt, Amita Lonial, Brandy McNeil, Dara Schmidt,; Fiscal Officer: Clara Bohrer; ALA Division Councilor: Stephanie Chase
Absent:	Ramiro Salazar, Past President; Kelvin Watson, Director-at-large
Guests:	Karen Danczak-Lyons, PLA Budget and Finance (B&F) Committee; Raymond Garcia, ALA Special Assistant to the Executive Director; Tracie D. Hall, ALA Executive Director; Chris Jowaisas, PLA B&F Committee; Larry Neal, ALA Executive Board Member
PLA Staff:	Mary Hirsh, Interim Executive Director; Scott Allen, Deputy Director; Nellie Barrett, Program Officer; Lian Drago, Meetings Manager; Melissa Faubel, Meeting and Special Events Planner; Samantha Lopez, Manager, Marketing and Membership

Agenda

1. Welcome and Introductions, *Jeske.*
2. It was noted that Larra Clark is not available to present about new Federal opportunities, so the included report is informational only. With that change, by consent, the board approved the adoption of the meeting agenda.
3. By consent, approved the consent agenda as presented.

Consent Agenda	Document Number
a. February Virtual Meeting Minutes	2021.54
b. First Quarter FY21 Financial Narrative	2021.55
c. First Quarter FY21 Financial Reports	2021.56a-d
d. PLA 2022 Conference Update	2021.57
e. Overview of new Federal opportunities	2021.58

Action/Discussion/Decision Items	Document Number

4. ALA Pivot Plan and PLA, *Hall, all* (no document). Hall joined the board meeting to present information on the ALA Pivot Plan and to engage in a discussion with PLA leaders about how this will impact PLA's work and how PLA can provide ongoing input. The discussion added clarity for the board, and members appreciated her participation.

5. ALA Executive Board Liaison Update, *Neal* (no document). The Executive Board has been discussing the new LibLearnX event, specifically how association business meetings will be included if the event

is virtual. In addition, a program review subcommittee for LibLearnX was established. Due to new Paycheck Protection Program funding, a week of planned furlough in FY21 will be eliminated. The spring 2021 ALA Executive Board meeting will be held April 9-11, 2021. A new monthly update from the ALA Executive Director is being developed, which will help streamline communication across ALA. Finally, the ALA Board went into closed session to discuss representatives to the International Federation of Library Agencies and Institutions (IFLA). During the discussion, PLA staff advised on how frequently unit and office heads meet with each other and with Hall, and whether the discussions are focused on strategy and implementation of the pivot plan, or more administrative in nature.

6. PLA President Update, *Jeske* (no document). Jeske reported that recently she presented for PLA, on a webinar overviewing public library research conducted by New America and on a federal agency panel on services to older adults and people with disabilities. She continues to respond to frequent media interviews, including one on food and cooking in libraries. She acknowledged that board meetings have been longer and more frequent than usual and thanked the board for their commitment.

7. PLA President-Elect Update, *Huggins* (no document). Huggins has been staying informed about federal legislation and opportunities, and she has been collecting input for the ALA Public Policy and Advocacy Office as needed. She commented on the increasing number of libraries who are returning to normal operations and related challenges.

8. ED Search Update, *Jeske, all* (no document). Progress on the Executive Director search has been slow. There are currently two candidates, and PLA has reviewed questions for the interviews, but interviews have not been scheduled. The PLA board is advocating for the opportunity for all PLA staff to meet and interview candidates.

9. Changes to Family Engagement Task Force, *Allen* (2021.59). **ACTION.** The history of the Task Force was reviewed briefly. It was moved, seconded and **approved** that the PLA Board of Directors hereby dissolves the PLA Family Engagement Task Force and replaces it with the PLA Committee on Family Engagement; and that the charge, work, composition, and origin of the Committee is revised as presented, including the addition of 3 new liaison positions to represent ALA's youth divisions; and that the membership and terms of the current Task Force be transitioned without change to the new Committee.

10. New Business, *all* (no document). No new business was identified.

11. Adjournment, *all* (no document). There being no further business, the meeting was adjourned at 3pm Central. It was reported that the meeting planned for April 9 has been canceled, and the next meeting of the board will be held on April 23, 2021 from 1pm to 4:30pm Central.

Public Library Association
FY20 Operating Budget as of August 2020
FIRST CLOSE as of April 15, 2021; SECOND CLOSE REPORT WITH REQUESTED CHANGES
EXPECTED FROM ALA ON APRIL 19, 2021

General Fund:

As of the first close for Fiscal Year 2020 (FY20), PLA has actual net revenues of $895,489, compared to a budget of $111,473.

GENERAL FUND Including Conference	Aug 2020 YTD Budget	Aug 2020 YTD Actual	Aug 2020 Variance
Total Revenues	$4,718,615	$5,039,208	$320,593
Total Expenses before OH and tax	$3,665,252	$3,041,775	$623,477
Overhead and Tax	$941,890	$1,101,944	$160,055
	YTD Budget	YTD Actual	Variance
Net Revenue (Expense)	$111,473	$895,489	$784,016
Beginning NAB		Ending NAB	
$3,493,338		$4,388,827	

PLA Conference:

PLA Conference No other General Fund projects	Aug 2020 YTD Budget	Aug 2020 YTD Actual	Aug 2020 Variance
Total Revenues	$3,712,365	$4,153,847	$441,482
Total Expenses including OH	$2,770,206	$2,856,542	$83,336
	YTD Budget	YTD Actual	Variance
Net Revenue (Expense)	$942,159	$1,297,305	$355,146

Grants:

PLA Grants	Aug 2020 YTD Budget	Aug 2020 YTD Actual	Aug 2020 Variance
Total Revenues	$1,935,604	$1,575,786	$359,818
Total Expenses before OH	$1,879,882	$1,555,775	$324,107
Overhead	$55,722	$20,011	$35,711
	YTD Budget	YTD Actual	Variance
Net Revenue (Expense)	$0	$0	$0

Notes on First Close:

General Fund
Many expenses were logically under budget as PLA stopped certain initiatives due to COVID-19 (professional services, travel, lodging, meal costs and honoraria for Annual Conference member event, etc.). Dues income was $16,000 over budget, which is attributable to memberships related to the strong PLA Conference attendance. Public Libraries magazine did well due to reduced costs and good ad sales; while final status is awaiting first close adjustments, the projected net loss for Public Libraries is likely about half of the budgeted $107,113. PLA's Web CE account (paid webinars) did very well, with over $95,000 in revenue against a budget of only $26,000, due to strong webinar registrations and the payment from the California State Library for a dedicated webinar series. Publications and Every Child Ready to Read did not meet sales targets, which were conservative to begin with, so losses are small.

In terms of corrections and missing funds/expenses identified during the first close process, most were minor internal reallocations between projects.

PLA Conference
As we know from the April 2020 reports, the PLA Conference did very well in terms of registrations, exhibit fees, and other revenue. Expenses that were settled during the previously unreported period of May 2020-August 2020 were mostly anticipated and did not put a major dent in the net profit. Current status shows net revenue of $1,297,305, which is $355,146 over budget. The net revenue does not include an additional $145,645 in hotel commissions which ALA/PLA received *this month* (April 2021), putting total net revenue for conference closer to $1,443,000. Of note, in addition to strong registrations and exhibit fees, the virtual conference made about $37,000 in profit against a budgeted amount of $11,700, and conference promotion was way under budget, spending only $48,241 against a budget of $222,500. Speaker costs for the general sessions, however, exceeded budget by about $100,000, costing us $322,626 total.

ALA was budgeted to receive $874,730 in overhead from conference revenue, and received $1,066,586, a difference of over $190,000.

In terms of corrections and missing funds/expenses identified during the first close process, few will impact the conference bottom line but some will change net revenue/loss in specific projects. Exhibit Rental Income will be reduced by about $142,000 as $87,000 is reclassed to sponsorships, $24,500 is reclassed to ad revenue, and $30,463 is reclassed out of PLA Conference accounts to PLA's Public Libraries magazine for ad sales. Meal events is currently showing nearly double the budgeted expenses, but a miscoded refund from a hotel will be transferred and correct it.

Grants

Grant projects moved slower than anticipated while PLA was focused on the PLA 2020 Conference and continued to be slow due to COVID-19 cancelations and open positions which were not filled during FY20. As a result, PLA did not entirely spend down the Gates GenOps grant as anticipated (about $115,000 will remain as of the second close) and a balance of nearly $55,000 remains in the Gates African Leadership Training project, which was also expected to be spent down. These amounts may change during the second and third close if certain expenses are reallocated, however it is likely these grants will continue to be spent into FY21, further reducing the burden on the Gates Legacy grant. Other active grants (the Microsoft projects and health insurance promotion) were essentially on budget.

In terms of corrections and missing funds/expenses identified during the first close process, $53,786 in various categories was mistakenly charged to the Gates Legacy grant in FY20 (PLA did not intend to spend Legacy funds in FY20). So those expenses will be reclassed to Gates GenOps. Also, it was noticed that ALA did not assess the budgeted overhead on the Microsoft projects, so an additional $35,271 will be spent in overhead. At the close of FY20, PLA will have about $9.35 million in its balance of grant funds.

Balance Sheet as of Aug 31, 2020 - first close

	FY19 (final)			FY20			
	Annual Budget	Actual	Variance	Annual Budget	Budget as of Aug 2020	Actual	Variance as of Aug 2020
Opening Fund Balance		$ 3,866,403				$ 3,493,338	*See note*
Revenue	$ 852,413	$ 869,557	$ 17,144	$ 4,718,615	$ 4,718,615	$ 5,039,208	$ 320,593
Revenue - Grants	$ 2,762,791	$ 2,614,048	$ (148,743)	$ 1,935,604	$ 1,935,604	$ 1,575,786	$ (359,818)
Expenses	$ (1,552,321)	$ (1,131,775)	$ 420,546	$ (3,665,252)	$ (3,665,252)	$ (3,041,775)	$ 623,477
Expenses - Grants	$ (2,328,869)	$ (2,344,420)	$ (15,551)	$ (1,879,882)	$ (1,879,882)	$ (1,555,775)	$ 324,107
Overhead & Taxes	$ (49,632)	$ (21,599)	$ 28,033	$ (941,890)	$ (941,890)	$ (1,101,944)	$ (160,055)
Overhead & Taxes - Grants	$ (433,922)	$ (269,628)	$ 164,294	$ (55,722)	$ (55,722)	$ (20,011)	$ 35,711
Transfer to Endowment	$ -	$ (49,999)	$ (49,999)	$ -	$ -	$ -	$ -
Fiscal Year Results	$ (749,540)	$ (333,816)	$ 415,724	$ 111,473	$ 111,473	$ 895,489	$ 784,016
Closing Fund Balance (end FY19)		$ 3,532,587					
Closing Fund Balance (rev Feb 2020)		$ 3,493,338		$ 3,604,811		$ 4,388,827	

Grants		Actual	Balance
Total Committed, 2016-2026 (active grants only)			$ 17,561,640
Total Spent through FY19			
Direct Expenses		$ (5,882,072)	
Overhead		$ (753,906)	
Balance, Close of FY19			$ 10,925,662
Total Spent FY20 (to Aug 2020)			
Direct Expenses		$ (1,555,775)	
Overhead		$ (20,011)	
			$ 9,349,876

Long Term Investment	Budget	Actual	Balance
Beginning Net Assets		$ 1,542,087	
Revenue	$ 40,778	$ 42,622	$ 1,844
Expenses	$ (9,307)	$ (9,453)	$ (146)
Fiscal Year Results	$ 31,471	$ 33,169	$ 1,698
Endowment Gain Realized		$ 22,557	
Endowment Gain Unrealized		$ 164,707	
Ending Net Assets		$ 1,762,520	

Grant Balance Breakdown

Grant	Grant Funds	Interest
Health Ins Enrollment	$ (22,131)	$ -
Microsoft	$ 253,295	$ -
NIH-Prj Outcome Health	$ (12,929)	$ -
Legacy	$ 8,569,257	$ 448,023
African Leadership Training	$ 52,775	$ 2,843
Gen Ops Supplemental	$ 164,920	$ -
Knight Short Edition	$ 13,036	$ -
IMLS Inclusive Internships	$ 331,653	$ -
	$ 9,349,876	$ 450,866

Notes

The Closing Fund Balance and Beginning Balance of the LTI were released by ALA with the April 2020 reports and are updated in this report. Of note, the closing fund balance is $39,249 less than PLA had been anticipating based on FY19 closing reports.

Public Library Association
Statement of Revenues and Expenses - General Fund and Conference
For the period ending August 2020 - first close

REVENUES	Full Year FY19 Actual	YTD FY20 Actual	YTD FY20 Budget	YTD Variance	Variance %	Full Year FY20 Budget
1. Administration (0000)	$ 100,000	$ -	$ -	$ -		$ -
2. Service to Members (3000)	$ 548,540	$ 618,953	$ 602,400	$ 16,553	3%	$ 602,400
3. Regional CE, Bootcamp (3007)	$ -	$ 23,870	$ 40,000	$ (16,130)	-40%	$ 40,000
4. PLA Leadership (3011)	$ -	$ -	$ -	$ -		$ -
5. PLA Partners (3020)	$ 65,352	$ 12,180	$ 40,000	$ (27,820)	-70%	$ 40,000
6. ALA Precons/MW Institute (3026)	$ 17,150	$ -	$ -	$ -		$ -
7. Public Libraries (3030)	$ 48,968	$ 27,877	$ 51,500	$ (23,623)	-46%	$ 51,500
8. Web Based CE (3040)	$ 24,484	$ 95,004	$ 25,700	$ 69,304	270%	$ 25,700
9. Publications (3058)	$ 4,470	$ 17,872	$ 7,250	$ 10,622	147%	$ 7,250
10. Family Engagement (3072)	$ -	$ 17,300	$ -	$ 17,300		$ -
11. Equity, Diversity and Inclusion (3073)	$ 32,422	$ 32,925	$ 100,000	$ (67,075)	-67%	$ 100,000
12. Preschool Literacy (3120)	$ 17,503	$ 6,784	$ 19,400	$ (12,616)	-65%	$ 19,400
13. PO Regional Training (3171)	$ 9,117	$ 691	$ 120,000	$ (119,309)	-99%	$ 120,000
14. PLDS (3172)	$ 1,551	$ 680	$ -	$ 680		$ -
15. Digital Learn (3188)	$ -	$ 30,000	$ -	$ 30,000		$ -
Error - Certif Pub Lib Admin (3189)	$ -	$ 1,225	$ -	$ 1,225		$ -
17a. Cost Share IMLS Early Literacy (3181)	$ -	$ -	$ -	$ -		$ -
717b. Cost Share IMLS Incl Internships (3185)	$ -	$ -	$ -	$ -		$ -
TOTAL REVENUES - PROGRAMS	**$ 869,557**	**$ 885,361**	**$ 1,006,250**	**$ (120,889)**	**-12%**	**$ 1,006,250**

	Full Year FY19 Actual	YTD FY20 Actual	YTD FY20 Budget	YTD Variance	Variance %	Full Year FY20 Budget
16. National Conferences						
A. NC General Program (3061)	$ -	$ 1,964,191	$ 1,679,365	$ 284,826	17%	$ 1,679,365
B. NC Exhibits (3062)	$ -	$ 1,865,775	$ 1,703,000	$ 162,775	10%	$ 1,703,000
C. NC Promotion (3063)	$ -	$ 24,361	$ 95,000	$ (70,639)	-74%	$ 95,000
D. NC Registration (3064)	$ -	$ -	$ -	$ -		$ -
E. NC Opening/Closing Session (3065)	$ -	$ -	$ -	$ -		$ -
F. NC Programs (3066)	$ -	$ -	$ -	$ -		$ -
G. NC Meal Events (3069)	$ -	$ 68,365	$ 75,000	$ (6,635)	-9%	$ 75,000
H. NC Preconference (3070)	$ -	$ 162,255	$ 120,000	$ 42,255	35%	$ 120,000
I. NC Future Planning (3145)	$ -	$ -	$ -	$ -		$ -
J. PLA Virtual Conference (3173)	$ -	$ 68,900	$ 40,000	$ 28,900	72%	$ 40,000
TOTAL REVENUES - CONFERENCE	**$ -**	**$ 4,153,847**	**$ 3,712,365**	**$ 441,482**	**12%**	**$ 3,712,365**
	FY19 Actual	FY20 Actual	FY20 Budget	Variance	%	FY20 Budget
TOTAL REVENUES	**$ 869,557**	**$ 5,039,208**	**$ 4,718,615**	**$ 320,593**	**-7%**	**$ 4,718,615**

EXPENSES	Full Year FY19 Actual	YTD FY20 Actual	YTD FY20 Budget	YTD Variance	Variance %	Full Year FY20 Budget
1. Administration (0000)	$ (677,503)	$ (749,069)	$ (967,967)	$ 218,898	23%	$ (967,967)
2. Service to Members (3000)	$ (106,147)	$ (71,902)	$ (141,450)	$ 69,548	49%	$ (141,450)
3. Regional CE, Bootcamp (3007)	$ -	$ (37,589)	$ (34,400)	$ (3,189)	-9%	$ (34,400)
4. PLA Leadership (3011)	$ -	$ -	$ -	$ -		$ -
5. PLA Partners (3020)	$ 44,061	$ (25,766)	$ (17,800)	$ (7,966)	-45%	$ (17,800)
6. ALA Precons/MW Institute (3026)	$ (9,808)	$ (570)	$ -	$ (570)		$ -
7. Public Libraries (3030)	$ (113,388)	$ (104,209)	$ (158,613)	$ 54,404	34%	$ (158,613)
8. Web Based CE (3040)	$ (5,816)	$ (23,540)	$ (12,435)	$ (11,105)	-89%	$ (12,435)
9. Publications (3058)	$ (8,395)	$ (16,588)	$ (4,000)	$ (12,588)	-315%	$ (4,000)
10. Family Engagement (3072)	$ (4,234)	$ (12,105)	$ (100,000)	$ 87,895	88%	$ (100,000)
11. Equity, Diversity and Inclusion (3073)	$ (37,509)	$ (34,868)	$ (80,000)	$ 45,132	56%	$ (80,000)
12. Preschool Literacy (3120)	$ (4,635)	$ (3,985)	$ (8,411)	$ 4,426	53%	$ (8,411)
13. PO Regional Training (3171)	$ 19,768	$ 7,498	$ (55,338)	$ 62,836	114%	$ (55,338)
14. PLDS (3172)	$ (2,751)	$ -	$ -	$ -		$ -
15. Digital Learn (3188)	$ (50,777)	$ (80,947)	$ (55,250)	$ (25,697)	-47%	$ (55,250)
Error - Certif Pub Lib Admin (3189)	$ -	$ (162)	$ -	$ (162)		$ -
17a. Cost Share IMLS Early Literacy (3181)	$ -	$ -	$ -	$ -		$ -
17b. Cost Share IMLS Incl Internships (3185)	$ (118,038)	$ (133,375)	$ (201,272)	$ 67,897	34%	$ (201,272)
TOTAL EXPENSES - PROGRAMS	**$ (1,075,171)**	**$ (1,287,177)**	**$ (1,836,936)**	**$ 549,759**	**30%**	**$ (1,836,936)**

	Full Year FY19 Actual	YTD FY20 Actual	YTD FY20 Budget	YTD Variance	Variance %	Full Year FY20 Budget
16. National Conferences						
A. NC General Program (3061)	$ -	$ (847,377)	$ (908,032)	$ 60,655	7%	$ (908,032)
B. NC Exhibits (3062)	$ -	$ (1,182,512)	$ (1,038,910)	$ (143,602)	-14%	$ (1,038,910)
C. NC Promotion (3063)	$ -	$ (37,447)	$ (60,188)	$ 22,741	38%	$ (60,188)
D. NC Registration (3064)	$ -	$ (19,663)	$ (29,826)	$ 10,163	34%	$ (29,826)
E. NC Opening/Closing Session (3065)	$ -	$ (322,626)	$ (220,000)	$ (102,626)	-47%	$ (220,000)
F. NC Programs (3066)	$ -	$ (99,857)	$ (77,150)	$ (22,707)	-29%	$ (77,150)
G. NC Meal Events (3069)	$ -	$ (163,422)	$ (90,000)	$ (73,422)	-82%	$ (90,000)
H. NC Preconference (3070)	$ -	$ (103,852)	$ (95,300)	$ (8,552)	-9%	$ (95,300)
I. NC Future Planning (3145)	$ (78,203)	$ (48,241)	$ (222,500)	$ 174,259	78%	$ (222,500)
J. PLA Virtual Conference (3173)	$ -	$ (31,547)	$ (28,300)	$ (3,247)	-11%	$ (28,300)
TOTAL EXPENSES - CONFERENCE	**$ (78,203)**	**$ (2,856,542)**	**$ (2,770,206)**	**$ (86,336)**	**-3%**	**$ (2,770,206)**
	FY19 Actual	FY20 Actual	FY20 Budget	Variance	%	FY20 Budget
TOTAL EXPENSES	**$ (1,153,374)**	**$ (4,143,719)**	**$ (4,607,142)**	**$ 463,423**	**10%**	**$ (4,607,142)**
	FY19 Actual	YTD FY20 Actual	YTD FY120 Budget	YTD Variance	Variance %	Full Year FY20 Budget
OPERATING NET REVENUES	**$ (283,817)**	**$ 895,489**	**$ 111,473**	**$ 784,016**	**-703%**	**$ 111,473**

Year-to-Date Report - ADMIN/CORE PROJECTS/CONFERENCE

Project / Subproject	FY19 (final) Budget	Actual	Variance	FY20 Budget full year	FY20 (as of Aug 2020 - first close) Budget	Actual	Variance
1. Administration (0000)							
Revenue	$ -	$ 100,000	$ 100,000	$ -	$ -	$ -	$ -
Expenses	$ (719,148)	$ (677,503)	$ 41,645	$ (967,967)	$ (967,967)	$ (749,069)	$ 218,898
Net	$ (719,148)	$ (577,503)	$ 141,645	$ (967,967)	$ (967,967)	$ (749,069)	$ 218,898
2. Service to Members (3000)							
Revenue	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Dues	$ 569,203	$ 548,540	$ (20,663)	$ 602,400	$ 602,400	$ 618,953	$ 16,553
Expenses	$ (154,847)	$ (106,147)	$ 48,700	$ (141,450)	$ (141,450)	$ (71,902)	$ 69,548
Net	$ 414,356	$ 442,393	$ 28,037	$ 460,950	$ 460,950	$ 547,051	$ 86,101
3. Regional CE, Bootcamp (3007)							
Registration	$ 40,000	$ -	$ (40,000)	$ 40,000	$ 40,000	$ 23,870	$ (16,130)
Expenses	$ (26,150)	$ -	$ 26,150	$ (23,800)	$ (23,800)	$ (29,968)	$ (6,168)
OH & Tax	$ (10,600)	$ -	$ 10,600	$ (10,600)	$ (10,600)	$ (7,621)	$ 2,979
Net	$ 3,250	$ -	$ (3,250)	$ 5,600	$ 5,600	$ (13,719)	$ (19,319)
4. PLA Leadership (3011)							
Revenue	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Expenses	$ -	$ -	$ -	$ -	$ -	$ -	$ -
OH & Tax	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Net	$ -	$ -	$ -	$ -	$ -	$ -	$ -
5. PLA Partners (3020)							
Revenue	$ 41,500	$ 65,352	$ 23,852	$ 40,000	$ 40,000	$ 12,180	$ (27,820)
Expenses	$ (17,950)	$ 44,061	$ 62,011	$ (17,800)	$ (17,800)	$ (25,766)	$ (7,966)
Net	$ 23,550	$ 109,413	$ 85,863	$ 22,200	$ 22,200	$ (13,586)	$ (35,786)
6. ALA Precons/MW Institute (3026)							
Revenue	$ 8,000	$ 17,150	$ 9,150	$ -	$ -	$ -	$ -
Expenses	$ (5,450)	$ (5,263)	$ 187	$ -	$ -	$ (570)	$ (570)
OH	$ (2,112)	$ (4,545)	$ (2,433)	$ -	$ -	$ -	$ -
Net	$ 438	$ 7,342	$ 6,904	$ -	$ -	$ (570)	$ (570)

Project	FY19 (final)			FY20 Budget	FY20 (as of Aug 2020 - first close)		
Subproject	Budget	Actual	Variance	full year	Budget	Actual	Variance
7. Public Libraries (3030)							
Revenue	$ 51,500	$ 48,968	$ (2,532)	$ 51,500	$ 51,500	$ 27,877	$ (23,623)
Expenses	$ (121,262)	$ (108,036)	$ 13,226	$ (151,242)	$ (151,242)	$ (98,992)	$ 52,250
OH	$ (6,823)	$ (4,806)	$ 2,017	$ (6,824)	$ (6,824)	$ (5,217)	$ 1,607
Tax	$ (547)	$ (547)	$ 0	$ (547)	$ (547)	$ -	$ 547
Net	$ (77,132)	$ (64,421)	$ 12,711	$ (107,113)	$ (107,113)	$ (76,332)	$ 30,781
8. Web Based CE (3040)							
Revenue	$ 23,600	$ 24,484	$ 884	$ 25,700	$ 25,700	$ 95,004	$ 69,304
Expenses	$ (12,447)	$ (2,571)	$ 9,876	$ (6,947)	$ (6,947)	$ (10,952)	$ (4,005)
OH & Taxes	$ (3,127)	$ (3,244)	$ (117)	$ (5,488)	$ (5,488)	$ (12,588)	$ (7,100)
Net	$ 8,026	$ 18,669	$ 10,643	$ 13,265	$ 13,265	$ 71,463	$ 58,198
9. Publications (3058)							
Revenue	$ 3,510	$ 4,470	$ 960	$ 7,250	$ 7,250	$ 17,872	$ 10,622
Expenses	$ (5,605)	$ (7,895)	$ (2,290)	$ (4,000)	$ (4,000)	$ (14,463)	$ (10,463)
OH & Taxes	$ (465)	$ (500)	$ (35)	$ -	$ -	$ (2,125)	$ (2,125)
Net	$ (2,560)	$ (3,925)	$ (1,365)	$ 3,250	$ 3,250	$ 1,283	$ (1,967)
10. Family Engagement (3072)							
Revenue	$ -	$ -	$ -	$ -	$ -	$ 17,300	$ 17,300
Expenses	$ -	$ (4,234)	$ (4,234)	$ (100,000)	$ (100,000)	$ (9,813)	$ 90,187
OH & Taxes	$ -	$ -	$ -	$ -	$ -	$ (2,292)	$ (2,292)
Net	$ -	$ (4,234)	$ (4,234)	$ (100,000)	$ (100,000)	$ 5,195	$ 105,195
11. Equity, Diversity and Inclusion (3073)							
Revenue	$ -	$ 32,422	$ 32,422	$ 100,000	$ 100,000	$ 32,925	$ (67,075)
Expenses	$ (28,000)	$ (33,190)	$ (5,190)	$ (53,500)	$ (53,500)	$ (30,506)	$ 22,994
OH & Taxes	$ -	$ (4,319)	$ (4,319)	$ (26,500)	$ (26,500)	$ (4,363)	$ 22,137
Net	$ (28,000)	$ (5,087)	$ 22,913	$ 20,000	$ 20,000	$ (1,943)	$ (21,943)
12. Preschool Literacy (3120)							
Revenue	$ 24,500	$ 17,503	$ (6,997)	$ 19,400	$ 19,400	$ 6,784	$ (12,616)
Expenses	$ (9,200)	$ (2,316)	$ 6,884	$ (7,350)	$ (7,350)	$ (3,086)	$ 4,264
OH & Taxes	$ (7,420)	$ (2,319)	$ 5,101	$ (1,061)	$ (1,061)	$ (899)	$ 162

Public Library Association
FY2019-FY2020 Financial Report

| Project | FY19 (final) | | | | | | FY20 Budget | FY20 (as of Aug 2020 - first close) | | | | | |
Subproject	Budget		Actual		Variance		full year	Budget		Actual		Variance	
Net	$	7,880	$	12,868	$	4,988	$ 10,989	$	10,989	$	2,800	$	(8,189)
13. PO Regional Training (3171)													
Revenue	$	89,100	$	9,117	$	(79,983)	$ 120,000	$	120,000	$	691	$	(119,309)
Expenses	$	(57,000)	$	20,976	$	77,976	$ (45,438)	$	(45,438)	$	7,590	$	53,028
OH & Taxes	$	(11,748)	$	(1,208)	$	10,540	$ (9,900)	$	(9,900)	$	(92)	$	9,808
Net	$	20,352	$	28,885	$	8,533	$ 64,662	$	64,662	$	8,190	$	(56,472)
14. PLDS (3172)													
Revenue	$	1,500	$	1,551	$	51	$ -	$	-	$	680	$	680
Expenses	$	(10,000)	$	(2,640)	$	7,360	$ -	$	-	$	-	$	-
OH & Taxes	$	(198)	$	(111)	$	87	$ -	$	-	$	-	$	-
Net	$	(8,698)	$	(1,200)	$	7,498	$ -	$	-	$	680	$	680
15. Digital Learn (3188)													
Revenue	$	-	$	-	$	-	$ -	$	-	$	30,000	$	30,000
Expenses	$	(34,980)	$	(50,777)	$	(15,797)	$ (55,250)	$	(55,250)	$	(80,947)	$	(25,697)
OH & Taxes	$	-	$	-	$	-	$ -	$	-	$	-	$	-
Net	$	(34,980)	$	(50,777)	$	(15,797)	$ (55,250)	$	(55,250)	$	(50,947)	$	4,303
16. National Conferences													
A. NC General Program (3061)													
Revenue	$	-	$	-	$	-	$ 1,679,365	$	1,679,365	$	1,964,191	$	284,826
Expenses	$	-	$	-	$	-	$ (463,000)	$	(463,000)	$	(326,866)	$	136,134
OH & Taxes	$	-	$	-	$	-	$ (445,032)	$	(445,032)	$	(520,511)	$	(75,479)
Net	$	-	$	-	$	-	$ 771,333	$	771,333	$	1,116,814	$	345,481
B. NC Exhibits (3062)													
Revenue	$	-	$	-	$	-	$ 1,703,000	$	1,703,000	$	1,865,775	$	162,775
Expenses	$	-	$	-	$	-	$ (658,900)	$	(658,900)	$	(691,792)	$	(32,892)
OH & Taxes	$	-	$	-	$	-	$ (380,010)	$	(380,010)	$	(490,720)	$	(110,710)
Net	$	-	$	-	$	-	$ 664,090	$	664,090	$	683,263	$	19,173
C. NC Promotion (3063)													
Revenue	$	-	$	-	$	-	$ 95,000	$	95,000	$	24,361	$	(70,639)
Expenses	$	-	$	-	$	-	$ (47,600)	$	(47,600)	$	(34,219)	$	13,381

Project	FY19 (final)			FY20 Budget	FY20 (as of Aug 2020 - first close)		
Subproject	Budget	Actual	Variance	full year	Budget	Actual	Variance
OH & Taxes	$ -	$ -	$ -	$ (12,588)	$ (12,588)	$ (3,228)	$ 9,360
Net	$ -	$ -	$ -	$ 34,812	$ 34,812	$ (13,086)	$ (47,898)
D. NC Registration (3064)							
Revenues	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Expenses	$ -	$ -	$ -	$ (29,826)	$ (29,826)	$ (19,663)	$ 10,163
OH & Taxes	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Net	$ -	$ -	$ -	$ (29,826)	$ (29,826)	$ (19,663)	$ 10,163
E. NC Opening/Closing Session (3065)							
Revenues	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Expenses	$ -	$ -	$ -	$ (220,000)	$ (220,000)	$ (322,626)	$ (102,626)
Net	$ -	$ -	$ -	$ (220,000)	$ (220,000)	$ (322,626)	$ (102,626)
F. NC Programs (3066)							
Revenues	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Expenses	$ -	$ -	$ -	$ (77,150)	$ (77,150)	$ (99,857)	$ (22,707)
Net	$ -	$ -	$ -	$ (77,150)	$ (77,150)	$ (99,857)	$ (22,707)
G. NC Meal Events (3069)							
Revenues	$ -	$ -	$ -	$ 75,000	$ 75,000	$ 68,365	$ (6,635)
Expenses	$ -	$ -	$ -	$ (90,000)	$ (90,000)	$ (163,422)	$ (73,422)
OH & Taxes	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Net	$ -	$ -	$ -	$ (15,000)	$ (15,000)	$ (95,057)	$ (80,057)
H. NC Preconference (3070)							
Revenues	$ -	$ -	$ -	$ 120,000	$ 120,000	$ 162,255	$ 42,255
Expenses	$ -	$ -	$ -	$ (63,500)	$ (63,500)	$ (60,855)	$ 2,645
OH & Taxes	$ -	$ -	$ -	$ (31,800)	$ (31,800)	$ (42,998)	$ (11,198)
Net	$ -	$ -	$ -	$ 24,700	$ 24,700	$ 58,403	$ 33,703
I. NC Promotion/Planning (3145)							
Revenue	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Expenses	$ (175,290)	$ (78,203)	$ 97,087	$ (222,500)	$ (222,500)	$ (48,241)	$ 174,259
OH & Taxes	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Net	$ (175,290)	$ (78,203)	$ 97,087	$ (222,500)	$ (222,500)	$ (48,241)	$ 174,259

Project	FY19 (final)			FY20 Budget	FY20 (as of Aug 2020 - first close)		
Subproject	Budget	Actual	Variance	full year	Budget	Actual	Variance
J. PLA Virtual Conference (3173)							
Revenue	$ -	$ -	$ -	$ 40,000	$ 40,000	$ 68,900	$ 28,900
Expenses	$ -	$ -	$ -	$ (23,000)	$ (23,000)	$ (22,417)	$ 583
OH & Taxes	$ -	$ -	$ -	$ (5,300)	$ (5,300)	$ (9,129)	$ (3,829)
Net	$ -	$ -	$ -	$ 11,700	$ 11,700	$ 37,353	$ 25,653
Error							
Certif Pub Lib Admin (3189)							
Revenue	$ -	$ -	$ -	$ -	$ -	$ 1,225	$ 1,225
Expenses	$ -	$ -	$ -	$ -	$ -	$ -	$ -
OH & Taxes	$ -	$ -	$ -	$ -	$ -	$ (162)	$ (162)
Net	$ -	$ -	$ -	$ -	$ -	$ 1,063	$ 1,063
17. Grant Cost Shares							
A. Early Literacy Cost Share (3181)							
Revenue	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Expenses	$ -	$ -	$ -	$ -	$ -	$ -	$ -
OH & Taxes	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Net	$ -	$ -	$ -	$ -	$ -	$ -	$ -
B. Inclusive Internship Cost Share (3185)							
Revenue	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Expenses	$ (174,992)	$ (118,038)	$ 56,955	$ (195,032)	$ (195,032)	$ (133,375)	$ 61,657
OH & Taxes	$ (6,592)	$ -	$ 6,592	$ (6,240)	$ (6,240)	$ -	$ 6,240
Net	$ (181,584)	$ (118,038)	$ 63,547	$ (201,272)	$ (201,272)	$ (133,375)	$ 67,897

	FY19 (final)			FY20 Budget	FY20 (as of Aug 2020 - first close)		
TOTAL ADMIN/CORE PROJECTS	Budget	Actual	Variance	full year	Budget	Actual	Variance
Revenue	$ 852,413	$ 869,557	**$ 17,144**	**$ 4,718,615**	$ 4,718,615	$ 5,039,208	**$ 320,593**
Expenses	$ (1,552,321)	$ (1,131,775)	**$ 420,546**	**$ (3,665,252)**	$ (3,665,252)	$ (3,041,775)	**$ 623,477**
OH & Taxes	$ (49,632)	$ (21,599)	**$ 28,033**	**$ (941,890)**	$ (941,890)	$ (1,101,944)	**$ (160,055)**
Net	**$ (749,540)**	**$ (283,817)**	**$ 465,723**	**$ 111,473**	**$ 111,473**	**$ 895,489**	**$ 784,016**

Year-to-Date Report - GRANTS (Budgeted to Zero Out)
FY20 as of August 2020 - first close

Project / Subproject	TOTAL GRANT	TOTAL SPENT through FY19	BALANCE Close of FY19	FY20 Budget full year	FY20 Budget	FY20 Actual	FY20 Variance	BALANCES Post Aug 2020
Health Insurance Enrollment (3150)								
Sep 2018 to July 2021 (FY19-FY21)								
Revenue	$ 208,949	$ 100,687	$ 108,262	$ 115,396	$ 115,396	$ 130,393	$ 14,997	$ (22,131)
Expenses	$ (194,178)	$ (96,001)	$ (98,177)	$ (108,358)	$ (108,358)	$ (125,578)	$ (17,220)	$ 27,401
OH & Taxes	$ (14,771)	$ (4,686)	$ (10,085)	$ (7,038)	$ (7,038)	$ (4,816)	$ 2,222	$ (5,270)
Net	$ (0)	$ -	$ (0)	$ -	$ -	$ 0	$ 0	$ (0)
Microsoft Philanthropies (3160)								
Feb 2019 to Dec 2021 (FY19-FY22)								
Revenue	$ 608,416	$ -	$ 608,416	$ 315,975	$ 315,975	$ 355,121	$ 39,146	$ 253,295
Expenses	$ (353,105)	$ -	$ (353,105)	$ (287,250)	$ (287,250)	$ (348,564)	$ (61,314)	$ (4,541)
OH & Taxes	$ (35,311)	$ -	$ (35,311)	$ (28,725)	$ (28,725)	$ (6,557)	$ 22,168	$ (28,754)
Net	$ 220,000	$ -	$ 220,000	$ -	$ -	$ 0	$ -	$ 220,000
NIH-Prj Outcome Health Survey (3161)								
Sep 2018 to April 2019 (FY19)								
Revenue	$ 150,000	$ 162,929	$ (12,929)	$	$ -	$ -	$ -	$ (12,929)
Expenses	$ (122,529)	$ (135,458)	$ 12,929	$	$ -	$ -	$ -	$ 12,929
OH & Taxes	$ (27,471)	$ (27,471)	$ 0	$	$ -	$ -	$ -	$ 0
Net	$ 0	$ -	$ 0	$	$ -	$ -	$ -	$ 0
Gates Legacy Grant (3175)								
Jun 2016 to May 2026 (FY16-FY26)								
Interest Income		$ 259,382				$ 188,641		$ 448,023
Revenue	$ 10,905,701	$ 2,282,658	$ 8,623,043	$ -	$ -	$ 53,786	$ 53,786	$ 8,569,257
Expenses	$ (9,735,947)	$ (2,038,087)	$ (7,697,860)	$ -	$ -	$ (49,911)	$ (49,911)	$ (7,647,949)
OH & Taxes	$ (1,169,754)	$ (244,571)	$ (925,183)	$ -	$ -	$ (3,875)	$ (3,875)	$ (921,308)
Net	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Gates African Leadership Training (3176)								
Oct 2016 to Oct 2019 (FY17-FY20)								
Interest Income		$ 2,843				$ -		$ 2,843
Revenue	$ 1,000,000	$ 928,204	$ 71,796	$ 129,953	$ 129,953	$ 19,021	$ (110,932)	$ 52,775
Expenses	$ (892,857)	$ (828,754)	$ (64,103)	$ (116,034)	$ (116,034)	$ (18,172)	$ 97,862	$ (45,931)
OH & Taxes	$ (107,143)	$ (99,450)	$ (7,693)	$ (13,919)	$ (13,919)	$ (850)	$ 13,069	$ (6,843)
Net	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Gates Gen Ops Supplement (3177)								
Sep 2017 through no end date								
Revenue	$ 2,900,000	$ 1,739,592	$ 1,160,408	$ 1,066,240	$ 1,066,240	$ 995,488	$ (70,752)	$ 164,920
Expenses	$ (2,552,000)	$ (1,391,592)	$ (1,160,408)	$ (1,066,240)	$ (1,066,240)	$ (995,488)	$ 70,752	$ (164,920)
OH & Taxes	$ (348,000)	$ (348,000)	$ -	$ -	$ -	$ -	$ -	$ -
Net	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Knight Short Edition (3178)								
Jan 2018-Dec 2018 (FY18-FY19)								
Revenue	$ 250,000	$ 236,964	$ 13,036	$	$ -	$ -	$ -	$ 13,036
Expenses	$ (250,000)	$ (236,964)	$ (13,036)	$	$ -	$ -	$ -	$ (13,036)
OH & Taxes	$ -	$ -	$ -	$	$ -	$ -	$ -	$ -
Net	$ -	$ -	$ -	$	$ -	$ -	$ -	$ -
IMLS Inclusive Internships (3184)								
Mar 2017 - Dec 2019 (FY17-FY21)								
Revenue	$ 1,538,574	$ 1,184,944	$ 353,630	$ 308,040	$ 308,040	$ 21,977	$ (286,063)	$ 331,653
Expenses	$ (1,195,240)	$ (1,155,216)	$ (40,024)	$ (302,000)	$ (302,000)	$ (18,063)	$ 283,937	$ (21,961)
OH & Taxes	$ (29,728)	$ (29,728)	$ -	$ (6,040)	$ (6,040)	$ (3,914)	$ 2,126	$ 3,914
Net	$ 313,606	$ -	$ 313,606	$ -	$ -	$ -	$ (0)	$ 313,606

Project	TOTAL GRANT	TOTAL SPENT	BALANCE	FY20 Budget	FY20 (as of Aug 2020 - first close)			BALANCES
Subproject		through FY19	Close of FY19	*full year*	Budget	Actual	Variance	Post Aug 2020
	TOTAL GRANT	**TOTAL SPENT**	**BALANCE**	**FY20 Budget**	**FY20 (as of Aug 2020 - first close)**			**BALANCES**
TOTAL GRANTS		through FY19	Close of FY19	*full year*	**Budget**	**Actual**	**Variance**	**Post Aug 2020**
Revenue	$ 17,561,640	$ 6,635,978	$ 10,925,662	$ 1,935,604	$ 1,935,604	$ 1,575,786	$ (359,818)	$ 9,349,876
Expenses	$ (15,295,855)	$ (5,882,072)	$ (9,413,783)	$ (1,879,882)	$ (1,879,882)	$ (1,555,775)	$ 324,107	$ (7,858,008)
OH & Taxes	$ (1,732,178)	$ (753,906)	$ (978,272)	$ (55,722)	$ (55,722)	$ (20,011)	$ 35,711	$ (958,261)
Net	$ 533,607	$ -	$ 313,606	$ -	$ -	$ (0)	$ -	$ 533,607
Interest			$ 262,225			$ -		$ 450,866

TO: PLA Board of Directors
FROM: Megan Stewart, program coordinator
RE: 2021 PLA Election Results
DATE: April 15, 2021

ACTION REQUESTED/INFORMATION/REPORT: Information
ACTION REQUESTED BY:
DRAFTS OF MOTIONS: N/A

In 2021, six nominees stood for three positions: PLA President-elect and two Directors-at-Large.

Based on results, the composition of the PLA board in 2020-2021 and 2021-2022 appear below. Newly-elected members' names are in italics. In 2021, 1,769 votes were cast for the PLA election. This compares to 1,901 votes cast in 2020.

POSITION	2020-2021	2021-2022
President	Michelle Jeske	Melanie Huggins
President-elect	Melanie Huggins	*Dr. Maria Taesil Hudson McCauley*
Past President	Ramiro S. Salazar	Michelle Jeske
Directors at Large	<u>Through 6/30/2021:</u> Cindy Fesemyer Kelvin Watson <u>Through 6/30/2022:</u> Toby Greenwalt Amita Lonial <u>Through 6/30/2023:</u> Brandy A. McNeil Dara Hanke Schmidt	<u>Through 6/30/2022:</u> Toby Greenwalt Amita Lonial <u>Through 6/30/2023:</u> Brandy A. McNeil Dara Hanke Schmidt <u>Through 6/30/2024:</u> *Erica Freudenberger* *Candice Wing-yee Mack*
ALA Division Councilor	Stephanie Chase (through 6/30/2023)	Stephanie Chase (through 6/30/2023)

PLA thanks candidates for President-elect Richard Kong and Directors-at-Large KennethWayne Thompson and Lois Langer Thompson for standing for election.

Thanks, too, to the 2021 Nominating Committee: Monique Le Conge Ziesenhenne, PhD, chair, and members Susan H. Hildreth, Amita Lonial, Felton Thomas, Jr., and Carrie Willson.

PLA past president Ramiro Salazar will chair the 2022 Nominating Committee.

TO: PLA Board of Directors
RE: Engaging Elending partners
DATE: April 20, 2021
SUBMITTED: Kelvin Watson

ACTION REQUESTED/INFORMATION/REPORT: Discuss and approve
ACTION REQUESTED BY: Approve letter

BACKGROUND
In February 2021, the Board reviewed and discussed a draft letter to Ebook aggregators (Document no.: 2021.53a). After discussion, the motion was withdrawn with a request to refine the letter in consultation with a small subgroup of board members and staff. The revised letter was developed with Toby Greenwalt, Kelvin Watson, Michelle Jeske, Mary Hirsh, and Larra Clark. If approved, the letter will be sent soon after the recommendations for the ALA Digital Content Working group are published, in May 2021.

DRAFT OF MOTION:
We seek board agreement to send the attached to the following aggregators, timed to follow soon after recommendations from the ALA Digital Content Working Group are published:

- OverDrive
- Baker & Taylor
- Midwest Tape
- Biblioteca
- Hoopla
- DPLA

Elenders may wish to engage PLA in follow up conversations. In addition to discussing the content of the letter, we propose that a small subgroup of Board members be empowered to respond and engage as needed to advance PLA goals expressed in the letter.

[Date]

[Contact Name]
[Company Name]

Dear [Contact Name of eLending partner]:

On behalf of the Public Library Association board and our 8,500-plus members, thank you for your work with publishers and public libraries to provide digital content to our communities across the country. As you know, eLending has grown significantly during the pandemic and over the past decade, and public libraries are committed to improving digital content access to cultivate a love of reading and exploration today and into the future.

We need your help. Specifically, public library leaders would like more ways to buy eContent – which could be a real opportunity to *sell* more eContent. To make this possible, we are asking all eLending content aggregators to enable multiple lending models and display them together all in one place. Each title ideally will show a:

- Metered-access option (sequential loans, lower price point)
- Perpetual use option (sequential loans, higher price point)
- Concurrent use option (concurrent loans, priced by individual loan)

Multiple lending models help libraries optimize their collection budgets and meet diverse community needs according to library policies and the anticipated life cycle for a title. Enabling concurrent use for community reading events, for example, with one title while pursuing a metered-access license for trying out new or lesser-known authors enhance our ability to serve our diverse readers. The ALA Joint Digital Content Working Group identified multiple licensing models as a change that can significantly benefit public libraries and readers, and this letter to you is an effort to realize this change.

Commented [LC1]: NOTE: letter would be sent subsequent to public launch of DCWG recommendations, likely in May 2021.

We appreciate that aggregators may only implement multiple lending models if publishers enable these licenses, so we are advocating directly with publishers, as well. Many medium or smaller publishers are amenable, and one of the Big 5 is offering multiple models at least until the end of the year. We need both the licensing options *and* the acquisition platforms to support these options to enable choice for libraries and our readers. Library choice and user-friendly interfaces to access diverse content will be key drivers for determining future investments by public libraries related to digital content.

Thank you for your work with public library leaders to cultivate readers and lifelong learning through your products. We appreciate your consideration and look forward to your reply.

Warm regards,

Michelle Jeske
PLA President

Kelvin Watson
PLA Board member
ALA DCWG Co-chair