



**PLA Board of Directors Meeting  
Virtual Meeting – 11:00am-2:00pm Central, May 5, 2023**

**Revised Agenda**

1. **Welcome and Introductions**, *Dr. Maria Taesil Hudson McCauley, President*
2. **EDISJ work**, *Sonia Alcántara-Antoine, President-elect*
3. **Action Item:** Adoption of the agenda  
Additional items may be added to the agenda prior to the adoption of the agenda. Items may also be removed from the consent agenda and moved to a discussion item. The PLA policies related to Board service, the strategic plan and a Board roster have been included in ALA Connect as reference materials. These are not agenda items.

<b><u>Consent Agenda</u></b>	<b><u>Document Number</u></b>
1. Organizational Excellence and Governance	
a. Draft February 2023 Board Minutes.....	2023.28
b. Results of 2023 PLA Election .....	2023.29
2. PLA Combined Initiatives Report.....	2023.30
3. PLA Combined Operations Report.....	2023.31
4. PLA Combined Partnerships Report .....	2023.32
5. Continuing Education (CE) Update	
a. CE Status Report.....	2023.33
b. PLA 2026 and 2028 Conference Planning .....	2023.34

<b><u>Action/Discussion/Decision Items</u></b>	<b><u>Document Number</u></b>
6. PLA President Update, <i>Dr. Maria Taesil Hudson McCauley</i> .....	no document
7. PLA President-elect Update, <i>Sonia Alcántara-Antoine</i> .....	no document
8. PLA Liaison to ALA Executive Board Update, <i>Larry Neal</i> .....	no document
9. PLA Executive Director Report, <i>Mary Davis Fournier</i> .....	no document

10. Intellectual Freedom Update, *Kent Oliver, Deborah Caldwell-Stone, Alan Inouye* .....no document
11. PLA Fiscal Officer Update, *Clara Bohrer*
  - a. FY23 Second Quarter Financial Update
    - i. FY23 Financial Narrative Report as of February 2023 ..... 2023.35
    - ii. FY23 Budget Report as of February 2023 ..... 2023.36a-d
  - b. Operating Agreement Working Group Update.....no document
  - c. FY24 Budget Revision Update.....no document
12. PLA Committee Charge Proposals, *Katina Jones, David Lee King, PLA Technology Committee Chair ACTION* .....2023.37a&b
13. New Business, *all* ..... no document

### **Zoom Instructions**

PLA Meetings is inviting you to a scheduled Zoom meeting.

Topic: Spring 2023 Virtual PLA Board of Directors Meeting  
 Time: May 5, 2023 11:00 AM Central Time (US and Canada)

Join Zoom Meeting

<https://ala-events.zoom.us/j/98532464650?pwd=U0dhcmpGQjRpRW1kZWNYdTZJVFPxQT09>

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**PLA Board of Directors Meeting  
February 24, 2023  
Virtual**

**Present:** Sonia Alcantara-Antoine, PLA President-elect; Clara Bohrer; Stephanie Chase; Michael Colford; Mary Ellen Icaza; Dr. Maria McCauley, PLA President; Dr. Brandy McNeil; Dara Schmidt; Deb Sica; Erica Freudenberger

**Absent:** Melanie Huggins, PLA Past-President

**Guests:** Jeannie Dilger, PLA Director-at-Large Candidate; Jessica Dorr, PLA Presidential Candidate; Corey Fleming, PLA Director-at-Large Candidate; Christina Fuller-Gregory, ALA Division Councilor Candidate; Tamara King, PLA Director-at-Large Candidate; Michael Lambert, PLA Presidential Candidate; Veronda Pitchford, PLA Director-at-Large Candidate; Eric Suess, ALA Presidential Candidate

**PLA Staff:** Katina Jones, Sara Goek, Megan Stewart, Mary Hirsh, Mary Davis Fournier, Eliana Kleiman, Samantha Lopez

1. Welcome and Introductions, *Dr. Maria Taesil Hudson McCauley, President*
  - a. Maria welcomed election nominees as esteemed guests, and congratulated Stephanie Chase on her election to the ALA executive board.
2. EDISJ work, *Sonia Alcantara-Antoine, PLA President-elect*
3. By consent, the board approved the adoption of the meeting agenda.
4. By consent, approved the consent agenda as presented.
  - a. Agenda approved.

<b>Consent Agenda</b>	<b>Document Number</b>
a) Organizational Excellence and Governance	
a. Draft January 2023 Board Minutes .....	2023.21

Motion to approve January 2023 Board meeting minutes. Motion was approved.

<b>Action/Discussion/Decision Items</b>	<b>Document Number</b>
5. Introduction of ALA and PLA Election Candidates .....	no document
(Invited to be introduced are ALA Candidates for President Cindy Hohl and Eric D. Suess; PLA Presidential Candidates: Jessica Dorr and Michael Lambert; PLA Director-at-Large Candidates:	

Jeannie Dilger, Corey M. Fleming, Tamara M. King, and Veronda J. Pitchford; ALA Division Councilor Candidates: Christina Fuller-Gregory and Deb Sica.)  
Candidates were introduced and each made a 3-minute statement to the board.

6. FY23 Budget Q1 Financial Results, *Clara Bohrer*
- a. FY23 Final Version..... 2023.22
  - b. FY23 First Quarter Results
    - i. Status .....2023.23a-d
    - ii. Narrative ..... 2023.24

Clara brings attention to three things:

- FY23 Budget final version memo. There was a discrepancy of \$1,117 between the budget approved by the board and the final version at the close of the ALA budget platform due to timing. There is no need for a motion to approve, but this update is included going forward.
- Q1 financials indicate first quarter financials in comparison to the previous year. Clara proposed that we need to be comparing like to like. If we analyze the first quarter of a year, we should compare it with the first quarter of the previous conference or non-conference year. Financials will reflect this going forward.
- Clara noted “Friends of PLA Libraries” funds will be included in forthcoming financial reports. This fund can be used for program priorities and scholarships. ALA is working on a report that will include statements for the “Friends of” account. As soon as we begin getting regular statements, they will be included in the balance sheet.

Clara invited questions. No questions were presented.

7. FY24 Budget Planning, *Bohrer, Mary Davis Fournier, all*
- a. FY24 Budget Assumptions ..... 2023.25
  - b. FY24 Draft Budget.....2023.26a-b
  - c. ACTION to Approve Draft FY24 Budget ..... 2023.27

Clara noted that this draft budget was reviewed by the budget and finance committee on February 16<sup>th</sup>. Mary gave an overview of the draft budget. The strategy is conservative. This is a conference year, so this is the year that we make our revenue that covers our spend-down year or non-conference year. 2022 conference revenues are our baseline. Our expenses are not static; some expenses are known; inflation is a factor. Some expenses are not yet known. It is too early to predict ongoing inflationary issues.

Mary flagged that we have budgeted to increase membership dues by 5%. This is tied to the average CPI and the ALA membership office’s proposed increase. The budget and finance committee requested that we freeze student dues, and the budget has been adjusted to accommodate this. The student membership fee remains at the FY22 level.

Mary reminded us of the timeline for this budget. Mary will submit the draft by March 1. This conservative budget will be reviewed by ALA. ALA will determine its overall financial picture, then come

back to PLA with requests (likely expense reductions). We will act on this, and by that time have more precise information on the outlook. We will likely see this second budget by June. ALA is working to get it approved before the beginning of the fiscal year.

Clara pointed out that we are not making any statement as to what we are planning to do with our endowment interest payout. We will wait to see what ALA's whole forecast looks like, and in June, Budget and Finance Committee will recommend its disposition.

Clara expressed optimism that as we move further away from the pandemic, we will recover numbers of attendees and exhibitors at conference.

Clara invited questions and discussion.

Stephanie hoped that PLA would be more proactive than ALA. The state of ALA's budget was worrisome to Stephanie, especially with its number of staff vacancies.

Clara noted that the Budget and Finance committee is currently working on the Gates transition plan. We will have to make decisions about what we need to keep or drop based on the goals of our strategic plan. This transition will happen in an orderly fashion.

Michael echoed Stephanie that it's refreshing and comforting to know the care that Clara and MDF take in preparing these budget documents and disseminating the information for us. He expressed that the conservative budget is a smart one, while still being optimistic. It pushes us to think more strategically and sets PLA up well.

Clara called for a motion to approve the draft budget as presented. Michael made the motion. Mary Ellen seconded. Group consensus in favor of approving the draft budget. **Motion passed.**

8. New Business, *all* ..... no document

Meeting concluded.

**TO:** PLA Board of Directors  
**FROM:** Megan Stewart, program officer  
**RE:** 2023 PLA Election Results  
**DATE:** April 12, 2023

**ACTION REQUESTED/INFORMATION/REPORT:** Information

**ACTION REQUESTED BY:**

**DRAFTS OF MOTIONS:** N/A

In 2023, eight nominees stood for four positions: PLA President-elect, two Directors-at-Large, and ALA Division Councilor.

Based on results, the composition of the PLA board in 2022-2023 and 2023-2024 appear below. Newly-elected members' names are italicized in the 2023-2024 board composition column. In 2023, 1,444 votes were cast for the PLA election. This compares to 1,999 votes cast in 2022.

POSITION	2022-2023	2023-2024
President	Dr. Maria Taesil Hudson McCauley	Sonia Alcántara-Antoine
President-elect	Sonia Alcántara-Antoine	<i>Michael Lambert</i>
Past President	Melanie Huggins	Dr. Maria Taesil Hudson McCauley
Directors at Large	<u>Through 6/30/2023:</u> Dr. Brandy A. McNeil Dara Hanke Schmidt <u>Through 6/30/2024:</u> Erica Freudenberger Candice Wing-ye Mack <u>Through 6/30/2025:</u> Michael Colford Mary Ellen Icaza	<u>Through 6/30/2024:</u> Erica Freudenberger Candice Wing-ye Mack <u>Through 6/30/2025:</u> Michael Colford Mary Ellen Icaza <u>Through 6/30/2026:</u> <i>Tamara M. King</i> <i>Veronda J. Pitchford</i>
ALA Division Councilor	Stephanie Chase (through 6/30/2023)	<i>Deb Sica</i> (through 6/30/2026)
Fiscal Officer	Clara Bohrer	Clara Bohrer

PLA thanks candidates for President-elect Jessica Dorr, Directors-at-Large Jeannie Dilger and Corey M. Fleming, and ALA Division Councilor Christina Fuller-Gregory for standing for election.

Thanks, too, to the 2023 Nominating Committee: Michelle M. Jeske, chair, and members Erica Freudenberger, Melanie Huggins, Amita Kaur Lonial, and Dr. Brandy A. McNeil.

PLA past president Melanie Huggins will chair the 2024 Nominating Committee.

**TO:** PLA Board of Directors  
**RE:** PLA Initiatives Combined Report  
**DATE:** April 20, 2023

**ACTION REQUESTED/INFORMATION/REPORT:** Information

**ACTION REQUESTED BY:** N/A

**DRAFT OF MOTION:** N/A

## **PROJECT OUTCOME**

*Submitted by Sara Goek, Project Manager, Data and Research*

611 new users signed up to Project Outcome between October 12, 2022 and April 11, 2023. PLA and ACRL continue to work together to maximize impact and share updates with users. In March, PLA and ACRL hosted a free joint webinar to introduce new users to Project Outcome to an audience of 436 live attendees (1,015 registrants).

In March PLA launched new Project Outcome features focused on the UN Sustainable Development Goals (SDGs). Public libraries can now tag any of their surveys with one or more of the SDGs and view results by SDG. With guidance from the PLA Measurement, Evaluation and Assessment Committee (MEAC), we created [a resource](#) and hosted a free webinar on April 5<sup>th</sup>. The webinar, featuring two speakers from public libraries in the US and Serbia, had 341 registrants and 130 live attendees.

In April we will administer a Project Outcome user survey (with ACRL). The results will inform a comprehensive evaluation of the toolkit in the coming months.

## **BENCHMARK: LIBRARY METRICS & TRENDS**

*Submitted by Sara Goek, Project Manager, Data and Research*

In fall 2022, PLA administered the third in our series of annual topical surveys, the Public Library Services for Strong Communities Survey. Developed in conjunction with the MEAC, the survey focuses on how libraries utilize their unique programs, services, partnerships, and facilities to support community needs. The survey opened on September 16 and closed December 17, 2022. In total, 1,167 public libraries participated, for a response rate of 12.6% (higher than in 2021). We are currently in the process of analyzing the results and preparing the report, which we anticipate launching the results in time for ALA Annual Conference in June 2023.

Benchmark has 163 active subscribers as of April 11, 2023. A primary focus of our work in FY23 continues to be on marketing and promoting subscriptions. We are working with InfoPeople (the training arm of Califa) to develop a series of tutorial videos that will highlight the subscriber features of the toolkit. The videos will be completed by the end of August 2023. In addition, we continue to work closely with staff at ACRL and Choice to develop effective marketing strategies.

## **DIGITAL LITERACY AND DIGITALLEARN.ORG**

*Submitted by Mary Clare Bietila, Program Manager, Programming Initiatives*

The PLA Digital Literacy Workshop Incentive, supported by AT&T was launched in 2022. With a contribution of over \$1.1 million from AT&T, PLA designed this program to support library adoption of the new and revamped [DigitalLearn](https://www.digitallearn.org) online courses and training materials. The curriculum was developed with support from AT&T and is freely available at DigitalLearn.org. More than 150 libraries were selected to take part in the program. They used the funds to support and promote the use of DigitalLearn in their communities.

This program supported individuals in learning to use computers and mobile devices, navigate the internet and commonly used apps, and participate safely and responsibly in today's increasingly connected world. These are crucial skills for eliminating living in our connected world and eliminating the digital divide.

The incentive program's success exceeded expectations. Cohort libraries hosted 1,544 basic digital skilling workshops which reached over 8,132 participants throughout all regions of the US.

The survey data from participants was compelling evidence that our DigitalLearn is accessible and meets the needs of the target population – individuals with low or no experience with computers.

When asked "Do you feel more knowledgeable about using digital resources," 95.5% of participants responded yes. And when asked "Do you feel more confident when using digital resources," 94.6% of respondents answered yes.

The cohort of library incentive recipients was also effusive in their praise of the program and DigitalLearn resources:

"Our DigitalLearn in-person workshops worked out better than we could have imagined. Our patrons were very engaged with each of the topics presented, and our class on Cloud Storage and How to Use an iPhone were maxed out in terms of available space. Our patrons have been clamoring for more classes presented by DigitalLearn, and our staff is trying our best to keep up with the demand. Often these programs have led to some of the students coming back and wanting one on one time with a librarian to go over what was taught in the class. However, when we have a number of students returning, it places a great strain on the limited number of librarians we have. We are hoping to create more courses using the resources and foundations provided by DigitalLearn and DigitalLearn Training to reach more patrons and not limit it to the number who can be helped by the librarians we have available." -- reported Fred Grimshaw, Community Outreach Coordinator of Hillside Public Library, Hyde Park, NY.

The success of this work has cemented PLA's partnership with AT&T which will be continuing in 2023-24.



**TO:** PLA Board of Directors  
**RE:** PLA Operations Combined Report  
**DATE:** April 20, 2023

**ACTION REQUESTED/INFORMATION/REPORT:** Information  
**ACTION REQUESTED BY:** N/A  
**DRAFT OF MOTION:** N/A

## MEMBERSHIP

**ACTION REQUESTED/INFORMATION/REPORT:** Information

*Submitted by Samantha Lopez, Manager, Marketing & Membership*

### Membership Stats

The total ALA membership count at the end of February 2023 was 49,695. This remains flat compared to the end of FY22 and last year's February counts. PLA membership counts as of January 2023 were 8,028.

PLA has seen an average membership loss (pre-pandemic) of 941 in non-conference years. The membership loss since the beginning of the FY23 year is 302, which is comparable to FY19's loss of 364 members. The table below compares January membership counts since FY20. Even fiscal years represent PLA Conference years, where we typically see a rise in membership.

Month	FY23	FY22	FY21	FY20
January	8,028	8,431	8,489	9,843
Change		-403 (-4.9%)	-461 (-5.6%)	-1,815 (-20.3%)

Despite experiencing a typical loss in membership, dues are at a 15%+ variance as of the January financial reports. This is most likely due to the conservative projections for FY23 planning, and the success of PLA 2022 Conference (1,548 new/renewed/reinstated members).

Update in ALA dues: Starting in FY23, the salary cap for non-salaried members was raised from \$30,000 to \$45,000.

In February 2023, ALA released the ALA Membership Survey Research conducted by Avenue M. The [complete executive summary can be found here](#). Some of the high-level findings were:

- During the next few years, respondents indicated dealing with increasingly **high stress** situations in their library, **keeping up with new trends and developments** in the field, and dealing with **budget constraints** will likely be their biggest professional challenges. **Accessibility, race,**

**disability, ethnicity, socioeconomic class and/or economic situation** are the top areas respondents feel or believe the library community needs to put greater emphasis on or improve.

- **Satisfaction.** 62% of members are satisfied or extremely satisfied with membership. This is +5% from the 2018 survey.
- **Connectivity.** 34% of members feel connected or extremely connected to ALA. This is the same percentage as the 2018 survey.
- **Value for the Cost of Dues.** About half of survey respondents in 2018 and 2022 think the value of membership is equal to the cost. About one in three view the value as less than the cost of membership, which is slightly higher than what Avenue M sees with other organizations (i.e., about one in four).
- **Willingness to Recommend (NPS).** About one-third (32%) of current members are considered Promoters of ALA, meaning they are very likely to recommend membership in the organization to their colleagues and peers.
- The majority of members and former members are driven to join ALA to support the profession, support intellectual freedom, learn new skills relevant to their job, access up to date publications, and **participate in ALA's Divisions (61%).**
- **Who pays?** About 6 in 10 respondents (60%) pay 100% of their own ALA membership dues and 65% pay for Division and/or Round Table Dues. CE, conference/events travel, and registration are more likely to be paid by employers or split between the respondent and their employer.
  - Since the onset of the COVID-19 pandemic, **about one-third of respondents have decreased budgets** for both membership and professional resources.
- The top 4 ways the membership experience would be improved is if ALA **lowers the cost of membership dues (48%), removes the requirement of joining ALA to join a Division or Round Table (33%), decreases the cost of education (33%), and lowers conference prices (27%).**

## PUBLICATIONS

*Submitted by Kathleen Hughes, Manager, Publications*

### **Public Libraries**

*Public Libraries* magazine is published bimonthly and sent to 8.5k PLA members plus approximately 400 subscribers. PLA produces two digital issues a year (May/June and July/August) and five print issues.

During the past 12 months, *Public Libraries* magazine has addressed trending and challenging topics for public librarians through themed issues, listed below:

Issue	Theme
May/June 2022	Library Services to the Justice-Involved
July/August 2022	Books & Reading
September/October 2022	Basic Literacy
November/December 2022	Services to Children
Jan/Feb 2023	Understanding Your Library's Users/Community

March/April 2023	Libraries in a Politically Charged Age
May/June 2023	Trauma-Informed Libraries

Two feature articles were chosen, in 2023, to receive the Public Libraries Advisory Committee’s Feature Article Award for the 202 Volume Year:

First prize of \$500 was awarded to Jennifer Brown, Executive Director, and Nora Mulligan, Head of Adult Services, The Field Library, Peekskill, New York, for their feature article “[When First Amendment Auditors Visit Your Library](#),” which was published in the January/February 2022 issue of Public Libraries.

Honorable mention prize of \$300 was awarded to Jenn McKague, Outreach Services Librarian, Salt Lake County (UT) Library, for her feature article, “[Strengthening Communities—Outreach Services to Persons Who Are Incarcerated and Those Re-entering Society](#),” which was published in the May/June 2022 issue of Public Libraries.

All feature articles written by public library workers and published in 2022 by the magazine were evaluated. All winners were chosen by members of the [Public Libraries Advisory Subcommittee](#).

Like the magazine, [PLOnline](#) focuses on issues and topics that matter to public libraries and public librarianship. Updated several times per week, the site features selections from the print magazine and unique content and averages 8,000-10,000 views per week. Recently PL Online has undergone several updates to modernize the look with a more contemporary design, to improve organization, and to enhance security.

### **FYI Podcast**

In 2016, PLA started [FYI: The Public Libraries Podcast](#) as another way to explore a variety of library-world topics in greater depth. To date, we have recorded 60 podcasts. From April 11, 2022, to April 11, 202, FYI podcasts had 12,500 individual plays. This compares to 10,496 individual plays in the previous twelve-month period (2021-2022). Since its inception, there have been over 77,000 individual plays. There are over 75,000 subscriptions via RSS and other apps.

### **Advertising**

As of July 2022, PLA has engaged ACRL/Choice’s advertising sales representative, Pamela Marino, who has more than a decade of experience and success selling advertising for Choice/ACRL. She is off to an excellent start, and we expect to meet or exceed the budgeted figure for advertising revenue in FY23. As of this writing, she has already exceeded the targeted revenue amount for this year.

### **Products + Publications**

In fiscal year 2023 PLA released the following:

[2023 Early Literacy Tips Calendar](#)

Publication Date: October 2022

Based on the “Every Child Ready to Read” practices of reading, writing, singing, talking, playing (and now counting), each download contains 12 months of learning activities, book lists, nursery rhymes, and more. On one side is a calendar with a fun skills-building activity for each day, and the other contains supplementary content like nursery rhymes, early literacy tips, song lyrics, or suggested reading material. The calendar pages are also customizable with each containing a designated spot to add the library’s logo and contact information. This year the calendar was also available in Spanish, with translation provided by REFORMA.

**TO:** PLA Board of Directors  
**RE:** PLA Partnerships Report  
**DATE:** April 17, 2023

**ACTION REQUESTED/INFORMATION/REPORT:** Information

**ACTION REQUESTED BY:** Larra Clark and Mary Hirsh, Deputy Directors

**DRAFT OF MOTION:** N/A

PLA has secured three new partnerships and expanded its relationship with AT&T over the last quarter. These partnerships are all in support of PLA's digital inclusion work and point to the key role libraries play in addressing the digital divide.

**Heartland Forward** is a non-partisan "think and do tank" focused on the improving economic viability in the 20 states in the center of the country. A relatively new organization, [Heartland Forward](#) is partnering with PLA to develop three [new DigitalLearn](#) modules: Accessing Telehealth; Exploring Career Opportunities, and; Digital Tools for Starting a Business. All modules will be available in English and Spanish and posted on [digitallearn.org](#) for asynchronous access. PLA will develop complimentary training packages (scripts, decks, handouts) for live group trainings. Heartland Forward is supporting this work with \$162,500 in funding, including \$19,500 in overhead to ALA and a \$13,000 donation to Friends of PLA.

**Google** piloted its Super Searchers information literacy training with [Public Libraries 2030](#) in Europe last year and reached out to ALA/PLA at the end of 2022 to ask us to review, refine, and bring the training to a North American audience in 2023. After reviewing the short virtual training (60 minutes for library staff and 45 minutes for library patrons), PLA saw value aligning with our digital literacy work and the strategic plan goal related to supporting all literacies, as well as addressing growing challenges related to mis- and disinformation. The training will provide tools for patrons to engage online information more critically and search more efficiently. The [initiative launched](#) April 4 at DC Public Library with PLA President Maria McCauley, and virtual training for library staff is planned to begin in early fall. Google is supporting this work with \$138,000 in funding, including \$18,000 in overhead to ALA and a \$10,000 donation to Friends of PLA.

**AT&T** continues to invest in its partnership with PLA, most recently with a \$2.6 million dollar grant. Of this, about half will flow through to libraires as incentives to support use of [DigitalLearn training content](#). Additional incentives will be offered to libraries specifically for using [Affordable Connectivity Program](#) (ACP) content in community trainings. A small group of libraries will be invited to pilot Teen Tech Trainers, using previously developed online citizenship content. Salaries of several PLA staff will covered partially by this grant, totaling \$279,000. ALA will receive \$303,000 in overhead and a \$202,000 donation to Friends of PLA.

This award is a major funding step-up from previous AT&T awards. This funding has been critical in accelerating advancement of PLA's digital inclusion goals by providing direct support to libraries to engage with DigitalLearn. It also demonstrates AT&T's confidence in PLA's ability to exceed stated objectives. The first round of incentives was a great success, meeting both PLA and AT&T's goals, developing a new group of library users working with PLA, and enabling PLA to evaluate the success of

DigitalLearn (see Initiatives report for more details). PLA anticipates the next round of activity will be equally successful.

**Community Connect** is a related broadband adoption effort led by colleagues in the ALA Public Programs Office as part of another [ongoing partnership](#) they have with Capitol One Bank focused on small and rural libraries. Community Connect: Fostering Digital Access will create resources and professional development opportunities linked to the [Federal Communications Commission's Affordable Connectivity Program](#) (ACP) and/or other programs geared to connecting people with low incomes to broadband and devices. The initiative expands service capacity of rural libraries, improves digital access for rural library patrons via hotspots and laptops, and incorporates financial and digital literacy resources to assist patrons with building the necessary skills to foster sustainable internet access at home. PLA is receiving \$60,000 for our contributions to the overall project, which includes developing toolkit content focused on digital literacy and leveraging DigitalLearn and related resources.

**TO:** PLA Board of Directors  
**RE:** PLA Continuing Education Report  
**DATE:** April 12, 2023

**ACTION REQUESTED/INFORMATION/REPORT:** Information

**ACTION REQUESTED BY:** Mary Hirsh, Deputy Director and Melissa Faubel Johnson, Meeting Planner

**DRAFT OF MOTION:** N/A

### PLA ONLINE LEARNING

Since our last CE update to the Board in October 2022, PLA has offered the following free webinars:

<b>Title</b>	<b>Date</b>	<b>Registration</b>	<b>Attendance</b>
Capturing Library Contributions to Sustainable Development Goals with Project Outcome	April 5, 2023	341	130
PLA Presidential Candidate Forum	March 21, 2023	88	44
Recharge and Refresh with Wellness Educator Shayna Marmar (SEL Series)	Jan. 10, 2023	485	105
Happy and Calm: Kids Yoga in the Library with Author Bari Koral (SEL Series)	Dec. 13, 2022	445	149
Spotlight on Safety: Addressing Threats in Public Libraries	Nov. 30, 2022	2,789	1,496
Practical Applications of Social Emotional Learning in the Library (SEL Series)	Nov. 8, 2022	885	228
		<b>5,033</b>	<b>2,152</b>

PLA has offered the following paid webinars:

<b>Title</b>	<b>Date</b>	<b>Registration</b>	<b>Attendance</b>
Getting Started with Services to Decarcerated Patrons	March 30, 2023	71	54
Recruiting and Supporting Employees Who Are Neurodivergent	Feb. 28, 2023	227	164
Using Data to Engage Underserved Communities: Oak Park Public Library's Journey	Dec. 7, 2022	112	85
Community Powered Adult Learning	Nov. 16, 2022	53	55
It's a NEW Day So Be a Great NEW Boss	Oct. 26, 2022	120	75
		<b>583</b>	<b>433</b>

These webinars have generated \$33,678.49 in revenue. PLA's next call for webinar proposals will close on May 31, 2023. The PLA Continuing Education Advisory Group will review and select from all proposals submitted by the deadline. Those accepted will be scheduled as webinars for September 2022 – January 2023.

### **PLA @ ALA Annual Conference**

PLA is excited to offer the following twenty-two educational programs (selected by the PLA Annual Conference Program Subcommittee) during the 2023 ALA Annual Conference in Chicago, IL:

- A Procrastinator's Guide to the 2023/2024 Solar Eclipses
- Accessible Digital Libraries: Navigating Library Reading Apps with Vision-Impaired Patrons
- Approaches to Collaborative Programming From Local to Statewide
- Collecting Stories from Underrepresented Communities: How to Co-Design a Community Archive at Your Public Library
- Conquering Cataloging: new perspectives with a new tool
- Culture In My Neighborhood: Bringing the Arts To Every Community and Every Library
- Designing Community-Responsive Mental Health Programs
- Diversi-TEAM | Building effective teams with diversity in mind
- Library of Things: Increasing Engagement & Digital Literacy to Empower Your Community
- Library Resilience from Coast to Coast: Lessons from Disaster Research to Engage Your Community and Empower Your Staff
- Reconsideration Committee: Strengthening our Response to Customer Challenges
- Reimagining School Readiness Toolkit for Libraries
- Scalable Media Labs: Building Your Own Public Library Media Space
- Socioeconomic Mixing: Creating Public Libraries Where Everyone Belongs
- Telehealth in Libraries: What You Need to Know
- The Data Storytelling Toolkit for Librarians
- Therapy Cards: Mental Health Resources at the Library
- Transforming Community: A Rural Librarians Story
- Transforming Public Libraries' Approach to Digital Literacy: Tools for Success
- Trust the Kids: How Chicago Public Library Supports Youth Autonomy
- Understanding Community by the Numbers
- Wish there was an App for that? Build one! Learn the processes needed to create a custom application and take your library from wishing to the app stores.



PLA will also offer one News You Can Use session: Plug into DigitalLearn: New programs and Opportunities for your Library.

In addition, PLA will host three discussion sections:

- Legal Issues Forum
- Security in Today's Libraries
- Leadership by Design: A Human Centered Approach for Library Leaders

A fuller schedule of ALA programs and events may be found at the ALA conference site:

<https://2023.alaannual.org/schedule-at-a-glance>

### **PLA 2024 Conference**

Planning is well underway for the PLA 2024 Conference, to take place April 3-5, 2024, in Columbus Ohio. Registration and housing are scheduled to open in early October.

The call for proposals opened on March 14, 2023. PLA is anticipating between 500-600 program proposals will be submitted, with approximately 130 selected. Based on member feedback, PLA made some slight adjustments to program types:

- Instead of a mix of half day and all day preconferences, PLA is moving to three-hour workshops (The Ohio Library Council, as the host site, will offer the only full day workshop).
- One hour session can be either a traditional panel or more interactive roundtable discussions.
- In 2022, the How To stage on the exhibit floor was very popular; PLA will again offer this as a place for shorter presentations. Proposals for How To will open later this fall.

In support of its EDISJ goals, PLA added a racial demographic question to the proposal form aligned to census categories. This information will not be considered as part of overall session scoring but will enable PLA to collect and track data that informs our goal of engaging more diverse presenters. The Conference Committee, led by PLA Board Member Candice Wing-Yee Mack, has taken the lead on reaching out to affiliate groups and other partners like state associations to advertise the proposal process. Both of these activities are in support of engaging both a more inclusive speaker group and audience.

The call for proposals closed on May 1, 2023. The schedule below outlines the selection process milestones:

Proposals distributed for Program Subcommittee review	5/8/2023
Program Subcommittee review deadline	6/12/2023
Organize reviews, resolve questions, and distribute final ratings to Program Subcommittee	6/16/2023

Program Subcommittee meets to finalize approved programs at ALA Annual Conference in Chicago, IL (typically a full-day meeting, 10 a.m. to 4 p.m., with remote/virtual option available)	6/27/2023
Resolve any questions with Program Subcommittee; hold virtual subgroup meetings if necessary to fill in programming gaps	7/30/2023
Notifications sent to all who submitted proposals, with deadline to confirm participation and complete required forms in online Speaker Service Center	8/15/2023

**TO:** PLA Board of Directors

**RE:** Site Recommendation for the PLA 2026 & 2028 Conferences

**DATE:** April 12, 2023

**ACTION REQUESTED:**

Approval of site and dates recommended for the PLA 2026 & PLA 2028 Conferences

**ACTION REQUESTED BY:**

Melissa Faubel Johnson, CMP  
Conference Manager

**DRAFT OF MOTION:**

Approve Minneapolis, MN, as the site for the PLA 2026 Conference, Wednesday, March 18 – Friday, March 20, 2026, and Salt Lake City, UT, as the site for the PLA 2028 Conference, Wednesday, March 22 – Friday, March 24, 2028.

Request approval of the site and dates to the ALA Executive Board.

\*Contingent upon approval from local state chapters.

**BACKGROUND:**

PLA will hold the 2024 Conference in Columbus, OH. According to our rotation schedule and policies, a central site is desired for the 2026 conference and a western site is desired for the 2028 conference. See attached for more detailed background and site review.

## **Background**

Minneapolis and Salt Lake City conform to all PLA conference site selection policies (see Attachment 1 for policies). Additionally, Minneapolis and Salt Lake City meet or surpass all of PLA's hotel and exhibit space requirements.

PLA conference sites, past and future include:

1983	Baltimore	March 23-26
1986	St. Louis	April 2-5
1988	Pittsburgh	April 27-30
1991	San Diego	March 20-23
1994	Atlanta	March 23-26
1996	Portland (OR)	March 26-30
1998	Kansas City	March 11-14
2000	Charlotte	March 29-31
2002	Phoenix	March 13-16
2004	Seattle	February 25-28
2006	Boston	March 20-25
2008	Minneapolis	March 25-29
2010	Portland (OR)	March 23-27
2012	Philadelphia	March 13-17
2014	Indianapolis	March 11-15
2016	Denver	April 5-9
2018	Philadelphia	March 20-24
2020	Nashville	February 25-29
2022	Portland (OR)	March 22-26
2024	Columbus	April 3-5

The proposed dates do not conflict with major religious holidays or other major library conferences, including the Texas Library Association.

## **Site Review**

In addition to viable dates and excellent meeting and housing facilities, Minneapolis and Salt Lake City are recommended for many reasons:

### **Minneapolis**

- The Minneapolis Convention Center is located centrally to the downtown hotels.
- All hotels in the proposed PLA block are within walking distance. The hotel package includes a range of hotel types and pricing.

- The Minneapolis Skyway System is the largest contiguous system of enclosed, second-level bridges in the world—composed of 9.5 miles of pathways connecting 80 city blocks.
- MSP Airport is a Delta hub, located within a 3-hour flight from almost everywhere in the U.S. and the light rail connects attendees straight to the compact, walkable downtown.
- Minneapolis provides attendees with many opportunities for tours and sightseeing. Among them: Minnesota Orchestra, Guthrie Theater, Walker Art Center, Minneapolis Sculpture Garden, the State and Orpheum Theaters and many more.
- Downtown Minneapolis boasts more theatre and live stage entertainment per capita than any city in the United States.
- The Minneapolis Public Library is conveniently located near the conference area.
- The Minneapolis culinary scene features top-ranked chefs and one-of-a-kind restaurants.
- Minneapolis has been voted on of the best cities in the country in which to live (*Money Magazine*), among the safest cities in the nation (Gallop Poll), one of the five cleanest cities in America (*Fortune Magazine*) and one of the friendliest cities in the country (*Association Management Magazine*).
- Minneapolis is committed to fair and just opportunities and outcomes for all people.

### **Salt Lake City**

- The Salt Lake Palace Convention Center is located centrally to downtown hotels.
- All hotels in the proposed PLA block are within walking distance. The hotel package includes a range of hotel types and pricing.
- The Hyatt Regency Salt Lake City (new headquarter hotel) opened in October 2022. The Hyatt Regency SLC is located on the southeast corner of the lot on which the Salt Palace Convention Center sits and adjacent to the convention center's public space for seamless access to attendees staying at the hotel or utilizing its offerings.
- Salt Lake City has a robust public transportation system that utilizes commuter trains, buses, and light-rail to provide attendees with access from the airport to the downtown convention district and all the way up to the ski resorts. A fare-free light rail line runs through the compact convention district.
- SLC is the 20th busiest airport in North America and the 47th busiest in the world. More than 300 flights depart daily to 90 nonstop destinations. SLC is currently undergoing a \$5.1 billion redevelopment program, the first phase of which opened in September of 2020.
- The walkable downtown convention district features 200+ restaurants, cafes, brewpubs, and bars. There are two large shopping malls, art and history museums, planetarium, sports teams, theater, opera, ballet and symphony. Historic Temple Square offers numerous admission-free cultural attractions, including the Tabernacle Choir at Temple Square (formerly the Mormon Tabernacle Choir).

- The Salt Lake City Public Library is conveniently located near the conference area.
- Salt Lake is an incredibly welcoming community, celebrating diversity and inclusivity, making certain all groups are comfortable while meeting in Salt Lake.
- Salt Lake City earned the max score possible on the Human Rights Campaign's Municipal Equality Index two years running.
- The 2022 Utah Pride Festival attracted over 75,000 attendees during the week of June 5.
- Salt Lake has a 4.7% LGBTQ+ population, one of the highest in the nation.

### **Conclusion**

PLA conferences provide public librarians with the opportunity for high-quality, professional development and countless networking opportunities. Both Minneapolis and Salt Lake City have the facilities and attractions to host a very successful PLA conference.

## **ATTACHMENT 1**

### **Policy on National Conference Site Selection**

In reviewing possible sites for PLA National Conferences or other major events, PLA will consider the following factors:

- \* Whether the site meets the technical requirements for the event such as adequate meeting rooms, number of sleeping rooms, etc., as determined by the PLA staff and ratified by the PLA Executive Committee.
- \* Whether the site conforms to the PLA Board's directive to have National Conference sites provide for geographic diversity.
- \* Whether the potential host library(ies) is(are) supportive of the PLA event being held there.
- \* Whether there is a regional welcome for the PLA event being held there.
- \* Whether the city is an accessible destination.
- \* Whether there are any state laws requiring public libraries in the city to conduct business in any manner that violates approved policies of the American Library Association at the time the site selection is made.

Final selection of a National Conference site shall be made in conformity with Section A.4.3.4.1 Policies of the American Library Association in Relation to its Membership Divisions (Old Number 6.4.1) Division National Conferences, Preconferences, and Related Activities."

Adopted by the PLA Board of Directors, June 1991; Revised February 1995.

Public Library Association  
FY23 Q2 February 2023 Budget Narrative

FY23 Operating Budget as of February 2023

<b>FY23 Operating Budget as of February 2023</b>	<b>February 2023 YTD Budget</b>	<b>February 2023 YTD Actual</b>	<b>February 2023 Variance</b>
<b>Total Revenues</b>	\$401,375	\$422,736	\$21,361
<b>Total Expenses before OH and tax</b>	(\$616,996)	(\$521,778)	\$95,218
<b>Overhead and Tax</b>	(\$16,641)	(\$19,957)	(\$3,316)
	<b>YTD Budget</b>	<b>YTD Actual</b>	<b>Variance</b>
<b>Net Revenue (Expense)</b>	(\$232,262)	(\$118,999)	\$113,263
<b>FY23 Beginning Net Asset Balance</b>			
\$5,334,084			

In PLA's two-year budgeting cycle, FY23 is a non-conference year, budgeted with a planned deficit of \$415,476, readily covered by the FY22 conference year net revenue of \$827,103.

Operating Budget: PLA's Q2 position is favorable. Our February year to date results of \$118,999, is 50% ahead of budget with actual revenues of \$422,736 compared to Q2 budgeted revenues of \$401,375. Actual expenses of \$521,778 are 15% below the budgeted \$616,996. This favorable Q2 position is attributable to a combination of staff vacancies, timing of publication related expenses, and strong WebCE revenue and dues revenue performance. The standout result can be found in the *Public Libraries* magazine budget where ad sales close the month strong.

- Spending on administrative costs (staff, board management) is slightly below budget (5% variance), due to open positions. It should be noted that the ALA Executive board authorized a 3% increase for staff in FY23, 1% over the FY23 budgeted 2% increase. This increase will result in an overage of salary and benefits lines by the end of the fiscal year.
- Dues revenue is 14% ahead of budget, with \$273,201 against a budget of \$240,622. This is due to renewals timing, and a slight upswing trend. Expenses are over budget for the quarter due to the timing of travel and training expenses. Note: the February financial report shows expenses of \$5,598 charged in overhead. Membership dues are an overhead exempt category, and this charge will be corrected in ALA's financial reporting system and updated in the Q3 financial report.
- *Public Libraries* magazine, budgeted to a deficit of \$26K is currently showing as \$17K in the black as a result of controlled expenses and \$40K in advertising sales. Printing



Public Library Association  
FY23 Q2 February 2023 Budget Narrative

expenses will be incurred in Q3 and Q4, however strong ad sales performance may push our member magazine close to break-even territory by the end of the fiscal year.

- PLA Web CE shows a strong performance year to date, with higher than planned registration bringing in \$50,505 and exceeding the budgeted \$30K by almost 70%.

Long Term Investments

<b>LONG TERM INVESTMENT</b>	<b>FY23 Q2 Actual (February 2023)</b>
<b>Beginning Balance FY23</b>	\$1,867,021
<b>Interest/Dividends FY23</b>	\$39,609
<b>Direct Expenses FY23</b>	(\$4,645)
<b>Expenses FY23</b>	\$0
<b>Realized Gains</b>	\$135,075
<b>Unrealized Gains</b>	(\$145,381)
<b>Ending Net Assets FY23</b>	\$1,891,679

Note: As of the FY23Q2 Performance Reports the Beginning Long Term Investment (LTI) Net Assets now appears correctly as \$1,867,022 in FY22 close, and the FY23 Beginning Net Assets.

Grant Budgets:

<b>GRANT FUNDS (47&amp;48)</b>	<b>FY23 Budget</b>	<b>FY23 Q2 Budget</b>	<b>FY23 Q2 YTD Actual</b>	<b>FY23 Q2 Variance</b>
<b>Total Revenues</b>	\$1,581,555	\$744,987	\$1,896,735	1,151,748
<b>Total Expenses before OH and tax</b>	(\$1,401,798)	(\$655,108)	(\$1,470,648)	(\$815,540)
<b>Overhead</b>	(\$179,757)	(\$89,879)	(\$185,309)	(95,430)
		<b>YTD Budget</b>	<b>YTD Actual</b>	<b>Variance</b>
<b>Net Revenue (Expense)</b>	\$0	\$0	240,778	\$240,778

The FY 23 Budget and FY 23 Q2 Budget columns reflect the approved budget. The FY Q2 YTD Actual column reflects the approved budget plus new grants received after the budget was approved which are highlighted below.

Public Library Association  
FY23 Q2 February 2023 Budget Narrative

Two grants were included in the FY23 budget:

- Digital Learn Phase I: spending is closing activities on budget. Although showing \$3,390 overbudget for Q2, it concludes on budget at project close in March 2023, with the progress of the Phase II and Phase III Digital Learn grants.
- Gates Legacy Grant: spending is slightly under budget. A total of \$476,964 has been spent against a budget of \$514,309. These funds support about half of PLA's staff salary and benefits but also include continued support of Project Outcome and the Benchmark data platform. The \$14,550 net revenue shown is due to timing for allocation of overhead.

During FY23 Q1 and Q2, PLA has been awarded two new \$1.78 million in new grants:

- Two Digital Learn grants from AT&T (Phase II \$400K; Phase III \$1.6 million).
- A IMLS funded University of Michigan grant collaboration with PLA data platforms (\$38,698)

Overall, PLA hits its half-way point in the year on pace to meet, and possibly exceed budget.

Balance Sheet for the period ending February 2023 (FY23 Q2)

**FY21 Q2 (February 2021) Year Two in PLA two-year budget cycle**

Operating Fund	FY21 Annual Budget	As of Feb 2021	Actual	Variance
Opening Fund Balance			\$ 4,506,979	
Revenue	\$ 771,600	\$ 386,800	\$ 434,996	\$ 48,196
Expenses	\$ (1,280,002)	\$ (621,927)	\$ (385,982)	\$ 235,945
Overhead & Taxes	\$ (55,545)	\$ (31,003)	\$ (9,259)	\$ 21,744
Fiscal Year Results	\$ (563,947)	\$ (266,130)	\$ 39,755	\$ 305,885

**FY23 Q2 (February 2023) Year Two in PLA two-year budget cycle**

FY23 Annual Budget	As of Feb 2023	Actual	Variance
		\$ 4,546,734	
\$ 797,748	\$ 401,375	\$ 422,736	\$ 21,361
\$ (1,179,944)	\$ (616,996)	\$ (521,778)	\$ 95,218
\$ (33,280)	\$ (16,641)	\$ (19,957)	\$ (3,316)
\$ (415,476)	\$ (232,262)	\$ (118,999)	\$ 113,263

Grants	FY22 Budget	Actual	Balance	FY23 Budgeted	As of Feb 2023	Actual	Variance
Revenue - Grants	\$ 1,370,396	\$ 1,447,584	\$ 77,188	\$ 1,581,555	\$ 744,987	\$ 1,896,735	\$ 1,151,748
Expenses - Grants	\$ (1,216,160)	\$ (1,310,866)	\$ (94,706)	\$ (1,401,798)	\$ (655,108)	\$ (1,470,648)	\$ (815,540)
Overhead & Taxes - Grants	\$ (154,236)	\$ (136,719)	\$ 17,518	\$ (179,757)	\$ (89,879)	\$ (185,309)	\$ (95,430)
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 240,778	\$ 240,778

**Long Tem Investment**

**Actual FY22 Close**

Beginning Net Assets FY22	\$ 2,142,878
Interest/Dividends FY22	\$ 86,456
Direct Expenses FY22	\$ (12,112)
Indirect Expenses FY22	\$ -
Realized Gains	\$ 142,931
Unrealized Gains	\$ (493,131)
Ending Net Assets FY22	\$ 1,867,022

**Long Term Investment**

**Actual FY23 Q1**

Beginning Net Assets FY23	\$ 1,867,021
Interest/Dividends	\$ 39,609
Direct Expenses FY23	\$ (4,645)
Expenses FY23	\$ -
Realized Gains	\$ 135,075
Unrealized Gains	\$ (145,381)
Ending Net Assets	\$ 1,891,679

**Notes:**

The Gates Legacy Grant, awarded in 2016 (\$10,805,701), closed FY22 with a balance of \$6,630,812. The \$1,114,954 budgeted in FY23 will bring its balance to \$5,515,858 at the end of the fiscal year.

**Public Library Association  
FY23 (2022-2023) Financial Report**

PLA Board of Directors  
May 5, 2023 Virtual Meeting  
Document no.: 2023.36b

Public Library Association Statement of Revenues and Expenses - Operating Budget For the period ending February 2023						
REVENUES	2nd Quarter	YTD		YTD	Variance	Full Year
	FY21 Actual	FY23 Actual	FY23 Budget	Variance	%	FY23 Budget
1. Administration (0000)	\$ -	\$ -	\$ -	\$ -		\$ -
2. Service to Members (3000)	\$ 274,328	\$ 273,201	\$ 240,622	\$ 32,579	14%	\$ 481,243
3. Regional CE, Bootcamp (3007)	\$ -	\$ -	\$ -	\$ -		\$ -
4. PLA Leadership (3011)	\$ -	\$ -	\$ -	\$ -		\$ -
5. PLA Partners (3020)	\$ 5,326	\$ -	\$ -	\$ -		\$ -
6. ALA Precons/MW Institute (3026)	\$ -	\$ -	\$ -	\$ -		\$ -
7. Public Libraries (3030)	\$ 12,812	\$ 41,312	\$ 28,400	\$ 12,912	45%	\$ 56,800
8. Web Based CE (3040)	\$ 38,259	\$ 50,505	\$ 30,000	\$ 20,505	68%	\$ 60,000
9. Publications (3058)	\$ 22,818	\$ 24,057	\$ 12,650	\$ 11,407	90%	\$ 20,300
10. Family Engagement (3072)	\$ 18,600	\$ -	\$ -	\$ -		\$ -
11. Equity, Diversity and Inclusion (3073)	\$ 43,145	\$ -	\$ 6,000	\$ (6,000)	-100%	\$ 12,000
12. Preschool Literacy- ECRR (3120)	\$ 19,247	\$ 1,928	\$ 10,900	\$ (8,972)	-82%	\$ 21,800
13. PO Regional Training (3171)	\$ 50	\$ -	\$ 10,813	\$ (10,813)	-100%	\$ 21,625
14. PLDS (3172)	\$ -	\$ 13,800	\$ 51,990	\$ (38,190)	-73%	\$ 103,980
15. Digital Learn (3188)	\$ -	\$ 15,000	\$ 10,000	\$ 5,000	50%	\$ 20,000
17. Cost Share IMLS Incl Internships (3185)	\$ -	\$ -	\$ -	\$ -		\$ -
<b>TOTAL REVENUES - PROGRAMS</b>	<b>\$ 434,585</b>	<b>\$ 419,803</b>	<b>\$ 401,375</b>	<b>\$ 18,428</b>	<b>5%</b>	<b>\$ 797,748</b>
16. National Conferences	Second Quarter	YTD	YTD	YTD	Variance	Full Year
	FY21 Actual	FY23 Actual	FY23 Budget	Variance	%	FY23 Budget
A. NC General Program (3061)	\$ -	\$ 200	\$ -	\$ 200		\$ -
B. NC Exhibits (3062)	\$ -	\$ -	\$ -	\$ -		\$ -
C. NC Promotion (3063)	\$ 411	\$ -	\$ -	\$ -		\$ -
D. NC Registration (3064)	\$ -	\$ -	\$ -	\$ -		\$ -
E. NC Opening/Closing Session (3065)	\$ -	\$ -	\$ -	\$ -		\$ -
F. NC Programs (3066)	\$ -	\$ -	\$ -	\$ -		\$ -
G. NC Meal Events (3069)	\$ -	\$ 2,733	\$ -	\$ 2,733		\$ -
H. NC Preconference (3070)	\$ -	\$ -	\$ -	\$ -		\$ -
I. NC Future Planning (3145)	\$ -	\$ -	\$ -	\$ -		\$ -
J. PLA Virtual Conference (3173)	\$ -	\$ -	\$ -	\$ -		\$ -
<b>TOTAL REVENUES - CONFERENCE</b>	<b>\$ 411</b>	<b>\$ 2,933</b>	<b>\$ -</b>	<b>\$ 2,933</b>	<b>0%</b>	<b>\$ -</b>
	<b>FY21 Actual</b>	<b>FY23 Actual</b>	<b>FY23 Budget</b>	<b>Variance</b>	<b>%</b>	<b>FY23 Budget</b>
<b>TOTAL REVENUES</b>	<b>\$ 434,996</b>	<b>\$ 422,736</b>	<b>\$ 401,375</b>	<b>\$ 21,361</b>	<b>-5%</b>	<b>\$ 797,748</b>
	Second Quarter	YTD	YTD	YTD	Variance	Full Year

**Public Library Association  
FY23 (2022-2023) Financial Report**

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<b>EXPENSES</b>	<b>FY21 Actual</b>	<b>FY23 Actual</b>	<b>FY23 Budget</b>	<b>Variance</b>	<b>%</b>	<b>FY23 Budget</b>
1. Administration (0000)	\$ (332,521)	\$ (373,445)	\$ (393,558)	\$ 20,113	5%	\$ (733,571)
2. Service to Members (3000)	\$ (3,670)	\$ (47,703)	\$ (32,825)	\$ (14,878)	-45%	\$ (65,650)
3. Regional CE, Bootcamp (3007)	\$ (2,506)	\$ -	\$ -	\$ -		\$ -
4. PLA Leadership (3011)	\$ -	\$ -	\$ -	\$ -		\$ -
5. PLA Partners (3020)	\$ (113)	\$ -	\$ -	\$ -		\$ -
6. ALA Precons/MW Institute (3026)	\$ -	\$ -	\$ -	\$ -		\$ -
7. Public Libraries (3030)	\$ (18,080)	\$ (49,488)	\$ (53,950)	\$ 4,462	8%	\$ (107,898)
8. Web Based CE (3040)	\$ 88,509	\$ (10,774)	\$ (10,750)	\$ (24)	-0%	\$ (21,500)
9. Publications (3058)	\$ (10,298)	\$ (6,119)	\$ (7,600)	\$ 1,481	19%	\$ (14,700)
10. Family Engagement (3072)	\$ (1,875)	\$ -	\$ (25,000)	\$ 25,000	100%	\$ (50,000)
11. Equity, Diversity and Inclusion (3073)	\$ (6,348)	\$ -	\$ (1,590)	\$ 1,590	100%	\$ (3,180)
12. Preschool Literacy ECRR (3120)	\$ (3,246)	\$ (2,070)	\$ (9,680)	\$ 7,610	79%	\$ (19,359)
13. PO Regional Training (3171)	\$ -	\$ -	\$ (5,813)	\$ 5,813	100%	\$ (11,625)
14. PLDS (3172)	\$ -	\$ (1,904)	\$ (22,224)	\$ 20,320	91%	\$ (44,448)
15. Digital Learn (3188)	\$ (82,365)	\$ (57)	\$ (2,650)	\$ 2,593	98%	\$ (5,300)
16. Cost Share IMLS Incl Internships (3185)	\$ (6,489)	\$ -	\$ -	\$ -		\$ -
<b>TOTAL EXPENSES - PROGRAMS</b>	<b>\$ (379,002)</b>	<b>\$ (491,560)</b>	<b>\$ (565,640)</b>	<b>\$ 74,080</b>	<b>13%</b>	<b>\$ (1,077,231)</b>
	<b>Second Quarter</b>	<b>YTD</b>	<b>YTD</b>	<b>YTD</b>	<b>Variance</b>	<b>Full Year</b>
	<b>FY21 Actual</b>	<b>FY23 Actual</b>	<b>FY23 Budget</b>	<b>Variance</b>	<b>%</b>	<b>FY23 Budget</b>
16. National Conferences						
A. NC General Program (3061)	\$ -	\$ (27)	\$ -	\$ (27)		\$ -
B. NC Exhibits (3062)	\$ (433)	\$ (1,901)	\$ -	\$ (1,901)		\$ -
C. NC Promotion (3063)	\$ (41)	\$ (336)	\$ -	\$ (336)		\$ -
D. NC Registration (3064)	\$ -	\$ -	\$ -	\$ -		\$ -
E. NC Opening/Closing Session (3065)	\$ -	\$ -	\$ -	\$ -		\$ -
F. NC Programs (3066)	\$ -	\$ -	\$ -	\$ -		\$ -
G. NC Meal Events (3069)	\$ -	\$ 362	\$ -	\$ 362		\$ -
H. NC Preconference (3070)	\$ -	\$ -	\$ -	\$ -		\$ -
I. NC Future Planning (3145)	\$ (15,765)	\$ (48,273)	\$ (67,997)	\$ 19,724	29%	\$ (135,993)
J. PLA Virtual Conference (3173)	\$ -	\$ -	\$ -	\$ -		\$ -
<b>TOTAL EXPENSES - CONFERENCE</b>	<b>\$ (16,239)</b>	<b>\$ (50,175)</b>	<b>\$ (67,997)</b>	<b>\$ 17,822</b>	<b>26%</b>	<b>\$ (135,993)</b>
	<b>FY21 Actual</b>	<b>FY23 Actual</b>	<b>FY23 Budget</b>	<b>Variance</b>	<b>%</b>	<b>FY23 Budget</b>
<b>TOTAL EXPENSES</b>	<b>\$ (395,241)</b>	<b>\$ (541,735)</b>	<b>\$ (633,637)</b>	<b>\$ 91,902</b>	<b>15%</b>	<b>\$ (1,213,224)</b>
	<b>Second Quarter</b>	<b>YTD</b>	<b>YTD</b>	<b>YTD</b>	<b>Variance</b>	<b>Full Year</b>
	<b>FY21 Actual</b>	<b>FY23 Actual</b>	<b>FY23 Budget</b>	<b>Variance</b>	<b>%</b>	<b>FY23 Budget</b>
<b>OPERATING NET REVENUES</b>	<b>\$ 39,755</b>	<b>\$ (118,999)</b>	<b>\$ (232,262)</b>	<b>\$ 113,263</b>	<b>49%</b>	<b>\$ (415,476)</b>

**Public Library Association**  
**FY23 (2022-2023) Financial Report with FY21 (2020-21) Comparison**

PLA Board of Directors  
 May 5, 2023 Virtual Meeting  
 Document no.: 2023.36c

Operating Budget Projects	FY21(Q2/February 2021 close)			FY23 Budget	FY23(Q2/February 2023 close)		
	Budget	Actual	Variance		Budget	Actual	Variance
<b><u>1. Administration (0000)</u></b>							
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Expenses	\$ (368,311)	\$ (332,521)	\$ 35,790	\$ (733,571)	\$ (393,558)	\$ (373,445)	\$ 20,113
Net	\$ (368,311)	\$ (332,521)	\$ 35,790	\$ (733,571)	\$ (393,558)	\$ (373,445)	\$ 20,113
<b><u>2. Service to Members (3000)</u></b>							
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Dues	\$ 193,600	\$ 274,328	\$ 80,728	\$ 481,243	\$ 240,622	\$ 273,201	\$ 32,579
Expenses	\$ (31,550)	\$ (3,670)	\$ 27,880	\$ (65,650)	\$ (32,825)	\$ (42,105)	\$ (9,280)
OH & Tax					\$ (5,598)	\$ (5,598)	
Net	\$ 162,050	\$ 270,658	\$ 108,608	\$ 415,593	\$ 207,797	\$ 225,498	\$ 17,701
<b><u>3. Regional CE, Bootcamp (3007)</u></b>							
Registration	\$ 20,000	\$ -	\$ (20,000)	\$ -	\$ -	\$ -	\$ -
Expenses	\$ (14,950)	\$ (1,668)	\$ 13,282	\$ -	\$ -	\$ -	\$ -
OH & Tax	\$ (5,300)	\$ (838)	\$ 4,462	\$ -	\$ -	\$ -	\$ -
Net	\$ (250)	\$ (2,506)	\$ (2,256)	\$ -	\$ -	\$ -	\$ -
<b><u>4. PLA Leadership (3011)</u></b>							
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
OH & Tax	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b><u>5. PLA Partners (3020)</u></b>							
Revenue	\$ 7,000	\$ 5,326	\$ (1,674)	\$ -	\$ -	\$ -	\$ -
Expenses	\$ (150)	\$ (113)	\$ 37	\$ -	\$ -	\$ -	\$ -
Net	\$ 6,850	\$ 5,213	\$ (1,637)	\$ -	\$ -	\$ -	\$ -
<b><u>6. ALA Precons/MW Institute (3026)</u></b>							
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
OH	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b><u>7. Public Libraries (3030)</u></b>							
Revenue	\$ 25,750	\$ 12,812	\$ (12,938)	\$ 56,800	\$ 28,400	\$ 41,312	\$ 12,912
Expenses	\$ (61,613)	\$ (16,618)	\$ 44,995	\$ (105,049)	\$ (52,525)	\$ (46,758)	\$ 5,767
OH	\$ (3,400)	\$ (1,325)	\$ 2,075	\$ (2,849)	\$ (1,425)	\$ (2,730)	\$ (1,305)
Tax	\$ (274)	\$ (137)	\$ 137	\$ -	\$ -	\$ -	\$ -
Net	\$ (39,537)	\$ (5,268)	\$ 34,269	\$ (51,098)	\$ (25,550)	\$ (8,176)	\$ 17,374

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Operating Budget Projects	FY21(Q2/February 2021 close)			FY23 Budget	FY23(Q2/February 2023 close)		
	Budget	Actual	Variance		Budget	Actual	Variance
<b>8. Web Based CE (3040)</b>							
Revenue	\$ 26,000	\$ 38,259	\$ 12,259	\$ 60,000	\$ 30,000	\$ 50,505	\$ 20,505
Expenses	\$ (2,750)	\$ 90,131	\$ 92,881	\$ (13,550)	\$ (6,775)	\$ (4,082)	\$ 2,693
OH & Taxes	\$ (3,313)	\$ (1,622)	\$ 1,691	\$ (7,950)	\$ (3,975)	\$ (6,692)	\$ (2,717)
Net	\$ 19,937	\$ 126,768	\$ 106,831	\$ 38,500	\$ 19,250	\$ 39,731	\$ 20,481
<b>9. Publications (3058)</b>							
Revenue	\$ 3,200	\$ 22,818	\$ 19,618	\$ 20,300	\$ 12,650	\$ 24,057	\$ 11,407
Expenses	\$ (3,500)	\$ (7,668)	\$ (4,168)	\$ (12,000)	\$ (6,250)	\$ (2,932)	\$ 3,318
OH & Taxes	\$ (398)	\$ (2,630)	\$ (2,232)	\$ (2,700)	\$ (1,350)	\$ (3,187)	\$ (1,837)
Net	\$ (698)	\$ 12,520	\$ 13,218	\$ 5,600	\$ 5,050	\$ 17,938	\$ 12,888
<b>10. Family Engagement (3072)</b>							
Revenue	\$ 18,000	\$ 18,600	\$ 600	\$ -	\$ -	\$ -	\$ -
Expenses	\$ (6,525)	\$ (1,875)	\$ 4,650	\$ (50,000)	\$ (25,000)	\$ -	\$ 25,000
OH & Taxes	\$ (4,770)	\$ -	\$ 4,770	\$ -	\$ -	\$ -	\$ -
Net	\$ 6,705	\$ 16,725	\$ 10,020	\$ (50,000)	\$ (25,000)	\$ -	\$ 25,000
<b>11. Equity, Diversity and Inclusion (3073)</b>							
Revenue	\$ 65,000	\$ 43,145	\$ (21,855)	\$ 12,000	\$ 6,000	\$ -	\$ (6,000)
Expenses	\$ (41,828)	\$ (6,000)	\$ 35,828	\$ -	\$ -	\$ -	\$ -
OH & Taxes	\$ (13,250)	\$ (348)	\$ 12,902	\$ (3,180)	\$ (1,590)	\$ -	\$ 1,590
Net	\$ 9,922	\$ 36,797	\$ 26,875	\$ 8,820	\$ 4,410	\$ -	\$ (4,410)
<b>12. Preschool Literacy ECRR (3120)</b>							
Revenue	\$ 2,250	\$ 19,247	\$ 16,997	\$ 21,800	\$ 10,900	\$ 1,928	\$ (8,972)
Expenses	\$ (700)	\$ (887)	\$ (187)	\$ (16,470)	\$ (8,235)	\$ (1,814)	\$ 6,421
OH & Taxes	\$ (298)	\$ (2,359)	\$ (2,061)	\$ (2,889)	\$ (1,445)	\$ (256)	\$ 1,189
Net	\$ 1,252	\$ 16,001	\$ 14,749	\$ 2,441	\$ 1,220	\$ (142)	\$ (1,362)
<b>13. PO Regional Training (3171)</b>							
Revenue	\$ 3,500	\$ 50	\$ (3,450)	\$ 21,625	\$ 10,813	\$ -	\$ (10,813)
Expenses	\$ (1,300)	\$ -	\$ 1,300	\$ (11,161)	\$ (5,581)	\$ -	\$ 5,581
OH & Taxes	\$ -	\$ -	\$ -	\$ (464)	\$ (232)	\$ -	\$ 232
Net	\$ 2,200	\$ 50	\$ (2,150)	\$ 10,000	\$ 5,000	\$ -	\$ (5,000)
<b>14. Benchmark (3172)</b>							
Revenue	\$ -	\$ -	\$ -	\$ 103,980	\$ 51,990	\$ 13,800	\$ (38,190)
Expenses	\$ -	\$ -	\$ -	\$ (36,500)	\$ (18,250)	\$ (75)	\$ 18,175
OH & Taxes	\$ -	\$ -	\$ -	\$ (7,948)	\$ (3,974)	\$ (1,829)	\$ 2,145
Net	\$ -	\$ -	\$ -	\$ 59,532	\$ 29,766	\$ 11,896	\$ (17,870)

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	Budget	Actual	Variance		Budget	Actual	Variance
<b>15. Digital Learn (3188)</b>							
Revenue	\$ 22,500	\$ -	\$ (22,500)	\$ 20,000	\$ 10,000	\$ 15,000	\$ 5,000
Expenses	\$ (36,500)	\$ (82,365)	\$ (45,865)		\$ -	\$ (57)	\$ (57)
OH & Taxes	\$ -	\$ -	\$ -	\$ (5,300)	\$ (2,650)	\$ -	\$ 2,650
Net	\$ (14,000)	\$ (82,365)	\$ (68,365)	\$ 14,700	\$ 7,350	\$ 14,943	\$ 7,593
<b>16. National Conferences</b>							
<b>A. NC General Program (3061)</b>							
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200	\$ 200
Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (27)	\$ (27)
Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 173	\$ 173
<b>B. NC Exhibits (3062)</b>							
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Expenses	\$ -	\$ (433)	\$ (433)	\$ -	\$ -	\$ (1,901)	\$ (1,901)
OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net	\$ -	\$ (433)	\$ (433)	\$ -	\$ -	\$ (1,901)	\$ (1,901)
<b>C. NC Promotion (3063)</b>							
Revenue	\$ -	\$ 411	\$ 411	\$ -	\$ -	\$ -	\$ -
Expenses	\$ -	\$ (41)	\$ (41)	\$ -	\$ -	\$ (336)	\$ (336)
OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net	\$ -	\$ 370	\$ 370	\$ -	\$ -	\$ (336)	\$ (336)
<b>D. NC Registration (3064)</b>							
Revenues	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>E. NC Opening/Closing Session (3065)</b>							
Revenues	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>F. NC Programs (3066)</b>							
Revenues	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>G. NC Meal Events (3069)</b>							



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Operating Budget Projects		FY21(Q2/February 2021 close)			FY23 Budget	FY23(Q2/February 2023 close)		
		Budget	Actual	Variance	Full Year	Budget	Actual	Variance
	Revenues	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,733	\$ 2,733
	Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 362	\$ 362
	Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,095	\$ 3,095
H. NC Preconference (3070)								
	Revenues	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
I. NC Promotion/Planning (3145)								
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Expenses	\$ (52,250)	\$ (15,765)	\$ 36,485	\$ (135,993)	\$ (67,997)	\$ (48,273)	\$ 19,724
	OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Net	\$ (52,250)	\$ (15,765)	\$ 36,485	\$ (135,993)	\$ (67,997)	\$ (48,273)	\$ 19,724
J. PLA Virtual Conference (3173)								
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>17. Grant Cost Shares</u>								
* A. Inclusive Internship Cost Share (3185)								
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Expenses	\$ -	\$ (6,489)	\$ (6,489)	\$ -	\$ -	\$ -	\$ -
	OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Net	\$ -	\$ (6,489)	\$ (6,489)	\$ -	\$ -	\$ -	\$ -
		FY21(Q2/February 2021 close)			FY23 Budget	FY23(Q2/February 2023 close)		
TOTAL OPERATING		Budget	Actual	Variance	Full Year	Budget	Actual	Variance
	Revenue	\$ 386,800	\$ 434,996	\$ 48,196	\$ 797,748	\$ 401,375	\$ 422,736	\$ 21,361
	Expenses	\$ (621,927)	\$ (385,982)	\$ 235,945	\$ (1,179,944)	\$ (616,996)	\$ (521,778)	\$ 95,218
	OH & Taxes	\$ (31,003)	\$ (9,259)	\$ 21,744	\$ (33,280)	\$ (16,641)	\$ (19,957)	\$ (3,316)
	Net	\$ (266,130)	\$ 39,755	\$ 305,885	\$ (415,476)	\$ (232,262)	\$ (118,999)	\$ 113,263

\* = discontinued general ledger line

**Year-to-Date Report - GRANTS (Budgeted to Zero Out)**  
**FY23 Q2 as of February 2023**

\*Grant Budgets received after the FY23 budgeting period

Project		TOTAL GRANT	FY23 Budgeted	FY23(Q2/February 2023 close)			GRANT BALANCE
Grant			full year	Budget	Actual	Variance	Q2 2023
<u>IMLS-Family Engagement (3082)</u>							
<i>Sep 2020 to Aug 2021 (FY21)</i>							
	47						
		Revenue	\$ 99,949	\$ -	\$ -	\$ -	\$ -
		Expenses	\$ (86,156)	\$ -	\$ -	\$ -	\$ -
		OH & Taxes	\$ (13,793)	\$ -	\$ -	\$ -	\$ -
		Net	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Friends of PLA (3084)</u>							
<u>Ongoing</u>							
	49						
		Revenue	\$ -	\$ -	\$ (172,037)	\$ (172,037)	\$ 172,037
		Expenses	\$ -	\$ -	\$ 172,037	\$ 172,037	\$ (172,037)
		OH & Taxes	\$ -	\$ -	\$ -	\$ -	\$ -
		Net	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Microsoft Philanthropies (3160)</u>							
<i>Feb 2019 to mid-2021 (FY19-FY21)</i>							
	48						
		Revenue	\$ 608,416	\$ -	\$ -	\$ -	\$ -
		Expenses	\$ (546,705)	\$ -	\$ -	\$ -	\$ (0)
		OH & Taxes	\$ (61,711)	\$ -	\$ -	\$ -	\$ 0
		Net	\$ 0	\$ -	\$ -	\$ -	\$ 0
<u>AT&amp;T Digital Literacy Phase I (3162)</u>							
<i>December 2021 - August 23</i>							
	48						
		Revenue	\$ 466,601	\$ 230,678	\$ 177,719	\$ (52,959)	\$ (177,719)
		Expenses	\$ (406,423)	\$ (200,589)	\$ (153,587)	\$ 47,002	\$ 153,587
		OH & Taxes	\$ (60,178)	\$ (30,089)	\$ (27,522)	\$ 2,567	\$ 27,522
		Net	\$ -	\$ -	\$ (3,390)	\$ (3,390)	\$ 3,390
<u>AT&amp;T Digital Literacy Phase III (3163)*</u>							
<i>FY23</i>							
	48						
		Revenue	\$ 1,160,000	\$ -	\$ 997,583	\$ 997,583	\$ 162,417
		Expenses	\$ (1,031,111)	\$ -	\$ (890,820)	\$ (890,820)	\$ (140,291)
		OH & Taxes	\$ (128,889)	\$ -	\$ (106,763)	\$ (106,763)	\$ (22,126)
		Net	\$ -	\$ -	\$ -	\$ -	\$ -
<u>AT&amp;T Digital Literacy Phase II (3164)*</u>							
<u>FY23</u>							
	48						
		Revenue	\$ 400,000	\$ -	\$ 135,228	\$ 135,228	\$ 264,772
		Expenses	\$ (347,826)	\$ -	\$ (117,818)	\$ (117,818)	\$ (230,008)
		OH & Taxes	\$ (52,174)	\$ -	\$ (17,410)	\$ (17,410)	\$ (34,764)
		Net	\$ -	\$ -	\$ -	\$ -	\$ -
<u>AT&amp;T Digital Literacy ACP (3165)*</u>							
<i>September 2022-August 2023</i>							
	48						
		Revenue	\$ 250,000	\$ -	\$ 240,969	\$ 240,969	\$ 9,031
		Expenses	\$ (220,000)	\$ -	\$ (9,870)	\$ (9,870)	\$ (210,130)
		OH & Taxes	\$ (30,000)	\$ -	\$ (1,481)	\$ (1,481)	\$ (28,519)
		Net	\$ -	\$ -	\$ 229,618	\$ 229,618	\$ (229,618)
<u>IMLS-U of Michigan (3166)</u>							
	47						

<u>FY23</u>								
	Revenue	\$ 38,694		\$ -	\$ 5,443	\$ 5,443	\$ 33,251	
	Expenses	\$ (31,438)		\$ -	\$ (4,422)	\$ (4,422)	\$ (27,016)	
	OH & Taxes	\$ (7,256)		\$ -	\$ (1,021)	\$ (1,021)	\$ (6,235)	
	Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<u>Gates Legacy Grant (3175)</u>								
48	Interest Income				\$ 118,152			
	Revenue	\$ 10,805,701	\$ 1,114,954	\$ 514,309	\$ 476,964	\$ (37,345)	\$ 637,990	
	Expenses	\$ (9,635,947)	\$ (995,375)	\$ (454,519)	\$ (412,871)	\$ 41,648	\$ (582,504)	
	OH & Taxes	\$ (1,169,754)	\$ (119,579)	\$ (59,790)	\$ (49,543)	\$ 10,247	\$ (70,036)	
	Net	\$ -	\$ -		\$ 14,550	\$ 14,550	\$ (14,550)	
<u>IMLS Inclusive Internships (3184)</u>								
47	Revenue	\$ 1,538,574	\$ -	\$ -	\$ 3,500	\$ 3,500	\$ (3,500)	
	Expenses	\$ (1,502,120)	\$ -	\$ -	\$ (3,500)	\$ (3,500)	\$ 3,500	
	OH & Taxes	\$ (36,454)	\$ -	\$ -	\$ -	\$ -	\$ -	
	Net	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
		<b>TOTAL GRANT</b>	<b>FY23 Budgeted</b>	<b>FY23 Q2 February</b>			<b>GRANT BALANCE</b>	
<b><u>TOTAL GRANTS</u></b>			<i>full year</i>	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>	<b>Q2 2023</b>	
	Revenue	\$ 14,462,640	\$ 1,581,555	\$ 744,987	\$ 1,896,735	\$ 1,151,748	\$ 628,219	
	Expenses	\$ (13,022,039)	\$ (1,401,798)	\$ (655,108)	\$ (1,470,648)	\$ (815,540)	\$ (929,425)	
	OH & Taxes	\$ (1,440,601)	\$ (179,757)	\$ (89,879)	\$ (185,309)	\$ (95,430)	\$ 60,428	
	Net	\$ 0	\$ -	\$ -	\$ 240,778	\$ 240,778	\$ (240,778)	
	Interest							

**TO:** PLA Board of Directors

**RE:** Measurement, Evaluation and Assessment Committee Charge

**ACTION REQUESTED/INFORMATION/REPORT:** Revisions to committee charge and add recommended composition

**ACTION REQUESTED BY:** Dan Hensley and Jerianne Thompson, co-chairs; Sara Goek, staff liaison

**DRAFT OF MOTION:**

**CURRENT CHARGE:** Review, analyze, and recommend measures, techniques, and data-related activities that will help strengthen and advance the public library field in providing services and programs to its patrons as well as communicating the value of libraries to internal and external audiences. Identify new data trends and determine their applicability to in articulating the value of public libraries. The committee will also be responsible for reviewing existing PLA data products and services, including PLDS/PLAMetrics, and recommending updates, revisions, etc.

**REQUESTED REVISION:** Review, analyze, and recommend measures, techniques, and data-related activities that will help strengthen and advance the public library field in providing services and programs to its patrons as well as communicating the value of libraries to internal and external audiences. Identify new data trends and determine their applicability to in articulating the value of public libraries. The committee will also be responsible for reviewing existing PLA data products and services, including Benchmark and Project Outcome, and recommending updates, revisions, etc.

**ADD SECTION**

Committee composition (out of a maximum of 15 members):

- Representation from libraries of different locale types and sizes, including at least one from a town/rural library, a suburban library, and a city library
- One representative who is a current state data coordinator
- One member leader from a state library, designated by COSLA
- An advisory, non-voting member representing the Office of Research and Evaluation at the Institute of Museum and Library Services
- At least one member with expertise in statistical methods and survey design

**DATE:** January 20, 2023

**BACKGROUND:** At the October 2022 meeting of the Measurement, Evaluation and Assessment Committee, the committee discussed the existing charge for their work. It is out of date and no longer accurately reflects PLA's data initiatives (PLDS/PLAMetrics have been retired).

In addition, as new members are appointed to the committee, it would be helpful to ensure that the composition as a whole will meet the needs of the committee's work. The composition section we recommend adding to the charge is intended to ensure that the committee has the necessary data

expertise and representation from different stakeholders across the library field. Having different library locale types represented on the committee is particularly crucial to the development and administration of the PLA annual topical surveys. MEAC works to ensure that libraries of all types and capacities will be able to complete the surveys without undue burden. Having representatives from the state and federal level is also important to ensure productive collaboration and buy-in across the field.

MEAC is a very active committee that currently has four sub-committees, described in brief below. Each committee member is on at least one sub-committee:

- Project Outcome: Promote user engagement and develop new resources for the Project Outcome toolkit to meet the evolving needs of the field.
- Benchmark: Advise on the development of the tool and create resources to help libraries engage in peer comparisons and data-driven practices.
- Case studies: Plan and develop new case studies with individual libraries describing their implementation of PLA's data tools.
- Annual topical surveys: Support with the development, testing, promotion, and reporting of new topical surveys administered annually via Benchmark.

Codifying the representation of the committee overall will help ensure that the group can continue to actively support these many initiatives.

These changes to the charge and composition were approved by a full vote of the Measurement, Evaluation, and Assessment Committee in October 2022 and we ask that the Board support these revisions.

**TO:** PLA Board of Directors

**RE:** Technology Committee Charge

**ACTION REQUESTED/INFORMATION/REPORT:** Revisions to committee deliverables and outcomes; and expected time commitment

**ACTION REQUESTED BY:** David Lee King, chair; Steven Hofmann, staff liaison

**DRAFT OF MOTION:**

**CURRENT DELIVERABLES AND OUTCOMES:**

- Propose and submit presentations at ALA Annual on technology topics relevant to the public library. The 2019 presentation is *Code for America and Your Public Library: How to Harness the Awesome Power of the Collective Will*. Upcoming topic: *Information Privacy/Data Security*.
- Propose and implement ideas about how PLA might support public libraries with regards to technology challenges, such as cybersecurity awareness training.
- Engage in a collaborative process to identify, fast-prototype, and implement technology-related presentations, trainings, proposals, and projects.

**REQUESTED REVISION:**

- Develop and update technology competencies lists that will be shared with PLA members. Public libraries can use these competency lists to help with assessment and training of library staff.
- Create PLA Web CE based on technology competencies. PLA members can use these WebCE tools to help formally train library staff in library technology.

**CURRENT EXPECTED TIME COMMITMENT:**

- Attend ALA Midwinter Meeting and ALA Annual Conference (8 hours/year plus travel time)
- Review and respond to emails and ALA Connect messages (2–3 hours/year)

**REQUESTED REVISION:**

- Attend committee meetings online and during ALA meetings and conferences (8 hours/year plus travel time)
- Participate in committee work (5-10 hours per year)
- Review and respond to emails and ALA Connect messages (2–3 hours/year)
- This will vary depending on committee projects

**DATE:** April 12, 2023

**BACKGROUND:** For years, the Technology Committee has struggled to fulfill its charge and deliver its outcomes—with its primary outcome being proposals for programs at ALA and PLA conferences (which go through the same proposal review process as all other program proposals and are not guaranteed acceptance). If the committee is to continue, the Board expressed hope it might support the organization and its strategic goals in more significant ways.

Prior to the end of her term in August 2022, the previous chair, Anastasia Diamond-Ortiz, was collecting her own thoughts about how the Technology Committee currently works and might evolve, and that

document was shared with the 2022–23 chair, David Lee King, to support the reconsideration. The current committee decided that although the current charge was still relevant, the deliverables and outcomes, as well as the expected time commitment, needed to be reworked. The requested revisions above reflect the members' desired reorientation of the Technology Committee.

We ask that the Board support these revisions.