**TO:** PLA Board of Directors

**RE:** PLA Membership Statistics Report

**DATE:** February 8, 2021

**SUBMITTED** Samantha Lopez, Manager, Marketing and Membership

**ACTION REQUESTED/INFORMATION/REPORT:** Information

**ACTION REQUESTED BY:** N/A

**DRAFT OF MOTION:** N/A

PLA membership totals are listed below\*. Even numbered years represent PLA Conference years. The Feb. 2021 count represents members paid through 9/30/20. February shows a 2% decrease (-196) from December, which was included in the January Board report.

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| --- | --- | --- | --- |
| **Feb. 2021**  | **Feb. 2020**  | **Feb. 2019**  | **Feb. 2018**  |
| 8,799  | 9,851  | 8,842  | 9,699  |

\*These numbers are pulled directly from iMIS and may end up differing from ALA’s official membership counts, which have not been updated since April 2020. In the meantime, ALA’s Membership and Customer Service office provides monthly “unofficial” snapshot reports, which showed PLA’s January membership count to be 9,013.

As of January, ALA’s total membership is 53,405, which is a 7% decline from 2019 and an 8% decrease when compared to the same time in 2018. ALA is budgeting for a FY22 projected middle scenario of 21% increase in membership from FY20.